

THE CAMPUS, MONDAY, OCTOBER 26,1931

## Cbe (Tampus

## College of the City of NewYork

 "News and Comment"$\frac{\text { Volume 49, No. } 12 \quad \text { Monday, Oct. 26, } 1931}{\text { Founded in } 197}$









R. S. V. P.
$\mathrm{C}_{\text {simple recuess by the Compus is displaying a }}^{\text {OLONe }}$ simple request by The Campus is displaying
vacillation totilly unbecoming a gentleman trained in the United States Army and presumably accustomed to making dercisions upon which the fate of a gegy military orgapization rests. The colonct some time ago in a leterer to The
Campus declared that be did dorse several of tice stactements whici analy en in an arricle in the Caler Clut magazine. The Campus then ediorially asked Colo Lewis if he had endorsed the statement that men mised a Campus representative the he weyld answer shority. Now the colonel declares that Please. Colonel Lewis, please rell us. Are men

Thie Council and its plan $\mathbf{T}_{\text {ful }}^{\text {He studership of counchi. unider the master }}$ conference lass Thursday which was ateended by
goodly number of the studem Iecders cgc. The purposs of this conference at the Co cuss the enforcemment of a Student Council law ganization in the Collegce would be required Pay the sum of twenty-five cents into the general coffers of our governing body.
There are a few minor objections to this pla and the manner in which the conference was of the Athlectic Association was asked wo ateend hhough menbers of atihletic teams are presum Cuuncil regulation good standing under this been enforced for many years. Sccondly, in asking che fraternity members to make voluntary do nations, and promising to disburse this money for on the toes of the Interffaternity Council and an the coes of the Interfraternity Council and,
as Mr. Charles Miller said, is merely making for a as Mr. Charles Miller said, is merely making for a
wasteful and needtess duplication of funds and energy. Moreover, the presiding genius announced talked vaguely of the expected funds, bur merely calked vaguely of affairs and solidarity. Finally, ond one hour was alloted for the conference, chance forly long-winded speeches cut off any

The reare dsassion
The real and deep root of the trouble does not lie in any of these objections. It exists in the Sudent Council isself. Despite Dean Redmond's optimistic twaddle, the Student Council is not a representative body. It is made up of a peculiarly uninspired set of studenss who ran for office not the College, but either for personal glorev or a de sire to mix in chings political, and who were elec-
ted not because of any parcicular fins but racher because their names happened forice,
first on the ballots, or merely happened to catc the eye of the voter.
Not only is our governing body untepresen-
tative, but it is also highly incapable. ginning of the peatighly incapable. At the be asking for the enfor term we signed a peitio cenc regulation. But since then we have learne many things, one of which is that the Sudent Council has reached the height of inefficieucy in
studeni politics and meetings, much less the affyits of the entir school

If any student organization is to handle the extra-curricular affairs of the College, it should
consist of a body of representatives from the vari ous organizations. Such a group would the vari rested in the activities they represent.
DEPRESSION AND THE COLLEGE $\hat{A}_{\text {the Personnel Bureau, the depression has }}^{\text {CCORDING }}$ been the cause for the huge registration of approx imately 6400 at the College--the largest in its
history. Hc explat history. He explains this on the basis of the in-
creased average age of the student, a fairly tenable theory. But granting this theory, we are hardly the opinion that all of these new students ar miellectual assets to the College. The very fact that they are in college now shows that they have the means to support themselves. If nos, they
would still be iooking for iobs. Many of them of course, have saved moncy necessary for their maintenance at the College now. But some of the ochers at one time made their choice between school and a inh, betwen knowiedge and money ive of that they chose the lateer We is he opinton that a college ought to be a resting place between iobs.
$\mathbf{W}^{\text {E RESPECT }}$ NEIGHBORS
W move The Cully urge the authorities to distant part of the building. We ask this in order that the younger members of the staff may escape our next door neighbors - The influence of evinced by the editerin! contents of its first issu last week, this magazine is rapidly becoming
seething hotbed of editor-Motbed of conservatism. The Mercury editor-Mr. Stanley L. Kaufman-has lately ie-
turned from Europe and brought with him some highly quaint ideas which are of no use to him or highly quaint ideas whe
the fest of the college.

Dan Charles maxwell mcConn of lege spirit Stuff is the bunk." And how would you like to die for the City College of the College of the City of New York? FOR A RAINY DAY
IN THESE times of depression, the Board of set aside Education has been able to save and set aside the tidy little sum of half a million dol
lars. The Board undoubtedly has som for this money, but just what it is the Board wisies to keep a deep and profound secrec. It may be pertinent to remark that while this half million dollars is salted away somewhere, students the various branches of the College are being dollars a point fee for graduate students.

We should like to know whether the College the City of New York is a bank or a free in sitution of higher learning?

PITY THE FRESHMEN
$\mathbf{F}_{\text {it }}^{\text {ROM VARIOUS complaints we have received, }}$ it would seem that the Hygiene student with
a locker in Townsend Hatris Hall has as nuch chance to plunge into the swimming pool as has to dive into the blue waters of the Mediterraean Sea. Such a young man is not permitted in he pool wearing a gym suit, and can cerrainly nor walk to the pool in nature's suit, because of the women infesting Townsend Harris.
reshmen?
 lege who discovers the greatest number of split infinitives in the next issue of The Faculty Bulle-

## Gargoyles

contradynamogenisis

A gross and gawky pachyderm Endeavored to seduce a worm; (O! sad this tale above all stories, For he confused his allegories.)

The Latinists were powerless before this last at tack upon the value of the Classics, not only in college curriculum, but in any curriculum. Trying to prove the vitality of Lerin, a Latin magazinc was founded in which from time to time appear old
English jokes translated in Ciceronian periods, short stories about unimportant Roman people, and essays upon the value of Latin in building an English vocabulary. The argument 'Training the memory' has
cat cabulary. The argument Training the memory has
been dropped, but poems in imitation of Horace have been used to show the modernity of Horace. Realizing well the impossibility of imitating this most witry ing well the impossibility of imitating this most wirty
and urbane of authors, 1 am publishing a little piece the not only rivals, but even equals the best of $h$ efforts.

Dive, quem proles Niobea magnae Vindicem iinguae Tityosque raptor
Sensit et Troiae prope victor altae Phchius Achilles,

Ceteris maiot, tibi miles impar, Filius quamvis Thetidis matinae Dardaras turiis quaterer tremenda Cuspida pugnox.

Ille non inclusus equo Minervae Sacta mentio male feriacos
Troas et laetam Priami choreis
Falleret aulam;

Sed palam captis giavis, heu nefas, heu, Nescios fari pueros Achivis Ureret flammis, ctiam latentem Marris in alvo,

## Ni tuis victus Venerisque gratae

 Vocibus divum pater adnuisser Rebus Acneae potiore ductosDoctor Argivae fidicen Thaliae. Phoebe, qui Xantho lavis amne crinis,
Dauniae defende decus $\mathbf{C a m e n a e}$ Levis Agyieu.

Spiritus Phoebus mihi, Phoebus artem Varmenis nomenque dedit poetae. Parribus ori,
Parribus orti,

Deliae turela deae, fugacis Lyncas et cervos cohiventis arcu,

Pollicis ictum,

Rite Latonae puerum canentes, Rite crescentem face Noctilucam, Prosperam frugum celeremque pronu Volvere mensis.

Nupta iam dices 'Ego dis amicum, Reddidi fastas referente luces, eddidi carmen docilis modorum
Vatis Polonskf Vatis Polonsky.

## The alcoue

Collegiate Planning Louis Fischer in The Nation
for the week of Ocwober 21 for the week of October 21
asks a question altogether pertinent in light of the wretched state of affairs we are now ex-
periencing, ${ }^{C \mathrm{Can} \text { Capitalism }}$ Plan?" That capitalism does not plan is quite evident from the present chaas marking our
much-enduring world. And that capitalism cannot plan is pain that "spirit and the social incentive which must defeat any canitalist system of planning", of
which Mr. Fischer writes. With which Mr. Fischer writes. With
the America of shortsightedness the America of shortsightedness
and lofty disdain For order, and and lofty disdain Tor order, and
of pseudo-individualism in busiof pseudo-individualism in busi-
ness and gregariousness in danness and gregariousness in dan-
ger, we are well acquainted. Why, then, do we persist ${ }^{\text {in }}$ introducing the obvious fallacies of a degenerating and corruptive order into our colleges? Who do we suf-
fer that individualism of selfishfer that individualism of selfishhess and disorder to invade our institutions of higher "learnindividualism which alone is true that ruling in our spheres of personal living?
Too true is this of our own
school harboring perhaps the school harboring perhaps the
most socially glept as well
ks
 egregious undergraduate body in
the country. Else what can explain the apathy prevailing here over that which alone can assert the social entity of our college,
extra-curricuiar activity? 0 r must we be constrained to admit that our social alertness is mere ly verbal or restricted to some
few, impotently, for lack of number, proclaiming the absolute necessity of general intercourse and so understanding and curative living? The reason seems to be somehow rooted in that effete concept, of education as a preparation for life rather than life itself, slowly giving way before John Dewey but yet persisting in the mind of the student. We still consider nur four ycaris at col-
lege as an impediment obstructing our way to the "real" world. We therefore avidly swallow the facts of the macrocosm, ignoring microcosm, pratee vainly about the panacea in fraternity, and prepare to hurl ourselves madly into a sea of uncontrolled surgings, safe in the assurance of our critical and discerning judgment and chaos. In to create order out of applying the recognized, ordered, social values of which we are so conscious to our own present cene of activity, consigning them o the vague future day of our antrance into "life". The way, then, to bring about osmos, which the our own little its wasteful diversity and sorry stress upon competition cannot advance, and which the well-intentioned but pitiably inadequate
Fiaculy R Fiaculty Rulletin is powerless to further, is through an
all-including extra-curricular an tivity intelligently coordinated acevery aspent; in a sucial pian We lonk with eager expectation therefore, to the project suggested by The Campus and being engaged upon at present by the
Student Council But there is
"school spirit" with its mitfall of implications which must be avold ed. We have thus far safely cir cumvented that "We'll die for Alma Mater" bombast, which so can college duarks the Ameriaction to athletics. And ins rewe can, at any rate, felicitate ourselves. What we must now
seek is no seek is not some abstract spirit rationalizing an insanity but the concrete sense of a college funcminiature where all our state-in-

## Screen Scraps

The Prodigal Returms

Paramount's current picture intro-
duces a highly diversified scre sion of the ancient tale screen ye Oedipus. Whereas in the Great
story the story the son returns and ma
ries his moth ries his mother, the Radio mar
tation of the vis play, "Madame Julie", is Daa son who, returning from ahrond at ter a long voluntary exile, falss des perately in love with a fellow passen
ger, not knowing the ger, not knowing that she is his step-
mother. mother.
In a s
In a sexies of events saturated with toep emotion, Madame Julie conspires
to with her foster John Whitcomb, her foster son while
Johe ohn Whitcomb, her husband, is away
on business. But Whitcomb for the sake of dramatic justice, tells his wife how much she really means to him and, although she offers him a letter telling of her filial infidelities, he stoically destroys the evi-
dence, thereby leaving dence, thereby leaving his ungrateful
son at the pier, waiting for the
woman who

## are directed lowards one end, thai of the generai weai, an where we never abase ourselye to the degree of merely panegy izing a group of lifeless buildings and uttering meaningles platitudes

## To MEN

 only!NO NEED to park a "Girls Keep ment. They'll shy off quick enough whe they find out what it's about.
For it's a strictly masculine privilege
-olace, satisfaction, retreat, call it -solace, satisfaction, retreat, call it it
what you will-the joy of smoking a

 women haven't
crowded us on. And
the only smoke for onen. many a
for mushtiul thoughtful smoker
callsit. For the deep
consolation and consolation and
rare comradestinp of $\begin{array}{cc}\begin{array}{c}\text { She likes to sve } h i m \\ \text { smoke a piope }\end{array} & \begin{array}{c}\text { aged pipe are some- } \\ \text { thing every man } \\ \text { does well to know. }\end{array} \\ \text { And you taste the rich satisfactionof }\end{array}$ And you taste the rich satisfaction of
pipe smoking at its best when you fill pipe smoking at its best when you fill
up your bowl with Edgeworth. There'sa
tobacco that's made for a pipe. Cool, tobacco that's made for a pipe. Cool,
dry, slow-burning. Blended of fine, mellow, full-fla
vored burleys. vored burleys.
You've a
. rare smok
coming
you've ne you've never
tried Edge
worth. You will find Edgu-
worth at your torthacco dear-
er's. Or send er's. Or send
for special free if you wish.
Address I-anis \&



St, Richmond, viriginia.

##  <br> SMOKING TOBACCO




There used to be a saying around St. Nicholas Heights to the effect that and that, moreover, whenever any paper published more of what the boys in and that, moreover, whenever any paper published more of what the boys in

But I think that The Campus hous losi it corverabie ran Bulletin. Perhaps, though, I oughtn't to say that. It might be better for me if I should suggest
ulty is the facuity.

## In that case I

swimming coach is to be Professor Lionel B. Mackenzie Cot in the future th vein, I suppose that Mr. McCormick would become coach Continuing in that vein, I suppose that Mr. McC.ormick would become coach of lacrosse, while
Dr. Parker would take over the fencing reins. And then, of course, I Dr. Parker would cake over the fencing reins. And then, of couse
couldn't forger Mr. Nat Holman, the famous College wrestling mentor.

After all, it is the zeitgeist (a word, meaning the spirit of the times which I have picked ud in the course of my wide reading) which determines the course of all our actions. Thus, I would tell my underlings (another
word which I have picked up in the course of my wide reading) never to worry because of a shortage of news.

FROM SOUP TO NUTS
Why," I could say, Are you short of copy? That's nothing. Jus git atl the sjurts scheduics together and run them."
Then, in order that no one could feel slightrd,
in-chief and say to him, "Sir I should teel slighted, I would go to my editor in-chief and say to him, "Sir, I should most respectully like to make a sug
geseion to you. You know, the zeitgeist (a word, meaning spirit of the times which I have picked up in the course of my wide reading) determines every
thing we do.
"Now the zeitgeist, as enunciated by the Faculty Bullerin. would seef
indicate that you are pursuing the 10 indicate that you are pursuing the wrong policy with respect to news. You
are always worrying about what to say when there is nothing to say. Why do that?
"The Faculty Builetin, which stands for "Issued Gratuitously" an "Know Your College", is an up and coming liberal journal. It has mat
ncw ideas. Why not follow them, and give credit where credit is due?
"Don't worry nobout shoocing your managing editor just to create? new If you run short, print directories of each of the College buildings. And the "Of course, after a while the repetition of
Then you can do the directories may get dull "Men you can do as the Bulletin does and write articles which may be headed "Meat". If you want to be really originai and show the spark of true geniu
that I know lies in you, you can even head your articles "Fish" or "Bread". in the footsteps of the great
My public, Abe Tauchner, known to his intimates as Abie the Fishman informs me that he thinks Sport Sparks should deal with athletics, not with myself or military science.
But I have an

But I have an answer for him. The precedentaset for me does not compel me to stick to athletics. The last Campus sports editor did not write abou sports in the restricted sense of the word. He wrote about Bullwinkle. And
while I am not ambitious, all I can say is look at him now. He is editor-in hief. What is more, the word sports is a generic one, including indoor a as outdour sports.
There were lots of inickers around the concourse when it was announced that the Manhattan foorball game would be played in the Polo Grounds. The
College "experts" do not seem to think that Dr. Parker's young men can give College "experts" do not see

Fersonaiiy, though, I wouldn't be a very much surprised̀ individual it the Lavender were to suddenly rise up and smite the Green a resounding whack between the ears. John Law's pupils seem to be taking the Election
Day contest as a sort of welcome but not very troublesome change from the Day contest as a sort of welcome but not very troubl
everyday routine of scrimmage with the freshmen.
about the manhattan game
Like many others, they do not seem to realize that with all its bad
reaks, injuries and irregular practice hours the St. Nick eleven may round inco breaks, injuries and irregular practice hours the
I have seen Manhattan play. I realize that the Green outfit is a marvel ously well-conditioned team. Fvery man on the squad is in good enough
shape to enable him to go through sixty minutes of gruelling football withou once ceasing to charge low atid hard. But still and all, Manhattan is not smart team. Its sole asset is power, though I will admit it has plenty of that
But if Dr. Parker can ger his But if Dr. Parker can get his team into the same physical condition that
anhactan enjoys, I for one will not be surprised by a College victory. to provide for the team's meals. As a result he had to forsake night practice. And now afternoon classes in

To add to all these woes, injuries have been so common on the College squad that in no game has Dr. Parker been able to start his complete first team. First Vance, Rhodie and Kupperburg were out. Then came Dave
Lazarus and Sid Tatarsky. Saturday classes prevented Mac Miller and Ruby Schwartz from accompanying the team to R. P. I. And now, Mush Weiner is out 1 the season with appendicitis.

Yet still and all, the St. Nick outfit is beginning to round into shape. It may not get there until Christmas. But then again, it may be there by ElecPolo Grounds November 3rd.

THE CAMPUS, MONDAY, OCTOBER 26, 1931
J. V. Eleven Defeats
Concordia Prep, 19-0

After the Curtain
Fine Stories, Well Written Articles Feature Initial Issue Of "Frontiers"




tion to the fortune he amasses. Celia,
neglected, finally leaves him, and thi
brings on Trent's death in a scene
that is strong and almost spine-chill-
Bang.

## CLASSIFIED

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gotham theatre 138th Slreet and Brondway
Trmorrow-Tueday, Octaber 20 Gaymor-Charles FarrelI Together Agrin $^{\text {in }}$
MERELY MARY ANN"
"CONVICTED"
with ALLEEN PRINGLE

The Liberty Restaurant and Rotisserie 36th STREET \& BROADWAY

page 4
THE CAMPUS, MONDAY, OOTOBER 26 193

## Correspondence

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To the In Self Defense
Writing letters The Campus: seems to be a popular pastime nowadays. Joining in the fun, Nathan Roth ' 33 makes c.urtuin an, Nathan your issue of Oct. 19 which I can of fun.
The fact that Mr. Roti kept his charges quite private until aficr the
Student Council committee appointed to investigate the accusations against the Junior Informal Dance committee had made its report elearing my committee may or may not be significant. But, being liberal-minded, I'll ignore Mr. Roth's discourtesy and do him
the honor of answering his specific charges.
The entire question arises from discrepancy between the income of last term's Junior dance and the number of couples reported in attendance This was because it was not until af
ter many tickets had been sold and much wark in arranging the dance had been completed that we were told
we were expeeted to hand in a formal account to Mr. Calafiura, chairmaan of the student council auditing commit fore, we had not prepared for $i t$, and corse, we had not prepared for it, and of the actual numbers of tickets sold. The fault, in this case, according to Mr. Schwartz, was clearly that of the Student Council
amount of tickets for which of the collected before the date of the dance. But, being only the chairman of the dance, I couldn't keep an account of the tickets sold at the place of the
dance. 1 only had a record of the sum collected that night.
Admitting the good faith of my acproof of all expenditures. But, Mr. Roth says, there were more people at the dance than the records showed to have paid, which 1 don't presume to
deny. In the first place I pould't at the gate continuously during the evening because of my other duties as chairman of the committee. In the second place I was away from the
gate entirely after $11: 30 \mathrm{p} . \mathrm{m}$. because I had in take care of the enteraccording to our contract, we whac quired to admit couples who wer nembers of the Metropolitan Rowing lub, who were supposeri to see that of damage was done. I have no way through membership in the clut in crashing when I was away from th After I had handed in my report to Mr. Calafiura, Mr. Roth asked ne for nother report for the class auditin no duplicate with me at the that 1 ha said I would make out another re bu from memory, to which he said O. K. The report 1 then gave him was later annd to be dissimilar to the first: er present, although exact num amounts collected and spent had the The entire outcome, then, of Mr . Roth's formidable charges is that the ommittee lacked an exact, uniform required method of bookkeeping,
which is what Mr. Schwartz brought
out in his report, and which he blamed entirely upon the Student Council Edward J. Halprin

## Second Self D-

To the Editor of The Campus
In a recent editorial concerning
thaculty Bulletin, The Campus raculty Bulletin, The Campus (th
editor only) stated "There seems to be grave doubt that Mr. Warshaue approved the Faculty Bulletin as h says he did. According to reputabl eyewitnesses Mr. Warshauer made the motion approving the Faculty Bulle of the motion. Objections arose from ihe floor, and after a few seconds, added: 'under its new policy'
The reputable eyewithesset, whici Campus men (one of whom had writ n up the proceedings of the meeting "under its new policy" which words one now admits were stated at the meeting) and a person that is called
Mr. Tauchner. The editorial als got that the President, the Secretary and a class representative of the Stushauer said, "I a approve that Mr. War Bulletin", and at this point Mr. Kirschbaum interrupted (with a shout of dismay), and after the interruption Mr. Warshauer continued with his original restution and said "I ap
prove of the Faculty Bulletin under ts new policy".
. Kirschbaum, I. Bloom, E. Halpern And notice that the words "under
ts new policy" were not added, but its new policy" were not added, but were part and parcel of the original resolution
And the
And the editorial continues, Mr motion of Mr. Warshauer's was one approval with no question of polay concerned". In his opinion? Who he that he deserves editorial quotahat happened to few in City College Andial. Mr. Tauchner (himself) stater am quite certain" and later on an mairly certain" but never does he make a positive assertion based o
facts. In truth publicly "I am not sure of The Campus should know bette than to print, as refutation, uncer of theinions of men who are not sur of their facts.
And one last point. . Dean Klapper sated that the Faculty Bulletin will
stay in the Faculty Field pose of (what I term) "the new pur pose of (what I term) "the new pol
icy" was to define Faculty Field. For confirmation of this fact will the Editor of The Campus see Dean Klap ner. (The editorial stated "we are
QUITE sure that QUITE sure that Dean Klapper nevin the Faculty Field.)
Mi Faculty Field.)
My quare! is not with you
Editor. You did your duty as you saw it. Unfortunately you received a write this letter with no situation. Write this letter with no malice ing fairminded and allowing for bespace to correct a few misunderstand ings.

Emanuel. S. Warshauer '32
We appease college appetites! Dine at moderate cost and dance
without cover or ninimum charges.
DANCING DANCING TO 2 A. M. FULL COURSE DINNER 89c Breakfast 21c up-Luncheon 49c
AFTER-THEATRE SUPER 67c
AIso A LA Carte-Popular Prices Also A La Carte- Popular Prices
Facilities for All Types of Function
Whitehalí ternace restauraht
(s) (Mr. Warshauer's penchant for go into the makeup of the Faculty pablicity is well-known and we are Bulletin shame the name and reputaintermingosed to stretch this argument good, if not better, than another's. We quoted Mr. Tauschner, not because he is one of the few that agreed with
the editorial, but because he is one of the few that was at the Student Coun cil meeting. We question, moreove the strict partiality of Mr. War
shauer's witnesses on shauer's witnesses, one of whom has
changed his story. Mar changed his story. Moreover, Mr
Warshauer is involved in a Warshauer is involved in a contra-
diction, since Dean Klapper could diction, since Dean Klapper could
hardly have said that The Bulletin
vould remain in that he field hain in the faculty field if Vote) Th the College. There is a marked diflerence be ween the two statements. I would appreciate a correction of that statenent and publication of this letter.
GEORGE SCHwartz George Schwartz ${ }^{3} 3$
(We profess a great respect for
Mr. Schwartz. But he is a very fiery Mr. Schwartz. But he is a very fiery orator and often loses control of him-
elf. The Campus self. The Campus correspondent at this meeting heard and wrote down the phrase-"a disgrace to the col-
lege". We are sure lege". We are sure no attempt was
made to micquote him -- Editur's Note)
Bulletin Not a "Disgrace" 1 would like to correct a which appeared in the issue of Mon-

Geology instructor Aypointed day, October 19, and which was credThe Faculty Bulletin me as calling he Faculty Bulletin "a disgrace to the college". That is a serious per-
version of a truth. My statement at the Student Council Meeting was that "the style, techinique and material that

Frosh Vice-Presidency Vacunt Announcement of a call for candi
dates to fill the vice-presidency dates to fill the vice-presidency of the
35 class, vacated last week, 35 class, vacated last week, has been issued. Aspirants are requested to re this Thursday at one o'clock.


## NO RABBITS

from my hat. No masic formulas to produce my suits at my price. Just an old economic custom. ! make everything i seli.
$\begin{aligned} & \text { (sincere) price. To measurg } \$ 2 \text { extra } \\ & \text { Worth obout } \$ 15 \text { more - not } \$ 95 \\ & \text { Topcaats. }\end{aligned}$

MERVIN S. LEVINE ${ }^{85}$ FIFTH AVENUE AT 16TH STREET, NEW York

## "None so good as LUCKIES"

'I've tried all cigarettes and there's none so good as LUCKIES. And incidentally I'm careful in my choice of cigarettes. I have to be because of my throat. Put me down as one who always. reaches for a LUCKY It's a real delight to find a Cello. phane wrapper that opens without an ice pick."
tren Anrlaw


Jean Harlow first set the screen ablaze in "Hell's Angels," the great air film, and she almost stole he show from a fleet of fifty planes. Columbla's "Platinum Blonde."

Made of the finest tobaccos = The Cream of many Crops-LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ulira Violet Rays - the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelleá irritants are not present in your LUCKY STRIKE. "They're oui-so they can't be in!" No wonder LUCKIES $\bar{S}$ are always kind to your throat

## "It's toasted" <br> Your Throat Profection-ggainst Irritation-ggainst cough

And hioisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN-The Lucky Strike Dance Orchestra, every Tuesda Thursday and Saturday evening<br>Thursday and Saturday evening over N. B.C. networks

See the new notchat th open!
$\qquad$ the package. Hold down one half Quick. Zip! That's Tear off the other proof, moisture-proof, germ Wrappel simple Clean, protected, neat, FRESH1-proof Collophane modem than UCKIES, FRESH:-whatcould bemore iso easy to open! Ladifoved Humidorpackage
copr., 1991,

