

HOLBROOK SPEAKS TO BUSINESS FROSH

Student Leaders Urge Freshmen to Actively Support Business Center Activities

Mr. Rossiter Holbrook, instructor in Advertising and Marketing and manager of Nelson, Chisman and Company advertising agency, was the principal speaker at the Downtown Frosh Chapel held Thursday in Room 4N. The Girls' Chapel was held in the adjoining room where a vocational talk on "How To Find a Job" was given by Miss Gertrude C. Stein of the Vocational Guidance Bureau.

Maintaining that it is important for students to know themselves so that they may recognize their own potentialities, Mr. Holbrook advised the freshmen to apply what they learn in school to outside subjects. Miss Stein, in her talk, particularly stressed the importance of presenting a favorable impression at interviews for positions.

Bloomfield to Talk

The freshmen were also addressed by Bob Turetsky '32 who urged them to buy tickets for the Varsity Show "The Whole Town's Talking," to be held in the Downtown Auditorium on May 9, and by Joe Avelow '34 of the Soccer Club and organizer of the Soccer Team who asked the students' support in gaining official recognition for the team.

The Chapel was closed by Irv Tashman '31 chairman of the Frosh Chapel who announced that Professor Meyer Bloomfield, Vocational Guidance Director, will speak next Thursday. Professor Bloomfield has asked that any questions on the subject be handed in to Tashman.

CONCERT BUREAU FINISHES SEASON

The Concert Bureau, in distributing nearly 4,000 tickets this term, has just completed a successful season.

Starting in September 1929, in its first season, \$3,140 was saved for City College students, including over 2,000 complimentary tickets. This year, through concentrated effort by the Concert Bureau staff, headed by Julian Moses '32, over \$6,000 in reductions were realized.

This excellent achievement has permitted students to attend concerts whose rates, without reductions, were prohibitive.

VARSITY LACROSSE MEN BOW TO STEVENS TECH 6-1

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both to Stevens men, were meted out by the referees.

The Lavender started with a rush, obtaining the ball at the opening face-off and keeping play pretty much in Stevens territory for the first ten minutes. Then Brown, the home team's second attack, secured the ball in a scrimmage in front of the College goal, and rang the bell with a pretty shot. Ryan got the second score for the New Jersey team about five minutes later, when he was left unguarded, near the Lavender net. Palmatic, the Stevens center, got two goals in quick succession, near the end of the half, when he cut twice, straight down the center of the field, to take a pass and score each time. The Hoboken team led at half-time by a 4-0 count.

Stevens controlled the play pretty well in the second-half, and kept the Lavender on the defensive for most of the time. Hunt scored for the Crimson and Grey with a beautiful shot, about five minutes after the period opened and Jenny hoisted the Stevens score to six when he followed him, ten minutes later. Dudley Fuller averted a shut-out for the St. Nick team when he took a pass from Captain Ruby Schwartz, and beat Denliker, with a snap toss. The final whistle blew soon after with the Engineers on the long end of a 6-1 count.

Rifle Team Ends Successful Season; Beats N. Y. U., Cornell, to Keep Title

Outdoing its predecessors, who have built up rich rifle traditions at the College, the Varsity rifle team last week closed its season, winning the shoot-off in the Eastern Intercollegiate Rifle League by outscoring Cornell and N. Y. U. The Lavender scored 1395 out of a possible 1500 against the upstaters' 1393. In amassing this total the College riflemen turned in one of the highest scores recorded in the country for the past year. This is the fifth successive year that the championship has been taken by the St. Nick nimrods.

Jack Baum, one of the Lavender's most consistent scorers, turned in a phenomenal 287 out of 300. Baum scored a perfect 100 prone and 96 kneeling. Irv Hirschfeld also scored a perfect 100 prone and a 91 kneeling, turning in a card of 281. Nat Arenson, captain of the team, followed close behind with 280, scoring a 98 prone and 94 kneeling.

Shoot Off Ends Tie

The shoot-off was made necessary when, after defeating St. John's Columbia, Brooklyn Polytech Day, Brooklyn Polytech Evening, Steven's Tech and Cornell in telegraphic matches, the Lavender lost to N. Y. U. on the Violet range. Cornell had previously defeated the Bronx team, and the three teams were in a triple tie for first place.

In the National Intercollegiate Shoulder to Shoulder Championships at Boston on March 28, the College nimrods took first place with a score

of 1299 out of 1500. The other teams entered were N. Y. U., M. I. T., Norwich, Boston U., Connecticut Aggies, Vermont, Brooklyn Polytech Day, and Brooklyn Polytech Evening.

No Graduation Losses

Captain Madigan's latest edition of the Varsity is regarded as the most powerful in the history of the College. Nat Arenson, captain; Jack Baum, Irv Hirschfeld, Milt Rosenzweig, Leo Rettinger, and Elliot Ripere comprise the team. Joseph Weiss, Milt Quander, Edward England, and John Moses are also on the squad. All the men on the team will return for competition next year. Joe Szilagyi is manager.

The R. O. T. C. Rifle team also turned in a fine record for the year. In the tournament for the loving cup offered by the Manhattan chapter of the Reserve Officers' Association of the U. S. Army at Camp Smith, Peekskill, the team outscored N. Y. U. and Fordham to take first place. This year was the second time that the cup was offered and the second time that the trophy has been won by the Lavender. One more victory in the tournament puts the cup in the permanent possession of the College.

The team took second in the tournament for the Hearst trophy, finishing behind Cornell. The Lavender trailed Cornell and Fordham to take third in the Second Corps Area Intercollegiate shoot. The R. O. T. C. team was the same as the Varsity except for the absence of Rosenzweig.

TECH STRUCTURE TO OPEN IN FALL

To Be Known as Robinson Foundation Building: Houses Laboratories and Gym

The sixth building to grace the uptown College grounds will be available for the use of students this coming September. It will be known as the Robinson Foundation Building, and together with the old Mechanic Arts Building is to be the future home of the School of Technology.

It is located at the northeast corner of Amsterdam Avenue and 140th Street. Two passageways on the first and second floors connect it with the old Mechanic Arts Building.

The laboratories will be located in the basement, and will be larger and much more complete than those in the old building. The largest one is to be the Materials Testing Laboratory which will contain many expensive machines and pieces of apparatus. The College now possesses a 100,000 pound testing machine, but besides this machine, the College is to possess two 300,000 pound testing machines, several smaller ones, and a few Diesel engines. These are all to be installed in the basement laboratories.

Skylights Make Bright Rooms

A laboratory occupies the north end of the second floor, while the rest of the first floor and the entire second floor will be given over to drafting classrooms. Every classroom will have sunlight coming from a court at each end of the building. Skylights are located in these courts to give light to the basement laboratories. There are to be sixteen classrooms in all, capable of holding four hundred students every hour.

On the third floor the Gymnasium is located. This gym, which is to be used by the Hygiene Department is roughly 50x200, slightly narrower than the one in the Hygiene Building, producing a Gothic effect, and the lowness of this roof does not permit of a running track. Locker rooms and showers are to be located in the basement and a separate stairway at the south end is to be for the sole use of the Hygiene department. There is to be a ramp at the 140th Street entrance on which trucks may drive directly to the basement to load or unload. The architecture of the building is of a style such as to combine harmoniously with the remaining buildings.

CUB NETMEN WIN IN SCHOOL MEET

Lavender Wins Every Match From High School Tennis Team

Opening a hard eight match schedule, the frosh netmen split two matches last week trouncing Stuyvesant 6-0 and bowing to a strong Fordham cub team 4-2. Both matches were played away from home courts.

Against the high school team last Monday, the Lavender played brilliant tennis and Stuyvesant was unable to win one match. Last Friday the College cubs failed to score in the doubles division and lost to Fordham 4-2. The Lavender won two of the four singles matches when No-grady and S. Kaplan, both former tennis captains at Bryant High, displayed excellent form to triumph over their opponents.

After the Fordham match, the cubs elected Felder captain of the team. Felder played second singles on the championship Evander Childs team last year and has been one of the outstanding men on the frosh squad since practice was first called a month ago. The team met Erasmus Hall yesterday afternoon.

SPANISH STUDENTS TO HOLD FIESTA

A fiesta will be presented by the Downtown Spanish Club in the auditorium on Friday, May 15 under the direction of Dr. Bach y Rita. The entertainment will consist of two farces, motion pictures, songs and dances.

The two plays, Los Valientes and Sangre Gorda will be dramatized by the students. The motion pictures will consist of a bull fight and a travelogue. Clare Roitman '35 and Joseph Frasca '32 will sing "El Rabacario" and "Estrellita" and Frieda Greenwald will give some characteristic Spanish dances.

Originally scheduled for May 1, the affair was postponed to the later date, since it was feared that an entertainment presented in such close proximity to the Varsity Show would injure the ticket sale of the Pauline Edwards Society's performance, the evening of May 15.

The price of admission is twenty-five cents. Tickets are on sale at the co-op store and in the Spanish classes.

MENORAH TO GIVE JEWISH CONCERT

Many Eminent Musicians to Take Part in the Program

The annual concert of Jewish Music sponsored by the Menorah Society, will be presented Uptown, in the Great Hall, this Thursday at 12 o'clock.

Professor Baldwin will open the concert with a Jewish Medley, on the organ. He will be followed by Dr. Israel Goldfarb, musical instructor at the Jewish Theological Seminary, who will render vocal selections of liturgical music.

Octette to Sing

A Menorah Octette, led by Mr. Shalom Altman, musical director of the Bureau of Jewish Education, will sing a series of Hebrew songs among which are "Ovinu Malkenu," "Yom Kayitz" and "Nginnim." Words of the Hebrew songs will be distributed to the students, so that all may join in the communal singing. Arnold Lasker '31, president of the Menorah, who has charge of the program, announced.

Rabbi Louis I. Newman spoke on "Major Issues of Zionism" at last Thursday's meeting held in room 310.

President Lasker also announced that only a few tickets are left for the Menorah Studio Party, to be held on May 16, and that they are on sale to the student body, at one dollar each.

Elections of officers of the Menorah will be held on May 28. All nominations should be handed in to the officers before May 21, Lasker said.

Mili Sci Medals To Be Awarded

"Drill down" for two gold medals and two silver medals for excellency in the execution of the manual of arms and foot movements among students of the basic course will be held on Thursday at 12:15 p. m. in the Jasper Oval.

Winners of the company competitions will compete in this final drill for the awards. The medals have been donated by various patriotic organizations.

The golden medal for excellency in the manual-of-arms has been donated by the Colonial Chapter of the D. of R. and the silver medal by Miss Ruth Lawrence, past president of the Daughters of Cincinnati. The same organizations have donated the gold medal and silver medal for excellency in foot drill movements, respectively.

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