

For Miss Cleveland

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# The Campus



## The College of the City of New York

\$3.00

Volume 43 — No. 1

NEW YORK CITY, THURSDAY, SEPT. 20, 1928.

OCT - 4 1928  
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PRICE FIVE CENTS

### CAMPUS INAUGURATES TWENTY SECOND YEAR WITH NEW FEATURES

#### SHUKOTOFF OUTLINES PLANS

Literary Tradition Column and Unusual Interviews Distinguish Campus

#### PROMOTIONS ANNOUNCED

Louis Kaplan, Managing Editor; Ben Kaplan, Columnist; Jos. P. Lash, Features

Presiding at the reorganization meeting of the Campus staff Thursday, September 12, Arnold Shukotoff '29, the new editor-in-chief, outlined his plans for the present semester. The following promotions were announced: Louis Kaplan '29, managing editor; Ben Kaplan '29, Gargoyles; and Joseph P. Lash '31, Associate Editor, supervising all the features. Bernard Weil '30 was named by the Campus Association as the new Business Manager.

In his welcoming address, the editor urged the members of the staff to enter into the work of the semester energetically. He then outlined a plan systematizing the work of editing The Campus so that a more interesting and a more efficient paper would be put out. This plan features specializations, the task of each man being specific and moderate.

#### Campus Work Centralized

The general plan under which work will be done on The Campus has been revised in the extent that there are two centralized executives: the editor; the managing editor, supervising the Associate Board; and the news editor supervising the News board.

"Toward facilitating the editing of issues, the news and men have been divided into copyreaders and proofreaders. A rotating system has been introduced whereby newsmen and associates are coupled for the entire term so that the same groups will supervise and edit issues at regular intervals," the editor stated.

#### Traditions Column Initiated

This semester four new features will be introduced, namely:

1. A literary column, known as "The Alcove", which will contain essays, criticisms and general prose writing.
2. A column devoted to discussion of the customs and traditions of the College and colleges throughout the country.
3. Interviews with prominent men in the fields of fine arts and business.
4. Feature interviews with interesting figures in the college. Past issues of The Campus have been gathered into an official file, the last six volumes of which have already been bound and an attempt has been made to establish a reference library for use by Campus men.

Several boxes will be installed about the college at convenient places to facilitate the collection of news. In order to identify Campus men, press cards modeled after those of metropolitan dailies have been distributed to the staff.

#### BUSINESS MANAGER



Bernard L. Weil '30, recently Elected to the Business Managership

### WEIL '30 CAMPUS BUSINESS MANAGER

#### Herbert J. Lachman '29 Accidentally Killed at Camp During Summer

Succeeding Herbert J. Lachman '29, who met with an accidental death last July, Bernard Weil '30 was elected to the position of business manager of The Campus at a special meeting of the Association last month. Herbert Lachman was a counselor at a summer camp when he was killed by some fireworks.

The late business manager served The Campus in that capacity for the past year and was elected to fill the post for this semester, his untimely death cut short a career of service to the College which had its beginning three years ago as an accountant on the business staff of The Campus.

In addition to his work on the College periodical, Lachman was a member of the executive board of the "U" committee of last year. He was also one of the founders and executive head of the Business Society. His sphere of service extended to many organizations outside of the College. Bernard Weil, the newly chosen business manager has been on the business board of The Campus for two years. His most recent office was that of Advertising Manager.

#### Campus Asks Information Of Organization Officers

Organizations of the College, including clubs, teams, fraternities, committees, etc. are asked to send the names, addresses, phone numbers, and programs of their presidents and secretaries to the editor of The Campus. To facilitate the gathering of news, The Campus will this semester keep a file of this information. Organizations should leave this information in the Campus office or the Campus mail box.

### Traditional Class Rushes Surrounded By Hoary Tales of Daring Escapades

By JOSEPH P. LASH

*Editor's Note: This is the first in a series of feature articles which will appear at regular intervals devoted to a discussion of traditions and customs of the College. They are dedicated especially to the members of the entering class, the men of June '32.*

Tradition lends a certain charm to college life. Ralph Barbour stories that beguiled our youthful days with bright illusory dreams of Hilldome College achieved their effect by surrounding Hilldome with distinctive and bizarre customs. Assuredly Paddy's freshman cap that more and more takes on the aspect of an antique and our dignified President's swallow tail coats are sacrosanct with the student body.

College men, particularly graduates, coming together after lengthy and distant separations will inevitably turn to reminiscing. The charm of a fraternity smoker lies in the realization that Gene will tell how they encased Red in a bath tub, set him out on Times Square and told him to paddle.

Someone invariably tells, when grads of the seventies gather over the cups of the morning they lured an innocent goat into the Chapel to be a rather bewildered onlooker at the morning's exercises; and again how they smuggled the curious odored asafoetida into the stove of the venerable Professor's classroom.

Perhaps the greatest number of somewhat hoary legends have grown up around the soph-frosh rush; that rather boisterous reminder that College life has begun in earnest. This traditional fracas, the first attempt by the vengeful second year men to separate the youngsters from their overbearing air of omniscience is the most hallowed custom about the College.

We have rummaged through dusty and mouldering files of the ancient Quarterly and through formidable volumes of Mercury yet have not discovered the origin of the rush at the College. But a paragraph by Professor Mott, that kindly reminder of the days at Twenty-third Street when General Webb's silver spurs clanked through the halls and when only a trip to the Latin Quarter would adequately round out some undergraduate triumph or spree, best demonstrates its hoariness.

"Perhaps, on the whole, our most violent breach of peace consisted of rushes between Sophomores and Freshman, both in the lower hall of the College at recess and in the street after every public exercise, these latter encounters being accompanied by vociferous class cheers and followed by parade of hoarsely singing hordes up Fifth Avenue and Broadway. After an exceptionally scandalous performance of this sort, the perpetrators would be lined up in the chapel, while General Webb brandished the sword of Gettysburg over their heads."

Modern police efficiency and the city's practical temper might prevent any such hilarious triumphal procession, today, but no one can prohibit the shattering of Hammond's crockery. (Sort of an unconscious protest against the four years of poisoning to come).

A more modern tale, one that the present President of the Student Council will usefully confirm, is of the time when a group of cocky little freshmen of the class of '30 kidnaped the president of the sophomore class, bundled him into a taxicab, ravished him of his clothes to let him loose on Riverside Drive. And while '29 languished for her president, he in Rousseaunian pose froliced amid the gayly swirling multitudes of Autumn leaves.

### "U" Campaign Opens; 525 Booklets Are Sold

#### Largest Early Sale in History of Union Promises Successful Drive

With a sale of three-hundred and fifty full and one hundred and seventy-five part payment "U" tickets, made during the registration period, the reorganized student Union opens its campaign with the brightest prospects in four years. Attractive football and basketball schedules, including games with Princeton and Dartmouth, and renewed interest in student publications have impressed the value of the Union upon all classes and this support has been reflected in the unusually large pre-campaign sales.

The Union's offering this term includes subscriptions to the Campus, Mercury and Lavender of which the ticket holder will receive thirty two, four and two issues respectively, and admission stubs entitling to twenty-four Athletic Association events including the entire football and water polo schedules and the nine basketball games scheduled for the fall term.

The ticket is priced at three dollars and may be paid for in three

installments of one dollar each, the last of which fall due as late as November sixteenth. According to a statement made by Sylvan Elias, Chairman of the Union with Al Maisel, "The interest of students of all grades and the cooperation of the faculty have brought our pre-campaign sales beyond all expectations and there is no reason why the Union should not net the subscribing activities over six-thousand dollars." A similar statement, made by Professor Williamson, confirmed this prediction of a successful drive and pointed out the sales to date are in excess of those of any previous Union including the record making campaign of the fall term of '24 in which thirteen hundred, three and a half dollar tickets were sold. Professor Williamson also declared that the rule, that all men engaging in activities are required to purchase "U" booklets, will be strictly enforced in regard to athletes and that the various publication are cooperating in regard to their own staffs. All coaches will be ordered to drop non-subscribing athletes from their teams prior to the first game on their

(Continued from Page 5)

### VARSITY STEAMROLLER ROUNDS INTO SHAPE AT CAMP MONTEREY

#### NEW CAMPUS EDITOR



Arnold Shukotoff '29 Whose Editorship Begins With This Issue

### CHEM KIT PRICES REDUCED THIS TERM

#### Present Rates Are Below Those of Past Two Semesters

A substantial reduction in the prices of kits for all Chemistry courses has been made according to the new schedule of prices posted by S. G. Wilkie, manager of the Co-op store.

The rates in each of the courses in the Fall 1927 when the Chem Department sold the kits, Spring 1928 when the Co-op took over the sale, and this semester are as follows:

Course	Fall 1927	Spring 1928	Fall 1928
1a	6.28	\$9.00	\$5.50
1	7.39	9.00	6.00
2a	7.42	10.00	6.00
2	8.05	10.00	5.50
3	10.30	12.00	7.00
4	3.90	6.75	4.75
33	13.30	18.50	12.75
50	1.35	10.75	7.50
55	1.50	12.75	9.00

Last semester, the Co-op pointed out that its increased prices were due to the overhead necessary to dispense the kits. The Co-op further showed that the Organic Chemistry students had previously not been charged for their kits but that the new method of distribution made such charge necessary in Spring 1928.

Last term, The Campus published several editorials objecting to the increased charges. The Co-op then promised a reduction if the returns permitted it.

#### Business Admin. Society Mourns Loss of Lachman

The Business Administration Society mourns the loss of its beloved founder and leader, Herbert J. Lachman '29, who was unfortunately killed on July 4, 1928.

### SEVEN LETTERMEN RETURN

Twenty Seven Candidates for Varsity Train at Great Barrington, Mass.

#### CAMP OPENED SEPT. 5

Halpern, Clark, Barckman, Gannon, Schlacter, Bokat, and Bienstock Return

By STAN FRANK.

(Special Despatch to The Campus)

GREAT BARRINGTON, MASS., Sept. 19.—The College's bid for grid-iron honors, which got under way two weeks ago at training quarters at Camp Monterey, reaches St. Nicholas Terrace in full momentum today when twenty-five men return to the Stadium fresh from Great Barrington, Mass. to prepare for a difficult seven-game schedule. With a well-balanced squad of veterans and promising first-year men available, Coach Parker seems to be justified in looking forward to the best campaign the Lavender has experienced since he assumed charge of football activities in 1924.

Despite the fact that the opening game of the season is over two weeks off, the squad has repeatedly demonstrated that it is a fast, aggressive aggregation capable of playing heads-up football all the way. With a few exceptions, the men are in good physical condition and are well advanced in the fundamentals and technique of the grid game.

#### Twenty-Seven at Camp

Nineteen men reported to Coach Parker on September 5 at Camp Monterey in the Berkshires, but that number was increased until there were at one time twenty-seven candidates for the Lavender eleven in camp. Seven lettermen made their appearance for the pre-season conditioning period, with the remainder of the men coming from last year's varsity and Jayvee squads.

Captain Willie Halpern, ex-captain Johnny Clark, Lester Barckman, Tom Gannon, Ben Schlacter, Eddie Bokat, and Bernie Bienstock are the regulars from the '27 team who are primed for the start of the fall campaign with all standing more than an even chance to regain the berths they held down last year. Strenuous opposition from several new men has forced the veterans to play their best brand of ball, and the lineup for the Lebanon Valley game will only be decided on the basis of the practices within the next two weeks.

#### Strong Line Fortifies Backfield

The line is well fortified with a balance of veterans and new men, and although it is the heaviest forward wall to represent the College within recent years, it is also the hardest-charging and most aggressive combination Parker has ever coached. Captain Halpern is the outstanding performer and is a certainty to start at guard, with Tom Gannon, at center, Johnny Clark and Ben Schlacter at the tackles, and Ed Bokat, at one end post, all shaping up well in face of the stiff opposition afforded by the new men.

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# The Campus

The College of the City of New York

Vol. 43 Thursday, Sept. 20, 1928 No. 1

Published Monday, Wednesday and Friday during the College year, from the fourth week in September until the fourth week in May, excepting the fourth week in December, the third and fourth week in January, the first week in February, and the first week in April, by THE CAMPUS ASSOCIATION, incorporated, at the College of the City of New York, 130th Street and St. Nicholas Terrace.  
The subscription rate is \$4.00 a year by mail. Advertising rates may be had on application. Forms close the half week preceding publication. Articles, manuscripts, etc., intended for publication must be in THE CAMPUS OFFICE, before that date.

Printed by: THE BAGNASCO PRINTING CO. 155 Wooster St., New York City. Telephone Spring 6612

College Office: Room 411, Main Building  
Telephone: Edgewood 3701

## EXECUTIVE BOARD

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Bernard L. Wolf '30 Business Manager  
Louis N. Kaplan '29 Managing Editor  
Stanley B. Frank '30 Sports Editor  
Benjamin Kaplan '29 Columnist

Issue Editor .... GEORGE BRONZ '29

## In Memoriam

### Herbert J. Lachman '29

Killed Accidentally, July 4, 1928.

It was with deep regret and heartfelt sorrow that The Campus learned of the death of Herbert J. Lachman '29 who for a year faithfully served the paper as business manager. Never sparing in his time, in his energy, he strove tirelessly in his efforts to rehabilitate the finances of the journal. So devoted and sincere was he in his work, that he never asked for assistance from his associates, but was content to perform every task, however small or unimportant, however great, by himself. The College has lost in him a devoted son of Alma Mater, The Campus, a worker of lovable personality, a true executive.

## MEN OF JUNE 1932

**W**ELCOME! It is a delightful existence we lead within these walls. The life which today you are born into, is undoubtedly one of the happiest, as well as one of the most influential periods in your development. It has its pleasant surprises, its rude awakenings, moments fraught with hardships, with dancing ambitions, with leaden failures—but there is something vital in its flow which engraves it as a living monument upon our memory. College days live with us forever and Alma Mater becomes a permanent fixture in our hearts. Its influence can be little less powerful.

**T**ODAY, given the freedom which leaves you entirely to your own resources, you first raise your eyes towards the citadel of culture. You seek to develop character. You strive to acquire the power to think critically. You reach for the wand that engenders creation. Culture takes all these into account, but to each of us it means something different. Naturally founded upon our personal interests, culture is acquired by each in our own way. We may establish a basis upon which to work, however, if we recognize the fact that culture has today become identified with breadth of experience, with fullness of experience. The interests of the cultured man are unbounded to a great degree.

**U**PON you, men of June 1932, we urge the value of a college career that encompasses the whole of college life. That life is constituted in studies, in extra-curricular activities, in constructive pastimes such as attendance at debates, dramatic presentations, lectures. The student who devotes most of his time in college to studying and neglects other interests is not to be admired any more than the student who engages in extra-curricular activities to the exclusion of scholarship. Both are partaking of only very narrow portions of college life, and are not getting the full value out of the time they spend in the institution. The student who derives most from his college career, the student who comes closest to becoming cultured is the one whose interests extend in all fields. The student who apportions his time so that he spends the greatest amount of energy in each pursuit is the one who most nearly approaches the goal. The experience he gains in these varied fields, when assimilated, converge into culture, the culture which college can offer.

**T**HE opportunities which present themselves to the student at the College are unlimited in each of these various fields. Every taste and interest can be satisfied. The desire to actively acquire, and not to receive passively is the primary essential. Men of June 1932, be not content with superficiality, neither in your studies nor in your extra-curricular activities. Seek to get more out of your courses than shrivelled book learning, sterile empirical data, choice professorial epigrams. Seek to coat yourself in more than the varnish which covers a spotted floor. In extra-curricular activities, look for more than to become a "big shot". Choose a field in which you are sin-

## Gargoyles

Time was when we were the Campus critic. Not officially of course, but in a surreptitious and altogether nasty way. Our chief indoor sport at one time was playing managing editor. Bewildered feature-writers and exasperated Gargoyles found the paper spread prominently across the bulletin board, and over their best productions the words "weak, infantile, rotten" scrawled in authoratative blue pencil.

Hours on end we dispensed unsolicited and unappreciated advice to the editor-in-chief. Strangely enough the columnist never revised his rhyming schemes to suit us, though our arguments were thoroughly irrefutable.

Now it can be told that the telephone in the Campus office was nailed and fettered by us in self-defense. Several attempts were made upon our life, but ineffectually. Frustrated in this design, the editor conceived of a new and brilliant idea. He would give us an opportunity to Make Good: and should we do so, all right; and should we not, he would be rid of our squawking forever.

And when we look upon ourselves in the sombre light of contemplation, the feeling grows upon us that we were not born to be a homo comicus, and resemble more nearly Hamlet than Falstaff. The successful columnist—vide Trebla—Knows Women. But we know only one and she lives in Brooklyn. We are no hail-fellow-well-met. Of travelling salesmen's jokes we know not one—well, yes, just one. It seems that seventy years ago Daniel Webster and Henry Clay

At any rate, indications are that as a humorist we should not be tremendously successful. But if the editor thinks he can stop a Squawk from squawking in any case, he reckons not on the unutterable craftiness of the Squawks of Birmingham, Ala.

Hereto appended will be found several manifestos declaring in no uncertain language how the column will henceforward be written. And if Shukotoff agrees, we shall make good on our own ground; and if he does not, we quit at once to resume our interrupted career.

**MANIFESTO:** This column is hereafter no humor column. Comments we shall make may of course be humorous, but the reader is assured that this is done without intent.

**MANIFESTO:** We reserve the right to print as much as we please and when we please. It is ridiculous to suppose that inspiration will always coincide with the dates of publication, or the volume of its creation with the size of the strip.

**MANIFESTO:** We reserve the right to print in ten point.

**MANIFESTO:** We reserve the right to print in eighteen point.

Being now a neophyte ourselves, we can sympathize well enough with those other neophytes, the entering freshmen. From the height of senioric superiority we flick a supercilious eyebrow in welcome.

It's all a matter of luck, gentlemen. How do we know how many contributions will find their way into locker 37? And how do you know what professors you'll get, what marks you'll pull and what associations you'll make in the next four years? Heartily we recommend to the class of 1932 that it adopt our own heraldic emblem: upon a field of white, two fingers crossed.

Be assured that everybody here means well by you. All rules and traditions were manufactured specifically for your moral and physical well-being. When the sophomore nestles his toe in the seat of your trousers, turn the other cheek. He means well. The hand that smites your jaw is extended in brotherly affection.

Somewhere on the next page the apostolic benediction is conferred on you by Dean Redmond. Take his word for it. Make yourselves at home. Park yourselves in his office; meet your friends in the President's anteroom. The professors would like to be your pals. The big shots around the campus want to meet you: give the captain of the football team the glad hand. Stick close to the Rajahs of the Student Council, the officers of the A. A., the big fraternity men. But keep strictly and religiously away from

EPICURUS

cerely interested, and devote your time with a desire to give the best in you, towards the development of the activity as well as of yourselves. In regard to social pursuits, spend your spare moments in constructive pastimes. There are an unlimited number and variety of more or less instructive events taking place at all-times in the College. There are debates, lectures, discussions from which you can derive some benefit which are too oft poorly attended.

**M**EN of 1932, The Campus bids you welcome in behalf of the College as a whole. But it is only a half-hearted welcome. Alma Mater is dear to us, and then there is a lingering fear that you will perhaps misuse the opportunities she offers you. We know not what your abilities, what your energies, what you aim at. Shall you prove yourselves, so that we may extend an open hand to you as true sons of City College?

## The Alcove

(Editor's Note: With this article "Jazz", The Alcove becomes a regular feature of The Campus scheduled to appear in each issue during the coming semester. The editor has one aim for the column, namely: that it shall provide interesting and entertaining reading. With this thought in mind, contributions are solicited from the entire student body. Essays, expositions, narratives, critiques, discussions, in fact, any prose article which will contain matter of general interest to readers will be accepted for publication. Articles should not exceed 600 words in length.)

### On Jazz

It has often been asserted that Jazz, being a degraded type of tonal activity, has no place in serious music. Two outstanding reasons have been assigned for the contention. First, all the melodies written in the popular style are usually trite, cheap, and non-original.

Their triteness is shown by the very fact that songs often resemble one another so closely that it is difficult to distinguish between them. That they are cheap is taken almost for granted. Their non-originality is mirrored in oft-repeated chords and modulations.

The second reason takes into account what is commonly termed the jazz rhythm. It is claimed that this is monotonous, expressionless, and vulgar. The strict four-quarter time that is followed leaves no doubt as to the monotony. There is no more variation than one finds in the pounding of a trip-hammer or the beating of a clock. Expression is therefore prohibited by the nature of the popular song, which demands that the melody be bound to the tempo. Since the latter is a dreary affair it necessarily inspires the former with its qualities. However

the chief objection of many who, in spite of its faults, find jazz otherwise tolerable, is vulgarity. They insist that the appeal is "only to the flesh", that no provision is made at all "for the intellect".

There are several rather serious doubts which these arguments raise. We may well question whether all popular melodies are trite, cheap, and non-original. Many late songs of the musical comedy variety are unusually novel and well-formed. "My Heart Stood Still", by Richard Rogers, is a good illustration.

To be fair to the opponents of jazz, it is a fact that melodies have been published which are suspiciously similar. "Yes Sir, That's My Baby" and "Is She My Girl Friend" might be included in such a classification. In this case, not only are the notes akin, but the titles also seem complementary.

However, it must be admitted that there is probably no more plagiarism in jazz than in classical music, or in literature and the other arts. Stealing of ideas and phrases is found among cheap writers. Stealing of musical ideas and phrases is found among cheap composers. It is as unfair to judge music by its worst representative as it is to judge poetry by the rhymes of a sophomoric poetaster.

The statement concerning the jazz rhythm is a shallow one, but it commands a widespread group of subscribers. Its entire foundation is destroyed by the question, "Is there such a rhythm? If so, what is it?" If the term "classical rhythm" were employed all-inclusively we would smile and call it absurd. And yet this other term, equally absurd, is very often used with great sobriety.

The mistake made is an inexcusable one since jazz cannot be restricted to the fox-trot. The word "rhythm" is usually misinterpreted to mean "time". The fox-trot is but a form, just as the waltz is. Yet no complaint has been uttered against the waltz-form, which differs from that of the fox-trot merely by

one beat and one accent. The good popular dance tune deserves as little to be called monotonous as does the good classical dance tune. Why, then, the objection to four-quarter time? We often may find that which we desire to see, in things which we do not understand. For instance, in a Picasso "Portrait of a Woman" we may, if we admit a lack of understanding, as easily discern a jackass as a woman, provided the wish be there. In the same manner we may read monotony, or vulgarity, or lack of expression into music that we have never attempted to understand. Some people consider concerts the driest entertainment possible, simply because classical music is far above their heads. That is no cause for our giving up such gratifying intellectual enjoyment. It remains for them to understand not for us to sacrifice.

A. H.

## BRETT PUBLISHES BOOK; STEINER FINISHES STUDY

Prof. Brett of the Economics department has just published a book entitled "Fundamental Accounting". Prof. Steiner has also published two papers on accounting problems. Prof. Steiner also of the Economics department has completed an extended study of investment processes. Prof. Steiner has studied in this country and abroad.

## C. & S.

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# Waterman's

# FRESHMAN PAGE

## SOCIETIES

Acting on the assumption that the college life of the student may be best enhanced if allowed to find expression in three directions, namely, academically, athletically, and socially, the College, through the faculty and the student body, actively supports organized groups to further undergraduate interest on the basis of these three principles.

Some twenty societies constitute the main basis of the social, or extra-curricular group of the College's activities. It is interesting to note that the purposes of many of these clubs and organizations are closely linked with the factors which make for success in the academic and athletic fields.

### Organization

As the directing group of the common interests of the societies, the Inter-Club Council, organized last year, undertakes to cultivate bonds of harmony among the groups under its jurisdiction, regulates the lecture programs of the societies so as to avoid conflicts, and attempts further to stimulate student interest in these societies.

The College's organizations are divided freely into several groups, namely, technical and scientific, language, and cultural bodies. Practically all of the societies regularly invite men and women of note to address their members and the student body at large.

### Menorah

The Menorah has as its aim the fostering of Jewish culture and ideals along social and educational lines, through the medium of forums and circles. The Hebrew Circle, the Zionist Circle, the Spinoza Club, and a dramatic group constitute the means whereby Menorah members interest themselves in Judaic problems.

### Newman Club

The Newman Club, also a member of a countrywide federated body, has as its main purpose the uniting of Roman Catholic students in common spiritual and intellectual endeavors. The society has its personal quarters in the Concourse.

### The Circolo Dante Alighieri

The C. D. A. is essentially interested in promoting good fellowship among Italian students, and perpetuating the best elements of Italian art and culture. It publishes a periodical in Italian.

### Douglas Society

The Douglas Society has for its aims the accumulation and dissemination of the facts of Negro history and accomplishments in order to obtain a clearer comprehension of Negro race problems.

### Politics Club

The Politics Club essays to encourage the College student to take active interest in political issues and organizations. Close liaison with the leading political parties is effected.

### Social Problems Club

The Social Problems Club is primarily interested in the presentation of contemporary social problems of collegiate and political moment, and an evaluation of their meaning, through the medium of open forums and discussions.

### Technical and Scientific Societies

These include the Baskerville Chemical Society, the Radio, Biology, Physics, Geology and Mathematics Clubs, and three engineering societies.

### The Y. M. C. A.

The College Y. M. C. A., a branch of the countrywide organization, was founded at the College to promote

DEAN REDMOND



Daniel W. Redmond, Dean of the College Greeted Class of '32 on Entering C.C.N.Y.

## DEAN URGES FROSH TO ENTER ACTIVITIES

To the Class of 1932:

All colleges are at this season extending welcome to Freshmen. Many have elaborate ceremonies and special programs. Our city surroundings and the great number of our students make these plans too cumbersome. We welcome you to a place among students who are keenly alive to their educational opportunity and to their educational responsibility. Already tested by an excellent high school you come to us with proved capacity for academic life. In addition to class room opportunity the College presents a program of activities, athletic, social and intellectual. These outside activities must take second place, but a proper place. Outside work, though necessary for many students, is dangerous to scholastic standing and to health. If you must earn money, reduce your program to safe limits.

You will have advisors from the Faculty and every Officer of the College as well as every other student every needed assistance. The Colleges has high hopes for you.

D. W. REDMOND.

Christian fellowship among the students and to facilitate the rounded development of each in mind and body. It maintains a library and rest room for its members, and it annually conducts the Varsity Excursion on the Hudson.

### Language Societies

The language groups consist of the Deutsche Verein, the Cercle Jussierand, and the Spanish Club. The latter organization publishes a periodical in Spanish regularly.

The History and Philosophy Clubs, and the Business Administration Society, constitute the remainder of the College's cultured groups. The latter is concerned with the work of the School of Commerce and has a regular publication under its supervision.

### Cheerleading Candidates Are Needed for Squad

A call for candidates for the varsity cheering squad has been issued by Jack Entin '29, head cheerleader, in anticipation of the coming sports season. A short course of instruction will be given. Entin urges '32 men particularly to come out for the squad.

BENJAMIN N. NELSON '31, Editor

## Ten Frosh Commandments

The Student Council, at its last meeting of the Fall term, voted to continue the Frosh Rules of last term. The Ten Commandments, which must be obeyed by all Freshmen are as follows:

1. Thou shalt at all times wear black skull caps with Lavender buttons while on the college grounds.
2. Thou shalt wear black ties with Lavender stripes.
3. Thou shalt wear black socks.
4. Thou shalt not smoke on college grounds.
5. Thou shalt not wear mustaches.

6. Thou shalt not wear any preparatory or high school insignia, except Arista pins.

7. Thou shalt know all the college songs and cheers. The Sophomore Class will help the Fresh-Soph Committee conduct the Freshman sing each term.

8. Thou shalt carry thy book of rules in thine outside breast pocket, ready to be produced, with marks of identification, on the demand of any Sophomore or Upperclassman.

9. Thou shalt not be excused from obeying the above rules because of being engaged in extra-curricular activities.

10. Thou shalt appear at the Soph Carnival, provided one week's notice is given, if thou shalt violate any of the above rules. The date for the Soph Carnival shall be fixed by the Fresh-Soph Committee.

The Student Council has also established the following general rules for the guidance of Frosh-Soph activities:

I. Hazing is strictly forbidden, except at the annual Frosh Feed, the annual Soph Smoker, and the Soph Carnival. All hazing will be under the direction of the Fresh-Soph Committee. Pledging is permissible only in the case of men who are to appear at the Soph Smoker. All pledging must be done off the college grounds.

Individual or group fighting on the college grounds is strictly prohibited.

II. Freshmen must obey the Ten Commandments on and after the first Monday.

III. The Fresh-Soph Committee shall have exclusive direction of all Frosh-Soph activities, and shall adjudge all disputes which may arise in connection with them, its decision being final, unless overruled by the Student Council.

Those violating any of the above rules shall be punished under the direction of the Fresh-Soph Committee. The college grounds are here defined as the territory bounded by the 135th St., Amsterdam Avenue, 140th Street, and St. Nicholas Avenue.

IV. (1) All undergraduates of the College may report delinquent Freshmen to the Sophomore Class for appearance at the Soph Carnival.

(2) The Freshman and Sophomore classes shall have a Rules Enforcement Committee in order to enforce these rules.

(3) The Fresh-Soph Committee shall consist of a chairman and one representative from each class.

## A SPORT SUMMARY

### Football

A successful season was turned in by the '27 football eleven, the Lavender gridiron winning three, tying two, and losing two games while developing the best scoring punch seen on St. Nicholas Terrace since 1922, when the gridiron game was resumed at the College. Rhode Island State, Upsala, Gallaudet, were conquered by the varsity, but George Washington and Haverford emerged with clean-cut decisions over Coach Parker's team. The big games of the schedule, those with Manhattan and St. Lawrence, resulted in tie contests.

The team broke into prominence by scoring 184 points for seven games, one of the highest totals recorded throughout the entire country. Barkman and Bienstock were the high scorers of the eleven, the latter being credited with the longest run from scrimmage made in the East last year. Goldhammer and Cohen were the remaining backfield regulars. Captain Clark, Halpern, Elterich, Gannon, Rosner, Tubridy, Bokst, Schlacter, and Pulco performed well in the line.

### Basketball

For sheer brilliancy and gameness, the court five developed by Nat Holman during the winter of 1927-28 easily ranks with the outstanding combinations in the College's history. After a poor start, in which three out of the first four games were lost, the quintet came back to win ten out of its last eleven games, handing Fordham its only defeat of the season and taking the measure of N. Y. U. and Manhattan as well.

The highlight of the campaign

was the Fordham embroglio, a battle that saw the Lavender trailing the Maroon, 24-12, with eight minutes to go. Against those prohibitive odds, the varsity came through with a superlative performance to down the College's most bitter enemy, 26-25. In addition to the three metropolitan rivals, Rutgers, Villanova, McGill, Lafayette, St. Francis, Union, Catholic U., and St. Lawrence fell before the prowess of Captain Rubinstein, Meisel, Goldberg, Liss, Spindell Sandak, and Liftin, while Dartmouth, St. John's, Lehigh, and Duquesne triumphed over Holman's proteges.

### Baseball

The 1928 diamond campaign was typical of Lavender nines during the last few years. The home club, on the whole, played consistently all season to gain an even break on the sixteen games on the schedule. Artie Musicant pitched good ball throughout the season and led the team in hitting. Captain-elect MacMahon, Futterman, Blum, Garelick, Liftin, Timiansky, Werk, Malter, and Kaplan remain for next year's difficult schedule.

### Track

Perhaps the most successful major sport team operating at the College last year was the track squad developed by Coach MacKenzie. Three victories in four dual meets and a second-place in the classic Penn Relay Carnival comprised the winning average of the trackmen for the outdoor season. Sweeping victories over Manhattan, Temple, and St. John's in dual meets and the loss of the Fordham meet by five

(Continued on Page 4)

JACK B. ROSENBERG



Student President Advises Frosh to Participate in Extra Curricular Activities

## COUNCIL PRESIDENT GREETES FRESHMEN

To the Class of 1932:

This letter should not be regarded as a perfunctory duty of the president of the Student Council. Let it be considered rather as a long cherished opportunity to glorify an Alma Mater that needs no new glorification, to defend her who needs no defense. The inevitable apathy that characterizes an institution of large proportions is proverbial: the campus is overshadowed by shops and apartment houses, the student body is bulky, disinterested, colorless. In brief, the College smells too strongly of business and bustle. One hurries to school, to classes and then home. One has no time. There is never that happy hour of carousal over a pipe or milkshake when one exchanges confidences and relates with pride hard to conceal one's amorous adventures and conquests. Someone was fond of saying that what pleased him most about concerts was not the music but the women who came to hear it. So, a great, if not paramount, interest of collegiate life should be in one's classmates.

It is this camaraderie, Men of '32, which, in my welcome to you, I most highly and sincerely recommend. If your studies do not take care of themselves, Dean Redmond will take care of you. But if you are deficient in social ties there is none to warn or advise you. You may go through four years of college without making a friend. Indeed, college may mean to you nothing more than a Gothic pile. If so, you are to be pitied. You must make your college life complete. You must make it a vital part of yourself. Build up ineradicable memories! Get out for your teams and support them; frequent your alcoves, be a politician, be a good fellow and spout, spout your philosophy or shady stories—but store up memories!

Some day you will be an alumnus of perhaps five, ten, or fifty years—a little gray or quite prosperous, dumpy, and bald. You will look back over these four years. It is now that you must determine whether you will stare vainly into a gaping vacancy or whether you will once more recapture and realize in your mind that exuberance, that zest for living and love of life that characterized those golden days. You may then realize that City College is not only an institution of learning but an opportunity to make friends, acquire breadth and experience and, most of all, an opportunity to build a monument of memories, memories more lasting than bronze.

JACK B. ROSENBERG.

## PUBLICATIONS

The publications of the College play a great part in the student life of the undergraduates. Among the various publications are found many different types of literature to furnish outlets for the pens of the more talented student writers. One recounts the happenings of the activities at the College; another is purely a humor magazine; a third a literary magazine; and the last is a senior class book.

### Campus

Founded in 1907 as a twelve-page weekly booklet, the Campus has now, in its twenty-second year, become one of the most useful student activities in the College. It is rated among the prominent collegiate newspapers in the country. In 1921 The Campus became a tri-weekly.

The aim of The Campus is to present the news of the College in as efficient and professional style as possible. Besides all news which would be of interest to students of the College, a humor column, Gargoyles, play, book and cinema reviews are printed in each issue. A new feature has been added this term in a literary column.

A class of candidates for The Campus staff is held each term and training in the fundamentals of journalism is given. After this an examination is given and those who show themselves more competent are appointed to the staff.

The Campus through its constructive editorial policy has brought about many improvements in the College.

It has always been lauded as fearless and constructive. Arnold Shukoff '29 and Bernard Weil '30 are editor-in-chief and business manager respectively.

### Mercury

Mercury, the College comic, is the second oldest of C. C. N. Y.'s publications having been founded almost a half-century ago in 1883. Then it was a newspaper, a comic, and a literary magazine, all combined in one. It abandoned the field of news in 1907 at the appearance of The Campus, and became wholly a comic in 1922. In March 1927, Mercury became a member of the Association of College Comics of the East.

Mercury, which appears four times each semester, is generally acknowledged to be among the best college comics in the Country. The Mercury Association appoints the editor and business manager of their publication. Contributions from the student body are always welcome and appointments are made on the basis of contributions.

### Microcosm

Microcosm, the oldest College publication, appeared first in 1858. Since then it has developed from a four-page leaflet to a volume of several hundred pages. "Mike" is a complete chronicle of student activity of the year of its publication. It usually contains the pictures and histories of the seniors, summaries of the various College activities, a history of the class, and a fraternity section. This term's editor is Jack Rosenberg '29.

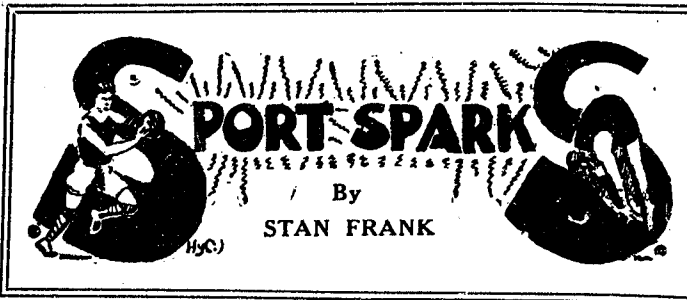
### Lavender

To fill the vacancy left by the Mercury when it became purely a comic organ, the Lavender was established in April, 1923 by the Student Council as a literary periodical. It is usually issued twice each term and contains literary articles of all classifications, including, essays, short stories, poetry, sketches, and dramatic and literary criticism. Irving A. Jacoby '29 has been chosen editor this term.

### The Lavender Book

The Lavender Book is the hand-

(Continued on Page 4)



By STAN FRANK

**G**REAT BARRINGTON, MASS.—Writing this from the field of combat where the College's grid destinies are being shaped daily, one gets that suggestion of power and quiet confidence that somehow seems to presage a successful season with the Lavender playing smart, heads-up football throughout the entire campaign. Predicting a sensational year for the eleven this early in the year is just as easy as falling off a log—and just as stupid. Your correspondent will not venture any extravagant claims concerning the team's prowess on the gridiron for 1928, but he will rather boldly assert that the team that succeeds in taking the measure of Coach Parker's men within the next two months will do so only after conclusively demonstrating that it plays a sound, consistent brand of ball and that the members of that same team are a crew of talented, aggressive young men who like their football very much indeed.

Veterans and first-year varsity players combine to make the '28 Lavender aggregation a team wise in football sense and experience, with that necessary punch and drive that characterizes a squad of players fighting to hold down their regular jobs with the team. With seven lettermen available it was to be expected that seven positions on the team were definitely decided, but the fond allusions of the regulars from the 1927 team were rudely shattered as the new men showed scant respect for the varsity gladiators and proceeded to give the veterans a run for their money. Every scrimmage at training camp was a miniature battle royal, with the men showing little consideration for their teammates' feelings—and receiving even less.

**O**N the whole, the entire squad of twenty-seven men has come through the pre-season grind splendidly, and those who drift out to the Stadium late this afternoon will see two well-coordinating teams that could step right out and give an excellent account of themselves in a game today. Injuries have hampered the work of a few of the men to date, but the willingness of the men to work hard and cooperate with the coaching staff has more than nullified slight setbacks and has made for a laudable spirit among the players themselves.

Coach Parker and his aides, Roy Plaut, Al Dreiband, and Joe Tubridy, uncovered some new prospects at camp that may break into headlines before the season is over with a loud and reverberating bang. As was to be expected, the veterans from last year's eleven showed the way in most instances to the candidates for their places, but the rapid development of every man reporting to Coach Parker assures the Lavender of a strong team with the best reserves the St. Nick combination has had in recent years.

**T**HE heaviest and most aggressive line Parker has had under his tutelage since he assumed charge of varsity football activities back in 1924 will be put on the field this fall, with a versatile, clever backfield performing behind it very much wiser with a year of football under its belt.

Captain Willie Halpern is the outstanding man in the forward wall and is primed to lead his team with a smashing performance at guard, Halpern's presence on the team assures the Lavender of a finished player at right guard and an inspired leader as well. Former-captain Johnny Clark, another sterling linesman, will probably play next to Halpern at tackle, with Eddie Bokal, also a varsity letterman, rounding out a strong right side of the line at end. Tom Gannon has clinched his berth at center, and Ben Schlacter has proved his worth again at tackle.

For the remaining places on the line, you can put at least six names in a hat, draw any two, and have good men at those posts. Sam Heistein, Gus Enders, George Timiansky, and Bob Vance are all men who can capably fill in at guard or tackle and play a whale of a game there. When Gordon Liebowitz's broken hand mends, which should be in the very near future, he and Morris Figowitz are slated to hook up in a battle that should find the best man filling in at the left end assignment. Vance, Enders, Heistein, Malter, and Resnick also suffered injuries which did not help their playing, but all are in good condition now to carry on their drive for varsity jobs.

**L**ESTER BARCKMAN, the flashiest back the College has had in the last decade, is back for his last year of football, and is primed for the best season of his sensational career. Barckman is a real threat on the offense and will probably bear the brunt of the kicking as well. A crafty, shifty field general in the person of Bernie Bienstock, the '27 signal caller, will drive the team and may be counted upon to put in a finished performance at quarterback.

Supporters of the Lavender will do well to watch Morty Targum, who is potentially a star in ascendancy. Targum has a lot to learn but is a most valuable man on the defense while carrying the ball in impressive fashion. Jerry MacMahon, captain of the ball team, a smart and flashy back, is another man who is sure to see considerable service this fall.

Ben Cohen, varsity fullback, is in school again, and Milt Goldhammer, the hard-running half-back last year, should materially strengthen the team when he reports today. Ed Dubinsky, Will Rubin, and Dave Gitterman showed up well at camp and may yet win a regular berth for themselves.

Tommy Atkins, Irv Shiffman, George Koehl, Hal Malter, Charlie Hochman and Abe Cohen, linesmen, and Lew Resnick, Shorty Jacobs and Jimmy Lipsig, improved their game considerably and will be valuable men for possible service for the seven games on the schedule.

## LAVENDER NATATORS FACE STIFF SEASON

Will Engage in Fourteen Dual Meets and I. S. A. Championships

Fourteen dual meets in addition to the intercollegiate championships at New Haven will make up the schedule of the varsity swimmers, according to an announcement issued by Prof. Walter Williamson. Eight of the meets will be part of the schedule of the Intercollegiate Swimming Association.

The schedule indicates a busy season for the College swimmers. Coach MacCormack's charges will again engage Columbia, Fordham and New York University. Last year these encounters proved among the most exciting of the season, particularly the tiff with the Ram, which the Lavender lost through a disqualification. Lafayette and Lehigh Universities occupy the two open dates still pending.

To keep the squad from going stale six trips away from home have been arranged. All of these will be for league encounters, except one to meet Brown University at Providence.

Rutgers will oppose the Lavender in a new capacity this season, as it has only just recently been admitted to the I. S. A. The water polo sextet will also encounter the Jersey aggregation for the first time. The meet, which is expected to attract exceptional interest because of the new status, will take place in the College pool, with a return contest scheduled for 1930 at the New Brunswick natatorium.

High hopes are held for the 1929 Lavender squad, which will be under the leadership of Captain Young. Last year, although C. C. N. Y. finished in the cellar in the swimming division, most of the meets were close. The water polo sextet finished a good fourth after a disappointingly inauspicious start. While quite a few of the veterans have been graduated, new material from the frosh and regulars is expected to fill the gap.

## SPORTS SUMMARY

(Continued from Page 3)

points was the performance of the team as a whole, while Captain Levy, Lazarus, Frank, and Lynch were the member of the mile relay that took second place to Detroit at the Penn Relays.

### Minor Sports

Among the teams seldom breaking in headlines, the rifle and tennis squads had the best seasons. The nimrods again flashed to the fore and were claimants for the Eastern title, while the racquet wielders were undefeated and with a decision over N. Y. U. their outstanding achievement. The water-polo six, competing against Yale, Princeton, Navy, Columbia, Syracuse, Dartmouth, and Penn finished fourth in the Intercollegiate League, but the swimming team finished last in the same league. The cross-country and wrestling teams experienced rather mediocre campaigns. Coming back to the College after a twenty-five year layoff, the lacrosse team turned in an excellent record, registering four victories out of six starts.



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## PUBLICATIONS

(Continued from Page 3)

book of the College. It describes the traditions, activities, and history of the College. It is commonly called the "Freshman Bible" because it contains the information an entering student needs to acquaint himself with the College.

### The Alumnus

The Alumnus is a magazine published by the alumni of the College each month. It is devoted to different phases of work which the alumni are engaged in.

## REGISTRATION FOR FALL SEMESTER HEBREW UNION COLLEGE SCHOOL FOR TEACHERS

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## Neophyte Interviewer Meets Rebuffs; Tries for Morley and Muffs Broun

By JOSEPH P. LASH

(Editor's Note: This is the introductory article to a series of interviews with men distinguished in diverse intellectual, scientific, and business fields to appear at regular intervals.)

Last week an excited editor called us up "Hurry up! Get an interview with someone for the first issue. I don't care whom, Deems Taylor, Morley, F. P. A. or even Heywood Broun, but get an interview, and get a picture."

Rather bewildered by this imperious summons, we plumped down to ponder its implications. (Not that our ponderings were very subtle, the words were too explicit.) Dimly we recalled something, something taught to us in *The Campus* candidates course about approaching a prospect with respectful demeanor, and with our interrogations prepared in advance. Desiring to be buttressed we got down an erudite compendium on interviewing. After immersing ourselves in this lore, we emerged with one idea forcibly impressed upon our mind by constant iteration; get the "personality" of the man into your story.

Looking for "personality" we determined to brave the quips of our absentee Mayor, and fling at him the query: "Your Honor, how do like your cocktails mixed?" Unfortunately, deluded by editors' injunctions to get your interview whatever the price, we boldly stamped into the Mayor's office to be rudely ejected by an officer who shouted, "Mayor Walker is not in," yet I'll swear by the departed bones of Little Harry that we saw his intellectual head inside; but that finished Mayor Walker. It was an easy journey from there to the Pulitzer Building where we hoped to overawe St. John Ervine (pronounced sintjn irvyn, the attendant politely informed us) with the intellectuality of our queries. "Do you find any distinctive analogy between the modern drama and the Restoration?" "Do you agree with Mr. Morley in his characterization of the average college student as a potential Rotarian?" But Mr. Ervine is being lionized by the ladies about town, so we were ushered out by the same polite attendant and requested to write a letter.

Our next stop was at The Nation offices. The tale runs thus: Monday Mr. Villard's secretary informed us that the editor of The Nation was leaving on his vacation and could see no one. Tuesday when we personally walked into the Vesey Street offices a gentleman informed us that Mr. Villard had just returned from his vacation and could see no one. A case of crossed wires that left us gasping and disillusioned.

Thus repulsed, we thought Chris Morley, that genial old soul, would surely see us. But Mr. Morley is engrossed in his Hoboken theatrical project and had no time for an ardent Morleyite. But he promised in three weeks....

We tried to get in touch with Dr. Will Durant. The telephone operator whom we asked for the Doctor's address naively inquired which Durant, what Durant. Disgusted we shouted, "The author of *The Story of Philosophy*, you damned fool." And yet, upon maturer contemplation, we decided she is a soul to be cherished—a telephone operator who has not read that inspired work.

As a last resort we called The Telegram, looking for an interview with Mr. Broun. We were informed that the gentleman could not be procured upon short notice. "But we need him for our first issue," we cried. And thus were we answered by some sweet youngster. "It just can't be done, old chappie."

## HARRIERS PREPARE FOR HARD SCHEDULE

Six Contests Listed for Cross Country Team—Triangular Meet Oct. 27

Six meets listed by Prof. Walter Williamson present an impressive schedule for the Lavender harriers this fall. With a veteran squad ready for intensive conditioning, Coach Lionel B. Mac Kenzie will begin practice over the Van Cortlandt Park course for the triangular run with Lafayette and Manhattan, October 27.

Last year's team met with only fair success, its chief claim to distinction being based upon a hard earned victory over Manhattan. However, with a large experienced nucleus including last year's captain, Franz Hynes, Dlugatz, Halsbrand, Gellert, Lazarowitz, Peltzer, and Stadfeld augmented by additions from the yearling squad, the college will be represented by a formidable aggregation.

The Lavender meet with Lafayette and Manhattan marks the second annual contest with these institutions. The St. Nick harriers were outdistanced by the Quaker State runners but finished ahead of the Green to capture second place. This time the team journeys to Easton, Pa. for the return engagement.

The schedule:  
Octo. 27—Lafayette and Manhattan—Easton, Pa.  
Nov. 3—Manhattan—Van Cortlandt Park  
Nov. 10—St. John's—Van Cortlandt Park  
Nov. 16—Fordham—Van Cortlandt Park  
Nov. 20—Metropolitan Championships—Van Cortlandt Park  
Nov. 26—Intercollegiate—Van Cortlandt Park.

## Merc Issues New Call For Staff Candidates

Mercury, the College comic, has announced tryouts for its editorial, art and business staffs. Candidates for the business staff receive a fifteen percent commission on all new advertisements received, with numerous live leads furnished. Henry B. Helm '29, business manager of the Merc, urges '32 men particularly to try for the various staffs. Candidates who have had experience on high school magazines are preferred, though this is not essential. Aspirants are asked to report to the Mercury office, room 410, between 12 and 2 o'clock any day.

## LAVENDER EDITOR PROMISES EARLY ISSUE OF MAGAZINE

Winners of Poetry Contest to Receive Awards and Have Work Published

Lavender, the literary magazine of the College, in its two issues this semester will be of more popular appeal to the student body, according to Irving A. Jacoby '29, editor of the journal. It will make its first appearance before Thanksgiving and its second between that time and Christmas.

A poetry contest will be conducted, the winners of which will receive awards, besides having their work in the publication. Any material of merit, both prose and verse, will be considered. As the staff has not yet been definitely chosen, contributors to the first issue will determine its selection. Manuscripts may be handed in at the Lavender office, room 424.

There are many vacancies on the business board. Those men who wish to apply for positions on the board may leave their locker number in the office.

This semester marks the resumption of the Lavender to its former status as a quarterly. The last term it was published twice was in the Spring of 1927, under the old 'Union'. The following term, upon the dissolution of that organization, it did not make any appearance.

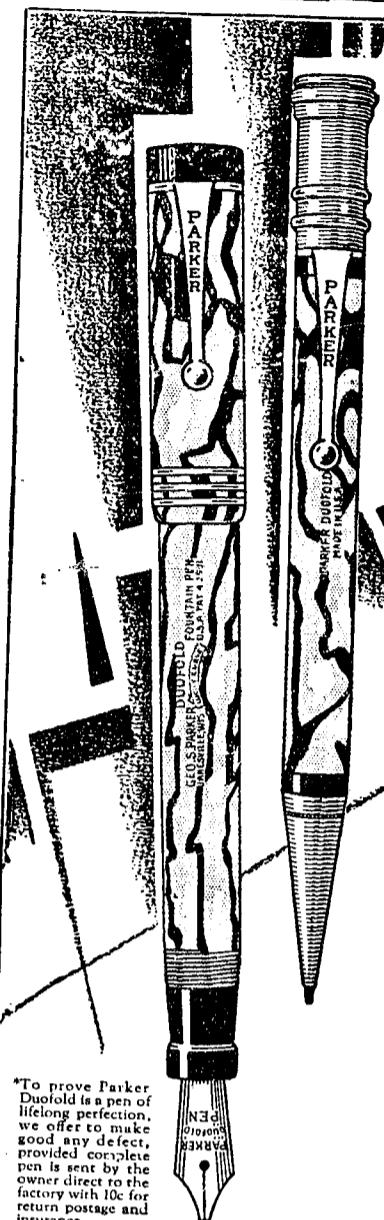
With the formation of the new 'U' in September of last year, the periodical was reorganized, but because of lack of contributions, was issued only once. Now that the magazine has gotten under way, it is certain that there will be two numbers this term.

## "U" CAMPAIGN BEGINS; 525 BOOKLETS ARE SOLD

(Continued from Page 1)

schedules according to present plans. Professors Williamson, Mayers and Goodman comprise the Faculty Board while Sylvan Elias and Al Maisel share the position of Chairman. Bob Harte, '31 is acting as Vice-Chairman while I. Greenberg, '30, Delmore Brickman, '30, Steve Osterweis, '31, Irwin Smalbach, '31, William Mackler, '30, Maurice Jacobs, '29, Leo Glucksman, '29, Arnold Levy, '32, Morton Liftin, '32 and Dick Austin '29 comprise the committee.

The saving to students holding "U" booklets exceeds that of last terms Union by more than two dollars, amounting to \$12.50. A complete statement of the value of the ticket has been posted in the freshman alcove and an active campaign will be made to promote freshman sales under the direction of Bob Harte, Vice Chairman.



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in the blindfold cigarette test

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"One cigarette of the four I smoked in the blindfold test was like shooting a scene successfully after a whole series of failures. It just 'clicked' and I named it as my choice. It was OLD GOLD. Which clears up a mystery, for the supply of OLD GOLDS in my Beverly Hills home is constantly being depleted. It seems that Strongheart and Rin-tin-tin are the only motion picture stars who don't smoke them."

*Charlie Chaplin*



Made from the heart-leaves of the tobacco plant



CHARLIE CHAPLIN  
... movie favorite the world over,  
in one of his best-loved pictures  
—"The Circus."

MR. CHAPLIN was asked to smoke each of the four leading brands, clearing his taste with coffee between smokes. Only one question was asked: "Which one do you like the best?"

How does OLD GOLD do it?

What's the secret of OLD GOLD'S winning charm? The answer is very simple. Three types of leaves grow on the tobacco plant... coarse, heavy top-leaves, irritating to the throat... withered ground-leaves, without taste or aroma... and the heart-

leaves, rich in cool and fragrant smoking qualities. These golden-ripe heart-leaves give OLD GOLDS their honey-like smoothness. That's why so many people choose them. And that's why you too can pick them... even in the dark.

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### NEW LIBRARY OPENS LATE IN NOVEMBER

Tables to Be Placed Temporarily in Lincoln Corridor to Meet Emergency

The new library will not be opened until some time in November, according to an announcement made by President Robinson.

"The library should have been completed before Commencement," commented President Robinson. "We had planned to occupy the new building this term and to convert the present library into executive offices for the Deans, the Registrar and the Bursar, the latter's offices being converted, in turn, into classrooms."

"The delay comes as a result of the tardiness of the contractors and the plan, therefore, cannot be carried into effect until the building is ready for occupation. The present indications show that the library will not be ready until some time in November. The added classroom space will not be available, therefore, until February, when the new term begins."

#### Newton Asks Co-operation

In connection with this delay, Professor Newton has published the following request to students:

To the Editor of The Campus:

In the emergency caused by the unexpected delay in the opening of our new library building, it is necessary to place tables and benches in the open corridor outside of the present Reading Room. We are therefore asking that the center corridor be used only for necessary business and that there be no talking or loitering. We are also asking the fraternities to forego the use of the corridor as a meeting place except during the hour from 1 to 2 daily. We hope that these restrictions will be necessary for a short time only.

The demand for reading room facilities will be so much greater this term, because of the new courses, that it will be necessary to restrict the use of seats in all the reading rooms of the library, including those at the corridor tables, to students reading library reference books; and to request those studying textbooks to use either the Student Concourse or the Great Hall.

H. C. NEWTON,

Librarian  
D. W. REDMOND,  
Dean.

#### Summer Students' Gift

The Summer Session Students of 1928, expressing in advance their appreciation for the advantages to be derived from the opening of the library presented the latter with the gift of \$770.14, to go towards the purchase of new equipment.

The Summer Session Student Council were the sponsors of a Summer School Dance, held on Saturday evening August 11. All students were invited, both to attend and to contribute.

### ROBINSON TO INAUGURATE SCIENCE SURVEY COURSE

Following closely the revision of the College curriculum at the end of last semester, the newly inaugurated Science Survey course will be instituted taking effect with the present freshman class, with the opening lecture which President Robinson will deliver.

The course endeavors to give a comprehensive survey of the material universe including a survey of Astronomy, Geology, Physics, Chemistry, Biology and Geography. The subject will be given with two recitations and one lecture throughout an entire year and will be compulsory for all students.

Astronomy, followed by a study of Earth, Geology, Geography and then Physics will comprise the first term of the course which will be followed by a term of Bio-Chemistry, a combination of Biology and Chemistry.

Commenting upon the appointments and the course, President Robinson made the following statement: "I have formed a committee from the science departments to work out the subject matter of the new Science Survey Course. The faculty chairman acting with me in the development of the course is

Professor Saurel, who is distinguished not only as a mathematician but also in the field of mathematical physics.

"The committee has been divided into sub-committees on Astronomy and the Universe, Earth, Geology and Geography, Physics, Bio-Chemistry, and Textbooks. At the beginning and toward the end of the summer, the committees and sub-committees met and outlined the course. The lectures will be opened by myself and I will be followed by Professor Saurel and the other lecturers.

"Various men have been sending in lectures and outlines and digests of work; and ultimately we will publish a complete textbook. Meanwhile, we will use various texts in special fields."

Members of the faculty who will teach in this course "that combines the underlying principles taught in various courses in one comprehensive study" include Professors Saurel, Melander, Goldfarb, Corcoran, A. B. Turner, Marcus; and Messrs. Hastings, Harrow, A. Lehrman, Semat, Wolff, O'Connell, H. J. Arnold, Marlies, Plechner.

### "MERC" CELEBRATES FIFTIETH BIRTHDAY CAMPUS CANDIDATES TO MEET THURSDAY

Freshman and Imbecile Number to Be Issued Next Month

Launching into the publication of volume fifty, the Mercury will celebrate its golden anniversary in gala style, according to an announcement by its editor Lou Granich, '29. The Golden Anniversary Merc will be bigger and better than the comic has ever been in the past, if present plans materialize. The Anniversary Number, out in December, will be the largest magazine put out by the Mercury Association in its existence, an issue of 48 pages being contemplated.

Business Manager Henry B. Helm, '29, promises that the first issue, the Imbecile Number, will make a prompt appearance on the fifteenth of October. November will see the Newsstand Number, and will be followed by the nonpareil Golden Anniversary Issue. The last issue of the term has been decided as a Publicity or Advertising Number.

Covers of all the issues will be the creations of Max Gitlin, '29, art editor of the comic, who will also have an active hand in all the art work. There are several vacancies on the art board which will have to be filled this term. Freshmen especially are offered opportunities in this line.

Mercury will again be part of the 'U' this semester, and the four issues of the magazine will again be obtained with 'U' ticket stubs. Single copies, if any are left after 'U' members have been satisfied, will sell for twenty-five cents.

New Features Are Added to Course of Instruction to Facilitate Appointments

Aspirants to news and sports staff of The Campus should register next week with either Arnold Shukotoff '29, editor in chief or Louis N. Kaplan '29, managing editor. The first session in the course for candidates aiming at positions on The Campus will be held next Thursday, September 27 at twelve, in room 307.

These courses instituted to familiarize candidates with Campus methods of news, sport and feature writing will be conducted this year by the managing editor, Louis N. Kaplan. The period of instruction will cover the whole of October and most of November and will culminate in a comprehensive examination.

Appointment to the Campus staff will depend hereafter not upon the prodigal and flashy work in the course classroom but upon actual news writing. Inches of copy published will be the more important criterion in the selection of candidates.

In commenting upon the new feature, Arnold Shukotoff '29 editor-in-chief of The Campus declared: "In requiring a Campus candidate to have published in the paper a definite number of copy inches, an attempt has been made to establish a more practical standard of selection. It is only through his accepted work that we can gauge each candidate's qualifications. He is subjected to the same regulations which are demanded of the actual reporter and is obliged to meet the standard when his copy is selected for publication. This new feature will become the determining factor in the choice of candidates."

The course, as it will be presented this term will constitute instruction in writing leads, formation of headlines, interviews, feature stories, and general rules of journalistic style. The candidate at each course session will be given opportunities to experiment in each of these features.

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### VARSITY STEAMROLLER ROUNDS INTO SHAPE

(Continued from Page 1)

Morris Figowitz and Gordon Liebowitz have shown more ability than any of the other candidates for a wing assignment and the choice for the left position lies between them. George Timiansky, Bob Vance, Sam Heistein, Gus Enders, and Tommy Atkins are engaging in a battle royal for a permanent berth with the varsity with little to choose between them at the present time.

Lester Barckman, star ball carrier for the last two years, is back for his last year of College football, and is due for the best season of his sensational career. Bernie Bienstock, clever field general, is a sure-fire bet to call the signals again. A new star is in the ascendancy with Morty Targum flashing the game he exhibited at training camp. Milton Goldhammer, who is expected to report to Coach Parker today, may be in at the remaining backfield place, but will have to beat out Ed Dubinsky, Jerry Mac Mahon, Will Rubin and Dave Gitterman, all admirable prospects.

A complete list of the men attending the camp: Atkins, Barckman, Bienstock, Bokot, Clark, Cohen, Dubinsky, Enders Figowitz, Gannon, Gitterman, Halpern, Heistein, Hochman, Jacobs, Koehl, Liebowitz, Lipsig, Malter, MacMahon, Resnick, Rubin, Schlacter, Shiffman, Targum, Timiansky, and Vance.

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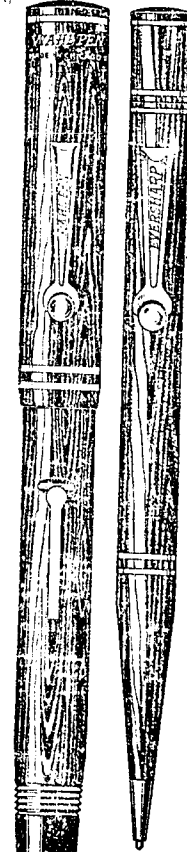
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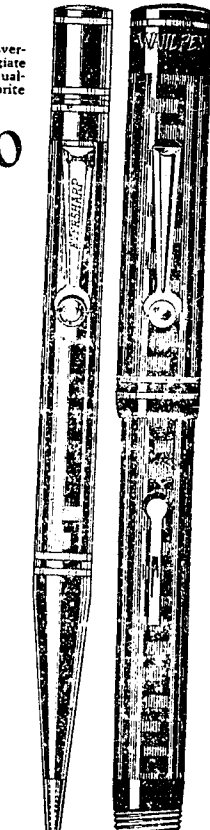
#### WALLY SEZ,

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