\& Coinvent Are,

## FOOTBALL TEAMI NOW AT STADIUM TO END TRAINING

$\underset{\text { Thirty Six Athletes Bace }}{\text { Brom Pre-Season Training }}$ Bedford Hills Camp
RIDER IS FIRST OPPONENT



## riserme

smund beman bic
BEDFORD HILLS, Sept. 18.-
Thirty-six well-conditioned men, the
nucleus of the Lavender's nucleus of the Lavender's grid forces
for the 1929 campaign, left training camp today after two weeks of pre
season practice at the Bedford Hills season practice at the Bedford Hill
Country Club. Coach Parker will re
sume his preparations sume his preparations tomorrow fo
the opening game of the schedule,
that with Rider College on Septem that with Rider College on Septem
ber 8, making Lewisohn Stadium the
base of his operations for base of his operations for the re
mainder of the season mainder of the season.
In the
In the short space of two week
Doc Parker and his aides, Al Drei
band and Lester Barckman, have band and Lester Barckman, have de-
veloped a football-wise squad that schedule of eight games, the most intensive card in the College's his
tary. In addition, St. Nicholas Ter-
race will wither race will witness the inauguration
of intercollegiate football in Septemof intercollegiate football in Septem-
ber for the first time, which has
been a salient factor in the squad's rigorous training activities at its Westchester retroat.
Stars Lost By customary toll of fook more than June, but Coach Parker is bringing
back a number of potential stars that may make Lavender fans for-
get the loss of men like willi get the loss of men like Willie Hal-
pern, Lester Barckman, Johnny
Clark, Eddie Boker Rosner, Tom Gannon and Ben
Schlacher
Schlachter.
the College's success on the crossbarred field for the backfield will
probably be the most well-balanced old New York has eve
had. Only two lettermen from las year are available for serviee in the
forward wall but Coach Parker's ultimate choices for varsity positions
in the line will more than compen sate for their lack of experience by Six lettermen from the '28 team
are again eligible and will be promi nent when the team takes the field
for the opener in just for the opener in just ten days. Cap
tain-elect Bernie Bienstock FOOTBALL, X-COUNTRY CANDIDATES TO MEET Candidates for the Varsity foot-
ball and cross-country ball and cross-country teā̄s, the ju-
nior varsity football squad and the
freshman will report to AI Dreiband, assistant
football cound football coach, or Prof. Lionel B.
Mackenzie ana Tony Orlando, barrier mentors, today between
two, in the Stadium. and frosh, face difficult varsity during the coming season, which extends from mid-October to the last lays of November. In addition to
the metropolitan and I. C. A. A. A. A. championships, the senior team will
meet Rutgers, Lafayette and Fordham.

 $\left.\begin{aligned} & \text { ing their term's output with the } \\ & \text { formation of a publications union } \\ & \text { offering, a subscrintion ticket for } \\ & \text { S1.50. The old union, in existence }\end{aligned} \right\rvert\, \begin{gathered}\text { Whyman and Wertheimer Are } \\ \text { Chosen Joint Business }\end{gathered}$ | $\begin{array}{l}\text { offering, a subscription ticket for } \\ \$ 1.50 . \text { The old union, in existence }\end{array}$ | Chosen Joint Business |
| :--- | :---: |
| for several years, has been disrupted |  |
| by the Athletic Association and has |  |
| been replaced by the new arrange- |  |$\quad$ LAVENDER TAKEN OVER been replaced by the new arrange-

ment between the tri-weekly and the
two magazines of the College. two magazines of the College.
Tickets Sell Well.
Tickets have been on sale for the
past week and first returns show fa-
vorable results, a few hundred book-
lets already being dipssd of lets already being disprsced of. A
more intensive campaign starts today
with the with the opening of school.
The publication committee expects
the new arrangement to fuster even closer cooperation among the various publications than has existed in the
past. Composing the committee are: past. Composing the committee are:
Leo Bradspies '31, and Irving Green-
berg ' 30 , sales chairmen berg 30 , sales chairmen in the Main
and downtown centres respectiveiy;
Abramam Breitbart '30, Bert Cotton
'30, Milton R. Goldman '30, Charles Abraham Breitbart '30, Bert Cotton
'30, Milton R. Goldman '30, Charles
Wertheimer ' 30 , and Martin Why Wertheimer' 30 , and Martin Why-
man '30. In addition to the man-
aging of sales, the group will take up inter-publication policy dur
the semester.
Campus Extends Scope Campus Exiends Scope.
Lavender, independent last year,
will undergo a revision in aypear-
ance and policy. The College's literary publication will be published as a supplement to The Campus, in fur-
therance of The Campus plan or ex-
panding its feature pare panding its feature page. This will
cut down Lavender printing expenses
and eliminate to problem with all perennial college
publications publications.
Thirty-two issues of The Campus,
four of Mercury, and two of Lavenfour of Mercury, and two of Laven
der are scheduled for publication
this semester. The Campus has al.
ready made its initial ready made its initial appearance of
the year, while the two other mem-
bers are now in process of preparation.
The booklet presents a saving of
more than two dollars over the regu-
lar price of the three College publicalar price of the three College publica
tions. This is in keeping with the the
advantages offered in the past to all
purchasers of union tickets.

## RECORD ENROLLMENT TOTAL

FEATURES SUMMER SESSION
A record registration of over 5,000 the outstanding extra-curricula
students, suspassing the last year's students, suspassing the last year's
figueres of 4,500 , was ents of the summer session. Ac- in the
cliaimed by David Jacoby, chairman past summer session of the College.
Large increases in the registration
of the fudents' Committee in charge figures were noted in all the branch-
es, the largest being found in the enjoyable social event in and
history of the summe Brooklyn Willoughby found in the the in
mark.

Many | A net profit of $\$ 501$. en en was re $^{\text {re }}$ |
| :---: | :---: |
| Many prominent speakers lectured | at the college during the summer. has been turned over to this season Anong these were Mr. Samuel I.

I. ion of maintaining the 5 cent fare and Judge Harry ,Stakhill, former the new college library. It is un-
parole the system of paroles and pardons of the purchase of a distinct piece before the class in Municipal Law. from the Summer Session of 102 g

Mr. Everett Colby League of Nations Non-Partisan session crowning athletic event of the Committec, lectured to the class in in the college pool towards the end \begin{tabular}{|l|l|l|}
International Law on the subject of \& of August. Of the five events, Sid <br>
the World Court. All three speakers \& Hauck, former Townsend

 were procured through the efforts of swimming star, captured first place nent department, who likewisel was the 50 -yard back stroke. The hun responsible for the publicity the lec- Ired yard free style event was won 

ures received among the students. by Murray Gartner, back-strqke <br>
The second annual Campus Frolic, <br>
\hline
\end{tabular}



## College Expansion Reaches Apex With Opening of Business Center And Completion of New Library



DEAN EDWARDS IN charge
Downtown Center Ready fo Half of Cter Year and 3000 STUDENTS ENROLLED Business Day and Evening in Building

After a year and a half of con-
struction, contractors today turn over the key to the new sixteen-story
Commerce Building at Lexington Avenue and Twenty-third Street to
Dean George W. Edwar Dean George W. Edwards, of the
School of Business and Civic Admin-
istration. Occupation of the premines by students will begin with the nine
o'clock bell this morning. The sane hour will mark the inguguration by
the School of eight new curs the School of eight new courses lead-
ing to diplomas, as part of the program of development and expansion
of the business curriculum.
Over three thousand students form the daily population or the new conter when the evening session be-
gins recitations on Septer gins recitations on September 26 .
What they will find provided for
their education will accoring to architect, be ihe "largest structure anywhere devoted to the teaching of
modern business mehods, modern business mehods."
Activities To Function. With the removal of the Schooi of Bivitics of the students wili ac
maintained at the new center. Business Administration Sonter. Th which figured prominently in the
financial activitics on Heights, notably the varsity Ston Heights, notably the Varsity Show,
will now be confined to Twenty-third
Street Street. The Campus will serve the
students downtown, and Mercury which this term becomes the only all,
College publication, will also be sold Ane Commerce branch.
Professor Neidlinger, and the Torch and Scroll, Evening Session Honorary Society, will spread to the new building along with the Inter-frater
nity Council., A co-op store will be instituted on the same principle as School Ever Expanding. Ever since the School of Commerce was founded in 1919, it has been con-
stantly expanding its curriculum to stantly expanding its curriculum to meet, the requirements of modern it was the first to receive Columbia, the first to receive recognition
(Continued on Page 5)

MICROCOSM EXECUTIVES START SALES CAMPAIGN Students in the graduating classes
February or June 1930 who have not yet signed up for their who have tions to the Microcosm may do so to-
day or to morrow between twelve and day or to morrow between twelve and two o'clock in the Mike office, room
24. No payment is required at the time of the subscription.
$\qquad$ caused the appearars early enough zine to be delayed until midsummer In order to avoid a similar occur-
rence, Sylvan Elias $\quad 30$, business manager, urges "All seniors should enable the next Microcosm to
out in the early part of May."

## (The (inampus <br> College of theCity of NewYork

## No. 45. No. 1 . Thurs, Sept. 19, 1929

## Axectirve bonid

## 

## 

Progress.
Lavenderites returning to College today for their use. The inposing Commerce
building, erected on the site Acadeny, provides ample study aud recrea tional opportuniti, for upwards of twenty-
five hisndred day and evening session business students. The attractive library edifice, telleetual indulgences the facilities for inbuildings will relieve severe comgestion at the
Main Conter, and students at the two Man-
hathan brinches will benet fampuss sincerely hopes that this additional




 home surreunded by the most auspicious of phans and jortents. Yet it still remains a
comnected in the body that is the College. Craternities, and and student associationstions, friendships are strong connecting links be-
tween Main Center and 23 rd Street Another bit of public-spirited action, this
time mainly on the part of alumni minated in the new library. Although culstacles to the rapid completion of the wo have been many, prodpeing some dissatisfac-
tion, the Coilege is greatly pleased at being able to make use immediately of additional
opportunities for study and research These two buildings are unmistakab
proof of the expansion of a College which yet closely knit together, and the prospect is by no means dimmed. Work will soon start is being considered forndation. A new site
brooklyn branch bound to come increased quality and prestige In all these facts of expansion, we see un-
mistakable evidence of a truly greater City lege.

Whereof We Will Speak statement, at this time, of our general ed torial program. We are wary, however, of
any whistling down the wind, erally surrounding such a delicate matter a ditorial policy.
The Campus has matched expansion withi the College with some within its own scope. literary supplement, will henceforth be as aditional scenes for Campus activity. Greater
efficiency in news-gathering, increase in fea-

|ICCROOSM HEADS Yilarer Elia, and Ekitat Senior Subscription
A publication which will be novel norm and content, different from
normer senior yearbook, is the ambition of Harry Wilner' 30 , edi-
or of the 1930 edition of the ososm. Though neither business nor edi
Corial staff has as yet been chese Wilner, Sylvan Elias, the business manager, and Charles Eckstat, the dvertising manager, already have
tarted the drive for subscription started the drive for subscriptions.
They hope to avoid a repetition of last year's fiasco, when, as Elias
stated, "Due to late subscription publication was held up until midsummer." Enlistment, which entails order that actual work may be start
Senior bographies as usual will
form the main body of thu magazine The editor points out that much of the success of the publication declassmen in contributing facts, pic of interest to City College men.
$\qquad$
$\qquad$
when you've watched him grow up;
and fosy-cheeked Nelson, of pleasan
memory who may yet achieve high
position on The Campus; alld, retired Machiavelli and not at
all
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Three Steps

BREAKFAST - LUNCH
Served at Convenient Hours
and at Reasonable Prices.

## ter team; an newcomer, ar service flank

which will be nov tent, different from or yearbook, is the
ry Wilner 30 , edi-
edition of the Mi edition of the Mic business nor edi-
as yet been chosen, as yet been chosen,
Elias, the business
harles Eckstat arles Eckstat, the
ger, already have
for subscriptions. for subscriptions
oid a repetition of
, when, as Elias when, as Elias
late subscription,
neld up until late subscription,
neld up until midment, is urged in
work may be start-
nies as usual will
$y$ of the magazine y of the magazine.
out that much of he publication decooperation of the
ibuting facts, picibuting facts, picwhich may pro
College men. liar office I shoo
the editor-elec the editor-elect,
sits but lightiy ed him grow up;
Velson, of pleasant ampus; and Ariavelif and not at
indry others who at of the office
d lang syne not becoming ol is an old friend rather nice of
art the new year ed place.

- Aubre

Steps
or Collegiens -ER LUNCH enient Hours
nable Prices many mod.
obesinable
ores.
 ing of Whitey Schlesinger, star. of
the Brooklyn Center the Brooklyn Center eleven for two
years, who may be the most valu years, who may be the most valu
able all-around back on the team be fore Nevember rolls around. Se can kick, run, and pass and is a potential triple-threat of first ranking, while his defensiv
has been well above par.

Goldhammer Returrs.
For the fourth place in the back
field, Bullet Goldhammer, varsity field, Bullet Goldhammer, varsity
half-back for two years, is getting strenuous opposition from Red Du binsky, a vastly improved player, an
Sol Jankowitz, a hard-hitting, fast man. Other men who have been play
ing well are Bruce Podger ing well are Bruce Podger, Ray Sal
wyn, Howard Coombs, and Charle Munves.
On the line there is a wide ope
On the line there is a wide open
battle for the starting positions, with
the final choices the final choices a toss-up among
practically the entire squad. Sam practically the entire squad. Sa
Heistein, wrestling captain, is a cer
tainty at left guard while Atkins is leading the race for th important berth at right guard.
Center apparently Center apparently lies between
two men, George Timiansky $^{\text {vars }}$, two men, George Timiansky, varsity
tackle last year, and Jess Sobel making his first appearance with the varsity. If Timiansky 'is able to learn to play the pivot position, So bel will battle it out with Ray, Kap
low, the Brooklyn Center low, the Brooklyn Center star lines
man, and Fred Babor, lanky star, for the places at tackle.

End Problem Puzzles. Parker will probably use the four
pairs of ends all year for there eight capable wingmen on the squar Figowitz and Bill Rubinty. Morris reserves last Bill Rubin, first-string eserves last year; Morris Dulberg
Sid Tatarsky, and Mank Berger of last year's jayvee; Gordon Liebowitz, who earned his letter in the backfield last fall; Jules Rubin, diminutive captain of the Brooklyn Cen
ter team; and Charley Salomonic, newcomer, are the men who will see service flanking the line.

Have Your Read Today's Classified?

Any shorthand system will do if you don't use it!
But only the best system is good rapher. phe

## Gregy

 Shorthand
## leads in simplicity, accuracy, and

 speed. Gregg is the choice of teaching shorthand school systems Shorthand Champion write Gregg.Only the best is good enough for ou. Write us for free lesson.
Gregq Dub/ishing Co.
Campus Increases Activities

Center at 23 rd Street and Lexington will appear at weekly intervals. The
Avenue. Conferences with Dean Ed- Campus Quizzer will retain its part Avenue. Conferences with Dean Ed- Campus Quizzer will retain its par circulation and an understanding in Reorganization of the
that, ultimately, the policy of a sin- ering system will result in an effs gle business manager would be re- cient and all-inciuzive covering of all established with that one recruited
from the downtewn branch. Because ene news. Arrangements for
而

time extension at the printer on Fri| staff will be maintained in the new | $\begin{array}{l}\text { day issues will permit Thursday lec } \\ \text { tures to be reported fully in publi- }\end{array}$ |
| :--- | :--- | building under Howard Backenheim- cations on the following morning. er '30, who will rank as associate edi-

tor in charge of news. This addi- following staff appointments
were announced by the editor: tor in charge of news. This addi- $\begin{gathered}\text { were announced by the editor: } \\ \text { tional staff will form an important } \\ \text { Managing Editor-Harry Wilner }\end{gathered}$ addition to The Campus, and will ' 30
communicate all its news to the
main office, where it will be edited
Managing Editor of Lavender-
Abrahant Birnbaum ${ }_{30}$. for regular inclusion in Campus is- News Editors--Benjamin Nelson sues
Formerly Reords of Executives. '31, Leo Abrahani '31.
Sports Editor-Stanley B. Frank associate and editorial boands of The campus, Abraham Breitbart was
M. Phillips
' 30 . hosen editor after two years' service Conductor of Alcos. on the staff. Martin Whyman filled
the position of staff accountant on

$$
\begin{aligned}
& \text { Conductor of Alcove-Joseph P. } \\
& \text { Cash } 3 . \\
& \text { Features Editor-Moses Richard- }
\end{aligned}
$$ last year's Campus' business board. A the business board. A second enlargement of The of the Lavender under its direction In conjunction with the Lavender Association, represented by Profes-

sor Theodore A. Goodman, the sor Theodore A. Goodman, the
amalgamation was consummated. The special Friday feature page, last
year a regular Campus feature, will consequently be discontinued and in
its stead issues of the Lavender will be published. The forthcoming term will witness two such issues: one be-
fore Thanksgiving and another be fore Christmas. The form of the Lavender will be identical with that of The Campus, save in the color of paper used. . Critical, as well as creative work will be the substance of
the literary organ. Differing in this the literary organ. Differing in this
respect from The Campus, the content of the Lavender will be made up
from student contributions in addifrom student contributions in addi-
tion to the work of reguiar staff Editorial Policy Unchanged. The editorial program of The
Campus is to be continued along the Campus is to be continued along the
broad lines of last year's policies. In tra-and intercollegiate problems will receive the major share of the lime-
light. Collegiana, instituted term, will remain a fixture.

The Features Department will | reorganized along more definite lines, | One new chem course, Chemistry |
| :--- | :--- | :--- |
| with |  | with Moses Richardson '30 as super- and the equipmed to the curriculum, visor. Interviews will be revived as

special features. The views and opin- $\$ 14.75$. Mr. Wilkie wishes it ions of college professors, outstand-
ine sold from the Main Building ing personalities, and prominent alumni will be sought as previously. building. There will be an innovation in the Eollowing is the form of articles on City College sport chem kit prices all of white list of eroes of former years. Book, play, thorized by the Faculty Co-op Store nusic and movie reviews also come Commititee: ture editor.



Motion Pictures-Abraham H.
skin '31,
Books-Leo Abraham '31, Jo eph
Plays-George Siegel '30, Harry
Music-Benjamin Nelson '31. At The Campus banquet in Hotel mperial last May, seven Campus af-
filiates received gold charms for hliates received gold charms for
three years of meritorious service While eight others were awarded silGold chams two years' sevice. irnbaum, George Bronz Abraham Kan, Benjamin Kaplan, Harry Wilor and Sylvan Elias. The recipients art, Delmore Brick Abraham Breitn, Morris Greenfeld, Joseph Delrving Schipper, Emanuel Berger Lash, Martin Whyman.
CO-OP ANNOUNCES NEW CHEM PRICES
The equipmtnt for the College hem courses will again be sold by he Co-operative Store, as in past ears. Vir. Wilkie, store manager, akes known the prices of the chem hose of last term.
has been added to the curriculum,

## Start the year with a new

WAHL-EVERSHARP
You'll take better notes - you'll write better themes-you may even make hetter grades (we can'tguarantee that) -ifyouhave onc of the new O

## WAHL-EVERSHARP

 fountaln PoinYou select the point that fits your writing style and hand - you choose the holder of your color, type and size-then the dealer instantly, permanently puts And speaking of Wahl-Eversharp - of course you need the pencil. it's the standard of the world.

D

## A TIP TO FRESHMEN ! / ITN

Why wait a year to discover BARNES \& NOBLE? Follow the upper classmen
and buy used textbooks up to

PRICE TOD
par
${ }^{1} \mathrm{PA} \quad 13^{\text {thed }}$ ted between $13^{\text {th }} \& 14^{\text {th }} \mathrm{Sts}$. $2^{\mathrm{d}} \mathrm{Fl}$. We
carry a fall line of translations, dictionaries and reference Hks BOKS for COLLEGES

BADNES \& NOBLE sw.. VGFFFTH AVE:

SUPPORT THE NEW UNION
PUBLICATIONS TICKET
32 Issues of CAMPUS 4 Issues of MERCURY 2 Issues of LAVENDER

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Subscription $\$ 1.50$

## PAGE <br> WELCOME，FROSH！

ATHLETTICS


Daniel W．Redmond，Dean of the
Colloge，Welcomes the Class
of＇33 to C．C．N．Y．
REDMOND WELCOMES
FROSH TO COLLECE

$$
\begin{aligned}
& \text { The College welcomes you to } \\
& \text { membership in a highly selected }
\end{aligned}
$$ group．Pressure for admission to

our College is so great that we can take only the hest prepared stu－
dents．Your very presence among us dents．Your very presence among us
indicates capacity for high－grade Worates capacity for high－grade
work．This capacity carries the ob－
ligation to do well． The College offers opportunity for
the exercise of the exercise of every power．Study
must come first but after that there
are athletic，literary and social op－ Outside for you all．
Ork offers the greatest danger to our studerns．Me Mreatest work end for them the College ar－
ranges partia：programs to ranges partial programs to bring
the total burden within the bearer＇s strength．
 new quintet will be formed nucleus
schedule of fifteen games against

## Baseball

inspired game all season a steady，un－ ven break in the eighteen contests
on $\mathrm{it}_{3}$ schedu＇e have lver carded for this season ters with the College＇s Metropolitan ivals，Fu：dham，Manhattan and N

Ten Frosh Commandments
Frosh rules which must be obeyed
by all＇33 men go into effect this
Monday．Dire retribution awaits the
recalcitrant recalcitrant yearling who has the
c＂merity to defy the following man－ mierity to defy the following man－
lites of the Frosh－Soph Cominittee：

1．Thou shalt at all times wear black shall at all times
ender buttons while on the cov－ ender buttons
lege grounds．
2．Thou shalt wear
3．Thou shalt wear white
socks．
4．Thou shalt not smoke on college grounds．
5．Thou shalt not wear mous－
taches．
6．Thou shalt not wear any preparatory or high school
signia，except Arista pins 7．Thou shalt know ail the college songs and cheers．The
Sophomore Class will help the Sophomore Class will help the
Fresh－Soph Committee conduct the Freshman sing each term． 8．Thou shalt carry the
Hand－book in thine Hand－book in thine outsiue
breast pocket，ready to be pro－ duced，with marks of identifi－ cation，on the demand of any
Sophomore or Upperclassman or Upperclassman from obeying the not be excused cause of being engaged in thes be－ cause of being engaged in extra－
curricular activities． 10．Thou shalt appear at the Soph Carnival，provided one
week＇s notice is given，if thou
shalt violate any walt violate any of the above
rules．The if thou Carnival shall be for the Soph rosh－Soph Committee The Student Council has al stablished the following
rules for the genera
guidance of
Frosh ．Hazing is strictly forbid den，except at the annual Frosh
Feed，the annual Soph Smoker

## PUBLICATIONS

College publications play an im－crary magazine，is now a supplement the undergraduate．
Among the various publications within four years of completing is解 Sober，as captain of the Lavender matchless speed，snapped uat of his quiescence with a bang last of its
wher the aggregation Heights won three out of four the
meets and captured the historic Penn Relat and place in：

$$
2
$$

$$
\text { . }+\frac{1}{2}+
$$










ing but a single match and thatfall．Water－，Franklin and Ma

and the Soph Carnival．All haz
ing will be under the direction ing will be under the direction of
the Frosh－Soph Pledging is permissable onty in
the case of men the case of men who are to ap
pear at the pear at the Soph Smoker．All
pledging must be done off the college grounds．
Individu：ll or group fighting
on the college grounds is stricty prohibited．rounds is strictly II．Freshmen must obey the
Ten Commandments after the first Monday． III．The Frosh－Soph Com－
mittee shall have exclusive mittee shall have exclusive di－ rection of all Frosh－Soph activi－
ties，and shall adjudge all dis－ ties，and shall adjudge all dis－
putes which may arise in connec－ tion with them，its decision be－ ing final，unless overruled by the Those violating $\begin{aligned} & \text { Those violating any of the } \\ & \text { above rules shall be punished }\end{aligned}$ ander the direction of the lege grounds are here defined as the territory bounded by the 135th Street，Amsterdam Ave nue，140th Street，and St．Nich olas Avenue．
IV．（1）All
of the Colicge may（1）Andergraduates linquent Freshmen to the Soph omore Class for appearance at
the Soph Carno the Soph Carnival．
（2）The Freshman and So
phomore classes shall phomore classes shall have
Rules Enforcement Committe order to enforce these rules （3．）The Frosh－Soph．Com－
mittee shall consist of a chir－ man and one representative from each class．


COUNCIL PRESIDENT GRERTS FRESHMEN

## To the Class of 1933：

As President of the Student Coun－ ilege，on behalf of thent duty and priv body of the College，to welcome you to our institution．
You are entering into four more to that you have ale，a life similar yet vastly different in ts scope．Your first duty to yourselves and to College is to keep your academic


#### Abstract

stanuing above reproach．Y education at this initial step in your troduction，by means of this page，$t$ the social ties，which distinguish oul school from the apaihetic，color：ess place，an institution so immense might easily＇become．It is clubs，these teams，these publications， your Frosh Commandments that ake college worth while．Thess ac－ tivities give you the opportunur become acquainted，to cease for a moment of respite from labor，to de－ ielop that spirit of cameraderie that broaden your personality，and learn self－reliance． To you，Alma Mater is but a vague，indefnable something，a something which，strangely enough， frighs rightens you．We have all experi－ nced this same feeling，this lack of ssurance which is the malc freshman．Some of us have of a overcome this feeling vercome this feeling，as some of yon ever will．You can adapt yourselt our environment only by partak－ ing of what it offers．There isa great Prepared．＂Grasp your opportuni Pense in the old mott，＂Be ties．Somewhere in the extra－curri－ cular life of the College is a place ridiron calls you；the basketh team wancs you；publications and so cieties need you；new blood is wel ome wherever you turn；become olitician；be a good fellow－do something and do it now！Make ries of the four most eventful years f your lives． Freshmen，welcome

A．BINDER




## ＂went Sheaffer＂

Like athletic leadership，sales leadership comes only with merit．Sheaffer leads in actual sales a 73 of the 119 foremost American universities and colleges＊．To know why，just write with one at your Sheaffer dealer＇s．You＇ll be told that Sheaffer＇s Lifetime ${ }^{\circ}$ is zuaranteed for the rest of your life against everything except loss．See the modern design of the Balanced Lifetime ${ }^{\circ}$ ，and experience its．restful ＂feel＂．That＇s why it takes notes so swiftiy in class and races throngh lnng themes without tiring the haind．Once you＇ve used Sheaffer＇s Lifetime ${ }^{\circ}$ pens and pencils，you＇ll
＊This was proved bv a disinterested organization whose sole purpose was to find
the real pen leader．Documents covering this survey are available to anyone
All fountain pens are guaranteed against defects，but Sheaffer＇s
Lifetime ${ }^{\circ}$ is guaranteed


##  <br> Ledies＇，$\$ 7.50$ and $\$ 8.25$ ．Black and black Lifetime ${ }^{\circ}$ pens，$\$ 8.75$ ； $\$ 8.50$ and $\$ 9.50$ ．Pencils，$\$ 5,00$ ，Others，$\$ 10.00$ ；Ladies＇；

SHEAFFER＇S

<br>ON，IOWA，U，




