Aid Issues to Faculty its managenentay
vireme economy, ed an urgen i2p
of the College ppeal was signed
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 Hit An inectation wous rofessors $Z$ Zemansks,
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sistance to s suderet it present is 839.44
for three weeks, the
 $\underset{\substack{\text { chitan a } \\ \text { economically. }}}{ }$

## oduction

 Barber of Seville

 | Perrin, will be bin |
| :--- |
| bes of the cub will |

Student Council Gives President Confidence Vote $\underset{\text { Unanimous }}{\text { Marks Declared Eligible By }}$ Unanimous Vote
New Council
CAMPUS CENSOR FAILS Motion Defeated When Council Decides No Jurisdiction In Mafter

## printing Marks. 2. .her

Sidney Marks receiveci a umanimons
vote of
vote of confidence by the newly elec-
ted Student Council, in its first ses-
, fion last Friday. The wote of con-
fidence was given immecliately ofter
the Council's unanimous decision to
the Council's unanimous decision t
rescind the action of last term'
Council in declaring Marks ineligible
The (lustion of Marks' nelisibitity

read as part of the minutes, a letter
tio the liaculty Committee on Stulent
Allairs slating
Council would like to indicate that
has declared Marks incligible
Mas declared Marks, ineligible under
ite own regulations.". Speaking for
the vote of confidence, Moe Spahn.
vire_president of the Council. de
clared, "We will not take one on
shlinulders the trath thrown by tha
termis Council.,
Refuse to Censor Campus
A motion that the Cobncil ge, om
2. .ther it was pointed out that the
Council has no jurisdiction over The

Campus, which pre-diates it.
A motion was passed. calling for
the Executive Student Affairs Committee to get in touch with the vari-
ous publications. to arrive at hn acrree
ment in regard to electioncering for
mandidates.
Professors Bathor and Hastings
were given a vote of thats
were given a vote of thanks and Fac-
wity Advisor and Faculty Treasurer
Drop Charge Against Axel
A A clarge against the legality etic Manager of the class of ' 35 was
madte. The elarge stated that Axel
nsed his position on The Canpus un-
fairly and registered after the time
set by the Elections Committec. The
et by the Elections Committce. The
CMncil dismissed the charge.
Thincil dismissed the charee.
The Student Forum asked for per-
mission to circulate a leaflet. This
brought up a controversy in which
it was maintonned that the contents
of the leaflet were not being given suf
ficient investigation, inasmuch as the
Student Council is responsible, onc
t allows the Student Forum to cir
allows the Student Forum to cir mittce to investigate all further leaflets was defeated.

## Student Outlook Offers

Prize for Finest Essay
A copy of Trotsky's three-volume
has been offered by the editors of
The Student Outlook to the reader
who sends in the best essay of five
who sends in the best essay of five
hundred words on what he means by
"class strugete"


President Frederick B. Rob
Student Council Picks Committees

## 

Pres. Robinson Dean Gottschall Chosen Advisor Defends Report Of New College OnRadical Clubs Ten Committees Appointed At
First Meeting of First Meeting of
Council
The Student Conncil apmonted the
ollowing Committees:
Student Executive Committee
Sidney Marks '33,



 Frosh Council in Lame Duck Session; Athletic Manager Plays Title Role

# The (Tampus 

 The Colleae of eft City of New York

## Discipline Committee To whicly all lower Seniors are eli gible. Applications must he in th hands of Student Council before Fr

## Menorah Will Welcome

Menorah Will Welcome
Frosh at Purim Party
The Annual Menorah Purim party
and smoker for members of the soand smoker for members of the so-
ciety will be held on Sunday. March
12 th at $6: 30$ p.m. at the 92 nd Street 12th at 6.30 p.m. at the 92 nd Street
Y. M. H. A., Lexington Avenue and
92nd Street. At this time, freshmen will be officially initiated into the so ciety by Ben Kirschenbaum, presiden of Menbrah.
The evening will be devoted to
playlets, songs, and dancing Refresh playlets, soongs, and dancing. Refresh
ments will Le served in the form of ments will se served in the form o
Palestinian candies, purch, and pastries. Tickets of admission, free charge, may be obtained by calling a the Menorah Alcove.


## Srtprn scrapa <br>  A hgtat and rather entertaining Cinderella tate, "Child of MMantat- tan" concerns itself with th ran" concerns itsclf with of Mhe love af- fair of the maillionaire Paul Vanderkill (John Botes) and the darke-hall hostes Madeleine hostess Madeleine McGonegal (Nan- cy Carroll.) There are many amuscy Carroll.) There are amany amus- ing sequences at the opening of the film, taking place in the dance thall him. taking place in the dance hal where Mateleine is employed. The millionsaire. inspecting the hall, which happens to be on his property, falls hard for the sweet and virtuous gal. Everything is all right until a blessed event throws its shadow across things, wherenpon, for noble reasons, he marries her. A few sequelaes tater marries her. A few sequences later Madeleine, for equally noble reasons seeks a Mexican diverce. But don't let the proximity of Panama Kelly (Buck Jones) fool you <br>  This picture is really yot as bad as its title would indicate. Joan Blon- dell turns in a rather creditable per formance as Tony Landers, a chorine who marries a young scion of wealth, capabiy acted by Allen Vincent who is to be characterization in "The Vinegar Tree." last season. He divorces hier after she quite innocently is found in a rather incriminating situation with Craig Cuttine (Rirardo Cortez). Her Craig (utting (Ricarto Cortez). Her consenuent rise to tarlam as a result of of the atenting publicity, and her final revenge upon her ex-hustand <br> | Thaumì in flturnera |
| :---: | <br>  Wonder of wonders, here is an hon- lied and truthful book on the much- lied alout subject of writwg. Its au- thor, Jack Woodforl, is a hack write wince ranging fronn Snappy Stories and Cupid's <br> Virtually every freshman is enthused when he has received bis firs when he has received his first invita- tion to a fraternity gathering This tion to a fraternity gathering. This condition is not an unnatural one, nor is it due to a lower mentality and more childike mind. On the contrary, this first enthusiasm is the result of many past years of many past years of assimiration of supposed facts concernisg call supposed facts concerning college and fraternity life. In books, newspaps, movies and in every day discussion, the given frestman has had his intro duction to what is known as "higher education." And the conception which he has of fraternity life does not b long to City College sadly enough long to City College sadly enough. Fraternity life, as many idealis and dreamers among us still like to picture, shouid represent the high water mark of our joyous experience thus far in this world. Fraternity life, to the freshman life, to the freshman and to the dream- er, is just one happy er, is just one happy party. A broth- er in a fraternity dwells in the "house": he not only lives there, but all of his interests and his thoughts begin there and center there. Fraterour illusions consists of hazings, be gitunings of lasting friendships and pleasant dependence on family ties replaced by mutual independence and true brotherhoud The fraternity main here at the Col lege will say. "But don't you 'find these things, here? We have our hazthese things, here? We have our haz ings; we have our frieudships; have all you require." The entire question is inalienably enmeshed in the hopeless question of dormiturics There can be non mutual  fiendship in which one would go to  tends-you go home. What then? sudy wo perhaps you go to a party. there is where you are missing someIraternity Whife may not to all that vou had expected it to be Still sou had expected it to he. Still no matter huw trivial it is to you. it is <br> After the ©urtait  Owen Davis, in "A Slaturctay Nightht," has presented in the fanniliar situation of term who unceasinsty sacrifices herself to her family. This is a theme casily the heartrending subje rhapsodies on mother and the silver the poor old hair. Instead of suct suads in her mentlalism, there is a restrainy sent mentlalism, ohere is a restraint and sense of thummor which Saturday Night" worthy makes " $A$ attention. <br> Peggy Wrood's moving performance more than anything else, lends lifet and reality She is Me somewhat tenuous plot, Mo is Marguerite Landon, the mother whose life is a patient rund of sacrifice to her Ulunt, unromantic Thusband Jin, Sally, her restless ddaughter of seventen, troublesome young son and Ted, her tion beoomes intensificd into situa on a Stiturday night which marks a wedding anniversary. Marguerite had hoped that this night would make up in part for all the good times she had exprected to have. and which were postponed on arcount of sudten fem- <br> After College WHAT? <br> LAW?

 Diary to the American strange reason he has fown in theface of time-lon face of time-honored custom and re-
vealed some truths aiout magazine fiction.
According to Mr. Woodford, the
most important thing is not style, tecrhnique, nlot, or any thing like that, It is, to him, "where
can vou sell it"" can vou selll it?" And if you see eye
to cye with hin hook will be a delight to you, for he ices of cffective hack writing and Atmost every phase of whe mercial iiction rases tall the "comwith: character racke"" is amply dealt
sories. love storics. icatures, ascents. editors and mazane lishers. fituors, wometh, the writer and the novel.
The must successful author, is the love story. There years: a beautiful male creature meets a beautiful femaiale creature and they fall in love. The smaller the novel plot, the better to put over this he thinks, for pleasing the wife of a to meter reader. "If you have been thousand words too many
This adequate covering tire scribbling field, in a brisk stac cato style, is well worth the reading of anyone who, viewing the sorry
times, questions the for art's sake. "Wre doctrine of a although it does not, like selling, chines recently placed on the marke do everything but type a story for
yos, is an eminer you, is an eminertly practical treatise.
kiow what you're missing untii you've sensation of not missing it. Someone once said that friendship
was the finest thing in tif. was the finest thing int life. And even
if it wasn't said, it soud have ben if it wasn't said, it should have been
College lifg should down to its utmost. Fraternities are the termediaries. and especially the in
which are affuent cnough to posses which are affluent enough to posses
houses. houses.
It is It is a peculiar thinge that yno win That ho isaternity man who is sorry
that one. On the contrary, they all seem glad. Perhaps they don't realize it or perhaps they hide the
realization from thensel
 they fear sentimentalism. but they are
enjoving City Collage to the utmustenjoving City College to the utmost-
mecaase they have a real and worth The outside interest. by the I. F. C will be rum off in the inllowing manner this Thursday from
$12: 30$ to 1:30: Sigma Alpha $\mathrm{Muy}_{\mathrm{ys}}$ Zet Beta Tau Sigma Alpha Mus vs Zet Beta Tau.
Tau Delta Thi vs Delta Kappa Ep Delta Alpha vż Alpha Phi Gamma ${ }^{\text {Phi Epsilon Pi vs Delta Beta Phi }}$ Omega Pi Alpha vs Phii Delta Pi

Frosh Committees Formed; Seek '37 Men As Members

A decision regarding the formation and membership of committees was council meeting. The committees to
coll be formed are, the Vigilance, Pin, Alcove, Audilorium, and Constitutional commites. All '3 Constitu-
wish to become mermbers are instructed to hand in their applica-
tions to the olass secretary after
chapel.






 Which imust be at the finger tips of fite young hawyer todhy. Perchaps thats why in this profession, as is in out lead ing colleges, a pipe is the favorite smoke. You see, it helps a man concentrate . . . clears cobwebs from
his brain.
Try a pipeful of Edgeworth Smokmong college men. *Notice huw that blend of fine olan. burleys really helps you think out a difficult problem. Edgeworth is distinctive . . . that's fter yourt fike it. You'll know after your first puff. Want to try it \& Bro. Co, buy? Just write to Larus mond, Virginia.

EDGEWORTH SMOKING TOBACCO





Thp $\mathbb{T}$ antuty
$\frac{\text { College of the City of Now }}{\text { "News and Comment }}$

 Cill


EXECUTIVE BOARD

Issue Editors: $\quad\left\{\begin{array}{l}\text { Julius S. Triet '3 } \\ \text { Julian Lavit' } 36\end{array}\right.$
EDUCATION: A WAY OUT
W ITH the high schools bi-annually turning out thousands of griduates to roam of strects, with the economic stress
of the nation constantly becoming more acute, holding in honstantly foroming young men and women who have heen foolish ensough ', think that jows would await then upon therr graduation from secondary schools, taupht torm colleges ior the unemployer and waluable form of reciel
State An institution, such as is being planned by when practically :ill ellucetiounal ludgets are te ing cut to the puint of extinction, is a praise wortly attempt to provile concrete be becitit for their time.
og frece of bis Robinison his unselfishly aurrew and che cherational elf the burden of develuy fop uncler the most difificult circumstancos: and with priations. The President is descervine of the commenclation for his efforts and we wish him and the new institutions the greatest success.

## bargain athletics

## W

 role in college life here, the Athlctic for several years. Only the astute manarement of Professor Williamsc:a and the splendid conp cration of all coaches and phayers have kept thleties going here while other, wealthicr intrenchments in this direction. But it seems as if the depressom has finally caught up with he A. A. and unless immerliate aid is forth oming it may be necessary to climinate int collegiate compevery near future.

Of course
might course some magnanimous old grad appropriation but since Profes witure suspects there is no Santa Claus he has set out to solve the financial difficulty in anothe and more practical way. He has decided to Spring for the usual a all athletic contests this one dollar admission to all.

Aside from many moral obligations to support school teams, five cents approximately ridicuiously low bace is racuously low price to pay for three hours of recreation and should be well within the means of everyone. Then too, basking in the enervating warmth of balmy spring sunshine Stadium is a form of surroundings of Lewisohn Stadium is a form of relaxation that should apeal to every student.
Yes, even in these times of depression we purchase of an A. A. book for a dollar.
$\qquad$

## $\mathfrak{y}$ argaylx

Building current chopping up of the Main the back and sid to mind that we've been using too long.

It's about time that they put the front back where it really belongs. Now that they're fooling around with the Building, maybe they can turn the front back to Convent

Or if the front is supposed to beautify the Terrace and thus should remain where it is, let them give us another front, on Con-

Or something ...

They put a grand show on down in the District of Columbia on Saturday. All of the them. Their theme-song was probably: "Tammany Tiers"

Well, we've finally got a new president. Now we're all waiting for the day when pro-
hibition will be no more. If and when that comes to pass. mayle they'll change the new hinf execulive's name to linosevelt.
ident. No, Oscar, we have got a new pressprung up in those streets of the country it's Treen our pleaure to traverse lately. And
here it is already three days afterwards!

Some of the more optimistic of the Republicans will probably put the blame on that snowstorm of last Thursday for stopping this predicted growth, and will also state that we
shouldn't yet give up hope. shouldn't yet give up hope.

And some of their disgruntled brothers will probably claim that the Democrats bought off the Weather Man.

For all we know, of course, the Weather Man may very well be an outstanding mem ber of that new cabinet of forgotten men and ne forgotten woman.

Speaking of the new cabinet reminds us of the rumor that no of its members wears a hat as much as possible while appearing in public so as to hide his wig.

He'll probably be the big-wig of the bunch.

Toupee or not toupee, that is the ques-

Referring that to President Robinson, it would probably read:

And if that other noted Robinson, Bill the Dancer, were to grow something on his chin, it would probably be called "Billy Goatee."

Add similes: "As quickly as you can say 'President Frederick Bertrand nobinson.'" jay kay
gitren strapa
 Cinderella tazie, "Other entertaining fair of the mitliolf with of Mhe love af fair of the millionaire Paul Vander-
kill (John Botes) and the kill (John Boies) and the dance-hall
hostess Madeleine McGonegal (Nanhostess Madeleine McGonegal (Nan-
cy Carroll.) There are many amusing sequences at the apening of the
film, taking place in the dance hatl where Madeleine is omployed. The millionaire, inspecting the hall, which
happens to be on his happens to be on his property, falls
hard for the sweot and Everything is all right until a blessed event throws its shadow across things, whereupon, for nuble reasons, he marries her. A few sequences later Madcleine, for equally noble reasens,
seeks a Mexican divorce. But dont secks a Mexican divorce. But don't lot
the proximity of Panama Kelly (Burk
Jones) fol Jones) fool you.
 This picture is is really not not bad as its title would indicate. Joan Blon-
dell turns in a rather dell turns in a rather creditable per-
formance as Tony Landers, who marrics a young scion of wealth capably acted by Allen Vincent who
is to is to be remembered for his excellent
characterization in "TT characterization in "The Vinegar
Trec," last season. He divorces hier Tree," last season. He divorces her
after she quite innocently is found in a rather incriminating situation with Craig Cutting (Ricardo Cortez). Her consequent rise to stardom as a result
of the attending publicity, and her


Thant in Altrarra

Wonder of wonders, here is an hon-
est and truthful book on the fied-albout subject of writing. much thur, Jack Woodford, is a hack writer
whose work has appeared in magazines ranging fromp Snappy Stories and Cupid's Diary to the American
Mercury and This Quarter. For some strange reason he has flown in the iace of time-honered custom and re-
vealed some truths about magaine vealed some truths about magazine
fiction. According to Mr. Woodford, the
most important most important thing about a story
is not style, technique, plot, or is not style, technique, plot, or any-
thing like that. It is, to him, "where can you sell it?" And if you see eye to cye with him on that point, his
book will be a delight to hook will be a delight to you, for he
ietails many of the secrets and deretails many of the secrets and de-
vices of effective hack writing. Vices of effective hack writing.
Aimost every phase of what Mr. moscitord chootes to call the "com-
inercial lietion racket" is amply dealt with: character storics, love stories,
sex storics. newspaper and magazine sex storics. newspaper and magazine
icatures, agents, editors. book pub-
lishers, hishers. liquors, women. the writer and
the nowel The most successful story, says the
author, is the love story. There it Whyr, is the love story. There is
only one and it has been selling for years: a beautiful male creature
meets a beautiiul female creature meets a beautiiul female creature and
they fall in love. The smaller the vocabulary you use to put over this novel plot, the better are your chances, he thinks. for pleasing the wife of a
gas meter reader. "If hou have gas meter reader. "If you have been to college. you already
thousand words too many." This adequate covering. ire scribbling feeld, in a brisk staccato style, is well worth the reading of anyone nho, wiewing the sorry
times, questions times, questions the doctrine of art for art's sake. "Writing and Selling,"
although it does not, like plot chines recently placed on the market, do everything but type a story for
you, is an eminently pratich you, is an eminentiy practical treatise.

## (Graph (Glpaninga

Vit tually every freshman is enthused When he has received his first invita-
tion to a fraternity gathering. This con to a fraternity gathering. This
condition is not an unnatural one, nor is it due to a lower mentality and
more childike mind. On the contrary more childike mind. On the contrary,
this first enthusiasm is the result of this first enthusiasm is the result of
many past years of assimilation of many past years of assimitation of
supposed facts concerning college and fraternity life. In books, newspapers,
movies and in every movies and in every day discussion,
the given freshman has had his introthe given freshman has had his intro-
duction to what is known as "higher education." And the conception which he has of fraternity life does not be-
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water mark of water mark of our joyous experience
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!ife, to the freshman iffe, to the freshman and to the dream-
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all of his interests and his thenghts all of his interests and his thourghts begin there and center there. Frater-
nity life to those of our illusions consists of hazings he ginnings of lasting friendships and pleasant depenience on family ties replaced by mutual independence and
true brotherhood true brotherhood and comradeship.
The fraternity main herr The fraternity man here at the Coflege win say. "uut lon't you 'find
these things, here? We have our haz-
ings; we have our friendships; we have all you require."
Ah, if you only did. Ah, if yon only did.
The entire question is inalienably
 decpentence: and there frementships-the the rea
friendship in which one wo friendship in which one would go th
heyll and hark fur a fricul- srowsing
directly Yet you non-fraternity men are
missing a ereat mart of coliege. You
attend your clasces: you talk with
friends-you go home. What then?
 thing worth while.
Fraternity life may not be all that
you hall expected it to be Sthe manter how trived it to is is. Stoll yout it is
worth all you poit into it. You neve worth all you put into it. Hou never
know what yom'remissing until you've
actually expreienct senaly extion of notienced thissing it
som Someone once ssid that friendship
was the finest was the finest thing in life. And even
if it wasn't said, it should have been if it wasn't said, it should have been.
College life should develop fricndship to its utmost. Fraternitics are the in
cermediaries. and which are affluent enough to posses houses.
It is a peculiar thing that you will that no freternity man who is sorry all seem glad Ferbas eontrary, the realize it or perhaps they hide the realization from themsclves becaus they fear sentimentalism, but they are enjoging City College to the utanot-
Wecause they have a real and worth-
 by the I. F. C. will be run of in the
followis; manner this Thursday from followis, manner this Thursclay from
$12: 30$ to $1: 30$ :
 silon.
Delta Alpla vs Alpha Phi Gamma.
Phi Epsilon Phi Epsilon Pi vs Delta Beta Phi.
Omega Pi Alpha vs Phi Delta Pi

Frosh Committees Formed; Seek '37 Men As Members A decision regarding the formation and membiership of committees was
reached last Friday at the 'frst Frosh council meeting. The committeessh be formed are, the Vigitance, Pin, Alcove, Auditorium, and Constitu-
tional commites. tional commites. All ' 37 men who structed to hand in their are intions
chapel.


PAGE 4 ,
Robinson Appointed Organization Head President Frederick B. Robinson is sersing as the organization chairman
of the American Association of Human Rights which is now in the process of formation.
Working with him on the Forma tion Committec are Dr. Henry Mc Cracken, president of Vassar College; The Nation; Mr. Jacob Lurdan of of the Jowish Telegraphic Agency and Mr. Ritter, prominent in Catholic publishing circles.
The association hapes to secure all
over the world the actual benefits of
constitutional guarantees of essential right. Most countries, it was stated "life, liberty, and the pursuit of hap piness," but these are often violated and minorities are persecuted. Among those interested in the as sociation are Senator Wagner of Neu York, Dr. S. Parks Cadman, Will Irwin, Prof. James Shotwell of Co-
lumbia Universite, Iumbia University, Dr. Mary Woolcy,
president of Mount Holyoke Collegc president of Mount Holyoke College
Morris Waldmea of the American Jewish Committee, and Judge Pros kauer, ahumus of the College.

Robinson Made Educational Advisor at New Colleges

$$
\text { (Continued from Page } 1
$$

Pres. Robinson wanted it under sived that the nitur atheres hee ne
connection whatsuever with the Cot leges of the: City of New York. The President conscited to stpervise the of courses only after permission was obtained from the trustees of The College
the Geoloigy departuent of the College, is handling the details of the Garden City plan.

Brooklyn College Defeats Lavender Matmen, 29-3 Winaing but ome lanut in cight the setbick of the season when they were
 improved Prooklyn College aggregation. In a previous tilt staged earlier turned the victor by $21-9$.
The Lavender, weakened considerably threngh injuries and the ineligtbility of several of its regulars, saved itself from a complote whitewashing only through the mutstanding work of Jack ligel. who won a bout by a fall. Outchassing his opponent from the bery start, Bigel succeeded in pianing minutes.
In all of the remaining bouts, the wrestlers met defeat ouly after a bitte
struggle. Dave Kimmel and Bob Horowitz lost in the 118 and 126 pound divisions respectively. Roth were finally thrown after having held their adver aries evenly for the first part of their bouts.

Gottschall Defends Report
(Continued from Page 1) dent Forum, consists of Professor nd MeLoughblin, who Corcoran, Otis, last somester. A report was chosen up with recommendations for future conduct of student affairs and submit led to the faculty. It was approved and printer in full in the Faculty
Buhetin of December 14, 1932.

## F. ENDERS

1618 Amsterdam Avenue
he Improved Sandwich fo the Discriminating Student



To Discuss Plans For Term
The Inter-Clut Council will :eet on Friday at 2:00 o'clock in room 306, according to Arthur Klatzkin '34, chairman. It is mos mportant that each club be repre sented as room and program a
signments will ignments will be discussed.
In addition, a basketball In addition, a basketball tous:za:
ment will be arranged in ance with the athletic accor adopted last term.

See
"Here Comes the Bride"


Do You Want To Make Money?
Be at Locker 1225 on Monday, March 13, at $1: 30$
Easy Work, Adequate Pay.
No Strings. Easy Work', Adequate Pay.

Ryan To Discuss Inflation With B.A.S. Next Thursday
Dr. John Ryan of the Economics Dept. will lead a discussion on the subject, "Infation," at the next meeting of the Business Administration Society on Thursday, at 12:15 p.mm in room 202.
After a week of negotiation an agreement has been reached between
the Dramatic Society and the Business Club concerning the ticket sales of the proposed musical comedy. Under terms of this newly drawn contract, the Business Society wil have
exclusive sale of tickets at the Main exclusive sale of tickets at the Main
Center with the exception of clubs
and fraternities.
Make Money?

No Strings.

HOTEL HAMILTON DININGROOM 30 Hamilton Place hear
hUNGARIAN AMERICAN Club Breakfast. Cooking $\quad 20 \mathrm{c}$. 5 Course Lunchoon …............ 20c. 35 c . Catering to Fraternites and clubs at WAITRESS Sery low prices
Meet Your Friends ICE Here Eat and Chat Weet Your Friends llere Eat and Chat

ATTENTION! Educational All Students interested in
HISTORY IN THE MAKING
 SRound and TakkisAY CONTEST
 $\approx$ Emam wain wizime Emian wive wisione

 EXPLANATION:
wameor
 into wings, dropped through trapdoon-whisked
by mirrors. But this "disappearance", is a bit by mirrors. But this "disappearance" is a bit
different.One of the "slaves" is a hollow dummy.



There is also a trick of cigarette adver- Improperly wrapped cigarettes begin tising, whereby a few magic words are dry out as soon as packed. used to create the illusion of "Coolness." EXPLANATION: Coolness is determined by the speed of burning. Fresh cigarettes, retaining their full moisture, burn more slowly...smoke cooler. Parched, dry cigarettes burn fast. They taste hot. This makes the method of wrapping very important.

Camels are cooler because they com the famous Humidor Pack of welde hree-ply, MOISTURE-PROOF cello phane... and because they contain better baccos.
A cigarette that is fresh, full of natura moisture, and blended from choice, ripe
tohaccos tastes cooler than one that is harsh and acrid. For coolness, choos a fresh cigarette, made from costlier tobaccos.

It is a fact, well known by leaf tobacco experts, tha Camels are made from finer MORE EXPENSIVE tobaccos than any other popular brand.
Try Camels ...give your taste a chance to sense the difference. You'll appreci ate it!

NO TRICKS
..JUST COSTLIER
TOBACCOS

