Landon was nominated by Hearst, ten months before the Republican Convention. "Landon and Knox would make a very appealing ticket," said all Hearst papers on August 29, 1935.


If Landon is elected, Hearst will be the real President.

Who is this man, William Randolph Hearst, who wants to rule America?

Hearst was the only son of a multi-millionaire. He inherited millions.

Hearst pretends to uphold the interests of the common man, the people, the workers. But Hearst rules his empire of $220,000,000 like a despot. He never did one day's useful labor, but piles up millions from the labor of 31,000 employees. He pays the lowest wages and fights all trade unions.

Hearst pretends to be patriotic. But he incited the war with Spain in 1898.

He was openly pro-German in the World War. He has tried continuously to get a war against Mexico, to increase the value of the 1,580,000 acres of land he owns in Mexico.

Hearst falsely accuses union men and Communists with "violence," though his own New York Journal said, when President McKinley was re-elected: "If bad men cannot be got rid of except by killing, then the killing must be done." McKinley was killed by a man with Hearst's New York Journal in his pocket.

Hearst talks hypocritically of "Morality" and the "sacred American family." But Hearst's San Francisco Examiner advertised brothels. His papers are social sewers of sex and crime, and Hearst's own morals are those of an alley-cat. Professor Charles A. Beard, historian, says: "No person with intellectual honesty or moral integrity will touch Hearst with a ten-foot pole for any purpose or to gain any end."

Now, all Hearst's millions are advocating fascism. Hearst visits the bloody Hitler and gets $400,000 a year from Hitler. Hearst is a pal of Mussolini, murderer of helpless Ethiopia and helper of Spanish fascism.

People of America! Don't let Hearst Land-on America! Smash Hearst!

Fight reaction and fascism!