Undergraduate Newspaper of the City College Since 1907

Vol. 112-No. 10

THURSDAY, MARCH 14, 1963

Supported by Student Fees

Student Papers' 'Problem'

Student Council last night appointed a four man committee "to work with The Campus and Observation Post" to determine the nature of an alleged problem with the papers.

In the shortest session of the term, an hour and a half meeting, SC assigned Bob Rosenberg '64, Bob Marcus '63, Joel Cooper '65, and Bob Atkins '64 to the special Committee.

Marcus, the chairman of the School Affairs Committee which introduced the resolution asking for the establishment of the committee, did not clarify what the problem under investigation was. 'We have determined that there is a problem in the papers of the school and we want to investigate it," he said.

Editorialization

However, Cooper said last week that the problem with the papers "was brought to focus by stories in Observation Post which were editorialized without being labeled so. What we want to find out is whether these stories have been wilfully directed at certain groups in the College.

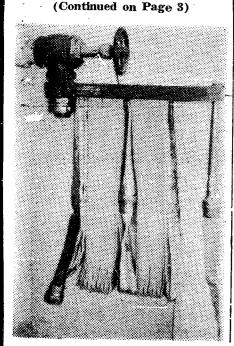
One of the stories that Cooper

Pranksters Tamper With Finley Hoses

Several of the fire hoses in Finley Center are being dangerously tampered with, Burns Guard William Owsley revealed yesterday.

According to the Burns Guard, people have been turning the ting the water back up in the unstretched completely, and the water drained causing a few secgrow into a Mr. Owsley said.

So far, no one has been caught tampering with the hoses. "If someone is caught he will get into dire



FIRE HOSES in Finley are being tampered with according to one of the Burns Guards.

113.7



BOB MARCUS, Chairman of the SC School Affairs Committee sponsored the "newspapers" bill.

referred to was an article on Council's first meeting of the term. Council censured OP for "undo editorialization" in the article.

Both OP and Campus have agreed to the investigation.

In other action, the Elections Committee of Council upheld the election last week of Lucy Ehrlich to the vacant class of '64 seat on Student Council.

Special Council Committee State PhD Aid Unchanged; Instituted to Investigate Predict \$29 Million for CU

Republican Heads **Give Approval**

The City University will probably receive the entire \$29.8 million in state aid recommended in Governor Rockefeller's budget message, The Campus learned Tuesday.

Assembly Speaker Joseph Carlino (Rep.-Long Beach) said "We're going to approve the entire recommendation of the Governor in regard to the City University."

Budget Reduction

Observers in Albany had previously indicated that the state aid to the City University might be cut sharply by the Republican legislature now engaged in reducing the Governor's

Assemblyman Carlino's feelings were echoed by Assemblyman John Brook (Rep.-Man.), who said that there would be "definitely no change" in the budget recommendation for state aid.

The statements of the two legislators seemed to indicate that the Republican Assembly leadership favored granting the Governor's re-Republican Assembly leadership quest without any changes. Assembly approval is expected to be followed by quick Senate approval in the near future.

Increase

The \$29.8 million in state aid repover this year's total.

The Board of Higher Education (Continued on Page 3)

BHE Chairman Gustave Rosenberg originally asked for 33 million in State Aid for the CU. Store Study Pressed For

By Martin Kauffman

Newly elected Student-Faculty Bookstore Committee delegate Bob Rosenberg '64 said yesterday that he will resented an increase of \$2.3 million press for an investigation into profits allegedly made by the College's Bookstore. The store is supposed to be non-profit making.

Rosenberg charged that the bookstore, which has "no fixed costs," makes between 33 1/3% and 45% profit on paperback books, which it buys in bulk from publishers.

He explained that when alternate with a New York City Board of books are available for the same course, "the more expensive books are placed in front, while the less expensive ones are placed in the back."

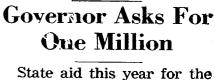
Garretson

Bookstore Manager Ronald Garretson called all of Rosenberg's charges "incorret." One year we may make a few dollars, next year we may lose a few, he said. We have always been in the vicinity of 1% (profit or loss) of gross sales. This one percent is a reserve set up for improvements."

"We don't hide one book over another," he added. "No book is placed in back of another unless there is a space problem."

Rosenberg said that the investigation will take about a year to conduct. He said he felt that the investigations would be prolonged because of the difficulty in arranging committee meetings. Stu-Present ru'es bar unregistered ing the regulation will have their dents on the committee are from ment agency." "Grants are given both the main and Baruch Schools,

> The Student-Faculty Bookstore publicity unregistered with the SAB. Committee has not held meetings -Goldman since March, 1962.



City University's doctoral programs will total one million dollars, the same amount granted last year.

Republican legislative leaders are expected to approve the Governor's one million dollar budget request for the doctoral programs without major changes. The Board of Higher Education had requested\$3.3 million for maintenance of the four existing programs, and for expansion into five new fields.

In telephone interviews with The Campus, Assembly Majority Leader George Ingalls (Rep.-Binghampton) and Assembly Speaker Joseph Carlino (Rep. - Long Beach), indicated that the Governor's aid request would receive quick legislative acceptance.

Parity Dies

Meanwhile, a "parity" bill which would have increased state aid for the PhD programs by four or five million dollars, seemed to be dead for this session.

The bill, introduced by Assemblyman John Brook (Rep.-Man.) and State Senator MacNeill Mitchell (Rep.-Man.), provides (Continued on Page 3)

Correction

The Campus regrets an error. that appeared in its last issue. In a story about an alleged car theft at the College, the name of the arrested man was listed as Fulton White. Mr. White. however, was the arresting officer and captain of the Burns Guards. The arrested man's name is George Wilson.

Grant Disbursers

Faculty members who are recipients of research grants from the Federal Government and private agencies used to pick up their stipends in President Gallagher's Shepard Hall office.

Last September Dr. Gallagher moved his office to the new Administration Building, but the professors still have to go to the old office for their monies.

Administers Grants

The office is now occupied by the Office of Grants and Special Projects which was formed last September to administer the grants. It is headed by Dean Harold Wolf (Electrical Engineering) and handles thirty-five grants amounting to \$500,000.

Dean Wolf explains that "the person who feels he has to investigate something makes application through us to the proper governto the College for this person's investigation and the College is required to make sure the money is spent in accordance with the person's purpose," he said.

people have been turning the knozzle on the hose slightly—letting the water back up in the hoses. "If a fire should happen the closed up hoses would have to be

Student Activities® Board Monday voted to tight- took the form of a policy statement onds delay in putting the fire out and possibly letting a controllable and increase the powers of fire grow into a dangerous one." the Publicity Regulations Publicity Regulations Chairman.

The chairman is now empowered to give a warning for the first minor offense and to suspend an organization after repeated minor violations. He can suspend an organization immediately for a major offense. The definition of a major or minor offense is left to the discretion of the chairman.

One Warning Given

Under the old regulation, the chairman had to give at least one warning for the first violation. Suspension was usually carried out only after repeated violations.

Publicity Chairman Schweide '63 said that he would enforce the new rules in a "strict manner."

Unregistered Publicity Barred

The SAB also adopted a resolution stating that organizations are

outside organization publicity from names reported to Dean Peace. distribution here. Violators will be Music and Art has long served as he explained. reported to the Department of Stu- a central point for distribution of dent Life, by the SAB.

Another addition to the rules



RICHARD SCHWEIDEL, publicity regulations chief, plans a stricter enforcement of rules.

now responsible for members or Education rule forbidding publicity "any other party acting in their circulation in front of city schools, names and distributing publicity." the SAB ruled that students violat-

THE CAMPUS

Published Semi-Weekly Undergraduate Newspaper Of The City College **Since 1907**

Vol. 112-No. 10

Supported by Student Fees

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Phone: FO 8-7426

FACULTY ADVISOR: Mr. Jerome Gold Editorial Policy is Determined by a Majority Vote of the Managing Board

Doctors' Dilemma

The news from Albany continues to be all bad. The state will grant only one million dollars in aid for the City University doctoral programs for the coming fiscal year. The one million dollar total is exactly the amount given to the City University this year, for the inauguration of four doctoral programs. Originally, the C.U. requested six million dollars, hoping to begin its PhD operations in eight fields. The request was mangled by the state until it resulted in the granting of a mere one million. This year, the Board of Higher Education asked for a modest three million to maintain existing programs and expand the University doctorates to four new fields. Repetition of last year's allocation would be a near-fatal blow to the two-year-old University.

Republicans maintain that aid to the City University will increase in the overall total this year from 27.5 to 29.8 million. The increase, however, is not the result of generosity on the part of the Governor, or the state legislators. Instead, it is purely automatic, under state laws providing for aid to the undergraduate portions of the City University based on a student enrollment formula. The increase was mandatory, and shows nothing about the state administration's feelings concerning higher education. The Governor, however, did have a golden opportunity to demonstrate his oft-voiced support of higher education by increasing aid for the doctoral programs. Instead, he failed miserably, and his failure will severely retard the growth of a good City Uni-

The fight for increased doctoral aid is also faring badly on another front. A Republican-sponsored bill providing that the City University receive from the state the same percentage of reimbursement for PhD costs that the State University gets, is dying in the Republican-dominated Ways and Means Committee. Today it goes to the Rules Committee where it will probably larguish until the session ends.

This bill, if passed, would mean a guaranteed sum of state aid each year. Under such a system, the City University doctoral programs would undoubtedly grow and prosper. Unfortunately, the bill seems likely to die in committee, taking with it hopes for expanding the PhD programs.

Meet the Press

Last night Student Council decided that there is a problem with the College's newspapers. Having decided that there is a problem, Council then proposed to find out what it is. Unfortunately our student legislators never stated why they think a problem exists. The usual string of whereas' that usually justify a Council motion wasn't to be seen. One is led to ask what Council is out to investigate? What symptoms have they discovered which would lead them to diagnose a journalistic illness?

One might also ask exactly what the committee intends to investigate; the motion didn't explain it. Is council concorned over the way the papers handle their finances, over the way news stories are discovered and written, over the papers' editorial policies, or over the papers' inclusion of Student Council as a legitimate area of criticism?

While we have always agreed with Council's right to investigate matters of concern to students - and have at times even attempted to stimulate their use of this powerwe have insisted that there be a legitimate basis for such an investigation. We ask only that we be told why we shall soon be the objects of such attention. While we do not question their rights of inquiry, we do not believe it is unlimited. Perhaps Council does have such a basis for its investigation. If so, we would like to know what it is.

Being human, we of course wonder what SC has at the back of its corporate mind. We ask ourselves how we have vecred from the course of collegiate journalism. The only thing that occurs to us is our recent venture into world news coverage. If our efforts on this behalf have offended Council, or its constituents, we are sorry. We thought that the work we were doing to reduce the news gap created by the strike was well received by the College. The only comment we received on it was favorable. But perhaps Council has an insight into student's opinions that we don't have. No matter what their reasons may be, we accept Council's "offer" to look us over.

Club Notes

All clubs meet today at 12:30 unless otherwise indicated.

A.I.A.A.

Presents a film, "Report From Space,"

A.I.Ch.E.

Presents R. D. Manahan speaking or "The Patent System and Industrial Re-search," in 103 Harris,

Presents Prof. Rommer speaking on Oceanography in 308 Shepard,

Astronomical Society Meets in 16 Shepard at 12:15.

Baskerville Chemical Society Presents a film, "The Ultimate Structe," in Doremus Hall,

Biological Society

Blood Bank Meets in 211 Finley at 12.

Caduceus Society Presents a film, "The Anatomy of the Ear," in 306 Shepard,

Carroll Brown Hellenic Society Meets in 337 Finley.

Le Cercle Français du Jour Presents charades and other games in French, in 307 Finley.

Chess Club

Chinese Students Association Meets in 438 Finley at 12, Christian Association

Meets in 440 Finley at 12:15. Class of '63 Meets in 121 Finley.

Class of '64 Council meets in 105 Harris at 12. CORE

Meets in 212 Finley at 4. **English Society** Presents Denise Levertov in on Friday, March 15 at 3:30. Folk Song Club

Meets in 017 Shepard at 12, Friends of Music Presents two films, "Pablo Casals" and 'African Musicians," in 144 Goldmark,

Geographical Society Meets in 016 Harris. Geological Society

Meets in 307 Shepard. German Club Meets in 311 Mott.

Government and Law Society Presents Mr. Edward Bet of the Ameri-in Bar Association speaking on "The ractice of Law in New York," in 212

HPA

Presents a hootenany in the HPA Lounge,

Inter-Varsity Christian Fellowship Presents Miss Jane Saunders discussing Bible study techniques in 345 Finley. Italian Club

Challenges the Soccer Club to a soccer game on the south campus lawn M.D.C.

Urges everyone to attend the N.S.A. McCarran Act debate in the Grand Ball-

N.S.A. Committee of S.G.

Sponsors a debate on the McCarran Act and Advance Youth Organization in the Grand Baliroom at 12:15, Phi Alpha Theta

Holds important meeting with faculty advisor in 333 Wagner at 12:15. Photography Club

Meets in 308 Harris Physics Society

Presents a film, "Quantum Mechanics and Wave Behavior," in 105 Shepard. Promethean

Presents Denise Levertov reading her poetry on Friday, March 15, in 428 Finley at 3:30.

Psychology Society Presents Dr. Gertrude Schmeidler (Psychology) speaking on "Par (ESP)" in 210 Harris at 12:15 Society for Criticism & Discussion Presents an open discussion, "Thé UN and the Hope for World Peace," in 305 Finley.

Tech News Meets in 207 Shepard Varsity Club an athletic incentive tea in

WBAI

Presents "Operation Abolitica," on the San Francisco riots against HUAC at 12 and 1 in 301 on Wednesday, March 13.

Yiddish Club

Presents Dr. Joshua Fishman, a noted psychologist, on "The Problem of Mother Tongues in America," in Hillel lounge.

Blaesser

The Constructive Action Party will present Dean Willard Blaesser speaking on "Student Rights and Responsibilities" today at 12:30 217 Finley.



The author—a member of the CAMPUS staff—is co-chairman of the SAB publicity agency.

Probably the most maligned organization on campus has been the Student Activities Board. Like Richard Nixon, members of this body are beginning to feel persecuted by overzealous newspaper reporters. So far, many criticisms have been thrown about, which ought to be examined.

The S. A. B. has been called, in an earlier Inside Out Column, "responsible to no one." If the S. A. B. is responsible to no one, why are all its actions carefully scrutinized by Student Council every week? Why have many of the S. A. B.'s decisions been over-ruled by Council? (Example: Student Council overruled S. A. B.'s bid for room 121 last term.) If the S. A. B. is not responsible to "the Federations below," why is it that House Plan was able to get a by-law changed which states that before the S. A. B. wants to hold a major function it must first give the individual Federations a chance to decide whether they would like to sponsor them on their own.

It has been charged that Federations are "worthless." Admittedly, the formation of Federations, per se, was only an administrative move, enabling the S. A. B. to function more smoothly. (It would have been impossible to hold meetings with representatives from each of the over one hundred different organizations.) Yet the Federations serve specific functions besides those of planning and administration. For example, Federations may sponsor activities in the social sphere, such as dances, Last term, Student Council allocated eight-hundred dollars for this purpose. So far, the House Plan and I. F. C. Federations have taken advantage of this program.

One crtic charged that S. A. B. "has deposited, beneath the smooth surface of college life, a mire of obscure regulations . . . and it can always turn the screws of publicity and facility if an organization is so foolish to defy its will." First I would like to mention the underlying rationale for regulating publicity. Publicity must be regulated for three main reasons: first, to prevent any off-campus organizations from flooding the college with publicity for events which the college is unwilling to be associated with; secondly to prevent publicity in bad taste from being distributed. and finally and most importantly, to give every organization a fair and equal chance of publicizing events. Regulations, such as the one which gives clubs two days after an event to remove their publicity, have been carefully thought out, and instituted for specific purposes. If such rules were not on the books, or not enforced, the bulletin boards would become garbage cans. They would become useless, because students could not recognize pertinent publicity from left over paper. There was once a time when it was common to find publicity over one term old still hanging on the bulletin boards.

Since organizations do not respond to sweet cajolings, some form of coercion is unfortunately necessary. This term, the Publicity Regulations Agency has tried to exercise both vigilance and restraint. It has not unmercifully suspended organizations left and right, as implied in a former Inside Out article. As a matter of fact, only one organization's publicity rights have been suspended this term. The publicity rights of this club, the MDC, have since been reinstated.

Certainly, there are significant areas in which the SAB needs improvement. Probably the most important among these areas is student apathy. Students and organizations have not yet grasped the full significance and potentialities of the S.A.B. For example, its Social Functions Committee is available to aid any organization in planning its activities. The S.A.B. can help clubs and organiations pick dates for their activities, which will not coincide with similar or competing events. It also offers school organizations wide publicity coverage, through Survey, a Student Activities Calendar, and the use of the S.A.B. Publicity Agency.

The other main problem plaguing the S.A.B. is its abundance of exuberant personalities and lack of order. Some of its ridiculous motions (example: supporting motherhood) have been mentioned in another article. I believe that such conduct by individual S.A.B. members, is not only disgraceful, but detrimental to the reputation of Student Government as a whole. In this respect, I can only hope that the individual Federations will take their delegates' conduct into consideration when the time comes for re-election.

Nevertheless, we must remember that this is a critcism aimed at individuals, and not at the basic underlying structure of the S.A.B. After all, one cannot say that unions as a whole are evil, just because a few union leaders commit abuses.

Last term was a bad term for the S.A.B. It was growing up and flexing its muscles. In the process, it ran into some large, hard walls. For example, last term's Jazz Concert lost \$1200.

The SAB can fulfill its potential and overcome its problems. If students will just remember that those occasional pangs they feel are growing pains, and not symptoms of some disease which can only be corrected by major surgery.

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ıh Hall

State Aid

(Continued from Page 1) had requested \$33.3 million this year.

The state aid figure includes payment for the entire cost of the City University teacher training programs, for debt service, and for onethird of the operating costs of the first two years of undergraduate study in the senior colleges of the University. The total also includes one-third of the operating costs and one-half of the capital costs of the Community Colleges.

---Weiss

PhD's

(Continued from Page 1) that the City University receive from the state the same percentage of total operating costs for PhD programs that the State University gets. It is now under consideration by the Assembly Ways and Means Committee, where its

have been labelled "not too hot" by Assemblyman Brook. The Ways and Means Committee will disband tonight, at 7, and the bill will be passed to the Rules Committee if no Ways and Means action has been taken. Observers

indicated that the bill would prob-

chances of being reported out

ably not be reported out by the Rules Committee. -Haberman

Fire Hoses

(Continued from Page 1) trouble because this situation is serious," Mr. Owsley said.

The Burns Guard said the situation is hard to alleviate because, "a Burns Guard can't be put on every fire hose in the building. Its an absolute necessity that no one tamper with them," he added.

McCarran

Student Government's NSA committee will present a debate between Mark Lane and Herbert Rommerstein on the McCarran Act today at 12:45 in the Grand Ballroom.

Classified

Harmony Monterey Concert Guitar Call JE 6-2000 7-9 P.M. We're just wild about Wilde (Oscar, that is) The Drama Players

STATES OF THE ST Goethals '65

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HARRY and NANCY

> On Their Engagement

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ON THEIR PINNING



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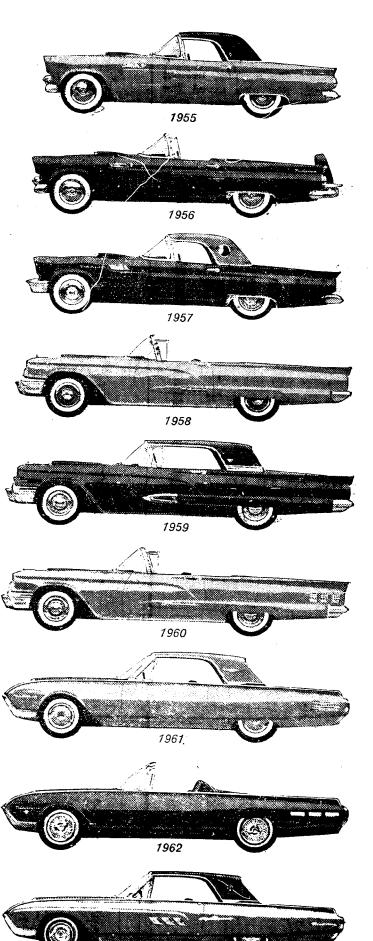
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The story of a classic



In many ways the story of the Thunderbird is one of the most unusual in the automobile business. The whole idea of the car was born at one of the great European automobile shows. The then president of our company pointed to some of the small, lush sports cars that are always a center of attention at such shows and asked his companion, "Why can't we build something like these?"

The companion, who later became a vice president of the company, said, "It just so happens I have one on the boards. I'll show it to you when we get back to Detroit." Then as fast as he could discreetly get to a transatlantic telephone he called his assistant and told him, "Remember that car we've been talking about? Finish those sketches on it."

The Thunderbird became one of the few cars ever built that was produced essentially as the original sketches presented it. Most cars undergo countless changes in the design period. But there was a natural clarity and cleanness to the Thunderbird design that immediately captured all of us at Ford.

It was probably this clean, sharp look that won so many friends so fast when the car went into production. That first Thunderbird had its drawbacks. For example, it was too soft-sprung for true sports-car handling. But, the truth is, it was not designed in the European tradition of the fast performance car. Some people called it a sports car but we never did. We called it a "personal" car; a small, fairly luxurious car that was fun to look at and fun to drive. It had its own integrity: it was one alone.

We built the Thunderbird as a bellwether car for Ford. It was our intention to test new ideas before we put them into our Fords, Fairlanes and Falcons. The new Ford ride and Swing-Away steering wheel appeared first on the Thunderbird, for instance. However, we never foresaw the extraordinary influence Thunderbird would have on the whole automobile business here and abroad. Almost everybody offers the Thunderbird bucket seats these days. And the Thunderbird look is the most decisive styling of the '60s.

The Thunderbird is a classic, made so by a peculiar blend of magic ingredients of which we would love to know the secret. We're building cars right now we hope will become classics, but the truth is, we don't make classics, we make cars. People make the car a classic. And that's the story of the Thunderbird.

> America's liveliest, most care-free cars!

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MOTOR COMPANY

Swords Flash for Eastern Championships As Lucia Plans to Use Six Sophomores

By Jeff Green

The two swords flashed through the air. A lunge . . the touch was made. En garde . . . another lunge . . . another touch. Time and again, the procedure was followed. The cast of characters was constantly changing, but the procedure seldom varied.

Fencing coach Edward Lucia was drilling his parriers for the Eastern Fencing Championships, tomorrow and Saturday, at the University of Pennsylvania's beautiful Palestra.

Of the twelve men executing the movements, six were sophomores, and all were preparing for the biggest moments of their young fencing careers.

"Six sophomores have replaced



MARSHALL PASTORINO will lead the epecists into battle at Friday's Eastern Championships.

six upperclassmen and are going on this trip, but they are unknown quantities," Lucia said. "If they don't choke they're up, and so are the team's chances, but if they choke they're down, and so is the team. It's sort of like leading with your chin."

Despite these somewhat pessimistic thoughts, Lucia and the entire team feel that they stand a good chance of bettering last year's eighth place finish. "It's anyone's tournament - including

Weekend's Games

FENCING

The fencing team visits the University of Pennsylvania for the Eastern Championships, Friday and Saturday.

RIFLE

The nimrods host Queens and Newark College of Engineering in a triangular meet at the Lewisohn Range tomorrow at 7.

LACROSSE

The Lacrosse team journeys to Hempstead for a scrimmage with Hofstra. Coach George Baron hopes to improve upon last year's 6-3 record, which was the best record the team has had in recent

INDOOR TRACK

The boardsmen close out the indoor season Saturday morning with the City Track Championship at the Queens College field house.

City's" captain Vito Mannino said, on the team going to the Easterns

"Of the twelve teams in the tournament we don't know anything about three [MIT, Penn State, and Cornell], and we've been beaten by three. The Navy and NYU matches were close ones, so only Columbia really beat us decisively," he continued.

The twelve man team is composed of three veterans, foilsman Mannino, sabreman Leon Agaronian, and epeeist Marshall Pastorino, and nine comparative newcomers.

Perhaps the most amazing addition to the squad is epecist Joe Menschik, who until about abree weeks ago was foilsman Joe Menschik. The week before the match against Brooklyn, Lucia switched Menschik to the epee, and suddenly he became a winner. The newly formed eppeist scored a victory in each of the two remaining meets, finishing 2-0 for the year in the epee and earning a place on the train.

"He's a real dark horse for the tournament," Lucia said. "He was a mediocre foilsman and when he transferred to a weapon more fitting for his morphology and psychology, he became an excellent

Another of the sophomores who closed with a rush to earn a place

was Aaron Marcus. Beginning with a triple victory against Rutgers, Marcus began constantly improv-

Despite all the talk about inexperience and sophomores, the team will probably be paced by its regular season leaders, Mannino (16-8) and soph Al Turner (18-8) in the foil, Agaronian (22-4) in the sabre, and Pastorino (14-11) in the epee.

After the Easerns come the Nationals with one man from each weapon flying to the Air Force Academy at Colorado Springs. And according to Lucia, "I'm pretty set now for the Nationals, but if one of those sophomores should win a medal at Penn, I'd just have to overlook the season and take the medal winner. And they know it too."

Overtime

The College's women's basketball team squeaked out a 27-26 overtime victory over Molloy Tuesday night.

Mary Dominique was high scorer for the evening, netting 20 points. She also saved the game for the Beaverettes, sinking a clutch foul shot with seventeen seconds to go in the over-

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Sat. APR. 6 8:30 P.M.

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8:30 P.M. CARNEGIE HALL

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Tickets: \$4.00, 3.50, 3.00, 2.50, 2.00 The Incredible Flamenco Guitarist

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Departure: 79th St. Pier

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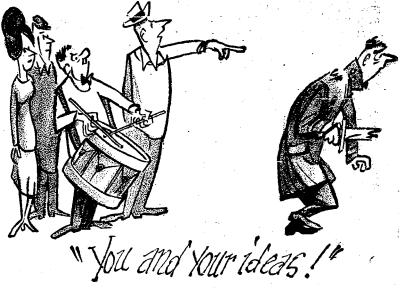
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MARKING ON THE CURVE—AND WHAT TO DO ABOUT IT

Twonkey Crimscott was a professor. Choate Sigafoos was a sophomore. Twonkey Crimscott was keen, cold, brilliant. Choate Sigafoos was loose, vague, adenoidal. Twonkey Crimscott believed in diligence, discipline, and marking on the curve. Choate Sigafoos believed in elves, Julie London, and thirteen hours of sleep each night.

Yet there came a time when Twonkey Crimscott-mentor, sage, and savant—was thoroughly outthought, outfoxed, outmaneuvered, outployed, and outwitted by Choate Sigafoos, sophomore.



It happened one day when Choate was at the library studying for one of Mr. Crimscott's exams in sociology. Mr. Crimscott's exams were murder-plain, flat murder. They consisted of one hundred questions, each question having four possible answers -A, B, C, and D. You had to check the correct answer, but the trouble was that the four choices were so subtly shaded, so intricately worded, that students more clever by far than Choate

Sigafoos were often set to gibbering.
So on this day Choate sat in the library poring over his sociology text, his tiny brow furrowed with concentration, while all around him sat the other members of the sociology class, every one studying like crazy, every one scared and pasty.
Choate looked sadly at their stricken faces. "What a waste!"
he thought. "All this youth, this verve, this bounce, chained to
musty books in a musty library! We should be out singing and dancing and cutting didoes on the greensward! Instead we are here."

Then, suddenly, an absolute gasser of an idea hit Choate. "Listen!" he shouted to his classmates. "Tomorrow when we take the exam, let's all—every one of us—check Choice 'A' on every question-every one of them."

"Huh?" said his classmates.
"Oh, I know that Choice 'A' can't be the right answer to every question," said Choate. "But what's the difference? Mr. Crimscott marks on the curve. If we all check the same answers, then we all get the same score, and everybody in the class

"Hmm," said his classmates.

"So why should we knock ourselves out studying?" said Choate. "Let's get out of here and have a ball!" So they all ran out and lit Marlboro Cigarettes and had a

ball, as indeed, you will too when you light a Marlboro, for if there ever was a cigarette to lift the spirit and gladden the heart, to dispel the shades of night, to knot up the ravelled sleeve of care, to put spring in your gait and roses in your cheeks, it is filtered Marlboros—firm and pure and fragrant and filled with rich, natural, golden tobacco. And, what's more, this darlin' smoke comes in soft packs that are actually soft and flip-top boxes that actually flip.

Well sir, the next morning the whole class did what Choate said, and, sure enough, they all got 'C's, and they picked Choate up and carried him on their shoulders and sang "For He's a Jolly Good Fellow" and plied him with sweetmeats and Marlboros and girls and put on buttons which said "I DOTE ON

But they were celebrating too soon. Because the next time shrewd old Mr. Crimscott gave them a test, he did not give them one hundred multiple choice questions. He only gave them one question—to wit: write a 30,000 word essay on 'Crime Does Not Pay.'

"You and your ideas," they said to Choate and tore off his epaulets and broke his sword and drummed him out of the school. Today, a broken man, he earns a living as a camshaft in Toledo.

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