


Evening Session News

ganized a club which will meet weekly in addition to the regular class event

## MENORAH-ZIONISTS OF

 EVENING SESSION TO In response to a persistent demandthat there be established i: the Fen
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Evening Session Students are urged to commanicate all mews to thein

Students Finance, ${ }^{\text {j }}$ Commerce Quarterly

Students and Public Luvited to Attend Illustrated Lecture

APANT DR. BUTTRICK , MERCE HIGH HEAD ainrold E. Buttrick, director of aing Session of the Colloge at
ars High School since its Course I: bubcruen



BOARD OF TRUSTEES RE-ELECJS OHFIUER
 nd analysis of includec the study emporay masters of the short-story and las: as its aim the actual prountion of salable short stories.
Tho instructor, Dr. Gasion is the ditor instructor, Dr. Gasion is the Sh Classics, and has been giving imikr courses in Cornell, Viciingan ciswinere since rȳge.
ciallv salable stories are Ans iurned in, and make aireary that


YOULL smoke a W D C more than an ordinary pipe, because it's a sweet, mellow smoke. Follow the old pipe connoisseurs and have three, four, or more W D Pipes on your rack. Smoke a cool one every time. Then you'll
know what a real smoke is. Any good dealer will furnish you with several select shapes.
W̛M. DEMUTH \& CO., NEW YORK WOPLDO LAREEST MAKERS OF FINE PIPE

## How Large is an Atom?

$\mathrm{A}_{\text {ful microscope one hund ted tol be seen under the most power- }}^{\text {TOMS }}$ A ful microscope one hundred million russt be grouped. The atom used to be the smallest indivisible unit of matter. When the X-Rays and radium were discovered physicists found that they were dealine with smaller things than atoms-with particles they call "electrons.
Atoms are built up of electrons, just as the solar system is buiit up of sun and planets. Magnify the hydrogen atom, says Sir Oliver Lodge, to the size of a cathedral, and an electron, in comparison, will be no bigger than a bird-shot

Not much substantial progress can be made in chemical and elec trical industries unless the action of electrons is studied. For that reason the chemists and physicists in the Research Laboratories of the General Electric Company are as much concerned with the very con stitution of matter as they are with the development of new inven tions. They use the X-Ray tube as if it werc a machine-gun; for by ts means electrons are shot at targets in new ways so as to reveal more about the structure of matter.

As the result or such experiments, the X-Ray tube has been greatiy improved and the vacuum tube, now so indispensable in radio com munication, has been developed into a kind of trigger device for guid ing electrons by radio waves.

Years may thus be spent in what seems to be merely a purely "theoretical" investigation. Yet nothing is so practical as a good theory. The whole structure of modern mechanical engineering i reared on Newtun's laws of gravitation and motion-theories stated in the form of immutable propositions.

In the past the theorics that resiated from pureiy scientific re search usually came from the university laboratories, whereupon the industries applied them. The Research Laboratories of the General Electric Company conceive it as part of their task to explore the unknown in the same spirit, even though there may be no immediate commercial goal in view. Sooner or later the world profits by such research in pure science. Wireless communication, for example, was accomplished largely as the result of Herz's brilliant series of purely scientific experiments demonstrating the cxisternce of wircless wave:





Two elements are required to promote a successful concern. One is a desire on the part of the management to please its patrons. The other is the good will of the clientele.

The Students' Lunch Room desires to serve the best interests of the students and requests their co-operation.
J. E. HAMMOND, Manager

All Food purchased from well known dealers in First Class Products


## Why are some men still cigarette shopping"?

I cigarette because they have not found the right cigarette.
The right cigarette should not contain too much Turkish, for "too much" makes a cigarette overrich, even 'heavy."
Nor should it contain too little Turkish for "too little' means lack of taste.
The right cigarette should have just arough Turkish. It should pleasc the taste without tiring it.
Scores of sales-records, like the above, seem to prove that the only cigarette which dows have just enough Turkish is Fatima.
Fatima contains more Turkish than any other Tuikish Blend cigarette, yet it is noticeably free from the over-richness of straight, all-Turkish cigarettes.
Most smokers quit "shomping" when they find Fatima.

Liggett \& Myeks Tobaceo Co.

Cricket Stripe Scarfs at $\$ 150$
A Saring on this Season's Price
Fine silk repps in all the English Cricket combinations, better tailored than other cricket stripe scarfs being sold in this city at $\$ 2.00$. Not only better tailored, but fuller cut. Hete only at $\$ 1.50$ !

fifth avenue

