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The Campus

The College of the City of New York

BASEBALL SEASON
OPENS TOMORROW

Volume 42 — No. 18.

NEW YORK CITY, FRIDAY, MARCH 30, 1928

PRICE FIVE CENTS

VARSITY NINE OPENS SEASON TOMORROW AGAINST ST. FRANCIS

MUSICANT SLATED TO PITCH

College Favored to Win the First Game of Its Schedule

COACH ANNOUNCES TEAM

Varsity Engages Columbia Nine in Pre-Season Practice Games

With the opening game scheduled for tomorrow, Doc Parker has been driving his team hard the past week to add the finishing touches to the squad. Tomorrow's game with St. Francis will finish an extended period of strenuous indoor and outdoor practice which was only let up yesterday.

The game in the Stadium will mark the twelfth encounter between the Lavender and the Brooklynites, of which the College has won ten games.

College Team Victorious in Past

Baseball relations were started in 1909, when the Lavender won 3-1. In 1910 the College again was victorious 8-3, while in 1911, the Lavender broke even in two games, winning the first 12-9, and dropping the second 4-6. Another victory was chalked up for the varsity in 1912, when they eked out an 8-7 win, but the Saints retaliated by winning 6-8 in 1913. During and after the war period, no games were held until 1921, when the Saints were shut out by a 6-0 score. The next two games held in 1923 and 1924 were lost by St. Francis 5-4, and 5-3, respectively. In 1926 the Saints were steam-rolled to the tune of 14-1, while last year's score was similar.

Lineup Announced

Doc Parker has already announced a tentative lineup for Saturday's fray. The men and their playing positions, in batting order, are: Dono, third; Garelick, left field; MacMahon, short; Reich, first; Musicant, pitcher; Futterman, right field; Timiansky, center field; Kaplan, catcher, and Bloom, second.

Curry Dono, Jerry MacMahon, Bernie Bloom, and Eddie Reich, veteran pony-infield, form a snappy fielding, quick-thinking quartet through which it should be difficult to get a ball this year.

Artie Musicant, a safe and dependable pitcher, will be removed if tomorrow's game proves a failure, and Pulco will replace him. Malter may also break into some of the games this year.

Hard Hitting Evidenced

Scotty Kaplan will be on the receiving end of the battery. Gretch and Hockman will assist Kaplan at the home plate. Hockman at present is out with an injured finger. Garelick, Futterman and Timiansky, who patrol the outfield, constitute an experienced hard hitting trio whose banging ability should cause the Franciscans no little trouble. Garelick is perhaps the best hitter on the team while Timiansky is capable of throwing to home from deep parts of the field. Futterman is a timely hitter and a safe fielder.

Soph Skull Elections Held This Afternoon, Room 411

Election of officers and new members to the Soph Skull will take place this afternoon. The meeting will be held in Room 411, at 3 p. m. Old members are reminded that it is urgent that they attend.

MICROCOSM FORMS EDITORIAL STAFFS

Many Activities Represented; Pictures to Be Taken on Terrace Today

The complete editorial staff of the 1928 Microcosm has just been announced by Howard W. Fensterstock '28, editor-in-chief. The members of the staff of the year book have been recruited from every branch of extracurricular activity in the College though most of the men are drawn from the publication boards.

The post of managing editor will be held by Arthur Goodfriend '28, present editor-in-chief of the Mercury. The fraternities and organizations on the campus will be written up by Elmer W. Reeves '28 and Louis Sternbach '28, Editor and Organization Editor respectively. Jesse Spark '28 has been appointed Senior Editor and Philip Sokol '28 will be Sports Editor. Both are well-known for their literary contributions to the Mercury.

The gathering of pictures for the year book will be taken care of by Irving Shapiro '30 as Photography Editor with the assistance of Irving Schwartz '31. Arnold Shukotoff '29, managing editor of The Campus, David Coral '28, Varsity cheerleader, Sam Karasik '28, and David A. Davidson '28 comprise the Associate Board.

The remainder of the editorial work on the '28 "Mike" will be in the hands of the Editorial Board composed of the following:

Louis N. Kaplan '29, Jack B. Rosenberg '29; George Bronze, Stanley B. Frank, Samuel L. Kan, Albert Q. Maisel and Harry Wilner all of the class of '30; and Benjamin Nelson '31.

Pictures for the Mike will be taken on the terrace today between 1 and 2 p. m. in this order:

Microcosm Staff 1:00
Mercury Staff 1:05
Lavender Staff 1:10
Officers' Club 1:15
Deutscher Verein 1:20
Deutscher Verein Octette 1:25
A. S. C. E. 1:30

INVITE OUT-OF-TOWNERS TO PASSOVER SERVICE

Out-of-Town students, who are unable to spend Passover with their families and do not wish to miss the Leder Service, are invited to be guests of the Women's Branch of the Union of Orthodox Jewish Congregations of America on the first and second nights of Passover. For further information students may apply to Miss Zelda Gross, chairwoman of the Collegiate committee at 50 W. 77th Street, New York.

TESTIMONIAL DINNER IN HOLMAN'S HONOR

Celebration to Be Held for Basketball Coach; Luminaries Will Attend

Nathan A. Holman, head coach of the varsity basketball team for the last ten years, a star player on the College quintets of a decade ago, at one time Coach of the Lavender baseball and soccer aggregations, and at present one of the greatest performers in the professional basketball realm, will be tendered a testimonial dinner by professors, alumni, and undergraduates of the College, on Wednesday evening, April 18, at the Hotel Astor.

In recognition of his signal success in developing Lavender athletic teams, Mr. Holman will be the recipient of tributes not only from renowned men connected with the College but also from several stage and sport celebrities. Eddie Cantor, famous black-face comedian, Ed Thorp, well-known sports authority, Edward Sullivan, of the Graphic, and Benny Leonard, retired pugilist, as special guests of honor, will join in commemorating the above celebration to the popular coach of the court team.

Besides serving as a testimonial to Coach Holman, the banquet will be the center of a discussion on the future of athletics at C. C. N. Y. President Frederick B. Robinson and Professor Frederick Woll, also guests of honor, will speak on Coach Holman's attributes, and the outlook for Lavender sports.

An extensive array of alumni and professors who have had contact with Mr. Holman during his stay here, and of those men who have performed under his tutelage will be present at the affair. Dean Redmond and Professors Holton, Klapper, Williamson, Guthrie, Otis and Hauser will head the delegation from the College faculty. The Alumni Committee in charge of the affair consists of Arthur Taft '20, Jacob Holman '04, and Meyer Rody '06.

One distinctive feature is the presence of the athletes developed by Holman and the fact that each basketball team of his regime will attend in a unit.

Class of '30 in Springtime Trance; Dads Go Tuxless As Juniors Dance

It won't be long now before the jejune Juniors, bedizened and bedecked in their dad's tuxedos parade their females. That is to say that the semi-annual beauty-contest of the well-known Class of '30 will occupy the College Gymnasium. And that is to say that the Juniors will dance on May 12 of this year of our Lord.

After much wrestling with his soul, the buxom Messrs. Binder has decided on \$1.50 as the charge of the ducats, which includes he would have you know, not only but also. The equally well-known A. Singer and H. Wilner have not yet procured their dress suits, and if it is found that one of the other co-chairmen of the committee on admissions is in a like quandry the Big Show will be in informal accountment.

But sordid facts and figures aside, this is spring, Spring, SPRING! And the Juniors being appropriately imbued with the spirit of spring (Spring, SPRING) are planning to make it a Gala Affair. Not merely gala, but gala. Which is to say that this will be gala.

BIO CLUB APPEALS FOR RESEARCH FUND

Two Hundred Dollars Needed—Drive Waged Now for Over Ten Years

With the campaign in full swing, the Biology Society continues its appeal for funds to establish a permanent research table at Wood's Hole Field Laboratory.

In an interview with Max Rosen '28, president of the Biology Society, he issued the following statement; "For more than ten years the Biology Society was endeavored to raise a fund which would enable us to establish a permanent research table at Wood's Hole, Massachusetts such as most colleges in the United States already have. With only \$200 lacking of the \$2,000 necessary for this accomplishment the members of the Biology Society reasonably hope that this year will see the successful culmination of this long campaign, the realization of which will rebound to the prestige of the College."

Money is being collected in the Bio classes while members of the Bio Club are taking up the collection on the campus, distributing red, blue and white ribbons for donations of one dollar, fifty and twenty-five cents respectively. A direct appeal has been made to the alumni by mail.

Every year Professor Goldfarb and the committee select two students outstanding in biology who are capable of doing research work and send one to Cold Springs Harbor, Long Island, N. Y. and one to Wood's Hole, Massachusetts. Last year none of the applicants for the scholarship were considered fit, in the opinion of the committee, and consequently no one was sent to either of the two tables.

There is a vast amount of experimental apparatus at Wood's Hole together with a great number of living marine specimens with which the students can perform original experiments. Applications for the scholarships of this summer are now being received by Professor Goldfarb.

PRESIDENT ROBINSON'S OFFICIAL INDUCTION SET FOR CHARTER DAY

Re-Exams in All Courses Scheduled for April 16

Re-examinations in all subjects will be held on Monday, April 16, at 2 P. M., according to an announcement from the office of Dr. Morton Gottschall, Recorder. Regular classes, will be held as usual. All those taking the re-exams will be excused from subject classes.

The names of those permitted to take the re-exams and the rooms are posted outside the recorder's office.

CELEBRATION ON MAY 7

Educational, Political and Social Dignitaries to Honor Dr. Frederick Robinson

TRUSTEES ARRANGE PLAN

R. O. T. C. Review, Municipal Band and Great Hall Ceremonies on Program

Dr. Frederick B. Robinson's inauguration as President of the College of the City of New York will be formally celebrated at the Charter Day exercises, May 7, in Leishon Stadium. Dr. Robinson assumed the office of President last April upon the resignation of Dr. Sidney E. Mezes.

Large Assembly of Notables Representatives of leading American colleges and universities, alumni, national, state and city officials, societies of learning and various organizations will be present at the installation. Governor Smith and Mayor Walker are expected to attend the evening function. Over eighty colleges and universities have accepted invitations up to the present date.

The program is being arranged by the Board of Trustees under the chairmanship of Moses J. Stroock and will be broadcast through radio station WNYC. The municipal Band will supply the music.

Prof. Woll to Act As Marshal An R. O. T. C. review will be presented in the afternoon before Pres. Robinson and the assembled guests. Professor Samuel A. Baldwin will render a musical program on the organ in the Great Hall and the Student Council and the Athletic Association will make insignia awards.

In the event that the library, now under construction, will be completed before Charter Day, official dedication will be held as part of the afternoon ceremonies. Details for the exercises are under the supervision of Professor Frederic A. Woll, Marshal on Ceremonial Occasions.

These exercises will serve as the official confirmation of the election of President Robinson by the Board of Trustees. On that occasion the following resolution was voted:

Alumni Express Satisfaction "The Board of Directors of the Associate Alumni of the College of the City of New York expresses its great satisfaction at the selection of Dr. Frederick B. Robinson, an alumnus of the Class of 1904, to be the President of the College and the Provost of the Board of Higher Education. It extends to him its most hearty congratulations and in doing so, it is confident that it is in fact speaking—as it has the right to speak—for the great body of the Alumni. It conceives that the Board of Trustees, in choosing him, has honored the College, the Alumni, and itself. It knows that he has the breadth of view and the capacity for administration to make the greater College of the City of New York not only one of the most important contributors, as it is now, to the civic health of the City, to its betterment, but as well, a leading institution of higher learning in the country."

FROSH BALL TEAM SHOWS UP WELL

Coach Plaut Pleased With Display of Unusual Hitting and Fielding

Coach Roy Plaut may be seen these afternoons with a more or less pleased air as he watches his cub nine go through its paces at the Lavender stadium. The specific reasons are, a good battery, snappy infield, dependable outfield, and several all-important sluggers making up a well-balanced outfit.

Lufty Tenzer is the best bet on the mound. This versatile portside has a deceptive curve which, when under control, delightfully shoots in over the rubber to the batter's chagrin. One reason for Tenzer's effectiveness is the fine catching of Oscar Diamond. A steady, dependable backstop, he communicates his spirit to the moundsman as well as the rest of the infield. Diamond, however, has not fully developed a good snap throw to the bags.

What Coach Plaut deems one of the finest keystone combinations he has seen in several years in frosh uniforms has been developed this year. De Phillips, cub court star, at short, and Hally Schwartz at the middle bag are two fine fielders. The pair handle the ball with finesse and skill, and are well up on the fine points of playing their stations. Ben Cohen at the initial sack and Grossman at the third complete a well-oiled inner defense.

Out in the pastures Charley Munes, George Clemens and Lou Resnick are tentatively stationed. The trio in the practice games against the varsity have been performing in fairly good fashion. With additional practice in pulling the horsehide out of the air and snapping it back to the infield they should develop into good outfielders.

DR. WARSOFF TO SPEAK AT CENTER TONIGHT

Dr. Louis A. Warsoff, of the department of Government and Sociology in the College, will be the principal speaker at the Jacob H. Schiff Center in Fordham, tonight. Dr. Warsoff will discuss the "Present Tendencies in Immigration." The talk will follow the regular religious services.

The Campus

The College of the City of New York

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Nathan Holman

When Mr. Holman rises to his feet at the Hotel Astor on the evening of April 18 for the ovation that is inevitable, we have a kindly suspicion that the thoughts that will flit across the mind of this outstanding figure in the basketball world will concern the men, and not the teams that he has developed in the pleasant decade during which time he has so splendidly served the College. But a record of having produced four championship basketball teams in his ten years as coach here, is indeed an envious one. With three metropolitan championship teams and one Eastern intercollegiate team to his credit, our famous coach, as well as our alumni and undergraduates can indeed feel proud. Yet, even without those championship basketball quintets and capable baseball nines the influence of Holman would not be lost to the College.

During his regime here, a few men have had the good fortune to work and play for Holman. Somehow, we feel that these men have assimilated an intangible "something" that only a man of Holman's character and disposition could impart. The fact that they are vastly better athletes than they were before they came under the coach's guiding wing is relatively unimportant; the big thing is that they are men, and vastly better men, because of their association with Nat Holman—a true sportsman and a genuine gentleman.

To Our Faculty Readers

The list of faculty subscribers to the Campus reads like the roster of the favored professors at the College. They are the men that the students looked to during many years past for enthusiastic support and sympathetic guidance. A great thrill of satisfaction must come to these members of the faculty when they realize they are even today giving young men, just on the threshold of manhood, a vital impetus in the right direction. We regret that these men, and not the ones we intended to reach, read our recent editorial on what we believe to be signs of disinterestedness. But, we hope these staunch faculty supporters will aid us in the task of creating a state of friendly understanding and close relationship between the entire faculty and the student body.

Merit Only

There have been claims made that elections to the honor societies depend more on political pull than on true merit. In the past, we find that these claims have been too well founded in fact to leave us in a comfortable frame of mind. It is hoped that from now on this reproach will have no factual basis and that selection will be based wholly on actual worth. In view of the coming elections for Soph Skull and Student Council Insignia, we also take this occasion to remind these bodies that their purpose is to honor men for service. We trust they will act accordingly.

Gargoyles

THE EXAMINATION SONG

To be Chanted to the accompaniment of four oboes, a Bass Voila and a High-sea wailing sax.

If there's anything that we abhor
It's an examination,
For days o'er dreary books we pore,
And then, when we get on the floor,
Our minds go blank;—we've nothing more
Except imagination.

CHORUS:—I took one look at you,
That's all I meant to do,
And then my heart stood still.

For days and days we all prepare
For final vindication.
Our lives become all bleak and bare
Our eyes give forth an empty stare
Nor can your gold or jewels rare
Call us to dissipation.

(About time for another chorus.)
The final goal at last arrives;
Each goes to his own station.
The peak and aim of all our lives;
We flunk and fail; the drop list thrives;
And we have worked like bees in hives
For a final F's damnation.

MICKEY '31

Being a charter member of the Keep-Jacoby-Out-of-The-Campus-Club we can't mention the man who is directing it, but with Jack Rosenberg's lyrics and Shookatof's music the twenty eight class ought to be able to put over a pretty good Junior show. That is, provided they can find some thirty man to write the book.

PEDAGOGUE TURNS SHOTCHUN.

"Let's take up this marriage business," says Professor Overstreet. Eligible young men should apply to room 306A; females are advised to see us first.

ERECTION PROCEEDS ON NEW BUILDINGS

Campus Headline

There are some things that no family paper should ever discuss.

Lavender editors are becoming tactfuller and tactfuller. Their present gag goes somewhat like this. "Now this isn't exactly the kind of material we could use. Maybe Gargoyles would like it." Yeah, and maybe not.

As fair warning to all aspiring sophomores may we announce that there is a catch in this Soph Skull game. You have to buy a pin to become a skullion.

Our apologies are due to Herschel Horowitz. He will get his three grand. You see, his motorcycle ran under a Ford and he scratched his head on the differential. He's suing for a new one and the differential will be just about three score Century notes. An even split ought to net the required sugar for the Council's kick.

One frosh of our acquaintance has evolved a new way of passing his swimming test. He has a friend stand at the other end of the pool holding a dollar bill and threatening to walk off with it. Sound's like a great system provided you have a friend.

We'd like to go on but we are cut short by lack of sufficient space. TREB.

GREEK GLEANINGS

With the coming of Spring, chapter-houses are being cleaned and hotels are being rented for the Annual Spring Dance of many of the College fraternities. Now is the time, since the six-weeks anti-pledging period has elapsed, when bright freshmen, and still brighter upperclassmen, receive invitations to join the ranks of the wearers of the Greek keys.

Delta Alpha announces the pledging of Walter Ringwall '30, Howard Coumbs '31 and Robert N. Hinds '32. Tonight, a Bridge Party is planned for the College chapter at the fraternity rooms. A House Dance, on March 16, celebrated St. Patrick's Day.

Delta Beta Phi has initiated into its midst Sylvan Glucksman of the Sophomore class, Arthur Merovitch '30, Frank Barnett '31, Frank De Philips '31, Rene Pinel '31, Kenneth Knowles '32, Arthur Rubin '31 and Daniel Squillonty '32 were pledged by the fraternity.

Theta Delta Chi has pledged Albert Cusick, Robert Reiss and Walter Vogel of the class of 1932. Plans are being formulated for the Formal Spring Dance to be held after Easter.

Omega Pi Alpha wishes to announce the formal initiation into the fraternity of Albert Roistacher '29. The 27th Annual Banquet and Dance of the society was held at the Hotel McAlpin on Saturday March 24.

Phi Epsilon Pi has invited Gabriel D. Rosenheck '30, Harold Schwinger '31, Jesse Sobel '31, Martin Whyman '31 and Charley Munner '32 to become their fratres in collegio. A costume party is being arranged for the latter part of May.

Sigma Alpha Mu announce the pledging of Lawrence Eiger '29, Isidor Goldberg '30 and Myron Milbourn '30. Their Spring Dance will take place during the month of April. June 3 has been decided for the Annual Boat Ride.

Tau Delta Phi report that Martin Gunz '30, Abraham Horowitz '31, Edward Ross '31, Jerome Stierer '31 and Henry Mendel '32 are their pledgees. The College chapter is taking part in the fraternity production of "Dover Road" by A. A. Milne at the Morosco Theatre this Sunday evening.

Alpha Phi Delta will initiate Frank Brescia '30 during the Easter week. This Tuesday evening the fraternity will hold their Snoker in the Webb Room of the College. The four Metropolitan chapters of Alpha Phi Delta held a dance last month in honor of the alumni at the Hotel McAlpin.

Kappa gives notice that it has pledged Saul Cohen '31 and Julian Karpas '31. Harold Roth of the class of 1931 was initiated into the society on March 4. A dance and a boat-ride is on the program of Kappa for some time in May.

With this column, the first sheaf of gleanings from the benches in Lincoln Corridor again makes its appearance to serve as an outlet for the varied activities of Lavender fraternities. Accounts of the remainder of the Greek societies of the College will be published in the next issue.

Sold in Seven States
Sold in Your Lunchroom



Breyer Ice Cream Company
New York Philadelphia
Newark Washington
STHwell 5000

RIFLEMEN WIN NEW YORK SHOOTING CHAMPIONSHIPS

Varsity and R.O.T.C. Teams Both Undefeated in Dual Matches

Returning from Boston where they competed in the Intercollegiate Sectional Championships for the national title, the City College Rifle team arrived in New York without the crown, but continued with their undefeated schedule and won their sixth consecutive match from Cornell by a decisive score. In the National competition the Lavender was third with Columbia the winner and the Massachusetts Institute of Technology, who took second place, with 1270 to Columbia's 1281.

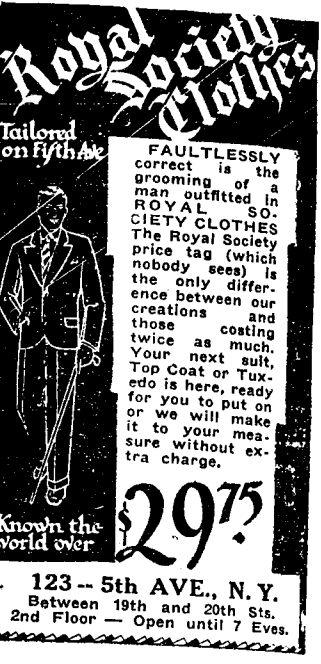
Although they have lost to the Columbia team in the National championship, the Lavender nimrods have garnered the Metropolitan championship and have also won the Second Area leg and are all set for a chance at the Intersectional R. O. T. C. champs.

ENTERTAINERS ENGAGED FOR SOPHOMORE STRUT

Negotiations for the engagement of an orchestra and professional entertainers for the Soph Strut to be held May 26 in the College Gym have been completed by Aaron Dorsky and Frank Barnett, co-chairman of the '31 Dance Committee. Numerous salesmen are to be found in the alcoves selling tickets for the affair at \$1.50 per couple. Entertainment will be given by well-known Broadway stars.

Phil Delfin, chairman of the Vigilantes, announces that a Carnival committee to draw up a program for the day, is to be appointed in the near future.

Fortnightly meetings of the entire '31 class are held on Thursdays in the Great Hall. At these assemblies enough enthusiasm has been shown to warrant another smoker.



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Enjoys Can of Tobacco 16 Years Old

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Larus & Bro. Co.
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Gentlemen:
The agent while going through his plunder stored in our baggage room came across a can of your tobacco, and account of his not using a pipe he made me a present of this tobacco.
You will note the revenue stamp and your memo which was enclosed. The tobacco was put up in 1910, sixteen years ago. But it was in good shape, of remarkable flavor, and was greatly enjoyed by me.
Thought you would be interested in knowing how your tobacco held out in these days of fast living.
Yours very truly,
(signed) Gordon McDonald

Edgeworth Extra High Grade Smoking Tobacco

DOWN THE LINE

With W. O. MCGEEHAN

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Generous Gestures in Sport

THE athletic relations between Yale and Princeton certainly seem very much on the order of those that existed between Damon and Pythias. Recently when Princeton was shy a swimming coach to prepare its team for an impending contest with the Yale team the Yale men sent one of their coaches to Princeton to help out.

This was a friendly gesture on the part of Yale. The return gesture was friendlier still. Princeton accepted the offer and placed the swimming team under the charge of the coach from Yale. Princeton hopes at some time to be able to return the courtesy and to demonstrate that the rivalry that exists between the various sets of colleges is a friendly one in every way.

I am wondering just how far this friendliness and courtesy could be extended. Let us suppose that in the early part of the football season the entire-coaching staff of Yale should be quarantined for measles, mumps or whooping cough, leaving the Yale football squad with no coaches whatever at a critical stage of its development. I have no doubt that Princeton would be willing to split its own coaching staff and send the better half of it to New Haven, but I am afraid that Yale would not accept the offer with any great eagerness or gratitude.

Of course there is no good reason why such action should not be taken in this hypothetical case unless it is true, as some assert, that there is a slight overemphasis in the matter of football. And I am afraid that there must be, for old grads would look upon the interchange of football coaches as carrying the spirit of friendliness too far.

On the academic side they could go to any lengths in this direction. For instance, if anything should happen to interfere with the Shakespeare course to be given at Yale by Professor William Lyon Phelps and Professor Gene Tunney I am quite sure that Princeton would be willing to dispatch the head of English from Princeton and Professor Monte Gunn to help out in the emergency. While the head of Professor Gunn to emulate Professor Tunney in any line of endeavor would be feeble, I know that Yale would be grateful and would accept the courtesy in the spirit in which it was offered.

The usual courtesies shown are maintained in intercollegiate journalism. This was demonstrated when members of "The Harvard Crimson" and "The Daily Princetonian" not only inquired in athletic but also social intercourse following the declaration of war between the two universities Harvard and Princeton. In the event of something happening to the press or other equipment, mental or mechanical, of "The Yale Daily News," "The Princetonian" would rush to the rescue and the aid would be accepted in the same generous spirit by the Yale men.

In the event of an unusual emergency I have no doubt that Dr. Hibben would take the first train to New Haven and I am certain that Dr. Angell would rush to Princeton with the same alacrity and spirit of helpfulness. If the coach of the Yale chess team should sprain a finger in the pre-

BOUND IN MOROCCO

What Price Press?

BALLYHOO: The Voice of the Press by Silas Bent. New York: Boni and Liveright. \$3.

If you are interested in the daily events as reported by our press you will most certainly be interested in *Ballyhoo* by Silas Bent, himself a newspaper man of no mean experience. Patterned after the iconoclasm of Upton Sinclair in *The Brass Check* it is not so devastatingly vindictive and yet much more convincing than the philippic produced by Mr. Sinclair several years ago.

Mr. Bent knows all that there is to know, and then some, about the American press today. As reporter, city editor and student in general for Hearst, Pulitzer and Ochs, he has had a fine opportunity to study conditions as they actually exist and not as they arise at the moment. And in the present volume he has made ample use of his experience

in the conduct of the great metropolitan dailies of the age.

"The book", he declares in his introduction, "is not a history, but a conspectus of modern metropolitan newspapers in the United States. Primarily it is concerned with marked changes which have come to them during this generation." And then he goes right ahead to show that these new tendencies have made American newspapers far from better — that if anything the newspapers in its mode of appeal has retrogressed instead of progressed.

There is no phase of the question that is not fully and capably treated in this full and capable volume. The question of the advertiser's influence on the news, the influence of Hearst, Pulitzer and Ochs, with James Gordon Bennett perhaps the greatest pioneers in modern news-gathering, the influence of the Sunday paper and how it arose, the problem of free publicity, and like topics are treated in the volume.

Perhaps the most interesting chapter was that dealing with the rise of the tabloid press. These, Mr. Bent avers, are the legitimate heirs of the fourth estate. All of their characteristics are inherited from their ancestors or acquired from their big brothers. But the attack upon them by their stable-mates appears to be founded in fear and jaundiced by jealousy.

It is interesting to note in this connection that the first picture newspaper, called *The Daily Graphic*, appeared fifty years before Mr. Macfadden even thought of his *Evening Graphic*. The paper was founded in 1872 and called itself "the greatest newspaper enterprise of the day". Just as today the *New York Daily News* with its circulation of more than 1,100,000, calls itself the greatest newspaper of the day.

In this chapter entitled "Changing Newspaper Morality", Mr. Bent decries the modern tendency toward sensationalism, toward overdoing the news — not so much in the tabloids as in the standard sized journals. With the advent of James Gordon Bennett into the field of newspaper publishing, a new trend in journalism began to make itself apparent. This leaning toward the sensational was further advanced by Joseph

Pulitzer in his *St. Louis Post Dispatch* and later in the *New York World*. And then Mr. William Randolph Hearst entered the field, first with the *San Francisco Examiner* and then with the *New York Journal*.

Between the two of them, Pulitzer and Hearst, the United States was beguiled into entering the Spanish-American War, Mr. Bent recalling the story of the Remington episode which went this way:

Before the *Maine* was sunk, Hearst sent Frederic Remington, the artist to Cuba, but the artist finding nothing there in the subject of pictures cabled his employer: "Everything is quiet. There is no trouble here. There will be no war. I wish to return". To which the artist received this reply: "Please remain. You furnish the pictures and I'll furnish the war".

The only newspaper — or rather chain of papers — which the author finds in any way progressive is the Scripps-Howard group, represented in New York by the *Telegram*. In this set of journals, comprising twenty-six published all over the United States, Mr. Bent sees some hope. The Scripps-Howard papers are crusaders, interested, not primarily in circulation (and thus advertising) as are the others, but in advancing the cause of truth.

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(Signed) Jack K. Rothenberg
Business Manager, "The Mercury"

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As special feature performers for its "Evening of Art," to be held tomorrow, the Deutscher Verein presents Rudolph Hock, former court actor to the King of Saxony, and Sidney Sukoeng, pianist, who is a graduate of the College of the Class of 1927.

Herr Hock, at present on a lecture tour in this country, will present a series of poetic and dramatic readings, at the entertainment, which will be held in the Academic Theatre of Townsend Harris Hall at 8 p. m. He will read from Goethe, Schiller and Heine, and from his own work. Continuing his series of concerts in the College, Mr. Sukoeng will render several solo selections on the piano, in addition to accompanying Herr Hock in his dramatic interpretations.

The vocal chorus of the Deutscher Verein will sing three numbers specially prepared for the Kunstabend. Instead of the usual Verein octette, an increased chorus will perform in the above feature. L. Leo Taub '28, will conduct the singing.

Term's Registration Figures Issued;
Science Men Total Practically Half

Figures of this term's registration just issued by Dr. Gottschall show the registration to be quite normal, the total being 3467 excluding the Brooklyn Branch. Practically half of the total enrollment is composed of candidates for the science degree. The freshman class make up over one-third of the College's total registration.

MANHATTAN						
	Arts	Soc. Sc.	Sc.	Bus.	Tech.	Total
Upper Senior	96	71	100	7	12	346
Lower Senior	59	62	97	7	21	246
Upper Junior	119	83	198	21	22	443
Lower Junior	116	71	174	23	26	410
Upper Sophomore	103	82	149	31	16	381
Lower Sophomore	113	75	165	14	11	378
Upper Freshman	137	99	225	18	29	508
Lower Freshman	179	75	275	31	23	583
Special						172
						3467

BROOKLYN						
	Arts	Soc. Sc.	Sc.	Bus.	Tech.	Total
Lower Junior	7	8	34		2	51
Upper Sophomore	49	23	96		5	173
Lower Sophomore	56	32	107	1	5	201
Upper Freshman	107	44	177	6	6	340
Lower Freshman	119	42	191	9	5	366
Special						6
						1137
Manhattan						3467
Total						4604

Guthrie Addresses Kiwanis

"The Political Effects of the World War" was the subject of an address by Prof. William B. Guthrie, at the Kiwanis Luncheon last Wednesday, in the Hotel Mc Alpin.

A. I. E. E. Plan Trips

Members of the College A. I. E. E. unit will conduct a trip to the Hell-Gate Power Plant of the United Electric Company next Tuesday afternoon. The students will meet in front of the Engineering Building at 1:30 and go in a group.

At a short business meeting of the society, ticket arrangements were made for the West Point trip. Plans for participation in the student convention of the American Institute of Electrical Engineering were also discussed. The convention will be held on Saturday, April 19 and will occupy the entire day. In the morning, different groups will visit well-known plants.

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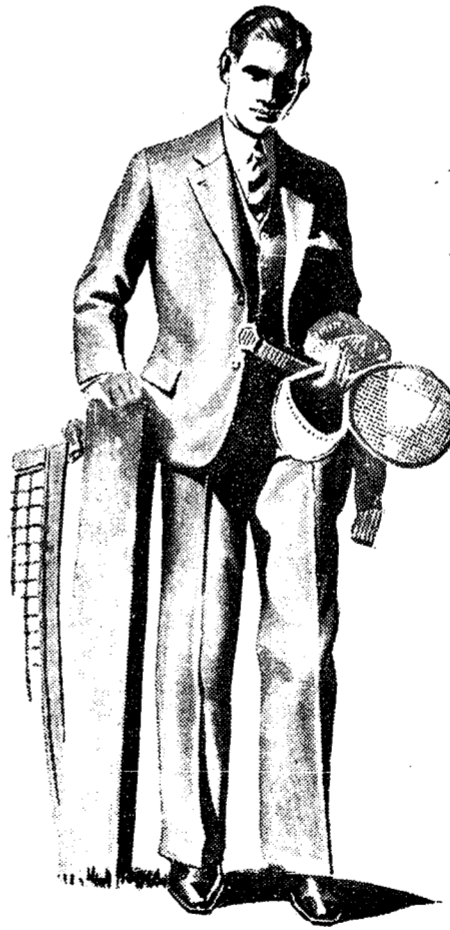
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