

THE CAMPUS

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401

Supported by Student Fees

BREN CONSIDERING VETO OVER FEE REFERENDUM IF RISE IS TURNED DOWN

By Ralph Blumenthal

The results of next week's Student Activities Fee referendum may not be the last word on the proposed one dollar increase.

A last-minute change in the new Student Government constitution enables Council to by-pass student opinion expressed in a referendum. The change, made yesterday by Dean James S. Peace (Student Life) and SG President Fred Bren '62, is a deletion of a provision stating that "The results of such referenda shall take effect immediately and without further action by the Student Council."

This would leave the door open for Council to seek a fee rise even if the referendum fails.

Bren said yesterday that he would consider "reviewing the situation" if the increase was vetoed by a close vote. However, he added that he would be "disinclined" to circumvent the student body.

According to the present constitution, referenda results are im-



FRED BREN

plemented immediately and Council is barred from interfering. "Reviewing the situation," therefore, would have to be postponed at least until the new constitution receives final approval from the General Faculty Committee on Student Activities—probably next month.

Dean Peace indicated yesterday that if the fee rise is turned down and Council presents him with a request for the rise, he would ask GFCSA to approve the fee raise over the students' objections.

He said that students might not be in a position to see the need for increased fees and he compared the students' reluctance to raise the fee in the past to general nationwide reluctance to allocate funds for education.

Wilkinson to Speak On 'HUAC Threat'

Frank Wilkinson, who recently spent nine months in jail for contempt of Congress, will speak at the College today on "The House Un-American Activities Committee and its Threat to Civil Liberties," at 12:30, in the Finley Ballroom.

His talk is being sponsored by the recently chartered Club to Abolish HUAC.

Wilkinson was imprisoned last March for refusing to answer the questions concerning Communist Party affiliations, citing the First Amendment as constitutional grounds for his refusal. He appealed to the Supreme Court, but the HUAC decision was upheld 5 to 4.

Feingold Rejects God and Judaism

Mr. Stanley Feingold (Political Science), speaking at Hillel House yesterday, explained why he doesn't believe in God and therefore has rejected Judaism.

What was billed as a discussion turned into a debate when Mr. Feingold confronted Prof. Bernard Brown (Physics) on the topic "How the Jewish Intellectual Responds to Judaism."

Basing his rejection of Judaism on the tenet that a Jew must believe in God, Mr. Feingold said, "I reject the concept of a supernatural deity and therefore Judaism and all other faiths based on this."

"The existence of God is a matter of moral indifference to me. A relationship to God doesn't equip me for a good life or help me solve my problems," he added.

Professor Brown said he found Mr. Feingold's definition of a Jew based purely on religion and that this idea of Judaism only developed as a reaction to political and social pressures.

"No matter what you say, I know you are a Jew," Professor Brown told Mr. Feingold.

Alumni Group Organizes State-wide Tuition Fight

By Roz Kobrin

An effort to mobilize state-wide support for the restoration of the free tuition mandate has been undertaken by the College's Alumni Association, Executive Secretary Seymour Weissman revealed Tuesday.

The plan consists of a two-pronged attack to organize alumni who live outside of New York City and also, forming a Citizens' Committee for Free Tuition.

The first part of the plan was activated last weekend with the opening of a chapter of the Alumni Association in Long Island which President Gallagher addressed. Chapters are also being planned for Westchester and Suffolk Counties.

The Citizen's Committee will be used to gain public support for continued free tuition. It will be formed at the end of the semester Dr. Weissman said.

Within the City, the Alumni have sent pamphlets to over 400 organizations to gain "maximum civic and alumni support," Dr. Weissman said.

Information has been sent to trade unions, the urban league and newspapers. Speakers are being sent to address Parent-Teacher Association meetings, and articles are being run in school newspapers.



SEYMOUR WEISSMAN

Republican Addresses Council

Republican Assembly Candidate Pierce Paley, of Manhattan, told Student Council last night that there is a "very good" chance that a bill to restore the free tuition mandate will pass in the State Legislature next year.

Mr. Paley contended that Republicans in the Metropolitan area are "overwhelmingly in favor" of the mandate.

In other action, Council unani-

Sand Makes Appeal to BHE For Reinstatement as Teacher

Harry R. (Bobby) Sand's latest appeal to the Board of Higher Education may mark the end of the instructor's long struggle for reinstatement to his teaching post in the College's Physical Education Department.

"I'm tired of fighting and have decided to step away from the case," Mr. Sand said Tuesday. The former Physical Education instructor has spent a good part of the past four years in the state courts in an attempt to have a BHE ruling, which bars him from a teaching post at the College, reversed.

Unlike past appeals, the present action, which the BHE referred to its Administrative Committee on the College last Monday, was presented in a spirit of "no pressure and no litigation," according to Mr. Sand.

Sand was suspended in 1952 in the wake of investigations stemming from the basketball scandals of 1951-2 in which he was not implicated. He was reinstated "to his position as an instructor" in 1954.

However, since his reinstatement he has been assigned to posts in the Bureau of Records and the Department of Planning and Design.

According to Mr. Charles Tuttle, Chairman of the College's Admin-



HARRY R. (BOBBY) SAND

istrative Committee, the committee will present its findings to the BHE at its next meeting.

"I'm pleased the Board hasn't said no yet," said Mr. Sand Tuesday. "I expected nothing."

—Koppel

Constitution Changes Win Peace's OK

New SG Document In Final Stage

By Robert Rosenblatt

The proposed new Student Government constitution overcame the penultimate obstacle on its tortuous road to realization yesterday, when the final revisions in the document were approved.

The revisions which are mostly stylistic improvements were prepared jointly by SG President Fred Bren and Dean James S. Peace (Student Life) at the request of the General Faculty Committee on Student Activities. According to Bren, "certain minor revisions were made to give us a tighter document."

The constitution will be re-submitted to the GFCSA at its next meeting, which will probably be held before the Easter vacation, according to Dean Peace. A meeting scheduled for last Thursday

(Continued on Page 2)

The Referendum

Passion and Power of the Students

By Libby Zimmerman

The history of referenda at the College is the history of the passions and the power of the students. It began in 1947 with a referendum on the initiation of a \$1.50 student fee. The referendum passed and the fee was charged.

Next week, the students will go to the polls to decide whether the student fee should be raised from \$2 to \$3. It will be the fifth referendum held on fees.

The 1947 referendum was the first of a long series which were used to show the students' sentiments on such issues as alleged anti-semitism by the chairman of the Romance Language Department, the ban on Communist speakers, revising and expanding the Student Government constitution, campaigning for a rise in the student activities fee and a merger of *Campus* and *Observation Post*.

The most vivid example of the power of a student referendum took place in 1948 when charges of anti-semitism were being hurled against former Prof. William Knickerbocker (Chairman Romance Languages). As a result of a student meeting in the Great Hall to protest what was called "discrimination," a student referendum was held calling for the dismissal of Professor Knickerbocker and a sit-down protest in the cafeteria.

The resolution asking for dismissal was passed; the sit down was not. One year later, dissatisfaction over the inactivity of the Board of Higher Education led to dismissing Professor Knickerbocker.

er prompted a referendum which led to a student strike. Despite the fact that he was later exonerated of all charges the voice and power of the students had been established and recognized.

A more permanent result of a student referendum called for the initiation of the present Thursday 12-2 break for extra-curricular activities. The referendum was passed in December, 1952.

The most revolutionary change initiated by a referenda took place in 1949 when an all male student body overwhelmingly approved the admission of co-eds to the College.

The Student Activities Fee, which began with a student referendum 15 years ago, was later to suffer at the hands of referenda. Time and again students voiced opposition to any sort of a fee rise. In April, 1950 a fifty cent increase from \$1.50 to \$2 was defeated.

In a referendum in 1951, the students voted to allow Council to raise the fee as they saw fit without the need of a referendum. Accordingly, in 1953 the fee was raised to \$2 by SC without the approval of the student body.

This was the last time SC acted independently of the student body to raise the fee. Subsequent attempts to raise the fee by referenda were made in 1957, May

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Ball

Tickets for the 23rd Annual Carnival Queen Ball to be held in the Biltmore Grand Ballroom on Saturday, March 31 are on sale in 319 Finley, for \$6 per couple.

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Advise and Consent

Next month may prove to be one of the most important periods in the recent history of student self-government at the College. Two major actions will take place within this period, and both will have far reaching effects on the students' future role in governing their own extra-curricular activities. The first of these, chronologically speaking, is the fee referendum which will come before the student body next Tuesday and Wednesday. The object of this referendum is to increase by fifty percent the extra-curricular program at the College. The cost to each student at the College would be only one dollar. To any student who has ever participated in any club or organization activity, this price should seem to be a mere pittance.

This other major action is expected to be the passage of the new SG constitution. This will serve to revamp the framework of SG, enlarge its powers and expand its area of responsibility. In addition, if the fee rise is passed, it would provide an extra \$8,000 to be used by clubs and organizations under SG's jurisdiction.

The *Campus* wholeheartedly supports the passage of both the referendum and the constitution.

If these two changes are effected, the need for a responsible SG will be even greater than ever before. And it is precisely in this area, that the present SG seems to have fallen down. For, after years of conscientious campaigning for the fee rise, and years of thoughtful debate over the constitution, the final preparations for both these changes are being handled in a slipshod manner. Most disturbing is SG President Fred Bren's statement yesterday that he would consider circumventing the student body to implement a fee rise, should the referendum fail. This is in direct opposition to the concept of student-self government. Certainly, Bren must realize that he is, in all his duties, directly responsible to the student body.

The *Campus*, because it receives a large share of the student fees, realizes, perhaps more than any organization, the need for a fee increase. Nevertheless, we feel that it would be a gross injustice if the fee were raised over the students' objections. The student body must vote for the referendum if the fee is to be raised and it is up to all supporters of the fee rise to see that the student body is informed of the grave need for the passage of this referendum.

On the passage of the constitution, SG has also fallen down "in the homestretch." During the early stages of preparation, each change in the proposed constitution was enacted only with the thoughtful approval of Student Council. The final revisions, however, have never come before Council and have received only the approval of Bren and Dean James S. Peace (Student Life).

Thus, it appears that as SG comes nearer and nearer to receiving greater power, it is proving itself incapable of administering it properly. The *Campus* hopes that some of the more responsible student leaders will speak out against such proposals as ignoring the students' wishes on the fee rise and submitting the SG constitution without the final approval of Council.

Anti-Tuition Coalition

The Alumni Association has infused renewed vigor into the fight to keep the College tuition free. A two-pronged drive has been initiated to rally the support of alumni now living outside of the city and to mobilize groups other than alumni into a Citizen's Committee for Free Tuition.

Previous alumni campaigns have tended to rally the support of city residents whose legislators have supported free tuition. The present effort is an attempt to gather the support of those who can apply pressure to upstate representatives who have stymied attempts to restore the free tuition mandate to the State Education Law.

Chapters of alumni in Republican Westchester, Suffolk, and Nassau Counties hopefully can reach legislators who have followed Governor Rockefeller's lead on the tuition issue.

A rhetorical question frequently asked today is why students at the College are fighting tuition when they will probably graduate before a fee is charged.

By their inaction, many students have seemingly found the question worthy of consideration. We are thankful that the Alumni Association has not.

Constitution

(Continued from Page 1)

was cancelled because the constitutional revisions were not ready. SG and faculty observers expect the constitution to be approved; since the revisions fulfill GFCSA's requests. Bren hopes "to have the new constitution approved and in effect by the Easter vacation."

Approval by the GFCSA would make the constitution operative, immediately. The decision would, however be subject to final confirmation by the General Faculty at its next meeting next term.

The major revision states that "all decisions and actions" of the Student Council are subject to General Faculty review. According to Bren, this "due process provision" explicitly "clarifies" the question of final appeals power.

Referenda

(Continued from Page 1)

1960 and December 1960, but all failed.

The status of the College's newspapers is another example of the power of the referendum. The newspapers have been the focal point of four referenda since 1947. Students voted overwhelmingly in 1948, 1952, 1953 and 1960 to maintain two separate papers at the College, both on a semi-weekly basis.

Tech News, the newest addition to the newspapers at the College, was established as the result of a student referendum in 1953, and made an official College publication four months ago.

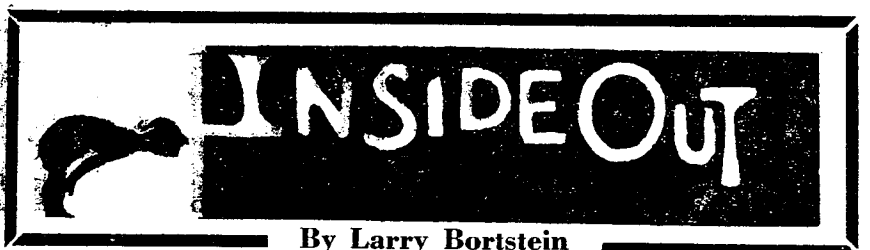
SG Awards

Applications for SG leadership and service awards are now available in 151 and 152 Finley. They must be filed by April 4.

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By Larry Bortstein

President Gallagher, to say one thing in his favor, doesn't fool around; he speaks up whenever the time is ripe. In October, 1960, he spoke up, even went to the trouble of issuing an eighteen-page "documented" report, called "On Freedom, Power, and Responsibility," to "prove" that Observation Post was a Communist-oriented newspaper. I was then on the OP staff and—I won't kid you—I was scared. But I can see now that it was a fear born of ignorance—ignorance of the real meanings of the terms "communist" and "communist sympathizer," and I can see how they didn't apply. I learned a lot from that incident. But apparently, for all the criticism that came his way two years ago, and for all the charges hurled at him during his California sojourn, Dr. Gallagher hasn't learned very much.

Two years ago, he made a point of specifically denying in his report the implication that every American who went to World Youth Festivals was sympathetic to Communism. "Quite the contrary," he said. Paradoxically, this was followed almost immediately by a statement which said a student who supports a Youth Festival "cannot claim at the same time that [he] is out of sympathy with communist purposes."

Two of OP's editors attended the 1959 Festival in Vienna. They reported on it favorably when they returned—a major point in Dr. Gallagher's charges against OP—in a jointly written article. There was no denying that they supported the aims of the Festival—and here is the discrepancy in the President's thinking: not all who attend are sympathetic to Communism, but those who support it are, he contends. Perhaps he expects a student to contribute his own money, take the time to go halfway around the world to attend a Festival with whose aims he is completely in disagreement. Remember, the Festival's aims are things like world peace, free cultural exchange, free discussion of ideas. And although there has been much evidence to the contrary, these are, literally speaking, the ostensible aims of the World Youth Festivals. Is there a difference between going and supporting? Non-Communist students attend and support these Festivals, because their aims are the same and because the Festivals, properly run, can do more good than harm.

But Dr. Gallagher, who used to criticize people because they attended World Youth Festivals, has now taken it upon himself to warn them away beforehand. He is playing daddy, but doesn't realize that he's not dealing with children. By telling students that they "should expect to be criticized" for supporting the Helsinki Festival, he can only thwart these students from going and dissenting against their Communist counterparts.

And the worst part of it is that Dr. Gallagher is the same man who told liberal students "to lift their self-imposed gag rule and to speak freely about the issues which confront us." This came in an address to the College public a month after the charges against OP had been made. It was intended as praise for the newly-arisen "not-so-silent generation" that Dr. Gallagher had seen spring up. It was seen as a sincere call for this generation to speak out against the world's imperialist powers, both on the Left and Right. So what's happened? Now the President wants a "pretty-darn-silent generation" to forget all about those ideas and to crawl back into a shell. Experience has left him with not much to show for it. Apparently the president is a hard man to teach.

SIC FLICS



"If it's all right with you Captain,
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COLLEGE CLUB NOTES

All clubs meet today at 12:30 unless otherwise indicated.

AI Ch E
Presents Mr. C. R. Sutton of the International Nickel Company speaking on "Reactor materials" in 103 Harris.

AIEE-IRE
Presents Mr. George Martin of Electro-Associates Inc. speaking on "Analog Computer Applications" at 12:10 in 306 Finley.

AIME
Business meeting in 305 Shepard.

Amateur Radio Society
Presents Henry Klapholz, K2VBL talking on "Microscopes" in 13 Shepard.

American Rocket Society
Presents 3 films: "X Marks the Spot," "The IRBM" and "On Target, the Rocket" in 303 Cohen Library.

Art Society
Members get acquainted tea and discuss the annual art exhibit in 101 Finley.

ASME
Presents Comd. J. W. Jung, USNR, speaking on "The Role of the Civil Engineering Corps and the Sea Bees in the Navy" in 126 Shepard.

Astronomical Society
Presents two films at 12:15 in 16 Shepard.

Baltic Society
Presents school social in 212 Finley.

Berkshire Chemical Society
Presents Dr. Chester Stock of Sloan Kettering Institute speaking on "Chemistry in Research" in Doremus Hall.

Beaver Broadcasters
Presents very important meeting in 332 Finley.

Biological Society
Presents Dr. Chester Stock speaking on "Experiments in Cancer Chemotherapy" in Doremus Hall.

Caduceus Society
Presents Dr. J. A. Organ speaking on "Evolution and Population Structures in the Populations of Salamanders" in Shepard.

Club to Abolish HUAC
Presents Frank Wilkinson speaking on "House Un-American Activities Committee and Its Threat to Civil Liberties" in Grand Ballroom.

Class of '62
Presents short meeting at 12:10 in 206 Finley.

Class of '65
Presents to discuss the "fantabulous" dance in Finley.

Club Iberoamericano
Presents a dance-free advice on dance techniques of Latin American rhythms in Downer.

Debating Society
Presents in 01 Wagner.

Education Society
Presents Dr. Maleska speaking on "Requirements for Teachers in New York in 1962" in Slapper.

Geological Society
Presents Dr. Norman Herz speaking on "Amorphous and Igneous Geology of the Platino Ferrifero of Minas Gerais, Brazil" in 037 Shepard.

Government and Law Society
Presents George Field speaking on "How the 'Freedom House' Relate to the World" in 212 Wagner.

Hillel
Presents Dr. Kaikosroy D. Irani (Philosophy) discussing "A Critical View of Existentialism" in the Hillel Lounge. Hillel presents a student panel discussion "Concepts of God in Modern Thought" at 12 and Dr. Leo Alan (English) speaking on "Shalom: His Universal Appeal" at 1.

History Society
Presents Dr. Frederic C. Jaher (History) speaking on "Cataclysmic Thought in America" in 105 Wagner.

HPA
Presents members to purchase tickets for Carnival Queen Ball in Finley lobby.

Cercle Francais du Jour
Presents a film, "The Red Balloon" in 7 Finley.

NAACP
Presents in 202 Wagner.

Phi Alpha Theta
Presents compulsory meeting in 107 Wagner.

Physics Society
Presents Dr. A. G. Cameron of the Institute speaking on the "Origin of the Solar System" in 109 Shepard.

Psychology Society
Presents in 210 Harris.

Railroad Club
Presents two films on "Automation on Railroad" in 301 Cohen Library.

Sian Club
Presents co-eds wishing to join newly formed sorority to attend meeting at 307 Finley.

Sigma Alpha
Presents first meeting with neophytes and members tomorrow at 1 in 438 Finley.

Society for Criticism and Discussion
Presents "How Much Should America..."

Sacrifice for International Peace in 304 Finley.

Society of Women Engineers
Invites all Tech students to its tea in 438 Finley.

Sociology-Anthropology
Presents Prof. Sol Chaneles (Sociology and Anthropology) speaking on "The American Artist—Beat or Square?" in 224 Wagner.

Speech 24-25
Presents the American Academy of Dramatic Arts in "Peg o' My Heart," a

comedy, at 12 in Harris Auditorium. **Student Committee for Mark Lane** Holds organizational meeting in 350 Finley.

Unitarian-Universalist Assoc.
Holds organizational meeting at 12 in 206 Harris.

Yavneh
Presents Purim Party in 204 Mott. **Young Republican Club** Holds a closed emergency meeting for certified (and prospective) members only in 204 Mott.

NEWS IN BRIEF

French Writer to Speak
French novelist and critic Claude Mauriac will give a lecture in French, Monday at 12 in the Finley Ballroom.

Blood Drive Begins
Students wishing to donate blood may register in 152 Finley up to March 30. Donations will be taken on April 11 and 12.

Hillel Sponsors Festival
Hillel will sponsor a Purim Art Festival Saturday in the Finley Ballroom at 8. Tickets

are on sale at the Hillel house for \$1.25 for members and \$1.75 for non-members.

Caps and Gowns
Seniors may order their caps and gowns in the Senior Class office in 206 Finley. All orders placed before April 6 will cost \$5.50 with a senior class card and \$6.50 without one.

Class of '65 to Hold Dance
The class of '65 will hold a dance Friday in the Finley Ballroom at 8:30.

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Lamprinos Leaves the Cinders For an Opening on the Mound

Paul Lamprinos has decided to give up his track captaincy and a degree of fame to take his chances with a mound job on the College's baseball team.

Lamprinos had to choose between the track team and the baseball squad after he lost his second battle with the College's Athletic Department over the one-team-to-an-athlete ruling.

Two weeks ago, Prof. Arthur DesGrey, Faculty Manager of Athletics, declined to revoke or waive a College regulation, established last term, which prohibits an athlete from competing in more than one sport each season.

Last fall, Lamprinos was forced to choose between the cross-country team and the fall baseball squad. Since the latter was only "practicing" for next spring, and track coach Francisco Castro needed Lamprinos to give his team the depth that was to enable it to compile an 11-1-1 record, Paul chose the cinder path.

But he was, and still is, a little peeved that he is forced to choose



PITCH AND RUN: Paul Lamprinos warming up for baseball team in practice session (l) and in training for cross country last fall.

each term. "I kind of feel that the ruling was directed solely against me," said the Beaver star

who won letters in both sports last spring.

Although many of his friends feel that Paul took the wrong track, he feels that his step up to the mound was in the right direction. He just loves baseball.

"Baseball is more interesting and complex," he says. "It's like chess because you always have to size up the situation. But running track is just a physical challenge. I sort of fall asleep when I run."

—Wandler

Nine's Secret Weapon: The 'Torture Chamber'

By Jeff Green

Baseball coach Frank Seely is a firm believer in the art of plenty of hard work and practice.

A special feature of every Beaver practice session in Lewisohn Stadium is what the coach calls the "torture chamber."

This new innovation, is designed to condense season's fielding practice into ten minutes. Seely singles out one of his charges and smashes ground ball at him in rapid fire succession.

"If he can field thirty or forty in a row, even when he's out on his feet, he'll probably be able to come up with a hard shot in the late innings of a game," explained the coach as he banged another grounder at the already exhausted Artie Couloff.

"Nice play, Artie. Take it easy. You'll need some of those hips for the season," Seely bellowed as the slick-fielding third baseman skidded five feet in a futile dive after a batted ball.

In the next five minutes the infielder, who was rapidly becoming red faced, went successively to the left, to the right, in, out, and even up. But when he finally came out of the "torture chamber" the exhausted Couloff claimed that he didn't mind the extra work if it would improve his fielding.

The success of the innovation was shown in last Saturday's intrasquad game. According to Seeley, the team did not make any errors in the contest — quite an accomplishment for a team normally makes more errors than runs.

Aside from the "torture chamber," the most striking aspect of the practice was the heated competition. John Francesconi, a returning letterman and probably a fixture at second base for the coming season, compared last year's team to the present squad.

"This team has more enthusiasm than last year's," he said. "We have three third basemen, two shortstops, and five first basemen. The competition for each position has been a tremendous boon to the gen-

eral spirit of the team." He didn't mention any second basemen.

The coach broke up this respite for Francesconi with an order for the team to do a series of wind sprints around the cinder track. Suddenly he bellowed across the open expanse of the stadium, "Hey Marty, I said sprint not jog. Let's go."

"I can't hear you. I've got a banana in my ear," came the hackneyed reply from sophomore outfielder Marty Antonelli as he stepped up his pace around the track. Earlier in the afternoon, Antonelli had belted numerous balls to the outer reaches of the practice field during batting practice, and the coach had shown obvious approval.

Now the coach looked wistfully at his players circling the track. "I must be getting old," he said. "I used to run with them."

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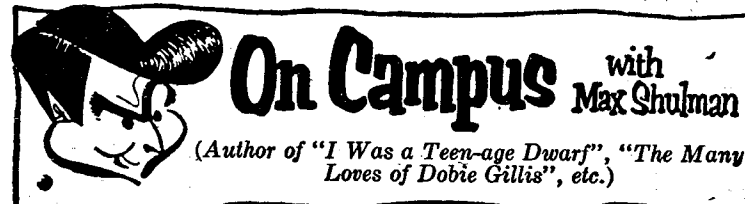
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POLITICALLY ANIMATED BRONXITES

"HOW CONSERVATIVE SHOULD THE REPUBLICAN PARTY BE???"

OPEN DISCUSSION—SUNDAY, MARCH 25—2:30 P.M.

at THEODORE ROOSEVELT REPUBLICAN CLUB 50 WEST TREMONT AVENUE (between Jerome & University Avenue) REFRESHMENTS • SOCIAL • FREE



EDUCATIONAL TV: ITS CAUSE AND CURE

A great deal of nonsense has been written about educational television. Following is my contribution:

It has been said that television allots no desirable viewing hours to educational and intellectual programs. This is simply not so. For instance, you can see "The Kant and Hegel Hour" every day at 4 a.m. This excellent show is followed at 5 a.m. by "Kierkegaard Can Be Fun." For such lazy scamps as lie abed beyond that hour, there is a splendid program on Sunday mornings at 7:15 called "Birds of Minnesota, Except Duluth."

So much for the myth that TV gives no prime time to educational programs. Now let us deflate another canard: that TV is not eager to inject intellectual content in all its programs.

If you have sat, as I have sat, with a television planning board, you would know that the opposite is true. I was privileged recently to witness a meeting of two of TV's topmost program developers—both named Binkie Tattersall.

"Binkie," said Binkie to Binkie, "if there is one thing I am bound and determined, it's that we're going to have intellectual content in next season's programs."

"Right!" replied Binkie. "So let us put on our thinking caps and go to work."

"I forgot my thinking cap in Westport," said Binkie, "but I have a better notion: let us light a Marlboro."

"But of course!" cried Binkie. "Because the best way to think is to settle back and get comfortable, and what is the cigarette that lets you settle back and get comfortable?"

"I said Marlboro," answered Binkie. "Weren't you listening?"

"A full-flavored smoke is Marlboro," declared Binkie. "Rich tobacco, pure white filter, a choice of pack or box. What is better than a Marlboro?"

"A Marlboro and a match," replied Binkie. "Got one?" Binkie had, and so they lit their good Marlboros and settled back and got comfortable and proceeded to celebrate.

"First of all," said Binkie, "we are going to avoid all the old clichés. We will have no domestic comedies, no westerns, no private eyes, no deep sea divers, no doctors, and no lawyers."

"Right!" said Binkie. "Something offbeat."

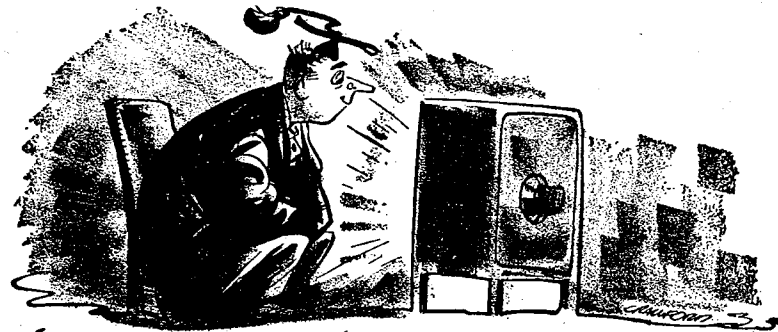
"That's the word—offbeat," said Binkie. They smoked and celebrated.

"You know," said Binkie, "there has never been a series about the Coast and Geodetic Survey."

"Or about glass blowers," said Binkie.

They fell into a long, torpid silence.

"You know," said Binkie, "there's really nothing wrong with



A cowboy, a deep sea diver, with a law degree plus an M.D.

a cliché situation—provided, of course, it's offbeat."

"Right!" said Binkie. "So let's say we do a series about a guy who's a family man with a whole bunch of lovable kids who play merry pranks on him."

"Yeah, and he's also a cowboy," said Binkie.

"And a deep sea diver," said Binkie.

"With a law degree," said Binkie.

"Plus an M.D.," said Binkie.

"And he runs a detective agency," said Binkie.

"Binkie," said Binkie to Binkie, "we've done it again!"

They shook hands silently, not trusting themselves to speak, and lit Marlboros and settled back to relax, for Marlboro is a cigarette not only for celebration, but for settling back with—

in fact, for all occasions and conditions, all times and climes, all seasons and reasons, all men and women. © 1962 Max Shulman

This column is sponsored—sometimes nervously—by the makers of Marlboro, who invite you to try their fine filter cigarettes, available in king-size pack or flip-top box at tobacco counters in all 50 states.