(11)上 (Tampuy

The College of the City of New York




Student Council
$\qquad$
$\qquad$
Officers Elected

Blaskopf, Edelman and Wertheimer
Chosen By Unanimous
$\frac{\begin{array}{c}\text { Vote }\end{array}}{\text { CLASS ELECTIONS TUESDAY }} \underset{\text { Dean Edwards Promises Comple- }}{\text { ion of Business Building }}$ In Month Lewis P. Blaskopf, Jack Edelman,
and Charles E. Wertheimer, of the and Charles E. Wertheimer, of the
1930 class, were elected, by unanimCommerce Center yesterday noon to
the executive office of president,
vice-president and secretary ively, of the newly organized Stu-
dent Council in the Business branch. dent Council in the Business branch.
At an assembly of the entire
school, the three candidates for school, the three candidates for of-
fine were presented and ratified by
ballot. The officers will immediateby start the organization of the Stu-
dent Council at the Commerce Center. Elections for class officials will take
place at the Business branch Tues
day, according to an announcement
of Abraham A. Borut ' 30 , member of
Student Relations Committee.
Sell Activity Tickets
Sell Activity Tickets
Student activity tickets granting
fail privileges to take part in all full privileges to take part in all of
the center's extra curricular work
have already been put on sale tan'Bn. The Activity fee is twenty-five
cents.
Elliot H. Pollinger, faculty advisor
of the Student Relations opened the mass meeting with a
propectus of the future of the Com-
merce enter. "The present student
body is only the nucleus of a great
organization which is to be ours".
That the building would be com-
plated by another month
ised by Dean Edwards. The head of
the Business School stressed the
portance of a harmonious working
group of the faculty and the stu-
dent body.
Program for Semester
Lewis P. Blaskopf, the newly-
elected president of the Commerce
Student Council, outlined the pro-
Student Council, outlined the pro-
gram for the coming semester. "At-
tempts will be made to fully organize
intra-mural
intra-mural sports in all fields pf
however, is the development of a per-
feet spirit of student
lect spirit of student faculty co-
operation. Likewise, every effort
will be made to bring the Main Cen-
tre and the
Sessions in close bands of Unity".
The officers of the new Student
Council have all been engaged in ac-
tivitics at the Main Centre last
term. Blaskopf is the editor of the
Business Bulletin, the official publ
cation of the Business Administra-
team. He was, also, president of the
staff of the Varsity Show last term
and on the executive committee of
the Business Society for two years
the Business Society for two years.
the Varsity track team. His ath-
metic activities include his member-
ship in the Varsity water polo
team. He was, also, president of his
(Continued on Page 3)
Rabbi Ranson Holds Services
At Pythian Temple Tonight
Rabbi Ransom, of the American services today and tomorrow at the Pythian Temple, 135 West 70 th
Street. City College men are in Street. City College men are in-
vited to attend the religious exer-
vises. No tickets are necessary.
$\square$ For Jewish Massacres in Palestine

$\square$
$\square$ ling a serf-like peasantry. With the
arrival of the Jew,two problems arose.
They could cultivate the lands by their own labor, or the lands by
operate with the Arabs by hiring
them to till the land.
"Under the stress of circumstance,
the Jews had to employ Arabs. By
doing this they raised the scale

| the Jews had to employ Arabs. By <br> doing this they raised the scale of | Arrangements for an inter-class |
| :--- | :---: |
| living to a height never before reach- | track carnival, to be held | ed. The Arabs never before reach-

track carnival, to be held Thursday
the first time. But the Arab land-
lo r
lords, not blind to the situation, lords, not blind to the situation,
foresaw an economic revolution, and
to counteract, they first meeting of the Intramural
Jewish propane anti- $\begin{aligned} & \text { Board } \\ & \text { office. Charles Werner, Intramural }\end{aligned}$

| Jewish propaganda." |  |
| :---: | :--- |
| Describes Turkish Misrule | manager, outlined the new policy of |
| In setting a background for his | united effort on the part of the board |

piety are included on the agenda.
The student members of the Dis- Describes Turkish Misrule
In setting a background for his
survey, Mr. Wise justified the
$\square$
Palestine at present by vividly de-
scribing Turkish misrule and the
state of decay state of decay existing" in the near
East heretofore. "There were no pub-
hic works, hic works, no institutions, and little
education except as was estab--
lished by pioneers both
$\square$
$\square$
$\square$
ing of the World War, Palestine was
secured under British mandate, by
order of the
$\square$
$\square$
$\square$
$\qquad$
tion was one of complete faith.
England's Peculiar Dilemma
Mr. Wise continued:"England has
$\square$ new psychology confronting it. The ing the quality of quick adjustment,
tho they have others of perhaps
deeper and more profound worth as deeper and more profound worth as
their colonial possessions indicate.
$\square$ who insist on parity. According to partner in the manadate. But the
local officials regarded the situation otherwise and became very an-!
noyed. As a result they dealt with noyed. As a result they dealt with
the Arabs who are accustomed to
being ruled and downtrodden. situation swiftly grew serious with
present day results.
present day results.
The identification cf the Jew with
palestine will fortify him not only in
relation with fortify him not only in
himself. A self-respect and dignity,
lacking for hundreds of years, is now
$\qquad$
DURANT DEBATES RUSSELL
ON MODERN EDUCATION Dr. Will Durant will defend mod-
en education in a debate with Bert-

the Mecca Temple. The two phil-
osophers will take issue on the
question, "Is Modern Education a question, "Is Modern Education a argue his belief in the affirmative
of the question. This will be his only public appearance in America.
Tickets for the occasion are sold, Tickets for the occasion are sold,
under the auspices of the Discussion Guild, from $\$ 1$ to $\$ 2.75$ at the Mec-
ca Temple box office, 55 th Street
and 7th Avenue.

Intermural Board $|$\begin{tabular}{l}
at that time. \\

| Charles Binder '30, president of |
| :---: |
| the Council, has announced that one |
| of the |

\end{tabular}

Plans Track Meet

gan, 20; Wojas, 14; Hale, 38; Wells, 12. Back 29 L -Walker, 24; Quigley,
29; Lathrop. 18; McAllister, 19; Kokoska, 28; Turcotte, 24.
OFFICIALS
Referee-William Tewhill, Brown. Umpire-Tom Degnan, Geo.
-2:30 p. m.
$\qquad$
chosen at the elections last Friday,
will inaugurate their Council career
It the chief activities of the season
will be a show staged in Townsend
Harris Hall to be followed by a dance
in the gymnasium. Dates for other
will also be discussed.
Last Term's Tennis Problems
Several unsolved problems of last
ear's Council, among which are the
ear's Council, among which are the

| Intra-mural sports have languished | $\begin{array}{l}\text { Mario Cosenza, replacing Prof. Pan } \\ \text { somewhat in }\end{array}$ |
| :---: | :--- |
| A. Linehan nd Abraham Breitbart |  |

somewhat in past years, but this
year Weiner expects to follow
through a policy of getting as many
students as possible interested in
interform competition. Tournaments
interform competition. Tournaments
in different sports will be held as
the respective seasons roll around.

er-
rs,

NEW YORK CITY, FRIDAY, OCTOBER 4, 1929

FRESHMEN WIN

IN FIRST RUSH
${ }^{2}$ Drive Sophomores Out of Alcove;

and spirit, the Class of ' 33 broke
and
through the lines of their opponents
with little

re $|$| with little difficulty yesterday at |
| :--- |
| noon on the College plaza. But the |
| struggle on the Campus only served |

Lavender Team To Meet Lowell In Second Game
Will Face Stiff Opposition From
Textile Team Tomorrow in
 Massachusetts Eleven Undefeated
Last Season; Team Remains
Intact

 exhibition of football than the dull,
uninteresting spectacle of last week.
The College huskies will have to show
























to be taken lightly.

which has but two lettermen in its
makeup: Sam Heistein nd Gear
Timiansky. The greenness of the
forward wall was also much in evi-
dene by the number of off-side pen-
allies chalked up against it last week.
The St. Nick eleven, which faces
Lowell tomorrow will probably dif-
fer from that of wilt probably iris-

PRICE FIVE CENTS
petitors for the greater events which
occurred in the alcoves.
occurred in the alcoves.
Emulating their predecessors, the
freshmen succeeded in driving a
handful of soph out of their alcove
through the windows. This done,
through the windows. This done,
they conquered both tables of the
they conquered both tables of the
Class of ' 32 .
The freshmen, sensing victory,
gave voice to their enthusiasm by
gave voice to their enthusiasm by
cheering and singing "See the little
cheering and singing "See the little
sophomore." But the approach of
the chapel hour caused the dissolution
sophomore. But the approach of
the chapel hour caused the dissolution
of the frosh camp.
of the frosh camp.
Soph Spirit Refreshed
The Soph spirit was late in com-
The Soph spirit was late in com-
ing.
Bruits to having added a few re-
cher number, which was
cruits to their number, which was
previously tripled by the freshmen,
the Sophs inaugurated a new cam-
paign.
the Sophs inaugurated a new cam-
paign.
Strangely enough, the
paign.
Strangely enough, the activity of
the Sophs waxed as soon as the fresh-
men dissembled to attend chapel
men dissembled to attend chapel.
Unhampered, they easily. regained
their tables.
their tables. they easily regained
At this time, a few side sallies
were conducted by the now ambitious

## Uhy (Tampuy

College of the City of NewYork
 Rator GEORGE SIEGEL '31
THE STUDEIT COUNCIL MEETS TODAY
 paid manager responsible to the student body.解 fairs in order that no serious conflicts cccur 3. A norre efficient Inter-Club Council), b
meddlesome one.
4. Equal support of all varsity organizations;
Varsity and Varsity and Freshman debating, the Chess team, the
Orchestra, the Handbook, etc. Orchestra, the Handbook, etc.
5. Direct connection, ini
clubs, of all varsityection, in co co-operation with the
Sowetakings such as the Varsity Show, the boat-ride, Council dances, shows, movies, etct.
6. A broadenig 6. A boadening of Soph-Frosh shacivities with the
award of a bate
$\mathbf{T}_{\text {successful candidate comprised the program of the }}^{\text {HES }}$ successul candidate for President of the Student
Council of the Main Center, in last Spring's elec. Counci of the Main Center, in last Spring's elec.
tions. To which we readily add several others of ob vious inporrance:

1. Collection of the Student Council coiplo fee of twenty-five cents from all students engaged in
xxra-curricular activities.
2. Widespread
3. Widespread support of the Publications Union. 3. An intensive campaign for the establishment of
compulsory activity union. 4. Co-operation with un.
lowards the holding of several combined College af
fairs.
4. Whatever re-organization of Council procedure
necessary to produce facility of necessary to produce facility of manipulation and 6. Weekly reports
ivities of the Council.
honor societies of Lock for the true functioning honor societies of Lock and Key rund Sopht Skull.
5. Support of an all-inclusive prong 8. Support
mural achletics.

Conventimination of commercial traffic noises from
Convent Avenue and come Terracal traffic noises from
10 . Improvement of the acoustics in the Great
11. Improved sanitary conditions in the Suden
12. Co.
the facuity in mateters where their cooperation of advice are to be welcomed and appreciated. 13. Elimination of all politics from Council ap-
pointments and enactments, while acting only upon pointments and enactments, while acting only upon
considerations of merit. 14. Finally, and mo

Student Council which shall be representrative in its procedure, equirable in its bearing, fully_ conscious that it can establish for itself true prestige and infu-
ence by a course of action at ence by a course of action at once intelligent and dedi-
cated to the highest interest of the College cated to the highest interest of the College, and evee
desirous of pleasing and interesting the student body which it represents with its work.
The Campus supports fully any attempts by the Council to carry into effect the foregoing matters, or
any other of similar portent. But any other of similar portent. But in admonishes, the
Council to be ever-mindful, ever-prudent.

## Gargoyles

I'm: All distraught; I'm dee; in Im oll distraught; I'm dee; in wo My head's awhirl; ny mind's In fact-I'm quite perplexed.

Along the Avenue St. Nick The busses pass the college grounds Carrying a maid $I$ huow,
With much of bumps and

Because of which (as you can see) I've lost completely all my reason, Apondering on what to do

IT I 1 Ind
What shall I do?--Sny, shall I shout, Halloo, attract the world's attention? In diverse ways halt the bus.

Or-shall I calmly nod my head
And arch my eye-brows hard in And arch my eye-brows hard in greeting Upon the bus, now fast retreating?
Yet-_Shall I chase the blooming bus While throwing kisses far and wide, Until I sit the maid beside?
Of course, I might, with icy stare, Pass by the bus just to affront 'er Despite the fact she goes to Hunter. AND THUS
r'm all distraught; I'm deep in
My heac's awhirl; my mind's
In fact-I'm quite perplexed.
Frankness on the Part of the 'Campus' mittee consisting of both faculty and student a com will decide on the merits of each manuscript."

We're not of the carping kind, and we well know the ifficulty of writing a column, so that we're forced to onder greatly why our colleague in the Alcove went
of his way to invent a new word. The word, Joe not megalomaniocy, but megalomania

## In Regret

A course we're sorry that we misse
ler's Ancient His
It is the sad duty of this column to chronicle the ord 'lousy decadence and near demise of that fine old ay, feminine days, and is rapidly going the way of mim, hell, cigarettes and whiskey. And nothing can done about it

Time was when lousy meant something-as any memarth, a definite masculine aroma True, a tang of the ever openly tolerated it-but all the more savor came herefrom. Now gaze upon it! Lousy-the plaything the hyperbollically sophisticate, of the damnably

Last night wi sum
Last night we saw one of them-we mean the female ther activities it was 'lousy' this and 'lousy' various luding our owh incomparable technique). The (inis vitiated. It has been taken from the soil which nourshed it-the soil of filth, cursing and vituperative masculine emotion. It has been raised (?) to the level of hat debilitating sophistication which is the essence of

We
We mourn; we protest; we struggle. But we realize hat the protestation and struggie are in vain. The man hore' and 'bastard' by the modern American theatre (see Eugene O'Neill and the Theatre Guild), and 'lousy man is but the shadow of itself. There is college wobut the still unexpurgated locker room and showing left ballads still fresh and virgin, free from the corrupting woch of the female. When that storehouse is entered wholesome and masculine will have that is sturdy and -and the next generation will have heard its death-knell value of Shakespearian masterpieces such sense of the "If lowsie is Lucy, as some folks miscalle it hen Lucy is lowsie, whatever befalle it; Ye thinks himself great,
Yet an asse in his state
If Lucy is lowsie, as but with asses to mate
Sing lowsie Lucy, whatever befalle it."

Enough!

## After the Curtain

THE COMMODORE MARRIES:
Comedy Drama by Kate Parson Comedy Drama by Kate Parsons
with Walter Huston. At the Plymouth Theatre.
$T^{\mathrm{HE}}$ robust spirit of Tobias Smol most human sentiment, is the inspiration for Miss Parsons' excel lent comedy at the Plymouth Thea-
tre. Free from any taints of tre. Free from any taints of crime the play is most refreshing in its
simple tale of a retired sea-faring simple tale of a retired sea-farin
man who brought reality in his lif by taking unto himself a wife: Quite the fintest feature of the amusing play is the perfect characterizations of the cast. Only pol-
ished directing and ished directing and conscientious acting, as is displayed, could carry
the fandiful story of Commodore the fandiful story of Commodore
Trunnion who transforms his home into a ship on dry land, and lifes in perfect bliss until he 'embarks on
the disastrous voyare to the port of the disastro
matrimony.


Always See Us First for the Last Word in Collegiate Clothes OVERCOATP? "/ New and Plenty!
Bha
 ' BEW Yooks NEW YORK


"dow and hard and cut him down."

That's the kind of football you like to see! And that's the kind of football you read in the New York Herald Tribunc.

Grantland Rice...W.O. McGeehan...Harry Cross . . . Kerr Petrie. . . J. P. Abramson. . . Don Skene... Richards Vidmer. They bring you fast-action stories of all the important games. They've been following the teams since training started. They know the game from all angles. That's why they write it so well. The New York Herald Tribune is a national clearing house for football news. Make it your guide.

## Aterald



## The Alcove

## Epiatles ta 俊保h

 KNOW THAT sprightly youngmen, and smart
ransacked thesauri
better to
have
bing ransacked thesauri better to aing
your loveliness: that even your frail
sisters have sisters have begrudged you your
"classic proportions" (or Amazon"classic proportions" (or Amazon-
ian). But I shall tweak that most
plastic neb of yours if you do not plastic neb of yours if you do not
abandon that mien of magesterial abandon that mien of magesterial
self-sufficiency, of
unassailabl self-assurance.
And if your jaunts among les
auteurs francais have rendered not uninviting the precarions accomplishment of occupying, at one time,
the hearts of two, three, or four the hearts of two, three, or four
swains-my dear-study the technique of your French paragons. It is crude to allow the three to come to gether. Probably like that other very sane wench, Zuleika Dobson, for whom all Judas jumped into the
Thames, some blood spilled would Thames, some blood spilled would
make you beautifically penitent, sad yet quite proud. But the role of
suave and accomplished worlding siave and accomplished worlding
inl befits me and to gossip of the week pres
Gertrude, you will recall that fra-
gile creature of the mordant wit and porcelain blue eyes, whom you met at F. S. C's, and I have perfected,
what she saltily terned "a racket" what she salty terned a racket.
It is a sort of chaser, to be taken
when, a fter an evening's desultory when, after an evening's desultory impending somzolence announce the
coffee-hour.
Having dined upon corn muffins
and coffee at the Automat, instead for the last and most fruitful lap, you saunter up Broadway. Should Marries or the Lithle Shommodore as we As the audience emerges to smoke cigarettes or idly chatter, mingle
with then their evening cothe overawed by essential to appear nonchalant and sen-poskessed When they return
merely follow and slouch into a seat. Of course a certain hauter is desira
ble in order to abush any hawk usher usher. host to a group of friends at The Little Show; Lucy, Leoo, H. J. C and the Misanthrope. Unfortunately
the S. R. O. sign was out and the bright ushers had counted the standees before the intermission
Astonisi ed now to find nine (evidistly others have been initiat ed into "the racket") they wormed chemselves around to asking for
stubs. We prepared to take to ignominious flight as two gentlemen precipitately left, but the tilt of our wes were not accosted. will accompany Lucy and me to the Martin Beck this evening. You will be pleased to hear that The Great Cham is back at College, satanic rnd stingingly brilliant.
His classroom at the end of the hour is strewn with bruised feelings and hattered prejudices. I think we embryo philosophers would make bad and he has routed us, completely and for all time. Reaily he mutilates us horribly, especially those inflated by couple of A's in Philo 1 and 2 and

LOU'S Sandwich Shoppe 1606 Amsterdam Avenue Enjoy a Most Enjoyable at the Most Convenient Place

CLASSIFIED
attention students-For selfsupporting students desiring fas temporary or permanent may Ither gest that many students of oth sug have earned scholarships and sexes sufficient to defray all college expenses representing national maga zine publishers. If interested write or wire for details. M. A. Steele Na New York N. Y. Columbus Circle

Jayvee Gridmen Face Mt. Vernon In Season Debut ast Year's Undefeated Team Bolstered $\begin{gathered}\text { By Six Varsity } \\ \text { Men }\end{gathered}$

The Jayvee football team takes it bow on the gridiron stage tomor-
ow afternoon when Allie Driehand low afternoon when Allie Drieband non to engage the High School ele-
ven of that thriving suburb. The game is a regular engagement, in
spite of the fact that it was arpite of the fact that it was a
ranged only during the past week.
Coach Dreiband is bent on keep ing up the record he started lasi
year when his team went through undefeated season, and his team was considerably bolstered when six squad last Tuesday.

$$
\begin{aligned}
& \text { Practice with Varsity } \\
& \text { six men include Jerv }
\end{aligned}
$$ The six men include Jerry Leon

and Harry Rosenfeld, two little chaps with an aggregate weight of a little over four hundred pounds, Ray
Salwen, a most promising, but inexSalwen, a most promising, but inex
perience back, Gilbert Seldin, tackle, Phillips, a center, and Woody The The, speedy back.
The Jayvees got their first taste
real football on Tuesday real football on Tuesday when they struggled through the rain and
mud against the Varsity. Wednesday they went through dummy drill up at the gymnasium.
In the scrimmage on Tuesday Coach Dreiband got his first glimpse
of his charges in action of his charges in action. He made
no definite choice of his first team and it is seenss that a good part on the squad will be given an opporunity to display their wares tomor row afternoon.
Due to the Due to the Jewish holiday tomor team, inciuding Weiner and Salwen, will be unable to make the jourine The center positior Positions The center position, in the absence Phillips or Paris, with the former ravorite for the position.
The guard
The guard positions are being
fought for by Red Hoffstein, Leon fought for by Red Hoffstein, Leon,
Rosenfeld, and Weinstein, all big Rosenfeld, and Weinstein, all big
men with plenty of aggressiveness Five likely tackles are available in Susserman, Jacone, the biggest and heaviest man on the squad, Seldiñ Horowitz, and Yannella.
On the ends, Rosenfel
Stern, and Gordon make Schwartz quartet of pickets, combining speed and tackling ability with the useful nnack of being able to
passes from the air.

## In the backfield, $t$

of backfield material in a wealt Schneer, of track fame, Mondschein a former Monroe player, Clemons, Sheman, Zaiken, Oleck, Gilhooley,
Liscombe, and Salwen.
cal and effusive. So intimidated are we, that few any longer venture $t$ challenge his most heterodox fiats. It angers me, for while I may be
sure The Great Cham is right sure The Great Cham is right (a
tautology), I should like to know
why. And if no why. And if no one else will ques-
tion him then I must suffer maty tion him then 1 must suffer martyn
dom. Still it is rather glorious to die with its scintillating shafts your body
Please $f$ permission before not asking your epistles to you, but the column is due
and you and you are absolutely unreachabl

## Three Steps

 Meeting Place for Coller:ins $\underset{\text { DINNER }}{\text { BREAKFAST }}$ LUNCH Served at Convenient Hoursand at Reasonable Prices Also Special Parties, Afternoon Teas



lege every Wednesday, begin-
ning October 9th, from $11 \mathrm{a} . \mathrm{m}$. ning October 9 th
to $2: 30 \mathrm{p} . \mathrm{m}$. to $\begin{aligned} & \text { Advance }\end{aligned}{ }^{2: 30}$ per Advance appointments for hase interviews must be made
at the office in room 121, Main.

Freshmen To Elect Officers Thursday Student Council Holds Third Chapel Exercises For Class

Straggling in slowly from the first Frosh-Soph rush of the year, the class of 33 gathered for its third
chapel, at $1 \mathrm{p} . \mathrm{m}$. in the Great Hall, chapel, at 1 p . m. in the Great Hall,
showing the effects of its victory
bedraggled under $\begin{array}{lll}\text { torn shirts, bedraggled } & \text { under- } \\ \text { wear } & \text { and otherwise sloppy } \\ \text { attire }\end{array}$ wear and otherwise sloppy attire.
The chapel was the second in the season under the superyision of the tudnt Council, and their program
stressed the importanc of extra-cur icular activities.
Elections for the offices of presiden, vice-president, secretary, treas-
urer and athletic manager of the arer and athletic manager of the
freshman class will be held at next Treshman class will be held at next
Thursday's chapel. The position of Student Council represntative will be filled at a later date.
Nominations are
Nominations are to be hinded in to ocob Friskman '30, Phil Delfin ' 30
or any other member of the Janior Advisory Committee before Tuesday, October 8 , at $4 \mathrm{p} . \mathrm{m}$. Applicants
and for the offices must present their S.C. Activity Cards and
twenty-five cents. twenty-five cents.
A. Harvey Neidorff ' 30 , manager
of the football team, spoke on the history of football at the
the College, and on this semester's pros-
pects, urging the Frosh to support pects, urging the Frosh to support
the team by appearing at the games The team by appearing at the games.
The value of extra-curricular activities, both social and athletic, was emphasized by Sam Heistein ' 30 , president of the Athletic Association.
He asked that there be more ardent He asked that there be more ardent
cheering at games and actual parheering at games and actual par
ticipation in athletic events, if not in playing, at least in managership.





The big majority prefers Sheaffer's

You can't keep Sheaffer's Lifetime ${ }^{\circ}$ performance a secret. In 73 of America's 119 leading universities and colleges Sheaffer's swift, easy writing and faultless service have placed Sheaffer's Lifetime first among all fountain pens in sales. Buaranteed for your entire life Lifetime, is guaranteed for your entire life . . . against everythins except loss? What pen has the smart lines and easy, restful-writing feel
of Sheaffer's Balanced Jifetime? There's of Sheaffer's Balanced Jifetime ${ }^{\circ}$ ? There's
a reason for Sheaffer leadership. You'll recosnize that the minute you try your Balanced Lifetime ${ }^{\circ}$ writing companion! Do it today!

At better stores everywhere
Al fountain pens are graaramited against defects, but Sheafters Lifetime is guaranted uncondi-
ionally for your life, and other Sheaffer productis
are forever guaranteed against defect in mate


Arecent survey made
by a disinterested organization showed
Sheaffer's first in Sheaffer's first in
ffountein pen sales at 73 of Ainerica's 119 foremost seats of
learning. Documents learnings. Documents
covering this survey covering this survey
are available to any-

## Chick Meehan on Football

NEW YORK UNIVERSITY'S brilliant coach will write about football exclusively for The Evening World during the coming season, insuring to Evening World readers a degree of authority in gridiron discussions unique in the newsoaper field.

Meehan's expert observations, including careful analyses of players, contests and team-work, will appear twice each week until the close of the football season.

Follow "Chick" Meehan and pick the winners of the 1929 season. Read his story Mondays and Fridays in

## The civening cclariti

