Tennis! I HYSICAL TRM! Spalding
Equipment Assures you of
The Highest Quality $\geq$ Possible. BROS. IFTH AVINUEROS.
EW YORK

THE CAMPUS

A Semi-Weekly Journal of News and Commen \begin{tabular}{rl}

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| vOL. 28. | MAY 25, 1921. \& No. 25. \\

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Gargoyle Gargles


## cullegé offie, ro m 4 4II, main bldg.

## THE "Y" EXCURSION




## DANTE FUMD EXPECTED SDI

 ntributed atante Alighieri
Officers.

What Is Research?
UPPOSE that a stove burns too much coal for the amount of heat that it radiates. The manufacturer hires a man familiar with the principles of combustion and heat radiation to make experiments which will indicate desirable changes in design. The stove selected as the most efficient is the result of research.

Suppose that you want to make a ruby in a factory-not a mere imitation, but a real ruby, indistinguishable by any chemical or physical test from the natural stone. You begin by analyzing rubies chemically and physically. Then you try to make rubies just as nature did, with the same chemicals and under similar conditions. Your rubies are the result of research-research of a different type from that required to improve the stove.
Suppose, as you meited up your chemicals to produce rubies and experimented with high temperatures, you began to wonder how hot the earth must have been millions of years ago when rubies were first crystalized, and what were the forces at play that made this planet
what it is. You begin an investigation that leads you far from rubies What it is. You begin an investigation that leads you far from rubics and causes you to formulate theories to explinin how the earth, and for that matter, how the whole solar system was crepted. That would esearch of a still different type-pioneering into the unknown to atisfy an insatiable curiosity

Research of all three types is conducted in the Laboratories of the General Electric Company. But it is the third type of researchpioneering into the unknown-that means most, in the long run, even though it is undertaken with no practical benefit in view.

At the present time, for example, the Research Laboratories of the Gencral Electric Company are exploning matter with X-rays in order to discover not only how the atoms in different substances are arranged but how the atoms themselves are built up. The more you know about a substance, the more you can do with it. Some day this X-ray work will enable scientists to answer more definitely than they can now the question: Why is iron magnetic? And then the electrical industry will take a great step forward, and more real progress
will be made in five years than can be made in a century of experiwill be made in five years than can be made in a century of experimenting with existing electrical apparatus.
You can add wings and stories to an old house. But to build a new house. you must begin with the foundation

> General@Electric
> General? Electric

TODMAN SPEAKS ON WALL ST. ACCOUNTING

Frederick Todman Fered a comprehensive C. P. A.: de Street Accounting" last Friday at P. M. in Room 103, Commerce Build ing. His exposition of the various
elements involved in accounting in elements involved in accounting
the financial district was very inter sting to the many embryo account ants that attended the lecture. He is an authority in the field of his chosen talk, and wrote a standard
work, "Brokerage Accounting." The
保 lecture was held under the
of the Accounting Club.
iater of the date of the final business meeting of the Accounting Club, fall activities will be chosen.

BROOKLYN BRANCH HEARS DR. LEE ON JOURNALISM

HIKE ONSION WILL

## Members of the Evening Sessio are invited to go on a hike to Heni

 tead, Long 1sland. to tahe place onSunday, May 39 . The party will
Aven

DR. L The Student Cuancil of the Evening

## CONINCING PLEA FOR <br> TEACHING PROFESSION

Mr. Roberts, Superintendent of His
tory, Points Out tory, Points Out at Assembly Ma-
terial and Idealistic Advantages Mr. John Roberts, a City Colleg ammus and a district superintenden Whe chapel meeting last Thursday ex plained the material advantages and dealistic opportunities offered to profession. Who enter the teaching
Mr. Roberts in a clear business e manner began to columerate the naterial advantages of the teaching tected by state enactments and range from $\$ 1,500$ at a minimum to $\$ 10,000$
as a maximum. The advantages of as a maximum. The advantages of
be::gg assured of a permanent position be:ag assured of a permanent position
was used by the speaker as proof of

## BASE BALL

 GET INTO E GEREGNTOGHEAME

Spalding
Equipment
Gloves, Mitts, Bats, Balls, Etc

## A. G. Spalding \& Bros.

A. G. Spalding \&f Bros
52i Fifth ave., NEW York
 poneering into the unknown-that means most, in the long run, even discover not only how the atoms in different substances are know about a substance the you

| That the teaching profession is in certain matters superior to other professions was brought out by the statement of the facts that the profession is not crowded, that there are fine opportunities for advancement, that favoritisn does not enter into appointments or advancements, and that there are generous pensions at the end of the teacher's service. <br> Mr. Roberts turned to a consideration of the idealistic opportunities offered by the teaching profession. He dwelt upon the importance of being of service to one's fellow men. He | bein mol and "D fessi he have dren want who as want powe of a |
| :---: | :---: |
|  |  |
| we invite you to a test of our ncy we at the same time pay he compliment of expressing elief, both in your aeriousness pose and in your ability. Want to $b=a$ stenographer, a |  |

wo of the biggest expenses in the restaurant business are broken dishes and silver.
Please do not leave dishes in the alcoves, but return them
tables. Every bottle you break costs us 2 c .
n order to sell food at moderate prices the co-operation ot
J. E. HAMMOND, Manager

All Food purchased from well known dealers in First Class Products

Classes, Day After Business
and Night
Business Schools, Inc.


## Nix on the "Parley-Voo"stuff!



A Friend of mine.
WHO COULD'N'T speak.
A WORD of French.
WENT TO Paris.
AND THE Efirst time.
HE HAD to get.
A HAIRCUTT" and shave.
HE PRACTICED an hour.
mAKING SIGNs.
IN THE lookling glass.
WOULD UNDERSTAND Mm.
AND THEN he went in.
AND WIGGLED has fingers.
THROUGH his hatr.
AND STROKED his chin.
AND THE when grtmed
AND FINISHED the job.
THEN MY' friend thought
HE'D BE polte.
so HE gave the barber.
WHICH THE barber :moken
AND MY *ricend pointed.
то HIs mnuth.
AND SAID" "Lifiee voo."
AND THE harber roared.
Air- Tight Tins of 5 r
Air- Tight Tins of 5r
Ask your dealer to show
Ask your dealer to show
seu the now vacuum-
Seald tins of 50 Chester-
fields. A compact, con-
venient and absoiutriy
AIR-TIGHT packing
the cigarortes keep fresh
indefinitely.
USED $10^{\circ}$.
WHEN $i$ warked.
in indianapolis.
AND BELIEVE me. they satisfy!"


HERE'S a smoke that taiks in an Hreter. Llanguge and needs no inter a Chesterfield raw deep-and more plainly tha words your smile will tell the worl
They Satisfy") wil's the blend that
does it -and you can't get "Satisfy' anywhere except in Chesterfields, ${ }^{\text {an }}$
that blend can $t$ be copied


