

THE CAMPUS

Undergraduate Newspaper of the City College Since 1907

Vol. 113—No. 18

WEDNESDAY, DECEMBER 4, 1963

401

Supported by Student Fees

NEWS ANALYSIS

The College's Enrollment Crisis

During the past two months, students and faculty at the College have engaged in vigorous discussion of President Gallagher's proposals to enroll 3500 freshmen at the College next September.

In a speech to the assembled faculty on October 3, Dr. Gallagher recommended that the College's admission standards be lowered to 1953 levels. The influx of new students could be accommodated, Dr. Gallagher said, if the College takes the following steps:

- instituting a six-day week
- lengthening the school day from 8 a.m. until 7 p.m.
- using large lecture classes in "appropriate" courses
- offering small elective courses in alternate years

Dr. Gallagher said that the faculty would have to consider his proposals and decide, within "a fortnight" whether to go ahead with them "in principle." He later defined a fortnight as being anywhere from two to six weeks.

The president's proposals sparked intensive debate. Some professors complained that the president made his proposals without consulting the faculty. Several departments strongly criticized the suggested use of large lecture classes. Other departments responded favorably to the proposals, even announcing experimental lecture classes for next term.

The voice of students was also heard. Through a poll and a report by an ad hoc committee of student leaders, grave doubts were raised about the president's plan.

It now appears that this heated

debate is "Much Ado About Nothing."

An analysis of the statements and actions of the powers-that-be in the City University indicates that Dr. Gallagher's proposals for the College were merely the implementation of a University policy decided upon long before October 3.

The opening salvo in the enrollment crisis was fired on September 18 when Dr. Harry Levy, City University Dean of Studies, issued a "Working Paper on Undergraduate Enrollments, 1964 and 1965."

Noting with apprehension a great increase during the next two years in the number of students graduating from the city's high schools, the working paper offered plans to increase freshman enrollment in the University's four senior colleges to 12,000 from this fall's 7,800.

The paper's major proposals were:

- a college day beginning at 8

and running "until as late in the evening as is necessary and practicable"

- efficient 8 week summer session in each college
 - use of large lecture classes.
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PRESIDENT GALLAGHER

Court to Decide on Appeal Of Speaker Ban by Buffalo U.

By Jean Patman

The State Appellate Court will decide sometime this month whether Communists should be allowed to speak at State University colleges.

The University of Buffalo is appealing an injunction handed down in October, 1962, by State Supreme Court Justice, Russel Hunt, forbidding Mr. Herbert Apetheker, a member of the Communist party, from speaking at the College. A subsequent appeal to Justice Hunt was also rejected.

According to Mr. Arthur Kahn, counsel for the Board of Higher Education, the injunction banning Communist speakers could be applied to the City University if the Appellate Court upholds it.

"If the court rules in favor of the injunction, it rules so for the entire state educational system,"

(Continued on Page 2)

SC to Discuss Referendum Calling For SAB Abolition

By Joe Berger

Student Council will decide tonight whether to place on next week's election ballot a referendum calling for the abolition of the Student Activities Board.

The Internal Affairs Committee of Council will introduce a motion requesting a referendum to delete Section 5 from the SG constitution. Section 5 defines the powers and function of the SAB.

Council will then consider a plan by Internal Affairs Committee Chairman Marty Kauffman '65 that would allocate the present functions of SAB to various SG committees. Changes in the bylaws to the constitution would be required to enact the plan.

Kauffman expects the referendum motion to be approved by council tonight.

Last December, in a referendum questioning the federation system of SAB, the board was overwhelmingly rebuffed by students here. They voted that clubs and organizations should not be organized into federations; attendance at federation meetings should not be compulsory; clubs not attending federation meetings should not be penalized.

The vote seemed to indicate widespread student dissatisfaction with the organization of the SAB.

The SAB was formed to coordinate activities between the

(Continued on Page 3)

4 Seek Presidency As Campaign Opens

By Eva Hellmann

Formal campaigning in the Student Government elections gets underway today. With yesterday's deadline for filing nominating petitions passed, candidates may now circulate publicity and buttonhole voters.

Latest entry in the presidential sweepstakes is Barry Smith '64. Smith announced his candidacy Monday night, becoming the fourth contender for the SG presidency.

The other hopefuls are Bob Levine '64 (University Party), Bob Rosenberg '64 (New Perspective Party), and Howard Simon '65 (Competency Slate).

The major issue in the election to be held next Tuesday through Friday, is the proposed reorganization of SG. A referendum that will appear on the ballot provides for one-year terms for SG executive officers, and for the election of three executive vice-presidents to head SG committees.

Presently, the vice-presidents are chosen by Student Council.

Rosenberg's party is generally opposed to the reorganization proposals. Simon's ticket strongly supports reorganization. Levine and Smith, while opposing year terms for SG executive officers, favor the other proposals.

Candidates on Rosenberg's slate

(Continued on Page 3)

SC Committee Is Considering Salary Hike For Student Aides

By Clyde Haberman

The Student Government School Affairs Committee is investigating the possibility of raising the salary of the College's student aides.

The inquiry was prompted by the complaints of several aides that their wages are insufficient to meet their needs.

According to Larry Steinhauer '64, chairman of the committee, the pay hike is warranted "because

the student helpers need the money and they should get at least the salary of other City workers."

The aides' wages are divided into three brackets. Salaries start at \$1.00 per hour, but are increased by ten cents after 200 hours of service. Students performing "special services" or holding authoritative positions receive \$1.25 per hour.

Students are employed in the cloak room, library, information office, poolroom, and business office.

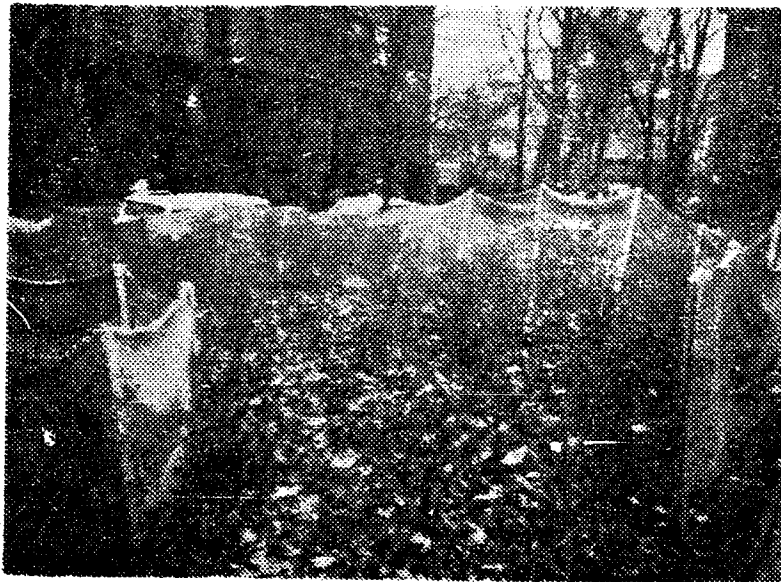
"I have worked here for five regular terms and two summer sessions and think that after that period of time I should get more than \$1.10 an hour," a library-aide complained.

Another aide, working in the bookstore, charged that "aides are being taken advantage of. We do the jobs which if done by outsiders would cost considerably more."

The students maintained that

(Continued on Page 2)

THE BURLAP CURTAIN



When azaleas last in front of Wagner bloom'd,
And the burlap drooped o'er them to protect from blight,
I mourned and yet shall mourn for ever-returning spring.

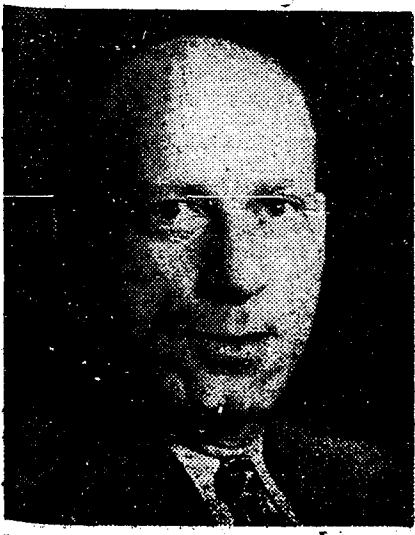
Azalea bushes will blossom next spring on the Wagner Hall front lawn because Mr. Kenneth Fleming (Buildings and Grounds) protected them from the winter wind with a burlap fence (shown above surrounding the new bushes).

Constructed two weeks ago, the fence also prevents students from treading upon a newly-seeded patch of ivy.

Protective measures were taken because last year "some ivy and bushes were lost from a heavy frost, and then in the late fall students walked on them," Mr. Fleming said.

"The bushes were given to us by the alumni and they wanted us

(Continued on Page 2)



DEAN LESLIE ENGLER will receive Student Council request for pay raise for student aides.

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Since 1907

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Editorial Policy is Determined by a Majority Vote of the Managing Board

The End of the Board

Student Council will decide tonight whether to place on the election ballot a referendum calling for abolition of the Student Activities Board. The SAB will probably not exist next year if the referendum is approved. Board members admit that the student body will welcome the end of the SAB. The SAB has had more than a year to prove that it can be valuable in organizing student activities. It has failed and thus should be abolished.

Originally, power was vested in the SAB to allocate rooms, regulate publicity and organize major social events. Responsibility for organizing social activities and assigning rooms has already been assumed by the Finley Center Planning Board. Certainly some Student Council committee can regulate publicity with little difficulty.

If the SAB is dissolved its publicity organ, *Survey*, will be discontinued. We recognize however, the need for publicizing social events. Council, should consider reviving its newspaper, *Spotlight*, to inform students of such events.

During its brief history, the SAB has been too preoccupied with soul-searching to fulfill its intended role. Students have supported it with their fees and have received little in return. There is no sense in continuing this waste. Council should place the proposed referendum on the ballot. We trust the student body will display the same good sense and end an ignoble experiment.

Wages and Hours

In 1961, the federal government set the minimum wage for workers involved in interstate commerce at \$1.25 per hour. Soon after, the city and state governments followed their lead and instituted the \$1.25 minimum wage. For this reason it seems incongruous to find that student aides at the College are still receiving the minimum wage of three years ago, \$1 per hour.

Students at the College who must work prefer jobs near their educational base. They should not be penalized for this. In addition they are filling positions that would otherwise be taken by a city employee, paid more than the \$1.25 per hour. The College administration should take action as soon as possible to have the student aide's salary raised to \$1.25 with proportionate increases in the salaries of students in highly responsible positions.

It is also interesting to note that the library, which employs most of the student aides, has doubled its fines for overdue books without increasing the aides' salaries. Surely there must be enough money gathered by increasing fines to raise the aides' wages.

BBC PROGRAM GUIDE

WEDNESDAY, DEC. 4	THURSDAY, DEC. 5
10—Instrumentally Yours — Music for studying or reading.	10—Instrumentally Yours Part I.
11—Instrumentally Yours Part II.	11—Instrumentally Yours Part II.
12—Mostly Music Part I—Pop music with comedy commentary and a little confusion.	2—Closeup on City College—Discussion with the people behind the news.
1—Mostly Music Part II—Same as above, but with a little less confusion.	3—Classical Hour.
2—Showtime on Broadway—featuring "110 in the Shade."	FRIDAY, DEC. 6
3—Classical Hour.	10—Instrumentally Yours Part I.
	11—Instrumentally Yours Part II.
	12—Jazz Spot.
	1—Folk Fest.
	2—Music from the Movies.

Club Notes

All clubs will meet tomorrow at 12:30 unless otherwise indicated.

AIAA
Will sell tickets to the December 23 field trip to Republic Aviation at Farmingdale in 108 Shepard.

AIME
Will meet in 365 Shepard. Coffee and tea will be served. All invited.

Astronomical Society
Will meet in 16 Shepard to make plans for observation of the lunar eclipse.

Baltic Society
Will meet in 215 Shepard.

Caduceus Society
Will present two films, "Diagnosis of Childhood Schizophrenia" and "Angry Boy." All invited.

Carroll Brown Hellenic Society
Will present a film, "Ancient Greek Art," in 302 Cohen.

Christian Association
Will present a film on "Universe—Plan or Accident?" at 1:00 in 424 Finley.

CORE
Will meet at 4:00 in 212 Finley to discuss plans for A & P boycott and non-violent workshop. All invited.

Dramsoc
Will hold readings of "No Exit" and "Prometheus Bound" in 331 Finley. Members must attend.

Economics Society
Visiting Prof. Spulber will speak on "Western Methods in Soviet Planning" in 107 Wagner.

Fantasy and Science Fiction Society
Will hold its first meeting in 212 Finley. All invited. If unable to attend leave name and phone number in mailbox in 152 Finley.

Geological Society
Will meet in 307 Shepard at 12:45 to discuss plans for the Geological Review. There will be a guest speaker.

German Language Club
Scenes from "Faust" will be presented by the Baruch School German Club in 217 Finley.

History Society
Will present Prof. Irani, (Philo.) speaking on "Transformation of the Religious World view." in 105 Wagner.

HPA
Will present a student-faculty chat with Prof. John Hickey in the HPA lounge between 3-5 PM. Leadership training applications now available in 326 Finley.

Inter-Varsity Christian Fellowship
Will meet in 104 Wagner at 11:00 to discuss fundamental concepts of Christianity. Business meeting will follow. There will be Bible study in 306 Finley.

IEEE
Will present Robert Jordan of SES speaking on "Fundamental Laser Theory in 123 Steinman."

Philosophical Discussion Group
Will present "The Concept of Truth" by Oscar Marti in 121 Finley.

Physics Society
Will present the film "Frames of Reference and Universal Gravitation" in 126 Shepard. Physics Journal staff will meet in 105 Shepard.

Poetry Group
Will meet on Friday in 410 Finley at 2 to discuss and read student poetry.

Progressive Labor
Will present Milton Rosen, leader of Progressive Labor, speaking on a left wing viewpoint of Kennedy's assassination in 438 Finley.

Railroad Club
Will meet in 303 Cohen to see the film "Along the Right of Way."

Sociology-Anthropology Society
Will present Prof. Casler speaking on "Personality and Culture" in 224 Wagner.

Students for a Democratic Society
Will meet in room 417 Finley at 4:00 on Wednesday. The labor seminar will meet in 212 Finley on Thur. at 6:00.

SPU
Will present Dr. Helen Lamont speaking on "The War in Vietnam" in 212 Finley.

Yavneh of Hillel
Will present Prof. Adelson (History) speaking on the Jewish Philosophy of History in Hillel House, 475 W. 140 St.

Classified

FOUND
One PLEDGE BOOK belonging to Phi Epsilon Pi pledge Johnny Secora. This book can be recovered in room 338 Finley if the claimant will:
• Write a 300 word composition on the advantages of House Plan.
• Write a sonnet in dactylic hexameter on the benefits of chastity.
• Answer the following riddles:
—Who is John Galt? (or Gnat Gant)
—Why are TEP's tops?
• And finally, write a "100 word composition on why you shouldn't leave your pledge book lying around?" — Howie Dodgen

H P A Chat

WITH
DR. HICKEY
(Student Life)
THURSDAY, DECEMBER 5th
3 to 5 P.M.
Room 327 Finley—Refreshments

The Burlap Barricade

(Continued from Page 1)

to make sure that they're all right," Mr. Fleming added. "The alumni are guarding their investment."

The unsightly burlap was selected as the covering "because it has been proved to be most effective by most nurseries around the country," Mr. Fleming said.

However, as if often the situation, this practical device is not pleasing to the eye. Strollers on south campus gaped in horror when they first saw the construction.

"It's monstrous, monstrous," one Wagner Hall habitue cried. "It absolutely ruins the scenery and its absolutely vile when you look out a window when in class."

Speaker Ban

(Continued from Page 1)

he said.

At present, Communist speakers are permitted to address clubs at the College. A ruling which had banned speakers under "judicial consideration" was lifted in 1961.

The American Civil Liberties Union has submitted a brief supporting Buffalo University's position, stating that "there is no law requiring the respondents [the State University Board of Trustees] to bar a person from speaking on campus solely on the ground that such person is a member of the Communist Party."

Dr. C. C. Furnass, president of Buffalo University, said yesterday that his school will not test the injunction by inviting "subversive organization members" to speak while the case is still pending.

Lock and Key

The Lock and Key Senior Honorary Leadership Society will hold interviews for new membership tomorrow from 10-2 in 304 Finley.

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Salaries

(Continued from Page 1)

the present wage scale is insufficient to meet the rising costs of living.

New York City employees receive a minimum wage of \$1.25 per hour.

The committee circulated questionnaires among the aides asking for reasons why a boost in pay should be implemented. To date, 26 forms have been returned.

Steinhauer said that the results of the investigation will be submitted to Student Council for consideration.

If the Council passes a motion lending support to a salary increase, a resolution will probably be sent to Dean Leslie Engler (Administration) for approval, Steinhauer said.

Blood Bank

Students can register for blood donations to the College's Blood Bank on December 16-20. Booths will be situated in Knittle Lounge on north campus and in front of Buttenweiser Lounge on south campus.

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Enrollment Crisis

(Continued from Page 1)

and closed-circuit television
● the conversion of Hunter College's Park Avenue branch from all-girl to co-ed

Adoption of these proposals would permit a return to entrance standards of 10 years ago, the working paper said.

Dr. Gallagher's address of October 3 bore the unmistakable stamp of Dean Levy's paper. The president offered all the proposals suggested in the working paper except for the 8 week summer session, which the college already has, and the Hunter College conversion, which obviously doesn't apply to the College. Dr. Gallagher threw in one suggestion of his own—the six-day week.

Two days later, Dr. Gallagher's call for increased admissions was echoed by the administrative head of the City University, Dr. Albert Bowker. In a Journal-American news story, Dr. Bowker was quoted as saying that admissions standards in the four senior colleges were too high.

The next day, October 7, Dr. Bowker said that the four senior colleges of the City University would lower admission standards. The corresponding increase in students would be absorbed by carrying out proposals similar to those recommended by Dr. Gallagher, the chancellor said. Dr. Bowker also said that the decision to lower standards was made in September by the Administrative Council, composed of the presidents of the 7 colleges in the University.

The Board of Higher Education gave notice on October 21 that the proposals of Dean Levy and Dr. Gallagher were far more than suggestions. That day, the board voted to ask the city and state for \$7 million extra in the 1964-65 budget. Purpose of the increase: to admit 5,000 additional freshmen, 4,000 in the senior colleges and 1,000 in the community colleges.

Dr. Bowker told the board that the Administrative Council, after studying for seven months in order to find out how to admit more freshmen next fall, had come up with a number of new procedures to "extend use of the facilities of the colleges to their absolute maximum."

These new procedures, to no one's surprise, were the same ones offered by Dean Levy and president Gallagher.

Meanwhile, Dr. Gallagher continued to maintain that all his proposals were tentative and that he welcomed faculty reaction to them.

Dr. John Meng, president of

Hunter College, announced on October 23 that the college's Park Avenue branch would become co-ed next fall. Two days later, he told the Hunter faculty that the college was committed to increasing its freshmen class from 2127 this term to 3250 next September.

No major developments have occurred since October 25.

But several questions must be answered if the discussion of Dr. Gallagher's proposals can be con-



CHANCELLOR BOWKER

sidered a real debate, rather than a futile reaction to a *fait accompli*.

Why would the Board of Higher Education ask for money to admit extra freshmen to the City University next fall if City College, largest unit of the University, is still discussing whether or not to adopt methods of accommodating the extra students?

Has the College made a commitment to accept 1100 extra freshmen next fall? Is Dr. Gallagher being less frank than President Meng of Hunter College?

Did the Administrative Council decide last September that proposals similar to Dr. Gallagher's would be instituted in the City University's senior colleges, regardless of faculty or student wishes?

Election Campaign

(Continued from Page 1)

for other executive offices are Danny Katkin '65 for vice-president, Alan Blume '64 for treasurer, and Stanley Shapiro '65.5 for secretary. Running on Simon's ticket, the Competency Slate, are Girard Pessis '64 for vice-president, Larry Steinhauer '64 for treasurer, and John Zippert '65.5 for secretary. The other two presidential candidates are running alone.

The Elections Agency also announced that 37 students are running for Student Council and 15 are running for class offices.

Barry Domber '64, chairman of the Elections Agency, predicts a poor turnout at next week's election because of student apathy resulting from the shock of President Kennedy's assassination.

With the start of campaigning, election regulations were issued by the SG Elections Agency. The use of devices such as the matches, engraved pencils, and balloons featured in last term's election are prohibited. "The Elections Agency felt," according to Domber, "that gimmicks detract from the serious atmosphere of the election." The candidates are also barred from using "powered voice amplification devices" or mailings to the students.

Two students have decided to appeal the Elections Agency's decision that they cannot run in the upcoming election because they did not file nominating petitions. The students, Lucy Ehrlich '64 and Bruce Cutler '64, both hoping to run for Student Council, refused to file petitions.

Cutler explained his position, "in view of the recent events in Washington, it's very distasteful for me to go around politicking with petitions, endorsement interviews, and active campaigning. I don't expect everything to stop,

but it's more a matter of personal conviction." Miss Ehrlich said that she agrees with Cutler's statement and added that it is now up to the Elections Agency to decide whether or not their reasons for not submitting petitions are valid.



PRESIDENTIAL Candidate Bob Levine opposes a year's term for the executive officers of SG.

Tickets

Students can obtain free tickets for the Speech department's semi-annual show, "Babes in Arms" in 220 Shepard. The show will be presented on December 20-22 in the Hunter College Playhouse.

SAB

(Continued from Page 1)

College's clubs and organizations, allot rooms for student functions, and regulate publicity of organizations.

Rooms are now allotted by the Finley Center Planning Board. Kauffman said the SAB has not been able to coordinate activities for clubs here because the clubs themselves have not responded to SAB attempts to plan such activities.

Under Kauffman's plan, publicity regulation would be handled by the Internal Affairs Committee.

Barry Domber '64, chairman of the Elections Agency, threatened to put the referendum on the ballot himself if Council does not approve the referendum motion. Ira Bloom '64, SG President, said he does not think Domber has the power to do this.

Left-Wing

Milton Rosen, leader of the Progressive Labor Party, will speak on the left wing viewpoint of President Kennedy's assassination tomorrow at 12:30 in 428 Finley.

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Bombers Might Be Cure For Heartbroken Beavers

By Ray Corio

When a team loses a heartbreaker like the College's basketball team did last Saturday, there's always a strong possibility that the squad will feel like throwing in the towel.

In the Beavers' case, though, they cannot afford to surrender, simply because there are seventeen games remaining on the schedule. One of them pops up tonight out in Newark, N.J. where the cagers will tangle with the Bombers of Newark of Rutgers for the first time in the College's hoop history.

Beaver Medicine

That's quite a comedown for the Beavers—from Columbia to Newark of Rutgers. But at this stage of the season it may prove to be the best tonic for a seemingly frustrated Beaver squad which saw a scintillating comeback wiped out by an aroused Lion team in double overtime.

"The fellows felt the loss," Beaver coach Dave Polansky said Monday, "but as to whether the defeat demoralized them or not, well, we'll just have to wait until after this game to find out."

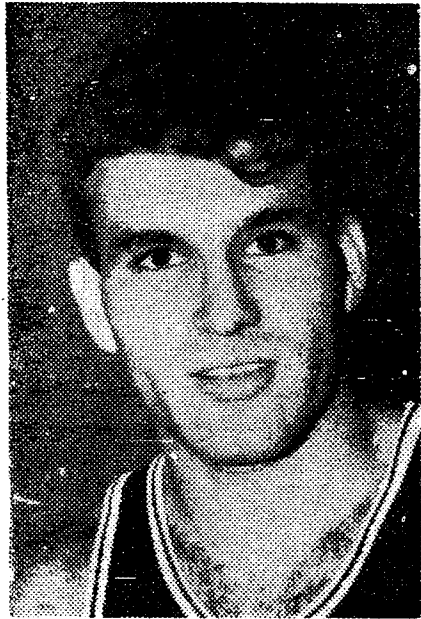
Chances are the answer will be in the negative—for two reasons. One is that the Bombers (who have only one senior on the roster) are not considered to be any sort of basketball powerhouse.

Stepping Up

Let Bomber coach Steve Senko talk about it: "We usually like to play teams of our own caliber, but once in a while we step up into higher company, such as City, Brooklyn, Hunter and Queens."

In their lower company last season, the Jerseyites struggled to an 8-12 record. And they dropped their opener last weekend to Newark State, 72-68.

Hence, since the Bombers term the city colleges "higher company" and the Beavers are rated the strongest of the municipal quartet, it seems logical to conclude that



ALEX BLATT, the cagers' captain, paced his team with 23 points in the Columbia game.



COACH Dave Polansky will find out tonight if last Saturday's loss demoralized his team.

the College's cagers should bag their first triumph of the season at Newark.

But you can never safely predict what will happen in basketball—as so many sore-throated Beaver fans found out last week-

end.

Vengeance Sought

The other reason why the College's hoopsters can look for a win tonight is that the team seems to be poised for revenge for the Columbia loss.

Just as a team might quit after an agonizing defeat, so might it also strive to atone for its loss by taking the measure of the next opponent.

Witnesses at the Lavender workout earlier this week did not see a team suffering from a letdown. In fact, at one point, the scrimmage game with the reserves became so aggressive that Steve Golden, the Beaver's lanky center, was victimized by an errant elbow to the mouth. He'll be ready for tonight's action, though.

And so will the other Beavers who started in the opener, Alex Blatt and Ira Smolev (who scored 40 points between them), Julie Levine and Mike Schaffer. Whether they all start again, though, won't be known until tonight, according to coach Polansky.

Mermen, Jaspers to Splash In Season Opening Clash

By George Kaplan

The College's swimming team opens the start of what looks like a long season this afternoon when they try to torpedo the invading Jaspers of Manhattan College in Wingate Pool.

Poor Beavers. It looks like the effort will be in vain.

Manhattan does not figure to be a swimming powerhouse during the current campaign. Last Saturday they were downed by a mediocre Catholic University team, 64-31, in their only meet to date.

However, the Jaspers seem to be stepping down in class when they clash with the likes of this season's College entry. This season's mermen, who "boast" a team of only thirteen competitors, may be the worst to hit Wingate in many years, worse even than last year's crew which managed to take one meet (from Brooklyn Poly) while compiling seven losses.

Even the bright spots from last year's squad have vanished. Co-captains Bob Wohlleber and Morris Levene have both graduated and Jim Steehler, the most valuable man of coach Jack Rider's brigade, is academically ineligible. Taking Steehler from the mermen is like taking Y. A. Tittle from the Giants. It hurts.

If it's any consolation, Rider knows that the Beavers won't be

shutout. They look like a shoo-in in the diving event. The Green and White have only one diver—George Hanily. Coach John Carey rates him as "just fair." The College, on the other hand, has a pair of experienced and competent divers in Al Carter, returning from last season's team, and Richard Woska, a transfer student from Queens College.

But after the diving competition, things begin to look bleak. The lack of Beaver depth is such that Rider can't even forge a medley relay team.

It is not out of the ordinary for a coach to be cautious when remarking on his team's chances before the start of a season. But Rider reached the ultimate in pessimism two weeks ago when, at a practice session, he said: "We have twenty-one men on the freshman team and only thirteen on the varsity. The outlook for the future is great."

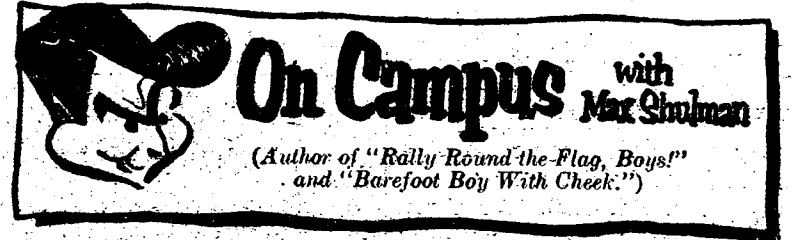
Rider may go down in history as the only coach to say, in effect, "Wait 'til next year" before the first meet of the season was even played.

Beaverettes Down Alumnae

A red-hot quintet of Lady Beavers clamped a decisive 49-25 defeat on the Beaverette Alumnae in their season opener at Park Gym last night.

Maggie Kalb netted 22 points for the cager cuties, twice as many as the next highest Beaverette, Yuditha Winkler.

Tomorrow night the Beaverettes will entertain Adelphi, one of the teams which downed them last year.



'TIS THE SEASON TO BE JOLLY

If you have been reading this column—and I hope you have; I mean I genuinely hope so; I mean it does not profit me one penny whether you read this column or not; I mean I am paid every week by the makers of Marlboro Cigarettes and my emolument is not affected in any way by the number of people who read or fail to read this column—an act of generosity perfectly characteristic of the makers of Marlboro, you would say if you knew them as I do; I mean here are tobaccoists gray at the temples and full of honors who approach their art as eagerly, as dewy-eyed as the youngest of practitioners; I mean the purpose of the Marlboro makers is simply to put the best of all possible filters behind the best of all possible tobaccos and then go, heads high, into the market place with their wares, confident that the inborn sense of right and wrong, of good and bad, of worthy and unworthy, which is the natural instinct of every American, will result in a modest return to themselves for their long hours and dedicated labors—not, let me hasten to add, that money is of first importance to the makers of Marlboro; all these simple men require is plain, wholesome food, plenty of Marlboros, and the knowledge that they have scattered a bit of sunshine into the lives of smokers everywhere; if, I say, you have been reading this column, you may remember that last week we started to discuss Christmas gifts.



Do you know someone who is interested in American history?

We agreed, of course, to give cartons of Marlboro to all our friends and also to as many total strangers as possible. Today let us look into some other welcome gifts.

Do you know someone who is interested in American history? If so, he will surely appreciate a statuette of Millard Fillmore with a clock in the stomach. (Mr. Fillmore, incidentally, was the only American president with a clock in the stomach. James K. Polk had a stem-winder in his head, and William Henry Harrison chimed the quarter-hour, but only Mr. Fillmore, of all our chief executives, had a clock in the stomach. Franklin Pierce had a sweep second hand and Zachary Taylor had seventeen jewels, but, I repeat, Mr. Fillmore and Mr. Fillmore alone had a clock in the stomach. Some say that Mr. Fillmore was also the first president with power steering, but most historians assign this distinction to Chester A. Arthur. However, it has been established beyond doubt that Mr. Fillmore was the first president with a thermostat. Small wonder they called him Old Hickory!)

But I digress. To get back to welcome and unusual Christmas gifts, here's one that's sure to please—a gift certificate from the American Chiropractic Society. Accompanying each certificate is this winsome little poem:

Merry Christmas, Happy New Year,
Joyous sacro-iliac!
May your spine forever shine,
Blessings on your aching back.
May your lumbar ne'er grow number,
May your backbone ne'er dislodge,
May your caudal never dawdle,
Joyeux Noel! Heureux massage!

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The makers of Marlboro, who take pleasure in bringing you this column throughout the school year, would like to join with Old Max in extending greetings of the season.

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