

SHERMAN
CHAIRMAN
PENS
Sherman Alcové

Student Council
MEETING
FRIDAY, AT ONE
Room 220

THE CAMPUS

A WEEKLY JOURNAL
THE COLLEGE OF THE CITY OF NEW YORK

"U" Campaign Ends
November First,
PAY UP NOW,
DON'T WAIT!

Vol. 27 No. 4,

THE CAMPUS, OCTOBER 20, 1920

Price: five cents to "U" Members
Ten cents to all others

Darkness Halts Tie Frosh-Soph Contest

Herrlich Strikes Out Thirteen—Salz Plays Well in the Pinches—Rosonowitz is Freshman Baseball Ace—Both Teams Play Good Ball

The Fresh and Soph nines battled to a 4 to 4 clinch on the Stadium field last Friday afternoon. Darkness halted the contest after the game had extended into the eighth inning. A play-off will be necessary to decide the final contenders for the championship of the College as well as the class to whom the three banner points shall be awarded.

Herrlich, on the mound for the upperclassmen, struck out thirteen men with his speedy ball. Rosonowitz was the chief supporter of the Freshmen plays, his encouraging words and steady backstopping carrying his team through many tight places. Nadel also ably supported his teammates by good stickwork and snappy fielding.

In the initial frame, Nadel doubled to right and scored when Rosonowitz hoisted another two-bagger after Tupperman popped out an easy fly. Rosonowitz then stole third and scored on a bunt. During the Soph's turn at bat, Eisenstein singled, went to second when Mazevisky duplicated, shipped to third and beat the ball to the plate on a throw from second. (Continued on Page 6)

Noted Speakers to Pay Last Honor to Prof. Friedlaender

Dr. Finley and Judah Magnes to Speak—Cantor Shlisky Will Recite Memorial Services.

Dr. John H. Finley, State Commissioner of Education, former President of the College of the City of New York, and Rabbi Judah L. Magnes, will be the principal speakers at a memorial meeting to be held on Sunday evening, October 24, in the Great Hall of the College, in honor of Professor Israel Friedlaender, one of the foremost Semitic scholars in America, who lost his life while engaged in relief work in the Ukraine. The meeting is under the auspices of the following co-operating organizations: The League of Jewish Youth, The Menorah, The Inter-collegiate Zionist Association, Young Judaea, The Y. M. H. A., The Y. W. H. A., Young Israel Synagogue, and various sororities, fraternities, junior leagues, clubs, and settlement houses.

Music will be furnished by Professor Baldwin, of this college. Cantor Shlisky will chant the memorial services. Speakers representing the League of Jewish Youth will also address the gathering.

Tickets for reserved seats to the meeting may be obtained free of charge in the Menorah Alcové.

Reservations will be respected until 8:15 P. M., and will then be thrown open to the general public.

FROSH MAY SOON BE SEEN ON GRIDIRON

The Freshmen have taken the first step toward the organization of a football team. At a meeting on Monday, October 18th, candidates for the team were enlisted.

The candidates are of excellent material, from which a good team may be moulded. Although no definite schedule has been arranged, the yearlings hope to encounter the Sophs on the gridiron and avenge their recent defeat in soccer.

The treasurer announces the successful sale of Tax Tickets for '24 activities.

LEO D. SHERMAN IS ELECTED PRESIDENT OF STUDENT COUNCIL

On Friday, October 15th, Leo D. Sherman, of the class of 1921, was elected President of the Student Council, the highest honor within the gift of the undergraduate body.

Mr. Sherman has been active to a large extent in the extra-curricula line of the College. He has played Varsity basketball and soccer. At present, he is manager of the Varsity Baseball Team. A member of Soph Skull, Mr. Sherman is connected with most of the more active societies.

Campaign For New Members Launched by Zionist Society

To Hold Bi-Monthly Forum for Discussion of Jewish Topics—Society Arranging Smoker.

The Amalgamated Menorah Zionist Society, last Monday, launched an extensive campaign for new members, in conformity with plans made at a meeting held Saturday, October 9. The object of the drive is to augment the membership, and to more fully develop its activity.

The dues of \$1.50 entitle the student to membership in the library, which augmented both as to books and personnel, is open during the first fifteen minutes of every hour. Members are also entitled to the Menorah Journal, and to reduced rates. In addition, they may be admitted to membership in the Zionist Organization of America, and the Inter-Collegiate Menorah Association.

An Alcové Committee of three has been appointed. Classes in Hebrew and Jewish History will be inaugurated and the Society will conduct a bi-monthly forum at which prominent speakers will talk on Jewish and Zionist topics.

It is also expected that social work will be a prominent feature of the Society's program. Arrangements are now being made by a Smoker Committee for a big affair.

SOPHS PLAN SMOKER-- NOBODY KNOWS WHEN

The '23 Smoker Committee (the makeup of which no one is acquainted with) is now busy selling tickets (which no one has seen as yet) to the Soph Smoker, which will be held (if it is held) on a date which has not yet been decided, at a place which is soon to be agreed upon. Admission to the smoker will not be free. The price has been announced, but nobody knows how much it is. Several Freshmen will be guests of honor at the smoker, and a great deal of the entertainment will be furnished by the '24 class (wholly voluntarily). Tickets are selling fast, although, as nobody knows whether he has bought a ticket or not, it is rather hard to get figures.

EMPLOYMENT BUREAU CONDUCTS CAMPAIGN AMONG BUSINESS MEN

The Employment Bureau is conducting an extensive campaign among the business houses in the city in its effort to secure employment for the students. Its slogan is "no fee for employer nor employee." Many students have already secured positions. Any one desiring employment after school should register in Room 305A.

TO HOLD TOURNAMENT AMONG CHEM. TEACHERS

The faculty of the Department of Chemistry will conduct a handball tournament. The winner of which will be awarded a prize.

City College Man Wins High Honors at Rifle Matches

Hoevinger Qualifies as Marksman—Other C. C. N. Y. Men Awarded Honors.

From the large number of 741 competing college men, representing fifty-four institutions from all over the country, Louis F. Hoevinger of C. C. N. Y. was selected as the best student sharpshooter for 1920 in the Reserve Officers' Training Corps. The contest was held in August, at Camp Devens, the six-week summer infantry camp of the R. O. T. C. near Boston. Hoevinger, shooting a perfect score, won first honors, and was awarded several medals. He was also chosen to represent the R. O. T. C. in the national rifle match at Camp Perry, Dayton, Ohio, in competition with the regulars.

C. C. N. Y. Company Honored
Alma Mater came in for other honors also, the C. C. N. Y. Company being adjudged for the second consecutive year, the crackerjack company at Camp Devens. Again, on a special visit of Maj. Gen. Edwards, the company was complimented by him on its excellent record. Later, a special review was held in honor of these City College men, Jack Yankovitch, acting as cadet captain of the C. C. N. Y. reviewing company.

Besides Hoevinger, who qualified as sharpshooter, eight other fellow-students qualified as marksmen. These were: Daniel O'Connell, Edgar Reinhardt, Raymond Saso, Myron Kleban, Lawrence Sopian, Jacob Yankovitch, Geo. Tokulsky and W. E. Herrlich.

NOVEMBER 1ST SET AS DAY FOR RE-EXAMS

Re-examinations will be held November 1st, at 9 o'clock, for all students who have received conditions in any subjects last term. Further particulars of the exams will be announced in a coming issue of the Campus.

Juniors Plan Gala Festival Week of Dance and Jollity

Theatre Party, Banquet and McAlpin Dance Only a Few of the Features

The Junior Festival week will be inaugurated Saturday evening, December 23, when the '22 class gathers en masse at the Varsity basketball game with Seton Hall.

The Green Room of the Hotel McAlpin has been reserved on Wednesday evening, December 29, for the Junior Prom. Subscription to the Prom are open only to Juniors and Seniors. Whether the affair will be formal or informal is still uncertain.

A theatre party and banquet, the dates for which have not yet been decided upon, will complete the round of the week's festivities.

The committee plans to issue a booklet containing a full program of events from Christmas Eve to New Year's Eve.

The committee appeals for the active co-operation of every '22 man in order to make Junior Festival Week a successful reality.

TO ANNOUNCE SCHEDULE

The Varsity basketball schedule is almost completed and will be announced next week. One of the best programs in recent years has been prepared for our Pill-tossers, nine games of which will be played in the Gym. Regular varsity and freshman practice is held Tuesday, Friday at four and Thursday at one.

ANNOUNCE DATE FOR ORATORY COMPETITION

The trials in original oratory for the Fall Prize Speaking Contest will be held at three o'clock on Friday, October 29, in Room 222. All students who have taken, or are now taking Public Speaking 5, are eligible. Each speaker will be limited to ten minutes.

Novelty Platform of Farmer-Laborites Topic of Candidate

Rose Schneiderman Discusses Reform—Traces History of New Party

Miss Rose Schneiderman, Candidate of the Farmer-Laborites Party for United States Senator, spoke before the Social Problems Club, last Friday, concerning the platform of the Farmer Labor Party.

Miss Schneiderman stated that the conditions which called the party into existence were two, the necessity of uniting the numerous liberal and radical factions; and the inadequacy of the old parties.

The movement first swept the West and middle West, then spread to the East. It culminated in the convention of 1,800 delegates at Chicago.

Miss Schneiderman briefly reviewed the national platform. Among its tenets are demands for immediate restoration of constitutional rights, government ownership of basic industries, direct dealing between the farmer-producer and the consumer, the development and extension of parcels post system, and a more liberal Farm Loan Bill. It demands public markets, stock yards and railroads—managed democratically.

The State Platform provides for relief of the housing situation, public markets, insurance against old-age, widowhood, accident and sickness.

These measures Miss Schneiderman declared would provide the urgent economic needs of the American people.

Questions were permitted. Miss Schneiderman was generously applauded at the end of her talk.

BURCHARD SPEAKS AT CHAPEL MEETING

The second college chapel meeting of the term was held on October 14, at noon, in the Great Hall. Dean Brownson opened the assembly with a reading from the Scriptures. He was followed by Professor Guthrie, who delivered the announcements. Then Dean Brownson introduced Mr. Lewis Sayre Burchard, '77, the college's Big Brother.

Mr. Burchard's talk was lively and instructive. He spoke about the life of the old college on 23rd Street, and illustrated his reminiscences with anecdotes and stories that kept the students in continual good humor.

The assembly closed with the singing of "Urbs Coronata."

CLIO POW-WOW TO BE HELD NOVEMBER 12TH

Cliona Literary Society will hold a get together meeting for members and alumni on Friday evening, November 12.

The undergraduate members have been approached by alumni, and have vied for just such a meeting.

At its last meeting, Clion elected three new members. Meetings are held Friday evenings in Room 308.

VARSIITY TEAMS NEED JUNIOR ASSISTANTS

Junior assistants are needed in all branches of Varsity sport. These positions will lead to managerships.

Candidates will leave their names in an envelope addressed to the A. A., in the Students' Mail Box.

Annual Soccer Fray Won by Sophomores

Win Game, 2-0—Fass and Kirstein Score for Victors—McCarty and Mostow Make Fine Showing.

The Sophs took another bite out of the apple when they booted the ball through the Freshman's uprights for a brace of goals last Thursday noon, in the annual Fresh-Soph soccer match. This is the third time that the newcomers have succumbed to the furious onslaughts of the Sophomore warriors in the scheduled dual contests.

Both teams were evenly matched, but poor judgment on the part of the Freshman goal-keeper, gave '23 the better of the fray. Many chances to score were forfeited by the yearlings in their overzealousness to boot the ball.

"Red" Fass, playing a stiffer game at outside right, was the first to score for his team. A free kick on a foul near the close of the first half, was the means to this end. The second tally was registered soon after the start of the closing period, when Kirstein made a dash the length of the field and tapped the ball from scrimmage between the overshadowing goalposts.

(Continued on Page 6)

Prof. Skene Lauds Engineer's Work in War-Ridden France

Aided in Preparing Way for Americans—Factor in Allied Victory.

Professor Frederick A. Skene, head of the Department of Civil and Mechanical Engineering of the School of Technology, lectured to the students and faculty, on October 14, on the "Work of the Engineers in France." He showed the importance of the Engineering Corps in France, and described the part he himself played in this gigantic struggle.

In the beginning, the chief duty of the Engineers was to prepare France for the arrival of the United States troops, namely to repair the many inadequately equipped French ports, highways, bridges, and railway depot, which were to be used by the Americans.

After the armistice, these men were employed in removing mines and other explosives from the fields in France—a task which taxed the hardihood and courage of the engineers.

Professor Skene emphasized the importance of the Engineering Corps and showed how far it was a vital factor in the success of the United States Army.

At the conclusion of his lecture, he exhibited some souvenirs such as a German 77 shell, a French 75, a German Potato masher and Potato—two kinds of hand grenades, and a Colt 45 revolver with an attachment.

BIO. CLUB INAUGURATES TERM WITH LECTURES

At the first meeting of the Bio Club held on Thursday, October 14th, at 4 o'clock, Professor Goldfarb spoke on the history and character of the club and told of his own researches in Florida during the summer. Mr. Ruckes delivered a brief talk on "Some Rare Interests." Professor Martin, a new addition to the Biology Department Staff, was present at the meeting.

Plans are being formed to revive the custom of holding the annual dinner.

It was decided to hold field trips on Sundays.

THE CAMPUS
A WEEKLY JOURNAL OF NEWS AND COMMENT

VOL. 27 OCTOBER 20, 1920. NO. 4

Published weekly, on Wednesday, during the College year, from the third week in September until the fourth week in May, excepting the fourth week in December, the second, third and fourth week in January, the first week in February, and the third week in April, by THE CAMPUS ASSOCIATION, incorporated, at the College of the City of New York, 139th Street and St. Nicholas Terrace.

Entered as second class matter March 14, 1915, at the post office at New York, N. Y., under the act of March 3, 1879.

COLLEGE OFFICE, ROOM 411, MAIN B'L'D'G

"The accumulation of a fund from the profits which fund shall be used to aid, foster, maintain, promote, realize or encourage any aim which shall go towards the betterment of College and student activities. This corporation is not organized for profit."

Five cents to "U" members; ten cents to all others. The subscription rate is \$2.00 a year by mail. Advertising rates may be had on application. Forms close Thursday of the week preceding publication. Articles, manuscripts, etc., intended for publication must be in THE CAMPUS OFFICE, ROOM 411, before that date.

EDITORIAL BOARD

Abraham N. Franzblau, '21, Editor-in-Chief
Lewis E. Zorn, '22, Business Manager
Morris Weintraub, '21, Managing Editor
Ephraim Ewen, '21, News Editor
Mendel Jacoby, '21, Sports Editor
Morris S. Newman, '23, Circulation Manager

ASSISTANTS

Michael Kraus, '22, Associate News Editor
Sol Brin, '22, Assistant Sports Editor
Sidney Pepper, '22, Assistant Business Manager
William Scheind, '22, Assistant Business Manager
Jerome Jonas, '21, Circulation Manager

NEWS BOARD

Hyman L. Sakolsky, '23, S. Stein, '22
Isidore Glasgal, '22, A. Oseas, '22
Irwin Vladimir, '21, A. Mark Levien, '21
Joseph Block, '21, L. Rabkin, '21

BUSINESS BOARD

Al Whyman, '21, William Stein, '23
L. Elserman, '23, Henry Yanowsky, '21

SPECIAL CONTRIBUTORS

Leonard J. Pincus, '21

FOR A WORTHY CAUSE

Beginning November 15, and continuing thereafter until November 27, there will be conducted in this city, a drive whose object will be to raise \$1,500,000 for the United Hospital Fund, to enable the hospitals of the city to continue their free work for the sick and poor. The work is to be done wholly by volunteer solicitors and canvassers.

City College has always been the exponent of opportunity in education. Here the man without funds has always been able to acquire an education together with his richer brother. It is this same principle of opportunity for the poor for which the United Hospital Fund stands—except that it touches more deeply the foundations of humanity. It speaks in terms of alleviation of suffering and despair, instead of in terms of curricula and courses.

Men of the college, you too can help in this cause. It does not ask money of you. It merely asks a few hours of your spare time. If you have any free mornings or afternoons, come up to the Campus office and get a volunteer card. The work will not be strenuous and you need not give any more time than you think you can afford. But whatever you can do—DO!

Ever struck by the sight of that ugly wall of notices in the Concourse next to the drinking fountains? What editorial could plead as eloquently as that wall for the re-establishment of the Lost and Found Bureau?

SHEPHARD'S DREAM—AND FRIED-LAENDER

In his talk at last Thursday's chapel meeting, Mr. Burchard recalled to us in glowing language, the dream which the student Shephard dreamed as he sat in the old Gothic chapel at 23rd Street—that dream which it fell to the lot of the artist Shephard, the famous architect, to see realized in our Great Hall.

We learned that much as Shephard desired to have the Great Hall serve as an assembly room for the men of the College, he was equally anxious to have it serve as a meeting place for the people of this city on great occasions.

It is a queer coincidence that immediately preceding Mr. Burchard's address, Prof. Guthrie read the announcement of the Friedlaender Memorial Meeting to be held on October 24th, in the Great Hall.

If Shephard could sit on that platform on October 24, and view the assemblage of thousands of the youth of a nation oppressed in almost every land and clime, but this, who had chosen his Great Hall, the consummation of his dreams, as the most fitting place in which to honor the memory of a great leader of their people who has joined the ranks of its innumerable host of martyrs—if Shephard's spirit could be here we wonder how he would feel?

PRESS PUBLICITY

The development of higher education in America has come to the point where the standard of athletics prevailing plays a great part in the establishment of a College's reputation. Institutions of the present are largely judged by the calibre of their football and basketball teams, by the quality of their athletic coaches, by the attendance at their games. There are very many, indeed, who discount athletic prowess for scholastic superiority. Their number, large though it is, does not compare with the vast majority who are affected by the well-conceived publicity campaigns in the sporting departments of our daily newspapers which blazon forth the names of Harvard, Yale and the other "recognized" premier institutions of the country.

There is no reason for the lack of adequate publicity usually awarded to our College. We have the teams and we are proud of them. Our Basketball quintet established a record last season and their progress was noted in the papers from day to day. Yet, the amount of space allotted to their activities was relatively small. The newspapers are accustomed to print, almost verbatim, reports sent in by local collegiate representatives. In accordance with this practice, our hitherto hopelessly inadequate Publicity Committee attempted to bring to the notice of the public the activities of our Basketball, our Swimming, our Track and our other athletic teams. Interclass events did not appear in the columns of the newspapers. Only for one reason, namely, inability to give the required time for a successful collection and transmission of the news.

Campus hopes to revivify and definitely establish a Publicity Committee which will do its utmost to place the name of City College wherever it will be of service to Alma Mater. And it aims to do so not only through the medium of sports, but also through the medium of "Scholastics." Surely, there are enough men who have been waiting for the opportunity to accomplish some such object. Campus takes the initiative and calls upon those men to hand in their names to Sports Editor, Mendel Jacoby, Chairman of the Committee.

REFORM OF THE COLLEGE ASSEMBLIES

When the College, at the beginning of the present semester, resolved to reinstitute the weekly student assemblies, the CAMPUS viewed the announcement of this action with approval. It hoped that the Authorities had profited by the difficulties which had beset them last year and were ready to inaugurate some radical changes in the organization of these gatherings. And changes were sorely needed. The first two assemblies, however, dispelled any hopes the CAMPUS may have cherished. The chapel meetings of the present will apparently be conducted in the same manner as those of the past.

Surely an experiment of a term's duration should have produced some fruit—should have borne a few encouraging results. It is here, the CAMPUS firmly believes, that the Administration has grievously failed.

The students are well acquainted with the members of the faculty and their views. Obviously, addresses by these are here out of place. Still less profitable are the rhetorical effusions of the students who are given the unparalleled honor of addressing the assemblage. Such effusions are neither taken seriously, nor suffered patiently. They are purposeless.

What is the remedy? Is there any? The CAMPUS, for its part, answers: Yes. Here is the opportunity to come into contact with each and every man of the College once a week.

Why not inaugurate some form of activity which would serve him as stimulus—and not as a burden?

Why not initiate a series of concerts by eminent artists or even students?

Or else, you may invite speakers of note to address the men and bring into their ken something new, something stimulating.

But you must be sure to select men who have achieved and accomplished, men who will not harangue uselessly—but will rather incite his hearers to thought.

A suggestion of this sort is offered as an expression of the majority of the student body. It may be accepted or rejected. But it cannot, and should not, be passed over without due consideration.

The CAMPUS sincerely feels that any attempt in this direction, taken by those in authority, will meet not only with a friendly response, but with an undeniable enthusiasm, from all students who think seriously.

F. E.



CLASSICAL STUFF

The other day the Editor Came up to me and said The stuff you write's not classical You write cheap stuff instead.

Oh! Editor! What have you done You've added to my woe But if its work of class you want I understand. Let's go!

Now twenty-one's the Senior bunch Their bit is nearly done They have the best bunch in C. C. (They must, because I'm one.)

Then twenty-two the Junior crowd You've heard of them before And 23 the gang of Sophs Are coming to the fore.

Then twenty-four our "younger set" Has lost its kick, Alas! I hope, dear Ed, you're satisfied I've written stuff of class.

Ever since the term began Chic Feigin has been bothering us for a write-up. He has a habit of rushing up to us and without any introduction, telling us some of his original jokes. They're original all right. In one of them we laughed three times in the wrong places. The others we couldn't see at all. But the worst of it is, he wants his name signed to them. Not only do we refuse to print the "jokes," but we have resolved not even to give him a write-up. So, Chic, you'll have to remain in oblivion, that is comparatively speaking.

IS MR. GARY IN THE HOUSE?

We got a little sister A cute little sister Who never, never liked school Before this term. She loves it now. We can't keep her away I asked her if her teacher was better Than last term's. She answered "no." I asked her if her marks were better. She replied "no." I asked her if her subjects were easier. She responded "no." I asked her point blank "Why?" "Because," she said. "There is a girl in my class Who knows the words To all the latest songs."

HEARD IN HISTORY

Charles the Bold of France died without leaving any hairs on the throne. —Pep.

TUBBY THUOR

the mastadonic prexy of the Chem. Society, says:

The gas formulæ PV-RT means the Pressure of the Vest is proportional to the Rotundity of the Tummy. And Tubby ought to know!

Well! the Seniors did it. They showed the rest of the college what the alcoves are made for. Not for a-cove athletics or lunch-rooms, but for a place where King Joy and Queen Melody may reign with Crown Prince Jazz. Every Friday the S. A. F. will hold a meeting in the '21 alcove. S. A. F. stands for the Students' Amusement Forum. This Friday there has been a vast and stupendous program arranged. Anyone who can entertain is welcome to a place on our rostrum. It is not only for dignified Seniors, but for frivolous Freshmen. Its about time '21 woke up anyway. So come one! Come all to ye '21 alcove this Friday.

MOTIF

An erosion. Bitter aloes. Kick in the face. Wall St. explosion. A diet of red hot nails. Drank nitric acid. Instead of water.

Jerry-Jay.

STUDENT OPINION

Editor of the Campus:

Dear Sir:—Our student politicians speak so glibly of "loyalty" to the college and its institutions that a legitimate doubt arises whether or not they know what they are talking about.

To just what in college do we owe loyalty? Is it to the college as an educational institution or to the host of extra-curricular activities and distractions? Obviously, the primary thing in college, its raison d'etre, is that which is educative, which we presumably cannot obtain elsewhere; and all the other things which are not essential to the educative purposes of a college must be treated accordingly. The college certainly could go on without the activities.

It would seem, then, that there is no ground for linking loyalty to the college with support of extra-curricular activities. And so it was an absurdity and an insult to talk of putting City College "on the map" by re-introducing football, for there is not the slightest connection between the reputation of City College as an educational institution and the reputation of its teams.

The relatively small number of men who are active in these activities are the only ones who derive any benefit from them. Their motives are quite selfish, in that the activities are a means of wielding power, of satisfying their vanity and of increasing their prestige. Yet, in the first place, they dignify this selfishness with the title of "college spirit," although they have no thought of the college. And then, instead of frankly asking the students to pay for the exclusive pleasure of a few students, they appeal for support of the activities on the unadmonstrated assumption that the welfare and the reputation of the entire college are associated with their success.

We are told, it is true, that the most important part of college is not the courses — any fool can read the books by himself (as many a wise man is compelled to do)—but the extra-curricular life within the walls. That may be a convenient philosophy for the incompetent teacher or the happy-go-lucky student; but it is easily challenged and far less easily proved. To deny the paramount importance of the courses in a college is to deny its sole claim to existence.

Editor's Note—Like almost every controversial letter the above is open for discussion. Whether its contention is justified or not, we leave to our readers to decide. The Campus will welcome replies from its readers.

Y. M. C. A. ENGAGED IN SERIES OF SOCIABLES

The "Y" has mapped out a list of activities which include a "Home Night" dinner on November 12, an entertainment for Townsend students to be given in conjunction with the T. H. H. "Y" at the end of this month, and a dance which will be held on December 3. The Y. M. C. A. will also co-operate with the Newman Club on the latter's Halloween Dance.

Burton C. Meighan, treasurer of the Y. M. C. A. has left college. The vacancy caused by his resignation will be filled at an early date.

STUDENT COUNCIL

1.—Met at 1 P. M., Friday, Oct. 15, in Room 220.

2.—Letter read from Sid Krause, resigning as student councillor of Feb., '22, accepted.

3.—Committee on Amendments recommends that "Chick" Feigin, temporary chairman, be made permanent chairman. Motion to that effect was defeated.

4.—Class of '22 given permission to hold Junior Prom, Dec. 29, at Hotel McAlpin.

5.—Elections were held. Lee Sherman, June, '21, elected President of Student Council. Dave Nasanow, June, '21, is Vice-President.

6.—Amendment passed that any student councillor absent from meetings three times without valid excuse be removed. Classes must vote on amendment within two weeks.

7.—"U" Committee made a standing committee of the Student Council.

Extens Emb

Courses Speech

The Divis offers a wid ned to hel and those v trance Req be granted degree, but from the B aminations J taking ext recognition New York J passed with

One cour by Dr. Fr ers, teacher whose work zation and the traditio psychology to live amou

In co-oper Extension D of courses t and remove felt in New

Special co train teach ment. The treated shell the governm be continued

In addition offered, ther ers in the n and for tea normal child

For most a nominal e \$2.50, depen tion, while th cal courses hours, in ad Fee of \$2.50

Evening Session News

Extension Courses Embrace Wide Field

Courses in Americanization and Speech Improvement Among Those Offered.

The Division of Extension Courses offers a wide range of courses planned to help every type of teacher, and those who meet the College Entrance Requirements will not only be granted college credit towards a degree, but will also receive credit from the Board of Education in examinations for promotion. Librarians taking extension courses will receive recognition for promotion from the New York Public Library for courses passed with creditable ratings.

One course in particular is given by Dr. Friedland to social workers, teachers, librarians, and those whose work is largely with foreigners. Its purpose is to speed Americanization and it consists of a study of the traditions, habits, customs and psychology of the aliens who come to live among us.

In co-operation with the State, the Extension Division is offering a series of courses to develop trade teachers and remove a scarcity that is keenly felt in New York.

Special courses are being given to train teachers in speech improvement. The department has hitherto treated shell shock cases brought by the government, and this work will be continued.

In addition to the cultural courses offered, there are courses for teachers in the new Junior High Schools, and for teachers of physically sub-normal children.

For most courses there is only a nominal enrollment fee of \$1.00 or \$2.50, depending on their classification, while the tuition fee for technical courses is \$5.00 for every 30 hours, in addition to the Registration Fee of \$2.50.

Who's Who In The Marketing Courses?

Prominent Men Deliver Lectures on Salesmanagement, Advertising and Salesmanship.

J. George Frederick has for 15 years been known as a counselor, writer and student of Marketing. He is President of the Business Course, an organization devoted to sales analysis and research; and he has counseled many of the foremost manufacturers on sales. He was one of the founders of the New York Salesmanagers' Club, was managing editor of Printers' Ink, and editor of Advertising and Selling Magazine. He is author of "Modern Salesmanagement" and "Business Research and Statistics."

Kossiter Holbrook is manager of the New York branch of Nelson, Chesman & Co., one of the oldest advertising agencies in existence, and familiar with the every-day details of advertising, planning, preparation and placement. He knows the subject from the broader managerial side; the selling side of advertising as well as the production and administrative side; and he understands the creative side. He has prepared national advertising campaigns; has done selling work on the staff of magazines and newspapers.

Lawrence W. Rogers has been a consultant on the stimulation and development of salesmen. He organizes and directs personal selling staffs, and has been successful in such work for a number of large and nationally known concerns. He is an inspirational lecturer to salesmen, and understands and can teach the technique of saleswork as applied in field.

MATERIAL MUST REACH CAMPUS OFFICES BY THURSDAY, SIX P. M.

The students and faculty of the various evening session branches of the College are requested to send material for publication on or before Thursdays, 6 P. M., to the offices of the Campus, Main Building, College of the City of New York.

Prominent Men Give Marketing Courses

An Excellent Aid to Men in the Business World—More Courses to Be Added Later.

There are being now given at the Commerce Building of the College, Lexington Avenue and 23rd Street, a number of courses on marketing that will be of interest not only to students of the Day Session, but also to graduates who are already facing the perplexing problems of the "Land beyond the sheepskin."

These courses are known as Salesmanagement, Advertising and Salesmanship. Under Salesmanagement the following are typical of the subjects treated: What a Salesmanager must undertake, necessary personal qualities, relation of product to sales man, how to secure prestige, how to select salesmen, kinds of sales strategy, how to link up sales and advertising departments, how to help the dealer, how to plan for the future, the working out of an actual sales campaign and a hundred other valuable subjects that help to make the trained Salesmanager an indispensable asset to the business concerns of to-day.

The second course, Advertising, includes a study of the uses and methods of modern advertising. The latter is divided into four phases, namely: (1) Magazine and newspaper, covering the many different kinds, such as display, classified news, and the billing, checking, etc.; (2) Billboards, under which will be included, still and animated billboards, day and night, paint and paper and its relations to other advertising methods. Under this will also be taken up street car posters; (3) Literature, such as booklets, circulars, and other printed matter with their many ramifications; (4) Letters covering mail order, including mail order campaigns and follow-up, general correspondence and the common errors.

Salesmanship treats a field that is the very life of present-day industry. The matter considered are the problems of the every-day salesman and are guaranteed to be of invaluable aid to him in his task of making the sale and keeping the customer.

A \$15⁰⁰ saving in
Aquascutum Topcoats
For Men
\$65⁰⁰

The only house that has the only topcoat to have for Fall 1920

MADE in London. Put together in Irish Fleeces, Scotch Shetlands, and English Tweeds. Warmth - without-weight. Showerproof in the fabric, faultproof in tailoring. Full of style and comfortable as a front row seat on the aisle. If exchange were normal they would cost you \$90.00.

Exclusive New York Agents

Franklin Simon & Co.

FIFTH AVENUE

Men's Shops—2 to 8 West 38th Street

Broadway

Saks & Company

at 34th Street

ANNOUNCE FOR TO-DAY

A Sale of 1200

Men's Pajamas

at far below their actual worth

\$2.95

The best values in well-made pajamas offered for a very long time. Each suit cut over liberal measurements, made of closely woven Madras or fine mercerized cloths, trimmed with highly mercerized frogs. Plain colors, stripings and white.

All Sizes.



AFTER A LONG DELAY, THE FRESH-SOPH ATHLETIC EVENTS have finally been contested; that is, all but the swimming meet. The swimming events have already been postponed twice, once by agreement and, on Columbus Day, because the Freshmen failed to present a team. We, therefore, recommend to the Fresh-Soph Committee that the meet be forfeited to '23.

OF COURSE WE REALIZE what this means to the yearlings, but enough is plenty, as we say in the Concourse. The committee has been exceedingly lenient. We have ourselves, in these columns tried all manner of persuasion and scolding, we have patted '24 on the back, but to no purpose. Now we think that the only way to wake them is to punish the class and this by forfeiting the meet.

THINGS WOULDN'T BE SO BAD IF the Freshmen had no material. But we know they have. "Mac" of the pool, the coach of the champion Harris swimming team of last year, says that most of the 1919 men are in College. If, then, the men do not want to perform for their class and college, why, let's cut it out entirely.

SOCCER IS IN AGAIN! Even after its untimely death, its ghost still haunts us as did Banquo's Macbeth. It simply refuses to be left out of this column. At its last meeting the Faculty Athletic Committee decided to allow the formation of a soccer squad. If enough men come out for practice, "Nat" Holman, Prof. Woll assures us, will coach the squad. This does not mean that there will be any competition other than an interclass tournament, but, if it can be made a go, such practice will make a team at the College next year a certainty.

LAST THURSDAY WITNESSED THE FRESH-SOPH SOCCER GAME, the first of the tournament mentioned. Considering the inexperience of the Freshmen and their own loose playing, the Sophs were extremely fortunate in getting those two points. Individually, and as a team, the new men outplayed the higher class, but the breaks were all against them. The ball was in '23's half of the field most of the time. Twice only the sheerest of accidents prevented a Freshman score, the ball hitting the posts, and bounding back both times.

MCCARTY WAS EASILY THE STAR OF THE GAME. His red sweater seemer everywhere at once, in every play and mixup. Twice we saw him take the ball away from '23 right under his own goal and guide it back out of danger.

KIRSTEIN AND HAYTER, '23, in the backfield, and Fass up forward, played well for the Sophs, Hayter's kicking deserving special credit. It was due mainly to this trio that '24 did not score.

WHEN SHOULDN'T ONE PASS AROUND A STAKE? When one is playing soccer. In the second half, Fass, in trying to shake off McCarty, passed the ball around a stake set in the field, and, when he came round to kick it—the ball, not the stake—it had vanished down the field. Whereupon "Red" turned and vented his feelings by kicking the stake.

"MOE" VESELL, HOWEVER, DID THE MOST EXERCISING OF ANYONE ON THE FIELD. WHAT WITH THE HEAT AND THE ACTION, HIS JOB WAS NOT OF THE SOFTEST AND HE SHOWED IT, OR RATHER, HIS COLLAR DID.

WE WERE LOOKING OVER THE BASKETBALL SQUAD the other day and it gladdened our heart to see the boys hard at work caging goals. There was Capt. Feigin and Krin, S. S. Lamm and slow-moving Tubby of last year's Varsity showing almost regular form.

LEE SHERMAN, whose broken ankle kept him on the bench and Frank Murray whom sickness prevented him from playing last season, were there as if such things as ankles and disease had never existed.

THEN WE SAW "Archie" Hahn and "Red" Klauer trying to crab "Willie" Ball's act, while "Johnny" Fliegel imitated the famous "Hy."

OH, YES, WE ALSO SAW "BARNEY" GOLDBERG, SHOOTING IN MUCH BETTER FORM THAN EVER, AND "TOBY" BERGER, SMALL BUT STILL THERE. LOOKS AS THOUGH WE'LL HAVE A PRETTY GOOD TEAM THIS YEAR.

OF COURSE WE WOULD LIKE to announce the basketball schedule now that we're on the subject, but then one schedule per week is sufficient. At any rate, Dave Nasanow is still keeping it a secret, but it's sure going to be a corker.

P. S. NAT just came round to see us and said that his schedule will be out next week. He gave us one short look and we were taken off our feet. So will you be when you see it. It's the best one in years.

FOOTBALL IS GONE FOR THIS YEAR but is it to stay away? After the efforts of the College last year, it would be shameful to allow this. Now is the time to begin again.

BUT BEFORE ANYTHING can be done, the hours must be so rearranged that football practice can be held daily. Without it, no team can exist. Not only that, but practice cannot be of the variety of the track or baseball teams, but it must be intensive, of at least two hours' duration. Only Friday we heard that Coach Dumoc, of Fordham, worked his men from 2:30 till 6 o'clock, in preparation for one game.

WE WOULD SUGGEST THE FOLLOWING PLAN which we think thoroughly feasible. Start classes at 8 o'clock every day and run right through until 4 in the afternoon, with one hour for lunch. At four, stop all classes. Laboratory classes could be divided over three or four days, as is done at Columbia, instead of taking six hours at a stretch, as we used to do in Chem. 40 or Bio. 25. Further, the Chemistry Building, now open for lab, sections only in the afternoon, could be opened and classes conducted in the morning as well.

THE OTHER DETAILS could be worked out. We would, therefore, suggest to the student committee to get together with the Faculty Athletic Committee, see the proper authorities, and get the work done. Let us not lose hope, as so many men we have seen here are doing. Remember, Rome wasn't built in a day. It took Columbia five years, discouraging ones too, to re-establish the sport, and Fordham is just starting. Surely, whatever they can accomplish, we also can do.

A. A. DOINGS

The Executive Board of the A. A. held its third meeting last Monday noon. Election of a new swimming manager was the main feature of the meeting. "Bibby" Algase, '22, won this important position and will take up his duties at once.

Manager Nasanow was granted permission to secure basketball equipment for those men who are sure to make the squad such requisitions to be approved by the coach and the president of the A. A. Board.

Freshmen Beat Sophs in Cross-Country Run

Sophs Fail to Present Team—Sands Runs Very Well.

The freshman cross-country team scored its first victory over the sophomores, when they won the cross-country meet by default last Thursday.

When the upper class had failed to make its appearance by 4 o'clock, the fresh-soph committee decided to run the '24 team over the course and award them the victory. Accordingly, the start was made in the Stadium at 4.04.

The course was twice around the track, out the last gate to Convent Avenue, up Convent Avenue to 162nd Street, thence to Broadway. Then the course lay down Broadway to 155th Street to Convent Avenue, back to the Stadium, twice around the track to the finish in front of the stand.

On the way back from 162nd Street, the men lost their course, continuing down St. Nicholas Avenue. As a result they had to climb up a steep hill which accounts for the poor time.

Sands of the Varsity led the men home in 25 minutes, followed shortly afterward by Johnstone and Altman. Rosenbluth, the last man in, finished four minutes behind Sands. The summary:

First, Sands, 25 min.; second, Johnstone, 26 min.; third, Altman, 26½ min.; fourth, Patent, 28 min.; fifth, Rosenbluth, 29 min.

SOCCER TOURNAMENT ON, '21 FACES '22 THURSDAY

The Fresh-Soph soccer game may be considered the first round in an interclass tournament in that sport. Tomorrow 1921 and '22 will face each other on the Stadium field. The winner of this contest will play the Sophs for the soccer championship of the College.

The interclass tourney is being carried on for the chief purpose of stimulating enough enthusiasm among the students to avoid its complete abolition of the sport by the Faculty Athletic Committee.

Prof. Woll has consented to have Coach Holman on the field every Tuesday at 3 to develop gradually enough men to form a collegiate soccer eleven next fall. No active competition will be engaged in this year.

MATMEN HAVE SESSION BEHIND BARRED DOOR

Fifteen men were on hand for the Wrestling class held in Room 104, in the Gym. All work was done behind a barred door, so that the grapplers would get the full benefit of Coach Cantor's pointers without interruption. The last half of the session was devoted to light grappling and perfection of new holds. The Monday and Tuesday periods will be held merely for the purpose of further application of these holds.

Plans for an interclass tournament will soon be made, the winners of which will receive some sort of prize. Further information will be given in these columns within a short time.

LILLIENBLUM BACK TO COACH HANDBALLERS

Former Capt. Lillienblum has accepted the position of Assistant Handball Coach and will come here regularly to coach the men. It was through Lillienblum's efforts last year that such a team was organized and recognized by the A. A.

Starting this week, Coach O'Neill will supervise regular practice sessions Tuesday, Thursday and Friday at 4. At the first of these periods, a captain for the team is to be elected.

College Tankmen Get Ready for Big Year

Swimmers and Poloists Rounding Into Shape—New System of Competition Adopted.

Regular swimming grind began in earnest last Monday afternoon, when Coach McKenzie sent the men through a gruelling mid-season practice. The Water-Polo players came in for a lion's share of the work. With the entire 1919 aggregation back at college, Mac is losing no time in getting the swimmers into tip-top shape for the intercollegiate contests, still two months off.

An entirely new system now guides the training of the Lavender tankmen. In former years, the swimmers participated in a number of events at each meet, performing each in a mediocre manner. This season each man will be limited to two events and will specialize in these entries throughout the season. It is in this manner that crack swimmers can be developed.

Capt. Ashworth is in line for the relay and the 100. "Ashy" has been practising constantly and is rapidly rounding into form after his enforced 'ayoff' last year. With "Codfish" Lehrman also an entrant for the 100, the century is well taken care of. Leo will again assume the care of the 220, at which distance the veteran swimmer is hard to catch. Many Lavender points were scored last year by Lehrman, with his record-breaking performances in this event.

Haas, Levin and Dutch Lehman are our fifty-yard bets. The latter two, with Phildius and Capt. Ashworth will make up our relay quartet. The aspiring four are churning the eight lengths of the pool daily in an effort to better the standing collegiate record. Haas is our lone diver, but from his admirable exhibitions last year, we can be sure of a constant point-winner. Cagney, one time intercollegiate champ, is expected back next term to aid Al at his work.

Thur is easily floating his 62 feet. With a little more practice in his take-off from the box, "Tubby" should be able to carry "himself and his compulence" beyond the 70-foot marker.

The Polo team is going through its stunts daily. Mac is persistently drilling the men in the fundamentals of the game, tackling taking a big part of his coaching period. Capt. Menkes, Ornstein, Phildius, Mulready, Hayter, Shapiro and Langer make up the bulk of a formidable "mice-sweeper's" crew, while Pfeiffer is the most promising of the new-comers.

Mac again issues the old call for more candidates. The lack of divers is keenly felt. If prospective swimmers cannot make the team, they can be of invaluable aid in forming a first-class college representation in the aquatic sport, by pushing those who hold the varsity positions to such an extent that they will be prepared for the bitter competition they will experience in all their meets. Regular practices are held in the pool on Mondays, Wednesdays and Fridays from four to six.

Hill-and-Dale Squad to Meet Rutgers Fri

Capt. Bisgier Coaches Team in Mac's Absence—Schedule Announced.

The cross-country team will tear the lid off the present season when it takes on the Rutgers barriers this Friday, at New Brunswick. According to the schedule, the teams activities will continue until November 27, when a dual meet with Columbia will be held at Van Cortlandt Park.

In the absence of Coach Mackenzie, who is detained at his home by his father's illness, Capt. Bisgier has directed the team's practice. On Thursday, the team went over the Van Cortlandt Park course in good shape, following this up by a longer stretch over the same course on Monday. Today's practice will probably be the last one before the meet, the men only taking a light work-out on the track tomorrow.

George Wolcott, '22, one of the team's mainstays, has given up running for this year on his doctor's orders. Wolcott was formerly one of Columbia's crack long-distance men, but since his discharge from the service has not been in good health. This was his second attempt to come back and only a severe illness prevented his doing so.

Manager Jacobi yesterday announced the schedule for the team. As in past years Lafayette and Columbia appear. In addition, Fordham, Rutgers and Muhlenberg have also been taken on. The complete schedule follows:

October 22, Rutgers, at New Brunswick; October 30, Fordham, at home; November 6, Lafayette, at Easton, Pa.; November 13, Muhlenberg, at home (tentative); November 20, intercollegiate Championships at New Haven; November 27, Columbia, at home (tentative).

Fall Sports

A. G. Spalding & Bros. carry a complete line of the season's athletic paraphernalia.

When using an implement bearing the Spalding trade mark, you cannot question the judgment of those who win with them. The Spalding trade mark is a guarantee of quality and satisfaction. Catalogue mailed free on request.

A. G. SPALDING & BROS.
523 FIFTH AVENUE
NEW YORK

THE FALL ARROW COLLAR

MARCY
Cluett, Peabody & Co. Inc. Troy N.Y.

GOODFELLOWSHIP

REIGNS AT ALL TIMES AT THE MEETING PLACE OF STUDENTS. FACULTY, ALUMNI.

GRUVER'S
OPPOSITE THE COLLEGE

SPORTING GOODS

A Complete Line of all the Standard Makes of Sporting Goods will be found at the New Store of

H. OBERLET & CO.
2701 BROADWAY, near 103rd Street

Novelties, Kodaks, Developing and Printing, Etc.

Hello, I'm nigg And yo Freshme friends! Who not intro old story to speak When of me, Saying, weekly "Campin' lasted i very nex new clo sent to anxious quiescat

Thank- to Fresh of makin service to Other

In WF XI (1920) ing the following mentioned Cohen, I Horne, K Mott, O Thompson-Klenze.

As Wh of "those ence," it there are in this li

It surpr names as are not a be some seem to lege.

"Chick" for supper day and r his bride Liberty, I

Came noticed the Student C Rumor w in love.

By the to donate soon as h daughter wife). Lc it soon.

Enrled! for the cre Emerson c teachers to other pupi appears th graduates

Western of humor, remarked, the colleg failing to ing. Its students w affect the.

'23 CLUI FOSTE

About to former met have organ will have a nation of alum and spirit in t the club w or, and will '23 men w by servic lows: President dent, Moe Warsaw; T haum; Pub

N

The foll books adde this Summ Freud, Perry Baker, Pound

Trob's Column

Hello, fellow students! Gosh, but I'm mighty glad to see you all again! And you, too, you funny-looking Freshmen. I do hope we'll be friends!

Who am I? Oh, pardon me for not introducing myself! I'm just an old story under a revised caption, so to speak.

When "Leigh Sanford" took charge of me, they called me "As I Was Saying." Later on, "Fef" guided my weekly destiny under the title of "Camping on the Campus," which lasted for one issue only. The very next week I was dressed in my new clothes, "Fef's Column," and sent to school by my fond and anxious parent, papa Farago (re-qui-scat in pace).

Thanks, Y. M. C. A.! Your advice to Freshmen on the perplexing matter of making out a program was a real service to the College.

Other societies, please note!

In *Who's Who in America*, Vol. XI (1920-1921), which appeared during the summer, the names of the following teachers at the College are mentioned: Baskerville, Brownson, Cohen, Downer, Duggan, Francois, Horne, Klapper, Lease, Mead, Moody, Mott, Overstreet, Robinson, Sickles, Thompson, Turner (J. P.), and Von Klenze.

As *Who's Who* contains the names of "those who are of special prominence," it is a pleasure to know that there are so many of our teachers in this list.

It surprises me, however, that such names as Bonny, Pete, Al and Patty are not also mentioned. There must be some mistake somewhere. They seem to be quite important in College.

"Chick" Feigin and I dropped in for supper at the Liberty the other day and met Bob Sugarman, '20, and his bride. Married and still at Liberty. Bob: how do you do it?

Came across Fef recently and noticed that he wasn't wearing his Student Council Insignia. Then Dame Rumor was right it seems. Fef's in love.

By the way, fellows, Fef promised to donate a Social House just as soon as he can call the millionaire's daughter his (not his daughter—his wife). Lots o' luck, Fef. But, make it soon.

Eureka! I've discovered the reason for the crowded alcoves during hours. Emerson once said, "A boy comes to teachers to educate him; but it's the other pupils who educate him." It appears that Emerson and undergraduates agree for once.

Westerners have a peculiar sense of humor. One of them recently remarked, "there is no danger of the colleges and universities ever failing to be the centers of learning. It's a safe bet none of the students will carry away enough to affect the supply."

'23 CLUB FORMED TO FOSTER COLLEGE SPIRIT

About twenty men, members and former members of the Class of 1923, have organized a "'23 Club," which will have among its objects the formation of the nucleus of the 1923 alumni and the fostering of more spirit in the class. Membership in the club will be regarded as an honor, and will be extended only to those '23 men who distinguish themselves by service. The officers are as follows:

President, Syd Prerau; Vice-President, Moe Levine; Secretary, Louis Warsaw; Treasurer, Milton Fichtenbaum; Publicity, Hy Sakolsky.

NEW BOOKS

The following are some of the books added to the College Library this Summer:

- Freud..... Interpretation of Dreams
- Perry..... Study of Poetry
- Baker..... Made in America Plays
- Found..... Instigations

OUR NEWEST ALUMNI PLAN MOVEMENT DANCE

The Class of 1920, our very new alumni, will hold its first graduate dance sometime in November.

The "Tired Business Men" expect to transform the College Gymnasium into a veritable fairyland.

Roof garden music, Greenwich Village art decorations, worldly attainments and other "graduate" characteristics are to be brought into service to make this a dance long to be remembered.

CHESS CLUB PREPARES FOR BITTER TOURNAMENT

At a recent meeting of the Chess Club, plans were formulated for a class tournament among the members to decide upon a team for the important matches with Cornell, U. of Penn. and N. Y. U. A. Weisbord '21 was elected president for this term. All those interested in chess are urged to attend the regular meetings of the club which are held on Thursdays at 1 P. M.

FACULTY NOTES

Prof. Skene, head of the Mechanical Engineering Department was present at the exercises held on the occasion of the breaking of ground for the new vehicular tunnel to New Jersey.

Mr. Albrecht, of the Economics Department, went to Washington last week as a representative of the State Bureau of Markets to attend a market conference. Mr. Louis B. Blackly, a colleague of Mr. Albrecht's in the Bureau of Markets, had charge of his classes during his absence.

The Register of the University of North Carolina for the year 1920, was dedicated to Prof. Chas. Baskerville, of the Department of Chemistry.

Prof. Coleman: "A bore is a person who insists on talking about himself when you want to talk about yourself."

1640 Amsterdam Ave.
Near 141st Street

HELLO BOYS

Why don't YOU buy your needs in the College Dep't Store


5% Discount on all purchasers
Full line of Gents Furnishings
Ladies' Wear and Dry Goods

LOOK! LOOK!

TASTY ROLL SANDWICHES
5C. EACH
DELICIOUS PASTRY & COFFEE
REGULAR DINNER

MOSES
BAKERY AND LUNCH ROOM
OPPOSITE COLLEGE

FOUNDED 1856



COLLEGE men are the greatest exponents of refinement and good form.

Trained to appreciate the value of sincere application to studies which tend to benefit mankind, naturally they develop a keen sense of propriety on the question of dress.

Our young men's clothes never are exaggerated either in design or price—our slogan is "Good Form."

BROKAW BROTHERS
1457-1463 BROADWAY
AT FORTY-SECOND STREET

WRITE FOR THIS CATALOG



"On Time and Right"

THE ROYAL PRINT SHOP, INC.
Printers :: Binders :: Publishers
215-217 Seventh Avenue, New York City
Printers of "THE CAMPUS"



A fact:

At nearly every hotel on the famous boardwalk at Atlantic City, Fatima is the largest-selling cigarette. And the same holds true for hundreds of other leading hotels throughout the country where, day-in and day-out, the demand is for "just enough Turkish."

Honest, now—have you found the right cigarette?

If you are the least bit doubtful, it is probably for one of two reasons:

Either your cigarette contains too much Turkish tobacco and is over-rich and heavy, or it contains too little Turkish and lacks taste.

The "right" cigarette should have less Turkish than those of the straight Turkish variety, but more Turkish than ordinary part-Turkish or Turkish Blend cigarettes. In other words, it should contain "just enough Turkish."

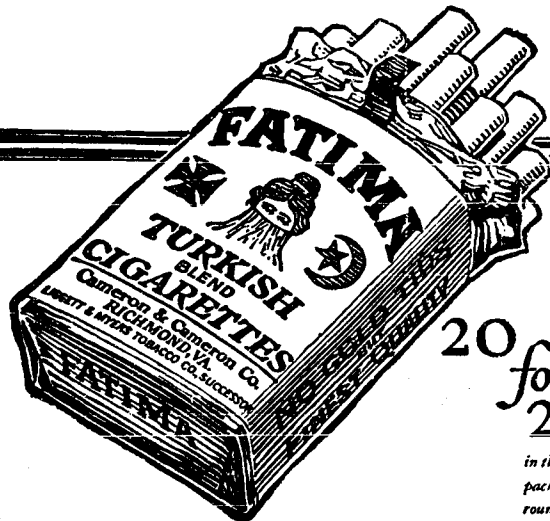
Judging from scores of sales-records such as the one above, most smokers find "just enough Turkish" in Fatima.

For while Fatimas do avoid the over-richness of straight Turkish cigarettes, yet they contain more Turkish than any other Turkish Blend. Rich, but not over-rich; that explains why Fatimas please the taste without tiring it.

You can prove this.

LIGGETT & MYERS TOBACCO CO.

FATIMA CIGARETTES



20 for 25 cents

in the regular foil-wrapped package. Also obtainable in round AIR-TIGHT tins of 50.

DARKNESS HALTS TIE FROSH-SOPH CONTEST

(Continued from Page 1)
There was no further scoring till the third inning when Wolfe scored on a fielder's choice and Hahn's double sent Mazinsky and Eisenstein across the plate for a two-run lead on the yearlings. The newcomers evened up things in the seventh with Rosonowitz's single scoring Fine and Nadel. The sudden disappearance of Jupe Pluis necessitated the suspension of further hostilities for the day.

Summary:
1924 1923
Nadel LF..... Mazaisky
Lieberman SS..... Eisenstein
Rosonowitz C..... Bayer
Salz P..... Herrlich
Sheridan CF..... Wolfe
Waterman 2B..... Rosenwasser
Schleign 3B..... Hahn
Pastanowitz 1B..... Resinkof
Da Matters RF..... Soritello
Two base hits—Nadel, Rosonowitz.
Struck out—By Herrlich, 13; by Salz, 9.
Base on balls—by Herrlich, 7; by Salz, 5.
Umpire—Frank Harne. Bases—Brim.

'24 CLASS TO IMPOSE TAX ON FRESHMEN

At its meeting held last week, the '24 class council decided to impose a tax of twenty-five cents on its members in order to defray the expenses of the various activities to be conducted this term. Freshmen may secure their tax tickets from any member of the committee, which is composed of Joe Fagin, Irv. Segal, Al. Whyman, Jack Nadel and Irv. Vladimir.

SOPHS GATHER AND PREPARE FOR MEET

The Sophomore Class held a mass-meeting last Monday in Room 126, as a preparation for the Fresh-Soph Athletic Carnival of the following day. The meeting was well attended.

The principal speaker was President Warsoff, of June, '23. He warned the men not to let their enthusiasm run away with them, but to scrap only inside the Stadium, so that college property may not suffer.

CLASSIFIED ADS

LOST, FOUND, ROOM TO LET, FOR SALE, WANTED, ETC.

FOR THE

CAMPUS

MAY BE LEFT IN EITHER THE

CO-OP STORE

OR THE

CAMPUS OFFICE, Room 41

35c. for first two lines

15c. for every other line

Shoe and Hat Cleaning Done to Your Satisfaction at
UNIVERSITY SHOE REPAIRING
1624 Amsterdam Avenue

—L O S T—

A gray tweed hat, Wednesday, Sept. 22, 1920. Reward, Locker 1084.

COMPANIES CONTRIBUTE TO CHEMICAL EXHIBIT

The following concerns have contributed to the Chemical Museum for 1920. Their exhibits are employed in the demonstrations at the Chemistry lectures:

American Magnesium Corp., Organic Salt and Acid Company, Smetsovay Co., Titanium Pigment Co., Genesee Chem. Co., Thermopak Co., Tubular Woven Fabric Co., Dentmol and Pyorhoxide Co., Dr. Alvin Rogers, Radium Luminous Materials Corp., Fansteel Products Co., Scandinavian-American Trading Co., The Klordon Pump and Paper Co., Monsanto Chemical Works, Kipawa Co., Ltd., Cateo Chemical Company, Filtros General Filtration Co., California Alkali Co., and Nicholas Copper Co.

APPEAL FOR FUNDS FOR CITY HOSPITALS

An appeal will soon be made to the students of the College to aid in the drive for funds to support the institution and upkeep of the free beds in the hospitals of Greater New York.

The date of the drive has been set for November 15, to continue until the 27th. One million and a half dollars is the goal of the drive. Students are urged to aid by contributions, as well as by voluntary assistance in the soliciting of funds.

Last year, \$900,000, derived chiefly from private contributions, were distributed. This year, owing to increased expenses, the public has been entreated to share in the work.

NOTED ENGINEER TO LECTURE TO SOCIETY

Nelson P. Lewis, chief engineer of the Board of Estimate, and a noted authority on Civic Engineering, will deliver an illustrated lecture on "City Mapping and Planning," on November 4th, under the auspices of the Engineering Society.

FROSH WILL BATTLE '23 CLASS AT CHESS

Next Friday, October 22, the Freshmen will face the Sophomores in a Chess Contest. The battles between the kings, queens, castles, and the whole flower of chess chivalry are expected to prove exciting.

COLLEGE PROFESSORS AT N. Y. CONVENTION

Professors Mead, Baldwin and Brownson attended the Annual Convocation of the University of the State of New York, last week at Albany.

COLLEGE LUNCH AND RESTAURANT REGULAR DINNER
Oysters, Eggs, Pastry
Steaks and Chops a Specialty
GOOD SERVICE
1600 Amsterdam Ave., Cor. 130th St.
New York

College Books of all publishers, new and secondhand, at reduced prices. We can save you much money on your schoolbook bills, especially if you can use secondhand books. Write for our catalogue, or if you live near New York call and personally select the books you want. There is no school or college book published that we cannot furnish.

College Books of all publishers
also School Books of all publishers, new and secondhand, at reduced prices. We can save you much money on your schoolbook bills, especially if you can use secondhand books. Write for our catalogue, or if you live near New York call and personally select the books you want. There is no school or college book published that we cannot furnish.
BARNES and NOBLE
31-33-35 WEST 15th ST. NEW YORK CITY

ANNUAL SOCCER FRAY WON BY SOPHOMORES

(Continued from Page 1)
McCarty and Mostow were mainstays of the Freshman eleven. McCarty's fake kicks and Mostow's flashy speed in reaching the ball were accountable for the surprising low score turned in by the "meat-eating" Sophs. Hayter, Kurchstein and Fass also played excellent ball for the victors.

The line-up:
1923 1924
Power..... G..... Vogel
Art..... R.F.B..... Prodis
Annable..... L.F.B..... Kantor
Freedman..... R.H.B..... McCarty
Rubinowitz..... L.H.B..... Mostow
Hayter..... C.H..... Stanger
Fass..... O.R..... Machover
Paley..... L.R..... Tartar
Greenfield..... C..... Unger
Langer..... L.L..... Abelson
Kirstein..... O.L..... Tannebaum
Goals—Fass, Kirstein. Referee—Vesell. Linesmen—Mins and Herman. Timekeeper—Brim. Time of Halves—15 minutes.

NEWMANITES TO DANCE ON HALLOW'EEN NIGHT

The Newman Club will hold its first social event of the term (a Halloween Dance), on Friday, October 29th, at 8 P. M. in the Gymnasium. Tickets can be purchased in the Newman alcove.

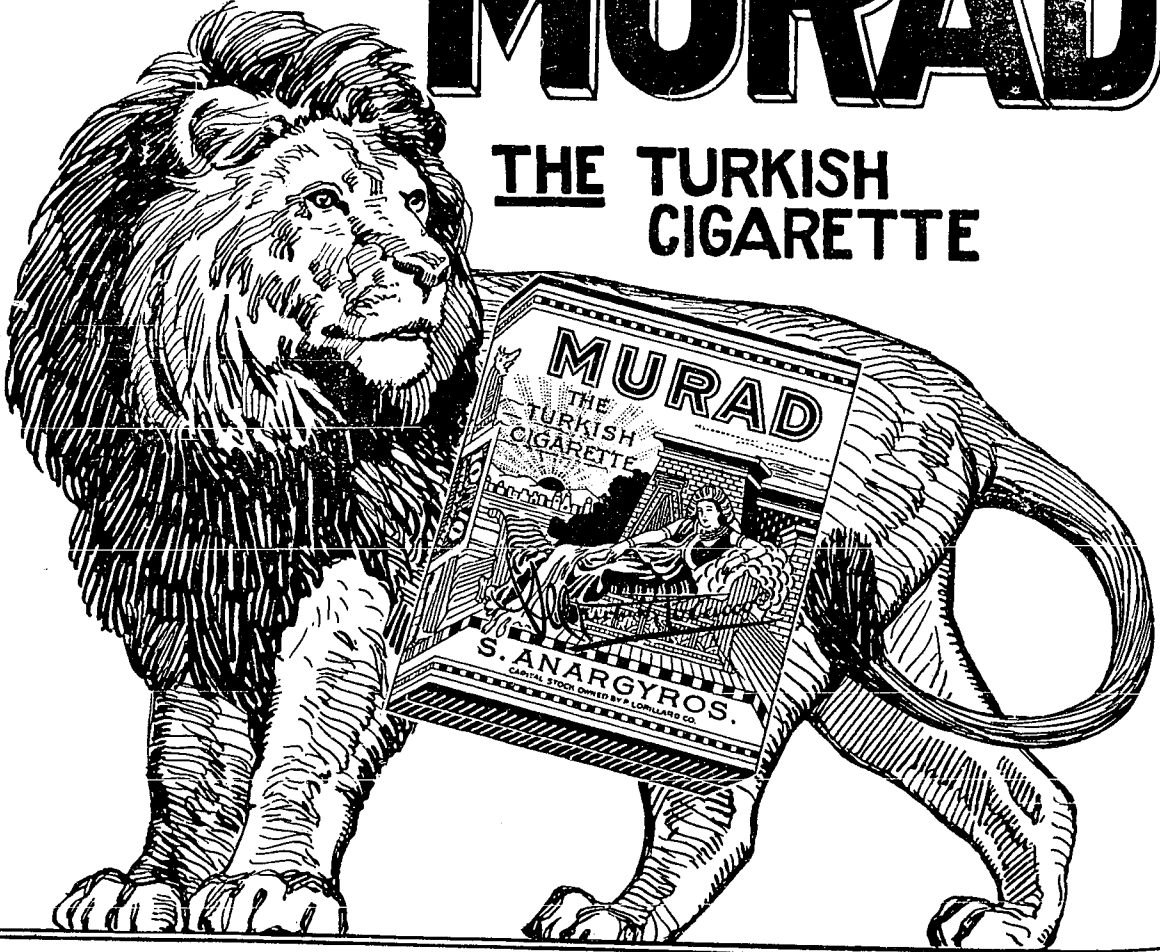
For Health and Strength
HOMER MILK
STUDENTS' LUNCH ROOM
CLOVER FARMS, Inc.
JOE BIERMAN
REPAIRS SELLS EXCHANGES
FOUNTAIN PENS
Every Tuesday at 11.30 in Newman Alcove

YOU'LL smoke a WDC more than an ordinary pipe, because it's a sweet, mellow smoke. Follow the old pipe connoisseurs and have three, four, or more WDC Pipes on your rack. Smoke a cool one every time. Then you'll know what a real smoke is. Any good dealer will furnish you with several select shapes.

WM. DEMUTH & CO., NEW YORK
WORLD'S LARGEST MAKERS OF FINE PIPES

MURAD

THE TURKISH CIGARETTE



Mrs. Fox was bragging one day about the large number of her cubs. "How many cubs do you bring into the world at one time?" she asked the Lioness. "Only ONE," replied the Lioness—"but it's a LION."

MURADS COST 20 CENTS for a BOX of 10 — BUT THEY'RE MURADS!

MURADS would be lower priced if we left out all or part of the 100% Turkish tobaccos of the purest and best varieties grown—or if we substituted inferior grades of Turkish tobacco.

But they wouldn't be MURADS—they'd only be Foxes!

"Judge for Yourself—!"

Special attention is called to Murad 20s in Tin Boxes

Murad Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World

When the discussion turns to the H. C. L., one is impressed by the contrast between charges for food of any lunch room and the Students' Lunch Room.

J. E. HAMMOND, Manager

All Food purchased from well known dealers in First Class Products