The College of the City of New York

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NEW YORK CITY, FRIDAY, SEPTEMBER 28, 1928

PRICE FIVE CENTS

UNION SALES MARK SETS NEW RECORD FOR INITIAL WEEK

625 Tickets Sold By Committee in First Week of Campaign

Entering the second week of its campaign with sales of over four hundred full payment and two-hundred and twenty-five part payment tickets, the "U" campaign is being spurred on by the action of the A. A. board, taken at its meeting last Frilay, in reaffirming its stand that all participants in College athletic events must be members of the

The motion, passed by the A. A. Board, was designed to put that body squarely behind the provisions of its constitution. It reads as follows: "No man shall he eligible for any position, either as player, manager, assistant manager, junior assistant or in any other capacity, on any team representing the College of the City of New York unless he shall be a member of the City College Union." A complete weeding out of the members of each team prior to its first game has been promised by Professor Williamson who is backing the A. A. Board's vigorously.

Record Sales Made The sales are far in advance of any fall term "U" campaign of recent years and particular interest is being shown in the part payment ticket. This may be bought with a payment of one dollar, the second ment by Coach Nat Holman. The from a confused world of material-important changes made in the facpayment being due by Oct. 30 and Freshmen begin their practice a day November.

A sale of one thousand tickets will, it is believed, adequately finance The Campus, Mercury, and A. A. but Lavender will have somewhat hard going unless the twelve hundred mark is reached. However two issues are guaranteed for the present term.

The Union committee is under the chairmanship of Sylvan Elias '30 and Albert Q. Maisel '30. The other members of the committee are Bob Harte '31, Vice Chairman, I. Greenberg '30, Delmore Brickman '30, Steve Osterweis '31, Irwin Smalbach '31, William Mackler '30, Maurice Jacobs '29, Leo Gluksman '29, Arnold Levy '32, Morton Liftin '32, Dick Austin '29, Herbert Pearlman '31, Bert Cotton '30, and A. Joel

STUDENT EARNINGS REACH

Eight hundred and fifty dollars was the highest amount earned by any individual student during the to reoccupy his old post at guard, of the 1929 Microcosm, and acted as summer, according to At Rose, Dir- while diminutive Jack Sandal looms ector of the Employment Bureau.

Both that and the second highest, \$730, were carned by soliciting subscriptions for the Pictorial Review. These sums are made up of a weekly salary of \$21 for twelve weeks, and a bonus and scholarship depending upon the number of subscriptions

Other returns report the earning of \$550 and \$600 by several students as social directors or in camp work. Twenty-five men of the College were given positions as watchers at the primary elections for Mrs. Pratt, he woman candidate for Congress. Yellow report cards have been distributed to all students taking adantage of the Employment Bureau's id in securing summer positions.

Green Ivy and Gothic Architecture Give Buildings Air of Tranquility

By JOSEPH P. LASH

Editor's Note: This is the second

in a series of feature articles de-

voted to a discussion of traditions,

customs, and the history of the Col-

lege. They are dedicated especially

to the members of the entering class,

There is ineffable charm about

scholasticism, despite the proximity

gently rippling ivy have in sum-

Perhaps we cannot boast great

licity men, yet no bequest, no press

tory of its own. Back in 1909 dur-

ing the Charter Day ceremonies,

West Point was planted. Just as at

mantled walls are the most striking.

Unless one is imbued with that

penetrates these buildings, unless

Horace, Shelley and Petrarch reign

ly, the architects foresaw the up-

NEWS EDITORS

tion. In 1927 he was associate ed-

cosms. At the present time he is en-

tering his second year of manager-

ship of the Varsity debating team.

eidtor-in-chief.

the men of June '32.

Campus Asks Information Of Organization Officers

All organizations in the College, including clubs, fraternities, teams, and committees are asked to co-operate with The Campus' attempt to more efficiently cover all the news in the College by sending the names, addresses, locker numbers, phone numbers, and programs of their principal officers to the publication

A similar request in the last issue met with but slight response. The Campus will keep a file of this information, so that leaders in each activity may be speedily reached when the occasion demands. Such information may be left in the Campus mail box in the Faculty Mail Room or in The Campus office.

VARSITY COURTMEN TO BEGIN PRACTICE

day, October 8

The first official practice session of the varsity basketball team will be held on Tuesday, October 8 at 5 P. M., according to an announce- Hudson Gate that he has emerged earlier.

Though only two regulars are left from the crack aggregation of a vear ago, prospects are still bright for this year's teams. The loss of Rubenstein, Meisel and Goldberg is of course a severe one, but several ings were slowly rising. Fortunatemen loom up who appear perfectly capable of filling the vacated posts in the proper fashion.

Captain Sam Liss is a sure bet for his old berth at forward. The new Lavender leader showed such a consistent, head up, brand of basketball, and so easily held his own alongside such stars as Rubenstein, Meisel and Goldberg that he stacks up to be the outstanding member of this year's

Milt Trupin looms as the mest prominent candidate for the other forward post to succeed ex-captain Hick Rubenstein. Trupin was one of the most promising candidates for last year's team, but suffered a knee NEW RECORD FOR SUMMER injury in the pre-season practice and was forced out of competition for injury in the pre-season practice and the year. Trupin was captain of the freshman teams of which Lou Spin-

icmber. Spindell is practically a certainty since 1925. He is an associate editor as the most promising candidate for Ted Meisel's old position. Sandak itor for The Lavender. Besides broke into the scoring columns consistently last year though he was handed victory over the crack Fordham aggregation.

The center position will be occupied by either of two men, Sid Liftin looms as the logical successor of Jack Goldberg, but he will have to show his heels to Frank De Phillips, star center of last year's freshman team, before he clinches his berth.

With such teams as Princeton, Washington and Jefferson, Bucknell.

(Continued on Page 4)

Lieut. Col. Lewis New Head of Military Science Department

Lieutenant Colonel Gerald C. Lewis, Spanish and World War veteran and a regular member of General Robert Lee Bullard's Secand Corps Area staff, heads the our buildings. Throughout there list of faculty appointments of the pervades a spirit of cloistered present semester with the commission of Professor of Military Science of the most restless city in the and Tactics, succeeding Colonel world. Even the secluded quietness Samuel B. Arnold, West Point, who of Oxford rather pales beside the air was retired at the close of the preof serenity that our lawns and ceding school term under the Age Limit Act.

Other appointments to the Colendowments, nor richly paid pub- the President's office, contain the lege teaching staff, as announced by inclusion of one associate Professor agent, can make the ivy grow in a in the Romance Language division like mantle of lush and velvety two new instructors on the Government and Sociology teaching staffs The ivy, like so many other land- and one instructor in the chemistry, marks about the College, has a his-Education departments.

Dr. Alfred Henry Holmes, formwith solemn ritual, ivy brought from erly of the Texas State College for Coach Holman Issues Call Columbia, a cold classic formality is sistant Professorship in the Romance the most distinguishing feature, so Languages Department, Howard C. at the College the intimate and ivy Green, assistant director of the Commerce center, has been elevated to

spirit of tolerant tranquility that History Department and M. L. Bian Assistant Professorship in the shop of Townsend Harris, will fill one feels as he passes under the another Assistant Professorship in ity into a world of the ideal where ulty personnel. The other revisions and additions are as follows:

supreme, he cannot accurately de-Dr. Owen Haley, Instructor in scribe himself as a City College man. Government; Dr. Samuel Joseph, Goats, hens, and domesticated Instructor in Sociology; Dr. S. Bradbeasts were no uncommon sights ford Stone, Instructor in Chemistry; about these environs when the build-Dr. Simon Sonkin, Instructor in Physics; A. G. Melvin, Instructor in Education; Carl Boyer, Instructor in town advance of the city proper and Mathematics; Ralph took care to plan the buildings so Tutor of Biology; Alfred Rini, that they would form an entity in tutor in Classical Languages; Ger Sixty aspirants answered the jaythemselves, sequestered and self- ald R. Zacherrias. Instructor in vee call, Tuesday, twenty-five of the conditioning of the twenty-

BIRNBAUM, BRONZ RADIO CLUB GIVES SERIES VIA RADIO

Announcement of the appoint-Rebroadcasting of the World ment of Abraham A. Birnbaum '29 Series will again take place this and George Bronz '29 to the exec- Fall, according to an announcement utive board of The Campus in the by I. J. Newman '29, president of capacities of news editors was the Radio Club. Beginning Thursday. made yesterday by Arnold Shukotoff Oct. 4, the alcoves will once more resound with the noise and excite-Abraham Birnbaum has served The Campus in various positions possibly the Polo Grounds. ment of the Van ee Stadium and

A special technical committee was appointed at the last meeting to club editor for the '27 senior publica- take care of the details for the broadcasting.

Another feature of the program these publication activities, he has for this semester will be the conbeen on the debating team, and at ducting of classes in Morse and only an alternate. His outstanding present manages the '29 forensic Continental code. Instruction will be under the direction of licensed George Bronz has seen two years operators. Almost all the old operaof service with the College tri-weekly tors have returned to the tower on the news and associate boards, transmitter, and several new opera-He has held various positions on the tors will serve to augment the staff staffs of both the '27 and '28 Micro- at the key of the Radio Club short wave transmitter. The club, a member of the American Radio Amateur League, amaintains Free com-The appointment of two news ed- munication with other amateurs in itors is a continuation of Campus cities throughout the country.

policy and is resumed after an in-Election of new officers will take terim of a year. It is in keeping place shortly. Students desiring to with the principles set forth by the join the Radio Club should apply at the tower club rooms.

NEW APPOINTMENTS | ELEVEN ENCOUNTERS MADE TO FACULTY LEBANON GRID TEAM IN SEASON'S OPENER

Campus to Run Interviews With Men in the College

In the next issue of The Campus there will appear the first of a series of intimate portraits of several of the colorful and interesting men about the College. Lieutenant - Colonel Lewis, the new commandant at the College, will be the first in the series. The Campus is sponsoring this feature in an endeavor to create a more intimate feeling between the student and his professors.

JAYVEE GRID SQUAD REPORTS FOR DRILL

Coach Dreiband Confronted With Problem of Green Material

That characteristic, broad smile which distinguishes Allie Dreiband on and off the field is still retained despite the formidable problem he has in hand with the junior varsity football squad this fall. Taking stock of the material in hand, and the handicaps with which he will have to contend, he is not inclined to be optimistic about the jayvee prospects.

With the opening of the campaign set for Oct. 6 against the aggressive Stuyvesant aggregation, Coach Dreihand must resort to intense driving with the largely green material that reported to him for the initial practice last Tuesday afternoon in order to place a well-drilled and well-

the men indicated that this year's of last year's team. eleven would be lighter than the comparatively heavy lineup which stacked up against Stuyvesant last year. Few men looked as heavy as bulwarks on the defense last year.

field are "Woody" Liscombe of hammer may yet return to the linethe track team; Baber, pole vaulter; Jess Sobel, varsity lacrosse man and field will prove a fast shifty bunch.

day on the hard turf of the Lew- vidual scoring in the East last year, isohn Stadium, Coach Dreiband held an extensive practice session in fun- Barckman, a speedy open field rundamentals. The entire squad was ner, will also bear the brunt of the put through a two-hour workout kicking assignment. Bienstock, who which included the tackling dummy, exhibited crafty fieldmanship last charging, passing, and handling the ball. It is Dreiband's intention to instruct every member of the team in handling the pig-skin contrary to the to have clinched Ben Cohen's posi-

(Continued on Page 3)

TO FACE STRONG OPPOSITION

Game to Be Played at Anneville, Pa. on Saturday, October 6

SQUAD TO BE REDUCED

Scrimmage Between Jayvees and Varsity Scheduled for Wednesday

Fresh from a two weeks' sojourn at Camp Monterey in the Berkshires, the Lavender gridders enter upon their final period of practice in preparation for the opening game of the season with Lebanon Valley at Anneville, Pa., October 6.

Close to a hundred men answered the first call for practice in the Stadium issued last Friday by Dr. Parker, head-coach of the C. C. N. Y. football team.

Small Squad Carried

Lack of physical accommodations as to training quarters, playing outfits, etc., however will prevent the carrying of a large squad

Active work for the Lebanon game will start about Wednesday when scrimmage between the varsity and the jayvees will be held. By then both Parker and Drieband expect to have completely weeded out their squads, and have their potential line-ups formed.

Running, passing, kicking and work on the tackles and charging machine have featured this week's drill, both for the benefit of the newcomers, and also to accustom the veterans to the home field.

Dr. Parker expressed great satisfaction with the training camp and Physics; E. F. Sheldon, Instructor whom received uniforms. Within a seven men who attended the Massa-Situated on top of a bluff that in Latin, during Professor Ball's short time the squad was cavorting chusetts camp. Doubtless the work about the field under the direction at the training camp last year conof Coach Dreiband. A glance over tributed much towards the success

Good Material Present

The Lavender mentor has a formidable aggregation at hand that should form a real hard, fast playing Bob Vance, George Timiansky, Milt team. While it is too early to en-Moroknek, and Enders who were gage in speculation as to success, the present crop of football athletes Approximately half of the squad should prove as good if not better are freshmen. Among these Charley than their predecessors who rolled up Munves, crack Erasmus quarterback, those 80 and 58 to 0 scores against Tatarski, a Stuyvesant veteran, and Berlad, who has seen service with the Evander Childs team, are ex- to a 6-6 tie. From that epochal '27 perienced men who are expected to team only Elterich and Puleo, tackgive a good account of themselves. les, Cohen and Goldhammer, backs, Outstanding among the rest of the and Tubridy, end, are missing. Gold-

From advance notices the backfreshman water polo star; and Monty Lester Barckman and Bernie Bienstock, the College triple threat men, Although Tuesday was their first who were well up among the indiare back again in great shape.

Morty Targum who broke into the lineup several times last year seems custom of other mentors in concention at fullback. The usual pre-seatrating solely on their backs. By son experts presage a phenomenal

(Continued on Page 4)

The Campus The College of the City of New York

Friday, Sept. 28, 1928

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fund shall be used to ald, foster, maintain, promote, realize
or encourage any aim which shall go towards the betterment of College and student activities....... This corporation is not organized for profit."

Issue Editor HARRY WILNER '30

The Campus is pleased to announce the appointment of Abraham A. Birnbaum '29 and George Bronz '29 as News Editors.

The outlook for the Union this semester is hopeful. Indeed, the sale of U tickets during the opening week of this term's campaign augurs favorably for the establishment of a financially solvent organization. In the short time that a rather energetic committee group have canvassed the student body, more than one-eighth have responded. They are encouraging figures, these men who readily assume the responsibilities which the weal of extra-curricular activities in the College demands. They speak in happy voices for the group of students who have not yet offered their support.

Extra-curricular activities have become to a great degree an intrinsic part of a college man's education, and they do play a dominant role in the College. It is, perhaps, unfortunate that in addition to the personal effort, personal ability and excellence of its constituents, they require financial backing. That, however is our problem, and a centralizing organization, the Union, has been established with the purpose of asking as little monetary expenditure on the part of the student as is consistent with offering the organizations the necessary support. The monetary value of the Union ticket is thus about five times as great as its face value. Its spiritual value however, is inestimable, and a Union subscription is one material way in which a C. C. N. Y. man can express his devotion to the institution of which he is a part.

During the past few years Unions have tottered feebly each semester. The opening of the semester brought on the hopeless problem of ekeing out of a phlegmatic, unconcerned student body a figure that would just cover expenses. The closing of each Union campaign brought on numerous predictions that there would be no Union the following term, with resulting inefficient, shrinking activities and organizations. It is time that there was an end to this; that the student body became alive to the fact that the Union is the life of the extra-curricular world; that a successful Union means active, progressive, worthy College organizations.

In the excellent opening of this term's campaign lie the seeds which if cultivated may blossom forth into The Union—The Union which shall allow no organization to cringe under financial losses; The Union which shall cause extra-curricular activities to function at their highest efficiency. The iron is hot. Strike, College.

Gargoyles

AS ROSENBERG WILL DO IT

Heavy silence. The council room, ornate with burting and flowers. Enter the STUDENT COUNCIL-LORS, immaculately dressed in swallowtails and top-They sing to the tune of "We sail the ocean

> We enter two by two As befits our rank and station, A business to pursue

That requires penetration Of a very very keen and subtle kind, Of a very very keen and subtle kiiiiind. We've confidence sublime In our most sagacious leader

Who did his stuff in rhyme On the unsuspecting reader. He's a very very keen and subtle mind,

He's a very very keen and subtle miiiind. All hail! All hail! All ha-a- a-a-ail

To a very very keen and subtle miiiind!

They proceed to the head of the table and then march in single file on either side. Having reached his seat, each COUNCILLOR doffs his hat and bows to his partner across the way.

Flourish of trumpets. Enter, preceded by two flower girls and four flate players, THE PRESI-DENT, a Shelley come to life. He sings to the trine of the Admiral's Song:

When I was a lad I spent my time Composing verses in a nursery rhyme. I lisped in odes, and spoke in sonnets. Before I had discarded my baby bonnets.

I rhymed and rhymed and rhymed until They made me the monarch of the Stewed Council.

In poems of love I made my mark, Addressing them all to a Lady Dark; I wheezed with passion and sang with heat Of her shapely ankle and her pigeon-toed feet. I sang so well they rewarded me By making me a present of the Presidencee.

I told so deftly how I kissed That I qualified as a colyumnist: I changed my name to JBR. And rapidly became most popular. I wrote so sweetly that, in brief, They thought I would do nicely as the Council's

Now freshmen all wherever you may be If you hope to climb to the top of the tree, If you all would aspire to boss the school Re careful to be guided by this Golden Rule: Of Ladies Dark write poetry And each will the Council's President be!

PRESIDENT: Gentlemen, be seated. COUNCILLORS: Thank you, Mr. President.

Silence, heavy as above. PRESIDENT ponders a moment, and, having struck the rhymes declaims:

The sun has dipped his golden head Into a sea of glory; Across the mottled sky he sped To death, inflamed and gory.

And soon the moon shall lift her face Above the heaven's border: The which prompts me to lift this mace And call you all to order.

Of business old there's not a jot, And if there is, let's waive it (I leave at seven on the dot!) And business new-let's save it.

Submit with much dispatch, I pray, Your papers if you've writ any: I must retire to do a gay And titillating litany.

This meeting stand adjourned. Demonstration. COUNCILLORS leave, bestrewing PRESIDENT with flowers. They sing: We exit two by two

As befits our rank and station, With business being through And demanding relaxation

From this very very hard and tiring work Which we never never never never never shirk-PRESIDENT: What, never? COUNCILLORS: No, never!

PRESIDENT: What, never? OMNES: Well, hardly ever!

EPICURUS

SCREEN SCRAPS

PLASTERED IN PARIS, presented by William Fox at the Roxy theatre.

Sammy Cohen creates the uproar t the Roxy theatre this week by his nilarious nasal demonstration in the William Fox picture, Plastered in Paris. As a doughboy, a kleptomaniac, a legionnaire, and a sham harem inmate, his ribaldry is equally rollicking and often silly. Yet silly things make people laugh any-

It is surprising, though, how producers grasp such a flimsy pretence to choose a title as this one has done in Plastered in Paris. In this case a very minor incident serves as the cue for the choice of this interesting title.

Still, the greater part, and often the better part of the Roxy entertainment for the evening is the accompanying stage and movietone presentations. A glimpse into the eyes and character of George Bernard Shaw and Sir Thomas Lipton as conveyed by the Fox movietone was indeed an inspiring enjoyment.



SHORTHAND iting IN ONE MONTH

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Unde country

Van Co The h a trians College

month. ers will Of the vear, Sa track to Hynes a Other ve Marty L

Octobe: Easton, tan at N John's at Fordham

Member day and e ner Thur ministrati a student Evening ciety.

Faculty Plans wer in the cur civic adm courses we tees were and develo

Pens are \$3 to \$10

X-COUNTRY MEN OPEN NEW SEASON OCT. 27

Reorganization Meeting Held: Season's Schedule Begins at Easton, Pa.

country team held its first meeting last Thursday to arrange for practice sessions, and also to prepare the team for the opening of the face. season next month.

As usual, practice will be held at Van Cortlandt Park on some days, eye. With a great effort he turned Tuesday. as yet undetermined, while during upon his side. Across the small the rest of the week, the team will use the Stadium track.

The harriers will open their season by travelling to Easton, Pa. for triangular meet with Manhattan College and Lafayette College next then a leaf falling just outside pasmonth. Thereafter, the hill and dal- sed across his vision like a small ers will continue with their schedule shadow. The many droplets upon the and encounter a number of local col- pane slid down leaving irregular leges including St. John's, Manhattan, Fordham and N. Y. U.

Of the men out for the team this dreary, weary rhythm. year, Sam Goldberg, captain of the track team, and Captain Frank Hynes are the outstanding stars. Other veterans include Lou Dlugatz, Marty Lazarowitz and Charlie Gel-

The schedule:

PRICES

October 27, Triangular meet at Easton, Pa.; November 3, Manhattan at New York; November 10, St. John's at New York; November 15, Fordham at New York; November 20, Metropolitan Championships at New York; November 26, I. C. A. A. A. A. Championships at New York.

Members of the faculty from both day and evening sessions held a dinner Thursday night, September 20, in the faculty dining room. Present as guests were alumni and student members of the Business Administration Society, together with a student representative from the Evening Session branch of the So-

Faculty cooperation with the Business Administration Society was discussed by the members. Plans were outlined for new courses in the curriculum on business and civic administration. Several new courses were suggested and committees were appointed to investigate and develop the suggestions.



The Alcove

Johanssen lay in bed staring at the unfinished, angular roof,splintered beams covered over with mismatched planks. The rain spattered monotonously. Occasionally a Under the leadership of Captain drop forming at a crack between drawn across his shrunken, pallid

He lay still for a long time until room a rudely made window above the other bed was almost entirely covered with spiders' webs, and he could barely distinguish through it the dismal, misty woods. Now and tracks behind. And the rain kept beating upon the roof in a dull,

Faintly he heard steps slushing through the mud. They came closer and closer until they reached the cabin. The door at the foot of his bed was flung wide open. A chill gust that seemed to center in Johanssen's spine swept through the room and he shivered.

It was Tully. Tully, big, hulking, red of face, drenched to the skin through his great blue sweater and khaki pants, muttering to himself, "God damn rain-God damn."

He shut the door with a bang that made the cabin tremble. Johanssen moved his head slightly.

"What the hell are you looking NEW ECONOMICS COURSES at-you rotten Swede?" Tully roar-DISCUSSED AT DINNER ed. He hit Johanssen's face with a heavy, wet hand. The Swede's whole body moved, his foot fell to the floor, his head and arm hung over the side of the bed. There he lay, pale and quivering, eyes open, seeing nothing.

"God damn Swede-workin' all day long, drivin' the damn bus in this hell of a rain, an' you lay here like a sick dog. Feed you and nurse you, eh? God damn Swede."

Tully railed on, expecting to receive a reply. When he saw that Johanssen was quiet be became even more enraged.

"Talk, damn you, why don't you He kicked the Swede's bare thigh.

Johanssen fell to the floor with a heavy thud, one leg interwined with the tattered, red blanket. On the other a black blotch stood out where Tully's muddy boot had landed. His mouth was open and a thin thread of saliva was strung across his chin. His eyes were wide with a meaning less gaze.

Tully stopped short, looking stu-

"Ole," he cried, "Ole-what's the



JAYVEE FOOTBALL GETS UNDER WAY

(Continued from Page 1)

next Monday the squad will probably begin regular play formation. Frank J. Hynes, the Lavender cross- two boards above him splashed on tice began that many men will his forehead or his cheek. Sometimes not make the grade and the axe several drops would fall before his will probably fall after this eventhin arm was slowly lifted and ing's practice session. Their uniforms will be turned over to the clamoring group which reported late and were not fortunate in receiving one of the an exceptionally large drop hit his limited number of uniforms last

at Home

Columbia Frosh Baker Field

October 20 Seton Hall Frosh South Orange, N. J. October 27 Wagner College

Staten Island November 3 Brooklyn Branch at Home

Montclair Normal Shool Montclair, N. J.

matter—Ole, can't you hear me?" He lifted Johanssen's slender body and placed it on the bed.

"Ole, say something," he pleaded, rubbing the Swede's hands between his own, "say something. Why are vou so quiet?''

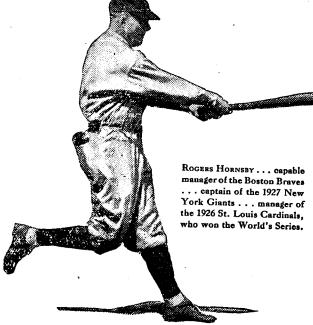
But Johanssen was still and white, and a glassy look was in his





OLD GOLD bats 1000%

as Hornsby takes the Blindfold cigarette test



"They say 'there's not a cough in a carload' of OLD GOLDS.

"But I can tell you there's a home-runt hit in every cool mouthful.

"For no other cigarette, of the four leading brands in the blindfold test, could compare with OLD GOLDS for pure pleasure to taste, tongue and throat."

Rogers Hormby



MR. HORNSBY was asked to smoke ach of the four leading brands, clearing his taste with coffee between smokes. Only one question was asked ... "Which one do you like best?"

What gives OLD GOLD this winning charm?

Here is the answer, in three words...heart-leaf tobacco. No coarse, heavy top-leaves of the tobacco plant...for they irritate the throat. No withered ground-leaves... for they are lacking in aroma. Only the cool and fragrant heart-leaves . golden ripe . . . can give OLD Golds their honey-like smoothness. That's why you can tell them in the dark.



Made from the heart-leaves of the tobacco plant

SMOOTHER AND BETTER-"NOT A COUGH IN A CARLOAD"

DR. ROBINSON SPEAKS AT SURVEY LECTURE

Inaugurates New Course By Stressing Man's Insignificance in Cosmic System

Stressing the infinity of the universe and man's comparative insignificance in it, President Robinson ushered in the first lecture of the new Science Survey course last Thursday at 1 p. m. in Doremus

"Man's period of existence is like two minutes on a clock," said President Robinson. "Humanity is very, very young; it is like that little child who has come to the point of youthful intelligence. Mystery beyond mystery and truths beyond truth still remain to be examined. The place of the earth and the totality of the universe makes man comparatively insignificant."

With these words serving as an introduction, Professor Saurel continued along the same line of discussion, stressing the vast extent of the solar system and the distance between the stars and the earth. The nearest stars, the Alpha Centauri, he stated, were merely six light years away, slightly more than 25 trillion miles. Other bodies existed, he continued, which were upwards of a million light years away.

To conclude the lecture severa slides were shown depicting dark and by signifying his desire before next light stellar nebulae and numerous constellations located many millions of miles from the earth.

ARCHITECTURE LENDS CHARM TO BUILDINGS

(Continued from Page 1)

commands the eastern section of the city for miles around, they might well be called the sentinels of learning. No writer, sophomoric or venerable, but has been moved to admiration when viewing these buildings. Though the simile has been overworked, it is most apt in the description of our eminence, "the crown of the city."

Unlike the old 28rd St. building, in the composition of which, a prosaic looking brick of a dull red or tan was used, the exterior of our buildings is made of a rugged rough hewn stone, bordered with white terra-cotta. Under the buffettings of wind and storm they take on a weathered and antique appearance. As someone remarked: "Encased in their trimming of leaves the College could well be placed in the midst of medieval Europe."

Leon says—

OUR new Fall line of suits, topcoats, over coats and Tuxedos will convince you that LEON. ARTHUR college models are there with the snap, the swank, the wellknown wow!

This year we introduce the LEJACKET, LETOPPER, LE OVO and LETUX. Remember the names, and ask for them when you aown.

You'll also find the season's latest fabrics, designs, colors and styles in the Leon-Arthur line -a line you can't buck.

Give our G.G.G. Clothes the O.O!



WNYC AIR COLLEGE

Program of Lectures for Week Beginning October 1

Monday, October 1

7:35 to 7:55 - Dr. Gabriel R. Mason: "What Is Philosophy?"

Tuesday, October 2

7:35 to 7:55 - Professor Theodore Goodman: "Willa Cather" Wednesday, October 3

7:35 to 7:55 - Dean Frederick Skene: "What Is Engineering?" Thursday, October 4

7:35 to 7:55 -- Dean George W. Edwards:

"Commercial Education" 7:55 to 8:15 - Professor Bertram T. Butler:

"The Geology of Manhattan Island"

CLASS ELECTIONS HELD NEXT WEEK

Opens Freshman Assembly—Frosh-Soph Rush Takes Place

Elections for class officers will be held next Friday, October 5, in the Student Concourse. A president, vice-president, secretary, treasurer and student councillor will be hosen from each class.

Any student may nominate himself Wednesday to Jack Entin '29, chair. at right guard, the line should prove of affairs many poor selections were man of the elections committee, and one of the scrappiest, heaviest lines made with unfortunate consequences. twenty-five cents to cover the cost of printing the ballots. All entrants must possess Student Council Ac- liess line.

A sales committee onder the leadership of Charles Warshauer will distribute the cards in the alcoves. These cost twenty-five cents apiece, and entitle the holder to all privileges of the Student Council. No student will be permitted to join any chartered club, vote for office or participate sin any activity of the Student Council unless he possesses this card.

The Student Council is arranging to exhibit a moving picture in the Great Hall at some future date during the term. A dance will follow the picture. Last year the moving picture entitled "Cyrano De Bergerac'' was shown.

Under the auspices of the Student Council the first Freshman assembly was opened yesterday morning in the Great Hall. President Robinson welcomed 500 yearlings to the College and gave them a brief history of the Student Council. Jack Rosenberg '29, president of the undergraduate representative body urged them to get into extra-curricular activities. Al Maisel 30, chairman of the "U" committee explained the advantages of the "U" ticket and made a plea to the freshmen to cooperate with the committee in the matter of sales. Charles Binder '30, secretary of the Student Council, introduced the speakers.

After the speaking, Jack Entin '29, varsity cheer-leader, rehearsed the yearlings in their cheers in preparation for the rush that took place between 12 and 2 o'clock on

This event is the first of a series of Frosh-Soph contests take place every Thursday here after. The leading events are as follows: Tug O' War, Cane Spree Flag Rush, Swimming and Water Polo meets and others to be announced later. Charles Binder '30 is chairman of the Frosh-Soph committee which is handling the details of these inter-class rivalries.

HARRY WILNER AND HIS

NEW YORKERS

MUSIC For All Occasions

KILPATRICK 5267 664 Crotona Park South

GRID TEAM OPENS SEASON OCTOBER 6

Lebanon Valley, Newcomer to Varsity Schedule, Laven-der's First Opponent

(Continued from Page 1)

year for the scrappy, hard-playing back. Grossman, MacMahon, and "Red" Dubinsky from Brooklyn form a trio of great strength for the backfield.

Led by Captain Willie Halpern by paying k nomination fee of to yet represent the College. Former captain Johnny Clark, tackle, and Eddie Bokat at end, will doubt-

from the Brooklyn Centre. Hank tions. Rosner who is back will doubtless fill the end position in preference to Hockman, Liebowitz or Figowitz.

A seven game schedule has again been arranged for the Lavenderites. but with a much better calibre of teams for opposition. The weak Upsala and Gallaudet teams have been dropped as have Haverford and Rhode Island State.

St. Lawrence, George Washington and Manhattan are again to be encountered while Lebanon Valley, Drexel, Norwich and R. P. I. are iewcomers.

LAVENDER FIVE TO HOLD FIRST PRACTICE SESSION

(Continued from Page 1)

Manhattan, Fordham and N. Y. U. to be confronted, the college will need a particularly strong team to support its colors. Hazarding an opinion on past records, the courtnen will prove no disappointment.

The complete schedule of games follows:

St. Francis-Sat. Dec. 1-At Home Temple U .- Sat. Dec. 8-At Home St. John-Sat. Dec. 15-At Home St. Lawrence U.-Sat. Dec. 22-At

Princeton U.-Sat. Dec. 29-22nd. Reg. Armory. Washington & Jefferson-Mon. Dec

31-At Home Bucknell—Sat. Jan. 5—At Home Rutgers U .-- Sat. Jan. 12-At Home Lehigh U.-Wed. Jan. 16-At Lehigh Manhattan-Sat. Jan 19-At Home

or an Armory Duquesne U .- Sat. Feb. 9-At Home Fordham U.—Sat. Feb. 16-

At Fordham Catholic U.—Sat. Feb. 23—At Home N. Y. U.—Sat. Mar 2—

At an Armory



I. F. C. ANNOUNCES NEW PLEDGE RULE

Time Limit for Pledging of New Men Changed This Semester

According to the recent ruling adopted by the Inter-Fraternity Council, all prospective pledges of the thirty-seven fraternities of the Council will be allowed to be bid only after four weeks of the term have passed. In the fifth week, beginning October 25, a fraternity may offer bids but not until the sixth week, commencing November 1, will men be allowed to be pledged.

This new regulation is merely a modification of the old six week pledge rule. The former rule banned the bidding of students to fraternities during the first five weeks day. of the semester. In the sixth week the fraternities could extend bids to the end of that week.

rushed by a fraternity and pledged in a day or two before he could see any other fraternity or even know of its existence. Because of this state

It was to avoid this sorry situation that the pledge rule and the recent amendment of the I. F. C. less round out the right side of the were passed. Intended as they are for the benefit of both students and Tom Gannon who played a steady fraternities, the rulings of the coungame last year should again be cil have been generally followed. found at the snapper-back position All the fraternities of the Council with Schlacter at left tackle. The are pledged to support its rulings remaining guard position should be filled from Vance, Timiansky and are thus given the opportunity of Enders of the '27 jayvees, Hernstein, considering carefully offers given by of the varsity squad, or Atkins, the various Greek letter organizaFrosh Swim Candidates

Candidates for the Freshman swimming and water polo teams and Junior Assistants for the swimming team will report at the pool today between the hours of 12 and 1 or 2 and 3 o'clock. No previous experience is neces-

Regular practice will start next week. Meets with freshman and high school teams are being arranged. A Joel Horowitz '31 is managing the freshman team and the Junior Assistants.

TO JOIN WITH GYM TEAM

Discussion of the possibility of joining with the Wrestling and Gym teams into one combination to represent the College was held at a meeting of the Boxing Club yester-

prove advantageous not only to the men, but could not formally receive furthering of these sports, but also the acceptance of these bids until to a more economical management of the A. A. Instead of each team This legislation is for the purpose traveling separately to different of eliminating the "rushing" evil universities, they will travel to-Formerly an entering student was gether. However, before Mr. Daly can carry out his new team, it will be necessary to have the sanction of the A. A.

Charley Werner, Phil Goldman and Friestien and Smith, former Brooklyn stars, will form the nucleus of this term's Gym team which should prove itself a potent member of the triangle. In addition there is a wealth of boxing and wrestling material left over from last term's

To Meet at Pool Today

BOXERS AND WRESTLERS

Coach Daly believes that this will

Students! Attention! MAKE a day's wages for one hour's work after Classes. No experience or investments necessary. We have an opening at Columbia College. Applications considered in the order of their receipt. Write today for free paticulars.

Bradford & Co., Inc., St. Joseph, Mich.

How Gold Prospector "Went Scotch"

Larus & Bro. Co. Richmond, Va. Dear Sirs:

Dear Sirs:

Two years ago last winter I went into the Red Lake gold fields in Canada. It was a tough trail from Hudson, over 140 miles of snow and ice. There were fourteen of us on the trail going in, and frequently at night when seated around a big camp fire, some one would ask me for a pipeful of Edgeworth. These Canadian boys sure like our Edgeworth.

In four weeks' time I ran out of

In four weeks' time I ran out of Edgeworth. I was glad to get 'most any old tobacco.

any old tobacco.

One day, however, I dropped in to Dad Brown's tent, a 72-year-old prospector, and seeing a can of Edgeworth on an improvised table, back there 150 miles from the "steel," I perked up at once, saying, "Dad, I'm plum out of tobacco—how's chances for a pipeful?" "Help yourself," he said. So pulling my heavy duty pipe from my pocket, I loaded it with Edgeworth, packing it in so tightly that I couldn't get the least bit of a draw.

I excused myself for a moment and

get the least bit of a draw.

I excused myself for a moment, and stepped outside to remove about three pipefuls to put in my pouch. Dad stepped out, saying, "You're worse than any Scotchman I ever saw." Then I confessed. I told him what happened to my Edgeworth—that I was just dying for a smoke, and he understood right away. He said, "Boy, Edgeworth is mighty scarce in these parts, but I reckon I can spare what's left of that can. Help yourself."

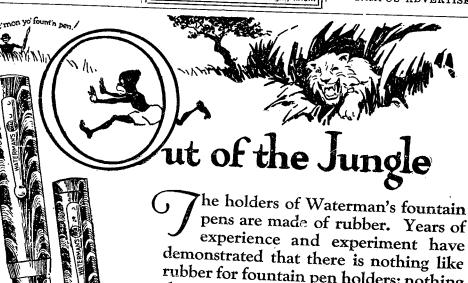
You can just bet your last nickel

You can just bet your last nickel that I guarded this Edgeworth with extreme care until I got back to the "steel."

Yours very truly, C. M. Bahr

Edgeworth Extra High Grade **Smoking Tobacco**

PATRONIZE CAMPUS ADVERTISERS



pens are made of rubber. Years of experience and experiment have demonstrated that there is nothing like rubber for fountain pen holders; nothing that is as light, as resilient, as pleasant to hold, and that has the advantage of being stainless.

Color effects in hard rubber have always defied the rubber chemist until our research engineers finally solved the problem. This notable achievement has resulted in a beautiful line of two-tone stainless ripple-rubber holders in Ripple-Blugreen, Ripple-Rose and Ripple-Olive.

The new two-tone Waterman's pen has a real collegiate look. It is a pen you will be proud to own. It will

be a constant companion throughout your college and business career and a valued memento of your college days. Dependable, speedy pen performance saves valuable time for thought—a decided advantage during exams. Two-tone pencils are made to

match two-tone pens.

They are sold where you buy your books and stationery.



Use Waterman's Ink

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small siz. \$1.50

PEN, small size \$4.00

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June '30

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