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Undergraduate Newspaper of the City College Since 1907

VOL. 100-No. 15

WEDNESDAY, APRIL 3, 1957



MR. JEROME GOLD

Mr. Jerome Gold (Student Life), will be one of the speakers at a personal development program sponsored by the Technological-Inter-society Inter-fraternity Council tomorrow at 5 in 217 Finley.

Along with Dr. Irving Branman (Speech), Mr. Gold will conduct a forum on human relations. The discussion is designed to acquaint the student with the methods of working effectively in a group.

Lehman Scores GiantBusiness'

Former senator Herbert H. Lehnan expressed concern yesterday over "the development of big business into giant business," and the subsequent pressure towards conformity which large corporations exert on their employees.

Making the fifth in the annual Distinguished Lecture Series at the Baruch School, Mr. Lehman decried the new dimension of "giantism." "Economic concentration is growing in almost every sector of our economy," he explained, "and today almost every line of business is dominated by the giants."

The former senator called for a re-examination of the nation's antitrust laws to protect the rights of smaller businesses against the growing trend towards the concentration of economic power in fewer and fewer hands. "If we want to retain an economic system based on competition," he said "new rules must be written and very soonto protect the ants against the giants, and the consuming public against both."

Turning to the sociological implications of economic "giantism," Mr. Lehman objected to the Madison Avenue-type corporate ideology. "In the new corporate bureaucracies." he said, "there has developed the same faults and failings which usualy characterize collectivist bureauthe "boss," the pressure for conformity, the red tape, the centralization of authority, and the reluctance to go out on a limb or take a

"More and more individuals are onglomerations." (Continued on Page 2)

Supported by Student Fees

In TIIC Program Smith Act Decision Prevented Ban on All Reds, Pres. Reveals

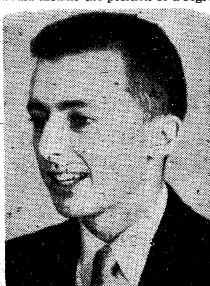
Ernst Requests 'Reappraisal' Of Rulings

Attorney Morris L. Ernst has called for a "reappraisal" of the Administrative ruling barring Smith Act violators and individuals under indictment from municipal college forums.

In a report submitted yesterday to Student Government Secretary, Mike Horowitz '59, Mr. Ernst went on to predict that the five city colleges will, in the future, act independently with respect to the selection of campus lecturers. The attorney was engaged by SG three weeks ago to investigate the ruling which prevented Daily Worker Editor John Gates from speaking at the

Such a system, he claimed would tend to insure "comparative judgements" and "competition under free enterprise of values" in the choice of speakers. He suggested that the present controversy over construction of the rulings resulted from insufficient study of the ramifications of the edicts and that "this difficiency arose in part from inadequacy of prior faculty-student participa-

Mr. Ernst asserted that should the colleges fail to act independently, the Board of Higher Education would assume the position of a regi-



Mike Horowitz received the report from attorney Morris L. Ernst and released it yesterday. mentor working towards conformity

and orthodoxy.

. Expressing "shock" over the 1950 ruling banning persons indicted or free on bail from appearing at the city colleges, Mr. Ernst pointed out that "an indictment is only an accusation and that bail can be prop-Tacies—the modeling of thought as erly demanded by the government well as action on the attitude of for murder or for spitting on the

The report was prepared by Mr. Ernst following a luncheon conference last week with the heads of the heads who take refuge behind the five city colleges. Copies of the report were sent also by Mr. Ernst ecoming part of these collectivist to the five presidents and to Dr. Mr. Lehman Joseph B. Cavallaro, chairman of sion student' gives you some waiver with camples of handstitching from the BHE.



Pres. Buell G. Gallagher indicated the possibility of modification of the presidents' ruling. Daily Worker Editor John Gates

Says Presidents' Council Had No Alternative

By Fred Jerome

The March 12 ruling denying College speaking privileges to individuals convicted under the Smith Act averted a blanket ban on all Communists by the Board of Higher Education, Pres. Buell G. Gallagher revealed yesterday.

There was no option in this matter," Dr. Gallagher declared at his weekly press conference. He said that had the from speaking at Queens, holding Administrative Council of the five city college presidents not adopted his proposal to bar only Smith Act violators," The Board of Higher Education would have upheld Queens College Provost [Thomas] Garv-

ey's action."
On March 5, Dr. Garvey barred

that as a Communist, Mr. Gates did not qualify as a teacher. Dr. Garvey submitted his interpretation to the BHE for review. In accepting Dr. Garvey's decision, the BHE would have denied municipal college forums to all Communists, the president explained.

Modification a Possibility

He indicated further that a modification of the president's decision was a possibility, adding that he was presently making a study of the history of such regulations at the College. "Do not regard this action to be necessarily fixed for all time," he declared.

Commenting on the 1950 regulation which bars persons under indictment or free on bail from speaking on the campus, Dr. Gallagher said, "Maybe we can do something about it." The re-examination of regulations now underway "may enable us to have a larger degree of freedom than we now enjoy at City College," he added.

Discussing the effects which yesterday's statements might have at other city colleges, he emphasized the second paragraph of the president's decision barring Smith Act violators. This paragraph reaffirmed the right of independent action on each campus in dealing with communism.

Second Paragraph Emphasized

In the same context, Dr. Gallagher noted the possibility that 'the College may be condemned in the future because Communists continue to speak here at all." "It is unimportant now whether the other college presidents agree or not," he

Main Events Announces Cessation of Publication

By Ken Foege

Main Events, the College's Evening Session newspaper, in a special edition which appeared yesterday, reported that it will cease publication immediately.

In a story headlined "M. E. FOLDS," "an underminded staff" was cited as the immedi-♦ ate cause of the paper's collapse. Harold T. Doman, acting editor-in-chief, was quoted as saying that "The odds were against us. The staff had dwindled to a point where the active members were called upon to perform tasks far above and quite beyond their physical limits.'

ES Apathy Cited

Another reason for the decision, story reported, "questioned the feasibility" of continuing in light of "the serious spread of student apathy in the Evening Session and the consequent decrease of student participation in activities."

An editorial entitled "The Reason Why" asked if it was fair "that a handful of us should debilitate our health and other resources for a largely indolent student body," and questioned the fairness of spending student fees for publicizing events when nearly all of you have never attended a club meeting since you've been at the College."

'Self-Centered Deadheads'

The editorial concluded by stating that "Evening Session City College is a dead beat as far as this newspaper is concerned. . . . For the most part, you're all a bunch of self-centered, apathetic deadshoddy realization that being the so-called (and very much over-estimated) hard working Evening Sesof participation in ES activities."



Harold Doman, said the Main Events staff would find it physically impossible to continue.

Twenty-six Clubs to Participate In Semi-annual Activities Fair

The fifth semi-annual Activities® Fair sponsored by Chi Lambda, will be held tomorrow from 10 to 3 in the Finley Center Grand Ballroom. Exhibits from 26 campus organizations will be on display.

Most of the clubs which participated in last term's Fair will do so again this semester. Among the new exhibitors are: the Economics Society, which will "decipher" problems on a Univac computer; the Art Society, with an exhibit of art trends from the 14th century to modern times; and the Ukranian Society, the Ukraine.

A silver cup will be awarded by the service sorority to the club whose exhibit is judged "best." Last year the Astronomy Society won the cup for its demonstration on silver plating mirrors.

An entertainment program, to be held between 12:20 and 2 will be included among the activities. The show will present excerpts from an original play written by the Musical Comedy Society; a House Plan fashion show; and a concert by the Modern Jazz Society. Hillel will present a series of folk dances.

would be just as bad.



THE CAMPUS

Published Semi-Weekly Undergraduate Newspaper Of The City College

VOL. 100-No. 15

Supported by Student Fees

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PUBLIC RELATIONS EDITOR: Anne Dechter '58.

Editorial Policy is Determined by a Majority Vote of the Managing Board

Half a Victory

Pres. Buell G. Gallagher said publicly yesterday for the first time what many of us have felt for several weeks. At a press conference at the Baruch School, Dr. Gallagher revealed that his action in initiating the speaking ban on Smith Act violators had been a gambit to avert a blanket denial of campus forums to any and all Communists.

By accepting—at least temporarily—the untenable Smith edict, the presidents, he indicated, snatched from the eager hands of the Board of Higher Education the opportunity to extend to five colleges, Queens Provost Garvey's criterion of speaker eligibility.

All this has been tacitly understood for several weeks by those on the inside of the Smith Act controversy. Dr. Gallagher had been asked the same questions weekly since the decision to bar John Gates on March 12. He dodged these queries diplomatically until yesterday.

The President's unanticipated decision to put his answers on the record is perhaps of more importance than the answers themselves. To us it is an indication that the principle of independence of action for which he fought has been upheld; the me. After what happened last term, backstage battle is over, and Dr. Gallagher has won. It is a I will never again have anything to great personal victory for the President. But it could not-have do with the Used Book Exchange. been achieved without the mature cooperation and determin- First of all, I bought a wrong ediation of student leaders and several influential faculty mem- tion there, and then found that I

Unquestionably, Attorney Morris L. Ernst, the authority on civil liberties who was retained by Student Government to work for the repeal of the Smith Act ban, played a significant role in making possible Dr. Gallagher's statements yesterday. In seeking his assistance, SG made one of its wisest decisions in recent years, a decision that may help safeguard the fundamental right of unlimited inquiry for future generations of College students.

Dr. Gallagher's success—significant as it may be—will remain but a victory of principle unless the Administration —and the inducement—to conform takes advantage of its hard-won independence. The President their lives and their thinking to the indicated yesterday that a reappraisal of the criteria for campus speakers is underway. He hinted that reversal of both the porate organizations." Smith Act ban and the antiquated edict barring individuals under indictment from speaking here is a distinct possibility. Cited a training pamphlet of the We are confident that Dr. Gallagher—feeling as deeply General Electric Corporation which

as he does about this issue-will not be satisfied with half a victory. Neither will we.

No Foolin'

Something of a tradition had been developing at the College within the last few days. As the sap began to run in the trees, undergraduate editors, abundantly infused with Spring Spirit would proclaim their joy in four pages of newsprint for all to see. At time, these April efforts contained some pointed satire of the more susceptible campus activities. But mostly they had little more merit than a mere joke sheet.

This semester, fully cognizant of the coup it would have been to publish a top-notch fooler after last year's debacle, we decided that it would be in the best interests of the College

and THE CAMPUS not to do so.

It is to be questioned whether a newspaper which seeks to establish confidence in its maturity among its readers throughout the year, may safely fabricate material in the hopes of being entertaining. Such things are better left to Mercury, whose purpose it is to entertain.

Many students will miss the April Fool's issue—we miss it ourselves. But our hearts wouldn't have been in it this year.

LETTERS TO THE EDITO

UBE CONTROVERSY

PRO.

To the editor:

It seems a shame that when a member of our "silent generation" gets around to speaking his mind, his words are those of mockery and criticism. Although Ralph Stern, in his letter last Tuesday attacking The Used Book Exchange, was vaguely perceptive in deciding that something was wrong in the UBE's operations, his thoughts on the matter will do little to ease the situa-

First of all, APO and Chi Lambda do a fine job in providing sincere and efficient service. The motives which prompt them to offer their time and energy to the student body are as strong as the fervor with which they attempt to maintain the value of the UBE.

The big problem is that of space. They are squashed in a minute office which offers them no storage or working room. If they had a larger and better situated office, like the old book store office in the basement of Shepard Hall, they could do away with disorderly mobs and limited office hours.

Also, they don't seem to get much in the way of cooperation from the College Administration. After all, they don't have the resources and professional know-how to compete with the book store, which is a rented, profit-making concession.

The Used Book Exchange is a necessary and wonderful service to the student body. Some of the Student Government b.m.o.c.'s and smiling Student Life members might prove their worth by seeking to improve the operating conditions of the UBE.

Estelle Horowitz '58

CON

To the editor:

I have never written to the paper before, but a letter that appeared recently, "Scores UBE," inspired could not exchange it for the right one or get my money back. But this wasn't all. To top it all off, they

Lehman

(Continued on Page 2)

added, and "more and more individuals are feeling the pressures patterns laid down by these cor-

The former senator and banker adivsed all professional employees to avoid taking an interest in "controversial" questions. "There is some evidence that many college students who aspire to work for these corporations are taking this advice in advance," Mr. Lehman added.

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instead of giving me back my which was old and written in.

It wasn't so much the mistakes mark. that were made that bothered me, but the fact that I had to wait on subway college, it's the lines, lines, school, he must daily lose his identity on some line or other. There is no time like registration when one can feel lost and completely insignificant.

I am talking about more than just registration itself. All along the way the people who work at loss of business might cause certain the head of these lines are the cold-enterprises on campus to change est and most impersonal people I their policies and become human. have ever met. I don't expect them

could no sell one of my books, but to be deeply concerned about everyone's problems, but they can at least original book, they gave me one attempt to help those that need help instead of passing some smart re-

The College's book store, with its depressing, unhealthy and dungeonline for hours. If anyone wants to like atmosphere, is probably worse know what makes the College a than any other place, even the UBE, I usually prefer the UBE as the lines. Wherever one goes in this lesser of two evils, but this term I found a way to avoid choosing between the two.

I now buy my books and supplies at New York University because they have a different calendar and one can completely avoid lines. May. be if enough students do this, the

-Karen Moskowitz '58

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Anthropology Society

Meets tomorrow at 12:30 in 217 Finley. Prof. K. D. Irani (Philosophy) will speak on "The Nature of Explanation in Cultural

Architectural Society

Meets tomorrow at 12:30 in 104 Wagner.

Bacteriology-Microbiology Society

Baskerville Chemical Society

Meets tomorrow at 12:30 in Doremus Hall. Mr. Jack Peisaeh will speak on "Volume of activation and Ultra High-Pressure Chem-

Caduceus Society

Camera Club

Le Cercle Français

Education Society Meets in 210 Klapper at 12:30. Mr. Dan Morr's will discuss opportunities for summer apployment. Cultural Society

Meets tomorrow at 12 in 321 Finley. Geological Society

Meets tomorrow at 12:30 in 306 Shepard. Dr. William Donn will speak on "The Origin of the Ice Ages."

Holds rehearsals for "Iolanthe" tonight om 6-9 and tomorrow from 12-2 in 327

Government and Law Society Meets tomorrow at 12:30 in 106 Wagner film, "Trial by Jury," will be shown,

Hiking Club tomorrow at 12 in 312 Shepard.

Iberoamericano Club

Industrial Arts Club

Meets tomorrow at 12:30 in 15 Klapper.

IVCF Christian Fellowship

Meets tomorrow at 12:30 in 206 Harris.

Kadimah

Math Society Meets tomorrow at 12:30 in 124 Shepard.
rof H. Cohen (Mathematics) will speak.
n 'A Curve That Isn't A Curve."

Modern Jazz Society

Musical Comedy Society

Philatelic Society

Meets tomorrow at 12:30 in 310 Finley...

Philosophy Society

Meets tomorrow at 12:45 in 118 Wagner Max Rieser will lecture on "Lukacs arxist Critique of German Philosophy."

tomorrow at 12 in 207 Harris.

Psychology Society

graduate school project tomorrow in 210 Harris.

Physical Education Society

Aste, Sae, Asme

Members should bring album covers to the

entertain at Activities Fair tomorrow Grand Ballroom.

Holds an organizational meeting tomorrow 12:30 in 204 Harris.

in 438 Finley at 12:30 tomorrow.

G & S Society

Will hold a pre-dinner business meeting morrow at 12:30 in 315 Shepard.

Will conduct a "Model Session" in 105 teiglitz tomorrow at 12:15.

wleets tomorrow at 12 in 350 Finley. Miss resteh Razaghi will speak in French about

Meets tomorrow at 12:15 in 313 Shepard.
Rose Feiner (Biology) will speak on

Business meeting tomorrow at 12:30 in

Meets tomorrow at 12:30 in 126 Shepard r. A. H. Budlong will present a lecture d demonstration on "Switching Logic,"

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film from Northrop Aircraft Co. will shown, tomorrow 12:30, 017 Harris. News in Brief

To Issue Radio Cachet

The Philatelic Sociéty will issue ecial cacnet on May 17, to commemorate the establishment of the vening Session amateur radio staon, K2YMC. Copies of the cachet ay be obtained by forwarding a amped, self-addressed envelope, ith ten cents for each cachet, to e Philatelic Society, in care of the ollege. Orders must be in before

Rabbi to Speak

Dr. Edward Neufeld, Rabbi of the wshore Jewish Center will discuss ewish Reconstruction," today at at Hillel House.

Plan Career Conference lillel will hold its annual Career nference on opportunities in the

d of Jewish Communal Service. orrow at 12:30.

dustrial Art Club Dance he Industrial Arts Club will hold first dance of the term Friday t af 7 in 438 Finley. All stuare invited and admission is

CLUB NOTES

Class of '60

Important meeting in 337 Finley tomorrow at 12. Tickets for Honelulu Holiday, will be sold.

Debating Society

Will meet in 424 Finley tomorrow at 12:30 to elect officers.

History Society

Will present Prof. Ray W. Irwin (NYU) who will speak on "New York's Past" in 105 Wagner, tomorrow at 12:30,

SG Cultural Agency

Will meet at 12 tomorrow in 321 Finley.

Musical Comedy Society

Is seeking a girl to play Lauvie in "Okla homa." Applicants should come Thursday between 3 and 6 in 440 Finley.

SG Petitions

Election petitions for Student Government or class offices can be obtained this week and next in the SG office, 326 Finley, from 12 to 3 on Monday, Wednesday and Friday; from 1 to 2 on Tuesday; and from 11 to 12 on Thurs-

"What's it like to work for a big, ex-

panding company like IBM? What

would I be asked to do? Would I get

ahead fast?" These were some of the

questions that filled Bob Everett's

mind as he faced up to the big prob-

lem, "How can I put my M.B.A.

Bob came directly to IBM from

Cornell in July, 1955, with an M.B.A.

in finance. He was immediately as-

signed, with twenty-nine other

M.B.A.'s, to a Business Adminis-

tration training program. This six

months' program comprised general

orientation in the entire IBM-organi-

zation, a six weeks' field trip to the

Developing a new system Syracuse branch office and several

months at the Poughkeepsie manu-

facturing facilities. There he gained a

functional knowledge of IBM ma-

chines, particularly the 700 series of

His training completed by January,

1956, Bob was assigned to the Methods

Department as a Methods Analyst at

IBM World Headquarters in New

York City. Here, with the cooperation-

of operating department personnel, he

worked on the development of systems

and procedures for the various Divi-

sion areas. In addition to normal

methods techniques used in develop-

ing systems and procedures, he studied

these projects in terms of possible

machine application for either IBM

high-speed giant computers or con-

ventional accounting equipment. One

project was the study of the Machine

Ordering procedure with the objective

of simplifying and mechanizing it and

at the same time improving the source

information to provide for a more

complete analysis of sales and pro-\

giant electronic computers.

training to the best possible use?"

Bureau Offers Hi Tickets

Tix Sold at Booth On Thursdays

Unbeknownst to most students at the College, there is a Student Government Ticket Bureau stashed away amid the coats and hangers of the Buttenweiser Lounge cloak room in Finley Center.

Open only one hour a week, on Thursdays from 12 to 1, the Bureau has tickets for Saturday night performances of almost all Broadway plays.

Warren Randall '59, head of the service, said that many students pass by the cloak room without realizing that it harbors a ticket

"It's really unfortunate that so few know about it. Not only does



Warren Randall sells tickets at reasonable prices for most of Broadway's more popular plays.

of travelling downtown, but it also offers them a choice of plays," Randall said.

the Bureau save them the trouble inexpensive seats—three dollars or said.

Seats at Reasonable: **Prices Offered**

less, but Randall noted that there are some exceptions. "The few remaining tickets for Long Day's: Journey into Night are slightly higher," he said.

Although it is difficult for him: to offer his customers two seats for "My Fair Lady," Randall tries to make amends by suggesting "Happiest Millionaire, "Happy Hunting," "A Most Happy Fella," "Long Day's Journey into Night," "Bells are Ringing," and "A Visit to a Small" Planet," as possible second choices.

"I try my best to get what the students want. If seats for a matinee or a special date are requested far enough in advance 🔳 The tickets are usually for the can usually fill the order," Randalk

"What's it like to be in

BUSINESS ADMINISTRATION AT IBM?"

Two years ago, Robert Everett asked himself this question. Today, as Administrative Assistant to the Divisional Controller, Bob reviews his experience at IBM and gives some pointers that may be helpful to you in taking the first, most important step in your business career.



Filtering out the "hot" projects

Promoted the same year

By December of the same year, Bob was promoted to his present job-Administrative Assistant to the Controller of the Data Processing Division. "The first function of an Administrative Assistant," says Bob, "is to filter out the 'hot' projects from those that can be handled later. You follow through on projects assigned by the controller and keep



Keeping the boss posted

him posted on their progress." Bob's new position affords a pleasant diversification of work: charting divisional responsibilities of the controller's function . . . plans for decentralization . . . costs of regionalization . . . summarizing key financial and statistical information for presentation to top management.

Bob points out that there are many areas in Business Administration at IBM for men with an M.B.A. or a B.S. in accounting: corporate, general, and factory accounting; internal audit; methods; payroll and taxes. Administrative and management positions constantly open up at World Headquarters, IBM's 188 branch offices, many plants and laboratories.

Why Bob picked IBM

Bob made r careful study of existing opportunities before selecting IBM for his career. He had a dozen campus interviews; took nine company tours. IBM's M.B.A. program interested him-because, as he says, "It gaveme a chance to review the entire company before starting an actual line assignment." He was intrigued by the increasing use of data processing equipment in finance and he knew that IBM was a leader in this field. Salary-wise, he found IBM better than many, but it was company growth potential that motivated his choice. "Opportunity certainly exists



'Opportunity certainly exists at IBM"

at IBM," he says. "Growth factors alone will account for many new executive positions. A second factor is the trend toward decentralization, which also creates new jobs. These factors, plus IBM's 'promote-from-within' policy, add up to real opportunity."

IBM hopes that this message will help to give you some idea of what it's like to be in Business Administration at IBM. There are equal opportunities for E.E.'s, M.E.'s, physicists, mathematicians and Liberal Arts majors in IBM's many divisions-Research, Product Development, Manufacturing Engineering, Sales and Sales Assistance, Why not drop in and discuss IBM with your Placement Director? He can supply our latest brochure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of College Relations, Mr. P. H. Bradley, will be happy to answer your questions. Write him at IBM, Room 10002 590 Madison Ave., New York 22, N. Y.

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Editorial Policy is Determined by a Majority Vote of the Managing Board

Half a Victory

Pres. Buell G. Gallagher said publicly yesterday for the first time what many of us have felt for several weeks. At a press conference at the Baruch School, Dr. Gallagher revealed that his action in initiating the speaking ban on Smith Act violators had been a gambit to avert a blanket denial of campus forums to any and all Communists.

By accepting—at least temporarily—the untenable Smith Act edict, the presidents, he indicated, snatched from the eager hands of the Board of Higher Education the opportunity to extend to five colleges, Queens Provost Garvey's criterion

of speaker eligibility.

All this has been tacitly understood for several weeks by those on the inside of the Smith Act controversy. Dr. Gallagher had been asked the same questions weekly since the decision to bar John Gates on March 12. He dodged these queries

diplomatically until yesterday.

The President's unanticipated decision to put his answers on the record is perhaps of more importance than the answers themselves. To us it is an indication that the principle of inde-recently, "Scores UBE," inspired pendence of action for which he fought has been upheld; the me. After what happened last term, backstage battle is over, and Dr. Gallagher has won. It is a I will never again have anything to great personal victory for the President. But it could not-have do with the Used Book Exchange. been achieved without the mature cooperation and determin- First of all, I bought a wrong ediation of student leaders and several influential faculty mem-tion there, and then found that I

Unquestionably, Attorney Morris L. Ernst, the authority on civil liberties who was retained by Student Government to wasn't all. To top it all off, they work for the repeal of the Smith Act ban, played a significant role in making possible Dr. Gallagher's statements yesterday. in seeking his assistance, SG made one of its wisest decisions in recent years, a decision that may help safeguard the fundamental right of unlimited inquiry for future generations of College students.

Dr. Gallagher's success—significant as it may be—will dividuals are feeling the pressures remain but a victory of principle unless the Administration takes advantage of its hard-won independence. The President their lives and their thinking to the indicated yesterday that a reappraisal of the criteria for campus speakers is underway. He hinted that reversal of both the porate organizations. Smith Act ban and the antiquated edict barring individuals under indictment from speaking here is a distinct possibility.

We are confident that Dr. Gallagher—feeling as deeply as he does about this issue—will not be satisfied with half a victory. Neither will we.

No Foolin'

Something of a tradition had been developing at the College within the last few days. As the sap began to run in the trees, undergraduate editors, abundantly infused with Spring Spirit would proclaim their joy in four pages of newsprint for all to see. At time, these April efforts contained some pointed satire of the more susceptible campus activities. But mostly they had little more merit than a mere joke sheet.

This semester, fully cognizant of the coup it would have been to publish a top-notch fooler after last year's debacle, we decided that it would be in the best interests of the College

and THE CAMPUS not to do so.
It is to be questioned whether a newspaper which seeks to establish confidence in its maturity among its readers throughout the year, may safely fabricate material in the hopes of being entertaining. Such things are better left to Mercury, whose purpose it is to entertain.

Many students will miss the April Fool's issue—we miss it ourselves. But our hearts wouldn't have been in it this year.

LETTERS TO THE EDITOR

UBE CONTROVERSY

PRO

member of our "silent generation" The Used Book Exchange, was vaguely perceptive in deciding that something was wrong in the UBE's operations, his thoughts on the matter will do little to ease the situa-

First of all, APO and Chi Lambda do a fine job in providing sincere and efficient service. The motives which prompt them to offer dent body are as strong as the fervor with which they attempt to maintain the value of the UBE.

The big problem is that of space. They are squashed in a minute office which offers them no storage or working room. If they had a larger and better situated office, like the old book store office in the basement of Shepard Hall, they could do away with disorderly mobs and limited office hours.

Also, they don't seem to get much in the way of cooperation from the College Administration. After all, they don't have the resources and professional know-how to compete with the book store, which is a rented profit-making concession.

The Used Book Exchange is a necessary and wonderful service to the student body. Some of the Student Government b.m.o.c.'s and smiling Student Life members might prove their worth by seeking to improve the operating conditions of

Estelle Horowitz '58

CON

To the editor:

I have never written to the paper before, but a letter that appeared could not exchange it for the right one or get my money back. But this

Lehman

(Continued on Page 2)

added, and "more and more in--and the inducement-to conform patterns laid down by these cor-

The former senator and banker cited a training pamphlet of the General Electric Corporation which adivsed all professional employees to avoid taking an interest in "controversial" questions. "There is some evidence that many college students who aspire to work for these corporations are taking this advice in advance," Mr. Lehman added.

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which was old and written in.

It wasn't so much the mistakes It seems a shame that when a that were made that bothered me, but the fact that I had to wait on school, he must daily lose his identity on some line or other. There is no time like registration when one can feel lost and completely insignificant.

just registration itself. All along be if enough students do this, the the way the people who work at loss of business might cause certain the head of these lines are the cold- enterprises on campus to change est and most impersonal people I their policies and become human. their time and energy to the stu- have ever met. I don't expect them

could no sell one of my books, but to be deeply concerned about everyinstead of giving me back my one's problems, but they can at least original book, they gave me one attempt to help those that need help instead of passing some smart remark.

The College's book store, with its depressing, unhealthy and dungeongets around to speaking his mind, line for hours. If anyone wants to like atmosphere, is probably worse his words are those of mockery and know what makes the College a than any other place, even the UBE. criticism. Although Ralph Stern, in subway college, it's the lines, lines, I usually prefer the UBE as the his letter last Tuesday attacking lines. Wherever one goes in this lesser of two evils, but this term I found a way to avoid choosing between the two.

> I now buy my books and supplies at New York University because they have a different calendar and I am talking about more than one can completely avoid lines. May-

—Karen Moskowitz '58

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CLUB NOTES

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Class of '60

Debating Society

Will meet in 424 Finley tomorrow a 12:30 to elect officers.

History Society

Will present Prof. Ray W. Irwin (NYU who will speak on "New York's Past" is 105 Wagner, tomorrow at 12:30.

SG Cultural Agency

Will meet at 12 tomorrow in 321 Finley.

Musical Comedy Society

Is seeking a girl to play Lauvie in "Okla-homa." Applicants should come Thursday between 3 and 6 in 440 Finley.

SG Petitions

Government or class offices can

be obtained this week and next

in the SG office, 326 Finley, from

12 to 3 on Monday, Wednesday

and Friday; from 1 to 2 on Tues-

day; and from 11 to 12 on Thurs-

"What's it like to work for a big, ex-

panding company like IBM? What

would I be asked to do? Would I get

ahead fast?" These were some of the

questions that filled Bob Everett's

mind as he faced up to the big prob-

lem, "How can I put my M.B.A.

Bob came directly to IBM from

Cornell in July, 1955, with an M.B.A.

in finance. He was immediately as-

signed, with twenty-nine other

M.B.A.'s, to a Business Adminis-

tration training program. This six

months' program comprised general

orientation in the entire IBM-organi-

zation, a six weeks' field trip to the

Developing a new system -Syracuse branch office and several

months at the Poughkeepsie manu-

facturing facilities. There he gained a

functional knowledge of IBM ma-

chines, particularly the 700 series of

His training completed by January,

1956, Bob was assigned to the Methods

Department as a Methods Analyst at

IBM World Headquarters in New

York City. Here, with the cooperation

of operating department personnel, he

worked on the development of systems

and procedures for the various Divi-

sion areas. In addition to normal

methods techniques used in develop-

ing systems and procedures, he studied

these projects in terms of possible

machine application for either IBM

high-speed giant computers or con-

ventional accounting equipment. One

project was the study of the Machine

Ordering procedure with the objective

of simplifying and mechanizing it and

at the same time improving the source

information to provide for a more

complete analysis of sales and pro-

giant electronic computers.

training to the best possible use?"

Election petitions for Student

AICHE

Business meeting tomorrow at 12:30 in Important meeting in 337 Finley tomorrow at 12. Tickets for Honolulu Holiday, will

AIEE-IRE

Meets tomorrow at 12:30 in 126 Shepard Mr. A. H. Budlong will present a lecture and demonstration on "Switching Logic." Anthropology Society

Meets tomorrow at 12:30 in 217 Finley, Prof. K. D. Irani (Philosophy) will speak on "The Nature of Explanation in Cultural

Architectural Society

Meets tomorrow at 12:30 in 104 Wagner, Bacteriology-Microbiology Society Meets tomorrow at 12:15 in 313 Shepard.

Rose Feiner (Biology) will speak on acterial Toxins;

Baskerville Chemical Society Meets tomorrow at 12:30 in Doremus Hall. Mr. Jack. Peisagh will speak on "Volume of Activation and Ultra High-Pressure Chem-istry."

Caduceus Society

Will hold a pre-dinner business meeting omorrow at 12:30 in 315 Shepard.

Camera Club Will conduct a "Model Session" in 105 Steiglitz tomorrow at 12:15. Le Cercle Français

Meets tomorrow at 12 in 350 Finley. Miss Feresteh Razaghi will speak in French about

Education Society

Meets in 210 Klapper at 12:30. Mr. Dan Morris will discuss opportunities for summer

Cultural Society Meets tomorrow at 12 in 321 Finley. Geological Society

Meets tomorrow at 12:30 in 306 Shepard. r. William Donn will speak on "The Origin f the Ice Ages." G & S Society

Holds rehearsals for "Iolanthe" tonight om 6-9 and tomorrow from 12-2 in 327 Government and Law Society

Meets tomorrow at 12:30 in 106 Wagner film, "Trial by Jury," will be shown.

Hiking Club Meets tomorrow at 12 in 312 Shepard.

Iberoamericano Club

Meets in 438 Finley at 12:30 tomorrow.

Industrial Arts Club Meets tomorrow at 12:30 in 15 Klapper. IVCF Christian Fellowship Meets tomorrow at 12:30 in 206 Harris.

Kadimah

Holds an organizational meeting tomorrow 12:30 in 204 Harris. Math Society Meets tomorrow at 12:30 in 124 Shepard.

of H. Cohen (Mathematics) will speak.

"A Curve That Isn't A Curve."

Modern Jazz Society Members should bring album covers to the divities tomorrow.

Musical Comedy Society ill entertain at Activities Fair tomorrow the Grand Ballroom.

Philatelic Society Meets tomorrow at 12:30 in 310 Finley.

Philosophy Society

Meets tomorrow at 12:45 in 118 Wagner. Max Rieser will lecture on "Lukacs" arxist Critique of German Philosophy." Physical Education Society tomorrow at 12 in 207 Harris.

Psychology Society

graduate school project tomorrow in 210 Harris. Aste, Sae, Asme film from Northrop Aircraft Co. will shown, tomorrow 12:30, 017. Harris.

News in Brief

To Issue Radio Cachet The Philatelic Sociéty will issue special cachet on May 17, to comemorate the establishment of the vening Session amateur radio stain, K2YMC. Copies of the cachet. ay be obtained by forwarding a amped, self-addressed envelope, ith ten cents for each cachet, to e Philatelic Society, in care of the

Rabbi to Speak Dr. Edward Neufeld, Rabbi of the yshore Jewish Center will discuss ewish Reconstruction," today at

at Hillel House.

orrow at 12:30.

ollege. Orders must be in before

Plan Career Conference fillel will hold its annual Career nference on opportunities in the d of Jewish Communal Service,

ndustrial Art Club Dance he Industrial Arts Club will hold first dance of the term Friday af 7 in 438 Finley. All stuare invited and admission is

Bureau Offers Hi Tickets

Tix Sold at Booth On Thursdays

Unbeknownst to most students at the College, there is a Student Government Ticket Bureau stashed away amid the coats and hangers of the Buttenweiser Lounge cloak room in Finley Center.

Open only one hour a week, on Thursdays from 12 to 1, the Bureau has tickets for Saturday night performances of almost all Broadway plays.

Warren Randall '59, head of the service, said that many students pass by the cloak room without realizing that it harbors a ticket

"It's really unfortunate that so few know about it. Not only does



Warren Randall sells tickets at reasonable prices for most of Broadway's more popular plays.

of travelling downtown, but it also offers them a choice of plays," Randall said.

the Bureau save them the trouble inexpensive seats—three dollars or said.

Seats at Reasonable: **Prices Offered**

less, but Randall noted that there are some exceptions. "The few remaining tickets for Long Day's: Journey into Night are slightly higher," he said.

Although it is difficult for him: to offer his customers two seats for 'My Fair Lady," Randall tries tomake amends by suggesting "Happiest Millionaire, "Happy Hunting," 'A Most Happy Fella," "Long Day's: Journey into Night," "Bells are-Ringing," and "A Visit to a Small." Planet," as possible second choices.

"I try my best to get what the students want. If seats for a matinee or a special date are requested far enough in advance I The tickets are usually for the can usually fill the order," Randal

"What's it like to be in

BUSINESS ADMINISTRATION AT IBM?"

Two years ago, Robert Everett asked himself this question. Today, as Administrative Assistant to the Divisional Controller, Bob reviews his experience at IBM and gives some pointers that may be helpful to you in taking the first, most important step in your business career.



Promoted the same year

By December of the same year, Bob was promoted to his present job-Administrative Assistant to the Controller of the Data Processing Division. "The first function of an Administrative Assistant," says Bob, "is to filter out the 'hot' projects from those that can be handled later. You follow through on projects assigned by the controller and keep



Keeping the boss posted

him posted on their progress." Bob's new position affords a pleasant diversification of work: charting divisional responsibilities of the controller's function ... plans for decentralization ... costs of regionalization . . . summarizing key financial and statistical information for presentation to top management.

Bob points out that there are many areas in Business Administration at IBM for men with an M.B.A. or a B.S. in accounting: corporate, general. and factory accounting; internal audit; methods; payroll and taxes. Administrative and management positions constantly open up at World Headquarters, IBM's 188 branch offices, many plants and laboratories.

Why Bob picked IBM

Bob made r careful study of existing opportunities before selecting IBM for his career. He had a dozen campus interviews; took nine company tours. IBM's M.B.A. program interested him-because, as he says, "It gaveme a chance to review the entire company before starting an actual line assignment." He was intrigued by the increasing use of data processing equipment in finance and he knew that IBM was a leader in this field. Salary-wise, he found IBM better than many, but it was company growth potential that motivated his choice. "Opportunity certainly exists



"Opportunity certainly exists at IBM"

at IBM," he says. "Growth factors alone will account for many new executive positions. A second factor is the trend toward decentralization, which also creates new jobs. These factors, plus IBM's 'promote-from-within' policy, add up to real opportunity."

IBM hopes that this message will help to give you some idea of what it's like to be in Business Administration at IBM. There are equal opportunities for E.E.'s. M.E.'s, physicists, mathematicians and Liberal Arts majors in IBM's many divisions—Research, Product Development. Manufacturing Engineering, Sales and Sales Assistance, Why not drop in and discuss IBM with your Placement Director? He can supply our latest brechure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of College Relations, Mr. P. H. Bradley, will be happy to answer your questions. Write him at IBM, Room 10002 590 Madison Ave., New York 22, N. Y.

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Lacrossemen to Meet New Hampshire

Season Opener At Lewisohn Set for 3

By Bernie Lefkowitz

After two successful warmups, the College's lacrosse team will open its twenty-ninth season against the University of New Hampshire at 3 this afternoon, on the Lewisohn Stadium

Victors over the New York Chiefs, an amateur lacrosse club and the Alumni, the Beavers will find the visitors a considerably tougher opponent. New Hampshire has seventeen returning lettermen from last year's squad which finished with a 5-3 record and gained a second place berth in the New England Lacrosse Conference.

The Beavers were saddled with a 3-5 slate last spring and one of their losses came against New Hampshire. The Mounties defeated the Stick-

The big offensive guns for the Beavers are Lenny Fagen, Marc Rosenberg, and Merrit Nesin. Fagen scored a total of five goals in the pre-season contests and has "added a great deal of power to our attack," according to Lavender Coach Leon Miller.

Nesin, the high scorer last season and Rosenberg, who scored twice against the Alumni, will be the other starting attackmen. Sheldon Cashdin, with a year of goal-tending experience behind him, will be in the nets for the College. Mike Volpe, starting in the midfield, will help out Cashdin on defense and set.up the Beaver power plays.

Paul Hastings, the captain and All-East selection and Phil Montagano, chosen to the All-Conference team give the Mounties a formidable

Dick Bunting who scored three

Karlin Selected League Official

Tennis Coach Harry Karlin has been selected secretary-treasurer of the Metropolitan Collegiate Tennis Conference.

The action was taken at a meeting of the ten-team league at Hunter College two weeks ago. The conference includes Adelphi, Brooklyn Poly, Fort Schuyler, Hunter, Iona, Lon Island University, Pace, Pratt, Yeshiva, and the College.

The group also adopted the following rules for league competition:

- That a team must play a minimum of seven league matches to be eligible for the conference championship.
- Each team must play every other team at least once every two
- That each match must consist of six singles and three doubles contests, with any one player being allowed to compete in one singles and one doubles match.

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Sheldon Cashdin starts his second season in the nets for the Beavers this afternoon.

valuable player on last year's squad, will see action.

Mike Volpe, voted the most

Photes by Swerdlow

tory over Adelphi Monday and John mented. Devore, who tallied twice in the same encounter, provide a powerful one-two scoring punch.

A. Barr (Whoop) Snively, Jr., the Mountie's coach expressed reserved he added. optimism over his team's chances, but felt that Dave Baldwin, the goalie last year, will be missed. Baldwin was really great, but despite his absence we should do at least as well as last season," he

The Beaver coach thought that the stickmen stand a fair chance of winning the opener. "In New England they really take the sport seriously, and they always have a tremendous turnout. New Hampshire is certain to have a great deal

goals in New Hampshire's 8-2 vic- of reserve strength," Miller com-

"If I were to compare this season's squad with last year's team at the same stage of development, I should say we're much improved,"

Baseball

Pete Troia and Tony Lucich, two seniors, have been named cocaptains of the College's baseball team.

Troia, a former pitcher, will start in centerfield for the Beavers this year. Lucich, a second baseman, had a .933 fielding average in 16 games last season when he made only six errors in 84 chances.

Former High School Gridder Finds 'Home' in Lacrosse

By Vic Ziegel

Tony Hernandez is an ex-football player who has found a "home" on the lacrosse field,

A lineman on the Stuyvesant High School grid squad, Tony

became interested in lacrosse when he entered the College in the fall varsity play, he was the subject of 1955. "I missed the action you get playing football," Tony exup for it."

Hernandez discovered lacrosse and the old Indian game had claimed a new admirer. "Once I tried out for the team, and had played in a few squad games I was really hooked," said Tony. There's none of the pausing between plays or the killing of time you always have in football. Lacrosse is a much more exciting game," he added.

Played on Junior Varsity

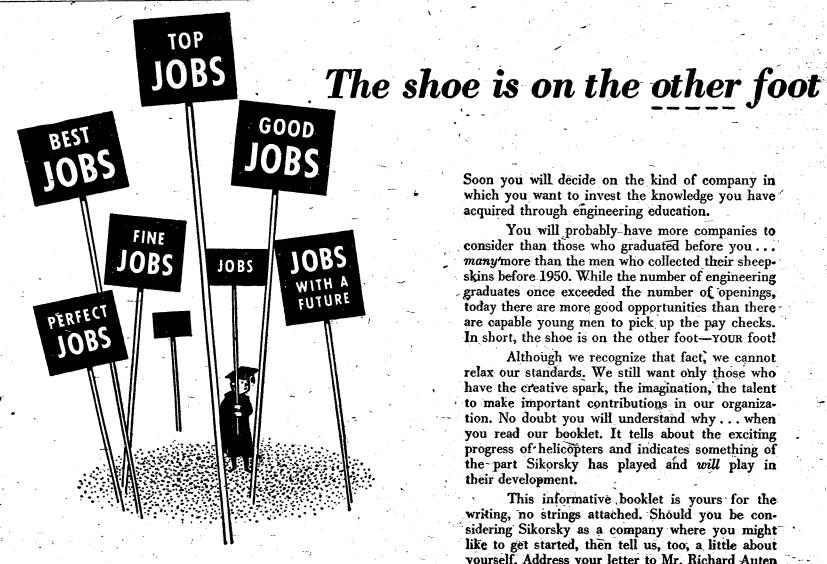
Although Tony wanted to see plenty of action, his ambition was Alumni scoreless in a similar two only short-lived. As a freshman, stanza stint a week later. Hernandez made the junior-varsity as an attackmen. His adoitness with the stick and his speed on the attack were the factors which first brought him to Coach Leon Miller's attention.

of an interesting experiment. Standing only 5-8, Tony was hardly the ideal choice to guard the laplained, "so I began looking around crosse nets, but the coach thought for-a sport here that would make he could overcome this height bar-

Shut Out Alumni

The agile Hernandez began working at his new post and when the exhibition game with the New York Chiefs came, he was set. Alternating in the goal with Shelly Cashdin, Tony held the Chiefs to a lone goal in two quarters of play. The contest gave Tony some much needed game experience and he proved his worth by holding the

Tony is optimistic about this year's squad and its ability to score. According to him, "the attackmen have been scoring very nicely and taking a big load away from the defense. The boys playing in front of the goal are really vital to a But the "Chief" saw other things team's success and this year's debesides, and when Hernandez be- fensive unit has been doing a great came a sophomore, and eligible for job. We should have a good season."



Soon you will decide on the kind of company in which you want to invest the knowledge you have acquired through engineering education.

You will probably have more companies to consider than those who graduated before you ... many more than the men who collected their sheepskins before 1950. While the number of engineering graduates once exceeded the number of openings, today there are more good opportunities than thereare capable young men to pick up the pay checks.

Although we recognize that fact, we cannot relax our standards. We still want only those who have the creative spark, the imagination, the talent to make important contributions in our organization. No doubt you will understand why . . . when you read our booklet. It tells about the exciting progress of helicopters and indicates something of the part Sikorsky has played and will play in their development.

This informative booklet is yours for the writing, no strings attached. Should you be considering Sikorsky as a company where you might like to get started, then tell us, too, a little about yourself. Address your letter to Mr. Richard Auten at our Bridgeport Personnel Department.

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