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## **3 CAPTAINS CHOSEN** BY VARSITY TEAMS FOR NEXT SEASON

Water Polo, Swimming, and Rifle Aggregations Elect New Leaders

TRACHMAN POLO CHOICE

Casper Wins Tank Captaincy-Noyes To Head College Rifle Combination

Three varsity teams have elected captains for next season. The newlychosen men are Julius Trachman '25, water polo; Frank Casper '26, swimming, and Hayden T. Noves '25, rifle

Julius Trachman, '25, was elected captain of the varsity water polo team for the 1925 season at the banquet of the squad at the City College Club held on Wednesday evening. Coach Radford 1. MacCormack was the guest of honor at the affair and made a spirited address to the men.

"Tarzan" Trachman has been a regular for the past two seasons and distinguished himself during the last campaign by playing a sterling game at the goal position. Trachman was Coach MacCormack's second selection schedule for all-American honors and received honorable mention from L. de B. Handley, head referee of the Intercollegiate League. Tarzan's work áll season has been of excellent character and he is sure to make a fine leader

Frank Casper '26 of New Rochelle was elected captain of the varsity swimming team for the 1925 season at a meeting of the Lavender natators last Wednesday in the A. A. room. Casper has just completed a season and a half as a regular sprinter, beginning with the Yale meet in Febru-

'Casper prepared for C. C. N. Y. at New Rochelle High School and Townshend Harris Hall. He entered C. C. N. Y. in February 1922. Coach MacCormack was impressed by his build and although he was barely able to swim a hundred feet, took him in pitched good ball, poor support gave hand. Mac's judgement was vindicated for by September Casper was the outstanding frosh natator and when he became a sophomore in February he made the varsity. He swam on the relay team that broke the College record against Columbia. The quartet again lowered the mark this year against . N. Y. U. This season Casper has made an impressive showing for the College, scoring more points than has done the 50 yard dash in 25 2-5 runs over the plate. The next man be played on Saturday, April 26, conds. In the Intercollegiates held up flied out. recently, Frank beat Captain Colgate of Yale in the half century event.

Hayden T. Noyes, '25, was elected captain of the 1924-25 varsity rifle team last Thursday afternoon at the R. O. T. C. armory range. His duties will begin next November.

Noyes was one of the first men to come out for the team in its initial season of competition. During the past season he has been a consistent shot, always finishing among the first five in each meet. As prone position man, he was one of the most valuable men on the team. In the great majority of meets he finished either third or fourth in the final

Eight men voted in the election. There were our varsity men and four others, who were eligible to vote due to the fact that a special suffrage ruling was made for those men who had qualified in any meet during the

E. S. DEBATE WITH N. Y. U. AT COLLEGE TONIGHT

The debating team representing the College Evening Session will meet the debaters from the New York University Law School in the Great Hall tonight. The College team will uphold the affirmative of the question: Resolved, That the parliamentary system now in use in England be adopted in the United States. Tickets for the debate may be obtained today in Room 226,

## YEARLINGS DEFEAT HARRIS NINE, 4-3

Spectacular Ninth Inning Rally By High School Team Falls Short

The freshman baseball team opened ris Hall nine in the Stadium. A long er. The committee desires men who home run by Solomon, coupled with the good pitching of Levy, was the undoing of the Harris balltossers.

Tomorrow the yearlings play

The Harris game was characterized project a strong foundation. by the loose playing of both teams. The frosh almost threw the contest which will provide the volunteer stuaway in the ninth inning, when the defense cracked.

second inning, when Solomon hit his terested should see Howard W. Hintz, homer after Dono walked. The ball '25, who is chairman of the commitcleared the center field fence by a tee. great margin for one of the longest hits ever seen in the Stadium.

In the fifth, Donstein singled and Harris infielders fumbled the ball Sidney Rosenberg '25. Immediately after, a base on balls, a stolen base, and a single by Ephron accounted for the Lavender's final TO SELECT MEN FOR

"Doc" Parker sent in Glassner for Levy in the sixth. Although he the high school men one run.

cus, the pitcher hit a long fly to cen- present squad. ter field, for two bases. Klein made home. With two men on base, Goldfein whacked one over the right field fence for two bases and chased two

Harry Levy pitched a great game for the Freshmen. In the five innings he was on the mound, he held the Harrisites scoreless, allowing only one hit. Of the twenty men who faced him six struck out, three in one inning.

The batting order follows:

The patting of de	
C.C.N.Y. Frosh(4)	T'nshend Harris (3
Levy p.	Marcus p.
Ephron s. s.	Mereminsky s. :
Prime 2b.	Goldfein c. f.
Dono 3b.	Conrad c.
Solomon 1b.	Kohn 1b.
I. Packer r. f.	Herrman r. f.
Judge 1. f.	Pilson c. f.
Donstein c.	Fisher 2b.
G. Packer c. f., 2b	Klein 3b
Glassner p.	•
MacAdam c. f.	
*Cohen	

\*Batted for Levy in fifth. 1 2 3 4 5 6 7  $(0 \ 0) \ 0 \ 0 \ 1 \ 2 - 3$ 

FLUNKING ATHLETES Propose Special Classes for Athletes Who are Poor In Studies

ORGANIZE TO HELP

ship is the object of a new student in a Rolls Royce, they must do some accidents by applied psychology. committee which was created last Wednesday. The committee consists of eight men with Professor H. M. Holton as faculty advisor.

The committee has been organized for the sole purpose of aiding athletes to keep up their class work. The committee, however, does not contemplate performing this task alone. It hopes to secure the aid of a host of student volunteers who will be willing to es tablish a permanent organization of the Lavender season Tuesday with a such a character as will make the ath-4 to 3 victory over Townshend Har- letic conditions at the College brightare good students and who, preferably, are not engaged in excessive extra-curricular work at present thus in-

suring efficiency and full co-operation. The plan will be applied at first only to the freshman athletes who are Dwight in the Stadium at 10 A. M. in, and if successful, will widen its Dwight is a newcomer on the frosh scope to members of varsity teams. This restriction is made to insure the

Additional plans are under way dents with some recognition for their services. At present the awarding of varsity insignia in some form is con-The frosh started the scoring in the templated. All students who are in

The other members of the committec are: Alexander Whynman 24, Jack Nadel '24, Nathan Berall '25, Hyman Weissman '25, Rubin S. Berscurried around the bags, while the son 25, Samson Z. Sorkin 25, and

## VARSITY TENNIS TEAM

Final selection of the varsity tennis team will be made next week. Besides the two veterans, Captain In the next inning, T. H. H. Chaikelis and Warren Ruhl, three or staged a rally. With one out, Mar- four men will be picked from the

The new regulars will be chosen by first on a wild throw by Glassner, means of an elimination tourney Mereminsky made an infield hit but among the following candidates: Marcus was put out trying to make Rose, Zethin, Schnell, Blick, Cowan, the Rosenblatt twins, Zentelsky, Libbin, and Kleinfeld.

The first match of the season will

#### NEARING TO DISCUSS ENGLISH REVOLUTION places on the track team.

Professor Scott Nearing, noted authority on socialism and economics, is scheduled to speak before the Social Problems Club today on the sub-3) ject, "Is a Revolution in England Inevitable?" The lecture will be given at one o'clock in Room 126.

Scott Nearing was formerly profes sor of economics at Toledo University and is a lecturer on economics as the Rand School. He is the author of numerous books on socialism, including "Poverty and Riches" and 'Anthracite.''

SOPH SKULL MEETS TODAY

## Studes Brave Cruel Cold World In Annual Quest For Summer Jobs

first begins to filter through spring's a jazz group. rain-clouds, most college boys put One hundred and fifty City College They may tickle the piano keys in a ductors and motormen. They are letic situation at the College by a decrease in the number of athletes who on a Brooklyn trolley, but unless they then turned loose to ring up fares by are dropped because of poor scholar- are of the kind that breeze to College the rules of calculus and to avoid B'KLYN DEFEAT SURPRISE sort of summer work.

> begins long before vacation time, is its sales force for the summer. now on in earnest. While many more Later in the season, a call is eximportant positions were snapped up in advance months ago, the rank and file of summer employers are now recruiting their forces. Camps, summer hotels, traction companies, sales organizations, all are on the look-out through the agency of the Employor college men.

> Up in the Employment Bureau office on the third floor, men are being probably be even more vacancies, says placed by the score. Calls come in almost daily for waiters, musicians, chauffeurs, farmhands, conductors, have been playing together are in matics and similiar activities to qualgreat demand, while individual play- ify as social directors.

When the sultry sun of summer ers may easily become affiliated with

their books on the shelf and go out men are wanted by an Asbury Park to earn a year's cigarette money, trolley car concern to work as con-

The search for these jobs, which company wants fifty College men on

pected from the yellow cab companies for taxi-drivers. Bus-drivers for camps are also wanted.

Last summer there were placed ment Bureau alone almost three hundred students. This season there will Albert Rose, manager of the Burcau.

During the month of March alone, the Bureau placed thirty-two men in and tutors. Camps and Summer hotels summer positions. There are now are asking for musical combinations openings for musicians and waiters, of four, five and more. Bands that and several men experienced in dra-

#### 27-28 TRACK MEET CONCERT MONDAY IN STADIUM TODAY FOR LIBRARY FUND

Semi-annual Contest For Class Tickets Now on Sale for Fifty Honors—'27 Favored to Win

Freshman and sophomore track men will oppose each other, in the Brooklyn Orchestral Society will banging out a double and a single in second event on the fresh-soph athle- play in the Great Hall this Monday two trips to the plate and Tony gathprogram today, at 3 o'clock, in the Stadium. The '27 class cap-library fund. The services of the tial sack in great style. to start the series going. Some fast orchestra were offered by Herbert J. performances should be turned in to- Braham, its organizer and leader. day, as many of the runners have been practicing regularly in the Sta- rendered by the orchestra are: Overdium for the last few weeks.

The program is made up of the following events: 100 yard dash, 220 yard dash, 440 yard run, 880 yard run, 1 mile run, 2 mile run, 220 yard low hurdles, running high jump running broad jump, and shot put.

in the recent interclass meet. The 28 men totalled only 28 points in this meet, but promise to do better on Friday. Many high school stars, several of whom did not run in the interclass meeting, are enlisted in the ranks of the first year men.

The freshman team is made up of Fraternities and other groups may short distance events.

The sophs have a balance team of sprinters, middle distance men, and TO DISCUSS 'INSTINCT' field event men. The freshmen are exceptionally weak in field events. '27 will count upon Shutzer, Temple

Kanstoren in the field events.

The half mile relay, a new event partment. for these contests, should prove a and test for them.

Cents-Brooklyn Orchestra To Play

Seventy-five musicians of the evening for the benefit of the College ered two one-ply wallops in three at-

The compositions that will be ture from Wagner's "Meistersinger," Johnann Strauss's concert waltz, "Vienna Woods," Smetana's "River Moldan," Liszt's "Preludes," and Morasco, 3b Bruch's "Kol Nidre." Mr. Braham will conduct throughout.

Professor Frederick B. (Robinson '04, sponsor of the drive, announces Plaut, If because of its overwhelming victory that work on a library building in the Josephson, p immediate vicinity of the College Halpern, x will start as soon as the quota of \$350,000 has been reached. The \$250,-000 mark has already been passed and the proceeds will help materially.

Active work on the drive was undertaken this week by the Student Men who have ability in the field events are especially urged to enter for their classes. Coach MacKenzie can use men in all departments of field competition, and those who show up well in this meet will probably earn places on the track team.

Council.Tickets may be procured from members of the Council at \$.50 for general admision and \$.75 for reserved seats. Rubin S. Berson '25, Alexander J. H. Whynman '24, Sidney Rosenberg '25, and Sidney Looker'25 are the committee in charge of the sale Council. Tickets may be procured from of tickets.

such high school stars as Nyner, obtain seats in blocks of any number Sorokoff, Brummer, Minnenson, and from the committee. Tickets will be Naboisek for the sprints, and has a sold all day in the Concourse and Covery good chance of capturing the op store.

## AT EVENING BIO CLUB

The fifth Evening Session Biologiber, Mondschein, Polachek, Greitzer, cal Society lecture on "Instinct," will Hyman and Prenovich in the long be delivered before the members todistances, and Cotton, Packer and night in room 315 at 10:45 P. M. by Mr. Grossman of the Biology de-

At the last meeting of the club, a today at 2 p.m. in The Campus Office, excel in the sprint races, and it will made for the establishment of a off Frugazzi, 1 in 1 inning. Time of permanent night Bio Club treasury, game: 1:45.

## NINE TO TAKE ON CATHEDRAL AFTER ST. JOHN SETBACK

Wigderson Will Pitch-Varsity Practices Daily in Stadium Under Holman

An Indiana silk manufacturing Five St. John Runs in Fifth Disastrous to College Chances

> Short practices are being held daily in the Stadium in a foial effort to whip the varsity ball team into shape for tomorrow's game with the Cathedral nine, the first home contest of the

The biggest factor in the Lavender defeat at the hands of the St. John nine Wednesday was its inability to bunch its hits. Each team garnered six safeties but whereas the varsity's were scattered throughout the seven innings, St. John's brought three of theirs together in a big fifth inning rally which sewed up the game. C. C. N. Y. left six men on bases to two for the Brooklyn representatives. Poor baserunning also told heavily against the

Halsey Josephson, pitching his first game for the College showed great promise, and proved very effective except for the fifth inning lapse.

"Tubby" Raskin and Tony Morasco were the only players in the game to connect safely more than one time. "Tubby" had a perfect day at bat

The summary follows:

Slotkin, ss Weisberg, 2b 2 Hodesblatt, c Trulio, cf Raskin, 1b Match, rf Totals 24 x Ran for Hodesblatt in 5th. St. John's

Freeman, ss McCullough, 3b 3 Murphy, cf Motley, 1b Hartin, c Harrell, 2b Alexumas, le Mc Loughlin, rt Browne, p Frugązzi, p Totals 24 8 .6 17 C. C. N. Y. 1 0 1 1 0 1 0-4 St. John's 2 0 0 0 5 1 X-8

Errors: C. C. N. Y .- 2 (Morasco, Match). St. John's 3 (Freeman, Mc-Cullough, Browne) Three-base hit: Plumridge. Two-base hits: Raskin, Murphy, Motley. Stolen bases: Slotkin, Freeman, Murphy, Alexumas. Sacrifice hits: Weisberg, Morasco, Match. Double play: Match and Raskin. Left on bases: C. C. N. Y.— 5. St John's 2. First base on balls: Off Josephson, 4; off Browne, 1; off Plumridge, 1. Hit by pitcher: by Josephson (McCullough); by Plumridge (Hodesblatt). Struck out: by Josephson, 4; by Plumridge, 1; by

thriller, both for the novelty and the constitution was adopted, the Bio Frugazzi, 1. Hits: off Browne, 3 in 3 Members of Soph Skull will need cutrants. Men will be chosen who Fund drive approved, and plans were innings; off Plamridge, 2 in 2 innings;

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ics, college chemistry, biolo-

gy, and English are neces-

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April 11, 1924

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CULLEGE OFFICE, ROOM 411, Main Building

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#### IT'S OUR TURN NOW

It is not often that the student body is afforded a definite opportunity of contributing toward the steadily, (though slowly) increasing library fund. The two hundred and fifty thousand dollars which has already been raised was contributed almost in its entirety by alumni and friends of the college. This, of course, is as it should be. But we feel that the students themselves should take sufficient interest in the project of erecting a library adequate to meet growing needs, to feel the strong desire to lend their assistance in some small but highly valuable way. A considerable sum must still be secured before the plans can even begin to materialize. Strenuous efforts are being made to obtain the necessary amount through every conceivable means.

The concert of the Brooklyn Orchestral Society in the Great Hall next Monday evening offers to the students the splendid opportunity of adding their little bit to the fund. It was arranged with this main object in view. There is no reason why the Great Hall should not be filled to capacity Monday night. ThTe tickets are selling at a surprisingly nominal sum which ought not prove prohibitive to any one. It is the hope of those in charge that the thousand dollar mark will be reached and passed as a result of this

It's squarely up to us, fellows. Let's rally to the cause and prove to the alumni who have already generously supported the enterprise that we are as desirous as they of seeing the thing through, by doing our share, now that we have the chance.

#### AN INDICTMENT AND A CHALLENGE

It would have been well had every college student in the country been given the opportunity of hearing Senator Borah's address at Washington last Sunday He issued a challenge to the intelligent youth of the land which it will be difficult for them to evade.

It is indeed refreshing and encou.aging to know that men of such calibre as the Senator from Idaho do exist in our government. He does not deplore the fact that irregularities in his own party have been exposed, but rather welcomes the disclosures in so far as they may be effective in arousing the voters of the nation to a realization of a state of affairs which has existed for a long time, and to a recognition of their duty as citizens. There is but one weapon which can clean up politics, in the Senator's opinion, and that is the indomitable force of public opinion, unmistakably expressed.

A particular task falls to the peculiar lot of college students. If that class, who are destined to become the leaders in our national life remain dormant and indifferent to political matters and refuse to utilize the power which is theirs, what chance is there that conditions will ever be improved?

## Gargoyles

#### LINES TO THE BOBBED HAIRED BANDIT

I should like to meet you In a park, Tell me, would you greet me In the dark. With a curtsey or a gat With a wallop or a pat, Would you feel obliged to beat me For a lark?

#### DIARY OF A BIGTIMER

Clarence phoned me last night while I was in my negligee. Is it wicked to talk over the phone in a negligee? I wonder... It is all so interesting this question of Life and Morality...

"Lucretia," said Clarence, "can you hear my voice trembling over the wire? I am inflamed with passion. My hair is turning red."

Clarence is so Oscar Wildish .. . I wrote another poem.

> Pink zephyrs Green zephyrs Pink, yellow and green zephyrs Twisting Twirling Twining Around my pale blue soul; Love is like a herring, Slipping through The Infinite On diamond pointed scales ... Let me throw open The windows of my soul ... After all What is Life?

My lips were so enticingly, temptingly near... they burned with the intensity of my desire! An irresistible rush of emotion flooded my heart ... the hot blood drove furiously through my veins ... my

> I felt dizzy, weak....my whole being, all my soul seemed centered, bound up in winning that which was before me....there seemed to be nothing else in the world.... My hungry arms crushed her warm body to my breast.

Her beautiful face was lifted towards my worshipping eyes... silken brown hair caressed my hot forehead... cooling it... like a zephyr, softly, tenderly. I looked into her wondrous eyes, and in their shining depths I saw a new world... a far-off horizon, where all was Love and Happiness...

heart throbbed faster and faster .... thumping against the wall of my body with increasing intensity....it seemed as though Love. long a prisoner, was struggling for expression! My mind, my head, my very soul seemed to be whirling in a maelstrom of weakness and desire....

Again her lips drew close ... again the treasure that lay stored in them tempted me... again that irresistible yearning.....I could no longer restrain myself! But why in hell shouldn't I kiss my girl? I love her, and I don't give a damn for what you thought the ending was going to be!

#### B. B. F.

#### SOME FAMOUS INCS

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#### **EXTRAVAGANCE**

I twined a pansy in your hair And loved you when you wore it. How you bewitched me with your air! I twined a pansy in your hair. But O for coin you little care! You snatched it off and tore it! I twined a pansy in your hair And loved you when you wore it! **EMANUEL** 

#### SOCIETY NOTE

Phrenocosmia met in the St. Regis Friday last. That is to say, in the Lobby. After being forcibly ejected they returned to the Mercury Office.

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#### BIO DEEP SEA TRIP TO BE HELD SUNDAY

Final arrangements for the Biology Club deep sea fishing trip this Sunday have been completed. All making the trip are to meet at the Sheepshead Bay subway station at 7:45 A. M.

The "Nautilus" which has been chartered by the club, will anchor off the Lightship. This is about a two hour trip from Sheepshead Bay. Men expect to fish for whiting, cod, and dogfish. A prize will be given to the person catching the largest fish. A reward will also be given to the student who has the smallest catch.

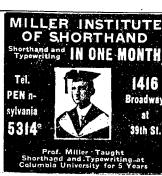
If there is any doubt concerning the voyage because of the weather, the students should get in touch with Bernard Fread '25 by telephoning Lenox 3938. All men coming should bring their lunch and tackle.

To reach the meeting place take the Brighton Beach subway train at Times Square and ride to the Sheepshead Bay station. The ride from Times Square takes about one hour and ten minutes.

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. . . . Says Finkelstein

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"Simply because they have been bamboozled so often they think all are alike," replied Maisel

"And I suppose, too, its hard," said Finkelstein, "to make them believe we are really clothing manufacturers, which should be explanation enough why a retail store can't begin to compete with us."

"Very true," said Maisel, "but would you think the great majority of college men would be wise enough to investigate first before buying? "In that case," said Finkelstein, "ten factories like ours couldn't begin to hold the crowds."

"Well, what's the answer?"

"Make curselves more convincing," said Finkelstein. "Announce we will give \$1,000, and not in German marks, either, to anyone who can prove we are not the same wholesale manufacturers whom certain retailers tried to put out of business simply because we opened our factory to the public; also if we refuse to refund money on any just complaint the fit of our garments, purity of our woolens, and price

Imagine a two-button or three-button suit in the purest and finest of unfinished worsted, guaranteed to hold its crease and shape, beautifully hand-tailored, at \$29.76!—a saving of at least forty per cent. And De I uxe models at \$34.88 and \$36.54. Top Coats of the finest grades at any

Sensational? Highly so, as an investigation will prove. And remember, a solutely guaranteed in every particular!

Note Name and Address Carefully

#### FINKELSTEIN & MAISEL

com 810 BROADWAY Opposite Eleventh Stree

Next Block Above Wanamaker's OPEN 8 A. M. to 7 P. M.-OPEN SATURDAYS UNTIL 7.30 P. M.

GRAYSON ENGLISH CLOTHES

> A Suit You'll Approve and Theatre Money Left Over

OU can get a typical English garment here— and save enough actual cash to buy a brace of tickets to the best show in town. Because we sell from executive offices of our chain stores—no extra rent, salaries or overhead—we can offer you the best for

Come in and prove it!

UNIVERSITY PLACE AT 14th STREET NEW YORK CITY



BONBONS CHOCOLATES

Delicious Fountain Drinks

Our Store 3429 Broadway

COLLEGE MEN DISCRIMINATION ∾ ∾ DKAMITÈ I



BRANCH STORE **NEW YORK** 



# Character Blues

We've got the Character Blues

- -Powder Blues
- -Belgium Blues
- -Horizon Blues

Tailored in our new English and Collegiate Models.

Sold direct to you from our Wholesale Showrooms.

\$21.50 to \$45.00

Made Right - Priced Right All Right



Manufactured by

IACOB COHEN SON & CO., 740-744 Broadway, New York City SOUTHEAST CORNER ASTOR PLACE (Up One Flight) Sold Exclusively in New York and Vicinity at Our Wholesale Showrooms

# every meal

It stimulates

appetite and aids digestion. It makes your food do you more good. Note how

It relieves that stuffy feeling after hearty eating.



Broadway at 39th Street

INITIATES OF LOCK AND KEY TO DINE WEDNESDAY

Lock and Key, the Senior Honorary Society will formally initiate its newly elected members at a dinner at the City College Club next Wednesday evening. Alex J. H. Whynman, '24 is in charge of arrangements. newly elected men afe:

Nathan Berall Rubin S. Berson Charles S. Epstein Howard W. Hintz Pincus Match Abel Meeropol Sidney Rosenberg Samson Z. Sorkin Hyman L. Weissman I. S. Witchell.

LOST-'24 graduation pin with initials S. R. on the back. Return to Sidey Rosenberg, Locker 146.

Nassau St. at Maiden Lane

"The Clothes Shop of the College Mon"

Sylvester J. Shalvey, '22, Mgr.

QUALITY!

Compare ours with others and you

will be convinced of the ex-

ceptional values we are offering at

\$29.00 to \$39.00

"Manufactured by us and sold direct to you"

STYLE!

(64-66 Nassau Street)

RACQUETS RESTRUNG M. RONAYNE 526 W. 139 St.

College sepresentative W. Zentlesky '25 Locker 1760

#### LUXENBERG CLOTHES

Talk No. 4 QUESTIONS

It may seem ansusing, but new acquaintances ask us questions

"Are they all woo!?"
"Will these suits shrink?" "Will the color run?"

"How can you fellows sell a good suit for \$37.50, when we have to pay \$60 to \$70 for this grade elsewhere?"

Why shouldn't we be able to give a good suit for the price, when we sell on a cash basis only, without any charge accounts, no deliveries, no bad debts, or sun-

talks with tips for men who dress well).

To take care of our growing trade, we have been compelled to open branches at

863 Broad St 177 Broadway Newark, N. J. New York City

> Home store, as always, 841 Broadway

New York City Nat. LUXENBERG & Bros.

## **BRYMORE** CLOTHES NO CHARGE FOR EXTRA TROUSERS

tt's a queer one, a ruzzler—and yet it's true! He has found something which gives him pleasure, and the most incorrig-ible pessimist must admit it's beneficial. beneficial.
"Vaseline" Hair Tonic is the reason
where the control of the reason of the control o

We've a wool law all our

Depend as much on our

That's one reason why our

Quality furnishings, hats and

ROGERS PEET COMPANY

**New York City** 

suits and overcoats give

knowledge of the texture of a fabric as we do on our

chemical test.

shoes, too.

lasting satisfaction.

for this unique experience. It's the classiest bair dressing ever, gives snap and polish to the head. And it helps the scalp. At all drug stores and student barber shops.

HAIR TONIC

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## You Want

style in your clothes. But style alone is not enough. There must be quality as well.

## We Offer

Both style and quality in all our garments.

## For Your Approval

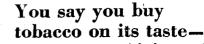
ENGLISH LOUNGE **SUITS** 

specially priced at

\$35.00

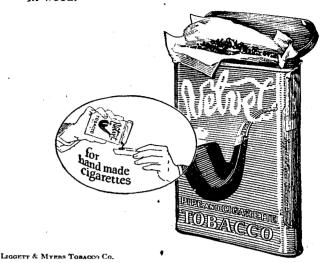
GUMPERTZ & CO., Inc. 2 Wall Street

> College Representative MR. BEHRENS



Velvet tastes right because it's made from the best Kentucky Burley tobacco that money can buy-and because every bit of it is slowly and thoroughly aged in wood.

That's why you'll find aged in wood Velvet so mild and fine flavored. Remember—aged in wood.



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Ferry at 9.3

## Buying a Spring Suit at the Furman Stores is a pleasant transaction

THE colors and fabrics are up to the minute; the prices are right—they fit a man's pocket book; and the two pair of pants with every suit policy makes it just like buying two suits for the cost of one.

The styles are all here, from the conservative to the extreme. The Prince of Wales, the Tommy Atkins and the Ren-

servative business sack. There are some suits for less and a few for more, but we'd like you to look at the \$35.00

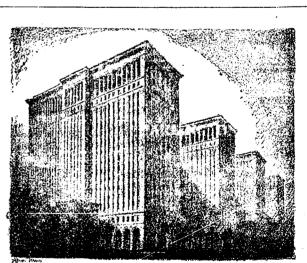
frew, and of course the con-

The Furman Stores

line first.

Manufacturers of Conservative Clothes 799 Broadway 44 Cortlandt at III Street at Greenwich NEW YORK CITY





O O. E. CO.

General Motors Building Detroit, Michigan ALBERT F. KAHN, Architect Drawn by Hugh Ferriss

"In Terms of the Colossul"

THE co-ordination of commercial strength, architectural vision and engineering skill which created this titanic quadruple office building represents the motive and creative force which has turned the eyes of the world toward this type of American architecture.

This, the largest office building in the world, possesses fundamentally magnificent largeness in its conception, and a clean-cut directness in its execution which place it among the most significant of American buildings.

With such existing structural achievements no architectural future is impossible, no project too vast or too complex to come readily to our imagination. Certainly modern invention—modern engineering skill and organization, will prove more than equal to the demands of the architecture of the future.

ELEVATOR COMPANY OTIS

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EASTER PREPARATIONS

PRICE!



Particular pain have been taken to please the College Man of discriminating taste.

The three models pictured here illustrate just a few of the leading styles to be found in our complete stock this Spring.

The large variety of COL-LEGIATE CLOTHING consists of many tasteful patterns in light Springtime colorings softly blended and expertly made by tailors of skill.

Each garment is of all-wool fabric having the distinction and quality of highly priced clothing - BUT the satisfaction comes in knowing that their cost is as low as-



DOUBLE - BREASTED, English model, low gauge, loose fitting, 18-inch bottom pants, blunt end English vest.

\$24.75 \$29.75 \$34.75

The same can be said for our TOP COATS

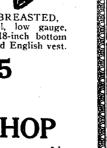
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