Mounting evidence suggests that companies which embrace diversity gain a substantial competitive advantage.

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At NYNEX, our commitment to diversity isn't simply the "flavor of the month." It's a long-term philosophy founded on the belief that insights drawn from a wide range of people provide the strongest platform for growth and continued innovation. And this is best achieved through effective, fluid communication between people of all backgrounds, talents and interests.

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If you're ready to challenge your abilities, test your limits, and make a lasting impact...it's time you got the scoop on a career opportunity with NYNEX.
CBS Salutes General Colin L. Powell and Congratulates The City College of New York on Its Sesquicentennial.
Jack and Lewis Rudin
are proud to present to the winner of the
NEW YORK CITY MARATHON
Sunday, November 2, 1997
The Samuel Rudin Trophy in memory of their beloved father, a long distance runner for the Pastime Athletic Club in the Bronx between 1917 and 1923
The presentation ceremony will take place at the finish line near Tavern on the Green on West 67th Street in Central Park at approximately 1 PM.

Samuel Rudin (1896-1975)
An avid long distance runner and civic leader, Samuel Rudin rose from humble beginnings on New York's Lower East Side to become one of New York's major builders and owners of real estate. Rudin joined the Pastime Athletic Club in the Bronx in 1917 while a student at City College and competed in long distance races as a member of the club through 1923. In 1925, he founded the Rudin Management Company, a real estate firm which presently owns and manages 22 multi-story apartment houses and 14 office buildings in Manhattan. The Rudin family has been involved in many philanthropic activities including hundreds of medical and nursing scholarships. Samuel Rudin was also active in the United Jewish Appeal, Federation of Jewish Philanthropies, City College Fund and Boy Scouts of America. In 1967, he was awarded an honorary Doctor of Laws degree by Iona College of New Rochelle, New York.

A MESSAGE FROM THE PRESIDENT OF THE CITY COLLEGE OF NEW YORK

YOLANDA T. MOSES

Over the past 150 years, the City College of New York has established a tradition of excellence, as it has enhanced the lives and expanded the intellectual horizons of countless individuals. Among our most celebrated qualities is the fact that our students and faculty reflect the cultural diversity, talent, know-how, and ambition that typify New York itself. Our renowned educators are dedicated to helping students achieve their highest potential and providing them with everything they need to get ahead in their chosen field. As a result, students graduate with the confidence that they are fully prepared for whatever field they choose to pursue.

At City College we take pride in the fact that we are among the top ten colleges and universities in the number of graduates who have earned doctorates, that CCNY is a leading source of alumni who have been elected to the National Academy of Sciences and the National Academy of Engineering, that City College is among the nation's top sources of minority engineers and doctors, that eight of our graduates have won the Nobel Prize. In the years ahead, we look forward to furthering these accomplishments and setting new and greater records of achievement.

This evening is a celebration of 150 years during which all who have shared a thirst for knowledge and a will to succeed have been given the opportunity to learn. With the support of those in attendance tonight, students from all over the world can continue to choose City College, knowing that they will receive an excellent education which will plant their feet firmly in the future. City College has always recognized that the students are our future. We proudly equip them to lead the way.

Thank you again for making it possible.

Yolanda T. Moses
President
The City College of New York
Welcome to the City College of New York Sesquicentennial Celebration, and on behalf of the Vice Chairs, Dinner Committee and the many dedicated students of CCNY, thank you for your support.

We are delighted to have co-chaired this benefit gala. A strong education has always been the key to success, and City College has been producing success stories for the past 150 years. The school is world-renowned for its exceptional programs and courses of study, taught by the top practitioners and most highly-regarded faculty in each diverse field of study.

It is no wonder then that CCNY alumni have distinguished themselves in virtually every field of human endeavor. Perhaps the single greatest example of such excellence is our honoree this evening, and we are extremely proud to salute him tonight. General Colin Powell is one of City College’s most distinguished graduates and his extraordinary accomplishments are an example to us all.

We thank all those who have gathered tonight in support of City College and in honor of Colin Powell. Your generosity will ensure a bright future for the next generation of successful students.

Bernard L. Schwartz ’48
Chairman and CEO, Loral Corporation
Chairman

Sylvia Rhone
Chairman and CEO
Elektra Entertainment Group
Co-Chair

Jack Rudin, L.H.D. ’93
Co-Chairman
Rudin Management Company, Inc.
Co-Chair
THE RITA J. AND STANLEY H. KAPLAN FAMILY FOUNDATION

salutes

CCNY

for 150 years of providing an affordable top-drawer education for the ever-changing population of our city

Stanley H. Kaplan, B.S. '39, M.S. '41

GENERAL COLIN L. POWELL '58

Born in New York City on April 5, 1937, Colin Powell was raised in the South Bronx and, in 1958, graduated from The City College. That year, he embarked upon a distinguished military career which led not only to his becoming one of our nation's most important figures in the areas of national security and defense, but also one of the most respected men in America.

As the twelfth chairman of the Joint Chiefs of Staff, General Powell served as principal military advisor to the President, the Secretary of Defense, and the National Security Council. Prior to that, he served as Commander in Chief, Forces Command, headquartered in Atlanta, Georgia. His numerous awards and decorations include the President's Citizens Medal and the Purple Heart.
Congratulations to CCNY on its 150th Anniversary and to General Colin Powell.

Anne and Seymour Gartenberg
"The combination of Brooklyn Union and LLICO will be good for our customers and good for New York. Here’s why."

Each company has unique abilities. Together, we’ll be a stronger, more competitive energy company for both our customers and the region we serve.

Customers of both companies will get innovative products and services and lower energy prices. And we see lower energy prices spurring growth and new jobs from New York City to Montauk Point.

Brooklyn Union has an enviable record of customer service. Recently, we earned a customer satisfaction approval rating of 93 per cent—one of the highest ratings in New York State. These same people who serve you today, will serve you tomorrow.

The service and the attention of the new company will continue to be local and focused on the territory in which we live.

Many of you are familiar with our long-standing commitment to the communities we serve. That will certainly continue. Our Cinderella Program has helped refurbish thousands of housing units in our service area. It even serves as a model for other communities. We also work with neighborhood groups to encourage business development and to support the arts, culture, health and education.

This is a time of exciting change for us, but the fundamentals will never change: pride in our work, care for our neighborhoods, respect for our customers.

They’ve made us what we are—successful today, confident of the future.

For more information call Brooklyn Union’s Community Development Area at: (718) 403-3370
A TRADITION OF EXCELLENCE. A HISTORY OF SUCCESS.

FOUNDED IN 1847 with the goal of expanding opportunities for all who sought an excellent education, The City College of New York has been a primary avenue to economic and social advancement for generations of New Yorkers who otherwise might not have had the chance to attend college. One hundred fifty years after it began, CCNY remains a beacon of hope and opportunity to those individuals who will shape our future.

Above, center: Townsend Harris, the businessman who used his presidency of the Board of Education to urge New York City to establish a municipally supported college. He later negotiated the first U.S. trade treaty with Japan.

Left: The original home of the City College at Lexington Avenue and 23rd Street. The first class of 149 young men entered in January 1849.

Above: Lacrosse is the sport in longest continuing play at City. The team was established in 1887.
Above: Between 1917 and 1966 Lewisohn Stadium brought thousands to the City campus to hear noted performers and orchestras. Frequently used as a municipal meeting place, City students also used the Stadium for athletics and military drills. It was demolished in 1973 to make way for an academic center.

Right: Many City College students in the 1930s participated in antiwar and anti-Fascist movements and marches, such as this one in 1933.

Below: An alcove in the old lunchroom of Shepard Hall in the 1930s where students pondered the problems of the Depression and the rise of Fascism. Alcove regulars included Irving Howe and Irving Kristol of the Class of 1940.

Below, right: The City College Fencing Team poses with its "iron man" trophy in 1933. Holding the trophy on the right is future film star and producer Cornel Wilde.

Left: City College students taking the Pledge of Allegiance in the Great Hall of City College on Monday, December 8, 1941 after having listened to the President's declaration of war on the radio.

Below, left: "something had caught my eye— young guys on campus in uniform..." Colin Powell wrote in My American Journey. City's Reserve Officers Training Corps in exercises in 1958. The Drill Hall, "focus of my life," during college years, is to the right.

Below: City's student chapter of the Society of Women Engineers in 1950. The College became fully co-ed in 1951 when women were admitted to the College of Liberal Arts and Science.

Bottom: Studying on the subway — an integral part of City College life since 1907. This photograph was taken in 1942.
Right: Colin Powell (top row, fifth from left) is shown as a new second lieutenant in 1958 as he poses with other graduates of City's advanced ROTC program.

Center: The City College tradition of academic excellence and alumni success is exemplified by Supreme Court Justice Felix Frankfurter (Class of 1902) at the dedication ceremony in 1958 of the bust of his friend Morris Raphael Cohen (Class of 1900). Cohen taught philosophy at the College until 1937 and its main library is named for him. President Bueil G. Gallagher is on the right.

Below, left: Since 1919, when legendary New York Celtics player Nat Holman arrived as coach, basketball has been the quintessential City College sport. Here the Beers are in play during the 1949-1950 season when they won the NIT and NCAA titles - a unique record.

Below, right: "I met a CCNY fixture, called... Raymond the bagel man, though he sold pretzels." For over thirty years Raymond provided students with warm pretzels and warm greetings.

Left: Students enjoying spring on the terrace of the College's North Academic Center, located on the site of Lewisohn Stadium. Opened in 1982, the NAC includes more than 2,000 offices, lecture halls, classrooms and laboratories as well as the main library and the student center.

Center: A sixties scene on the College's South Campus. The South campus is now home to state-of-the-art Herman Goldman Center for Sports and Recreation.

Below: Tradition and modernity are both on view in this photograph of City College's science building, named for Robert E. Marshak, the internationally distinguished physicist who was president of the College from 1970 to 1976. The tower of Shepard Hall is also visible.
Congratulations to General Colin L. Powell on a well deserved tribute to his distinguished career!

We celebrate City College's 150 years of service in providing superior education. CCNY was tuition free when we attended. Today, unfortunately, there is a low tuition, but hard-working students continue to receive the benefit of an excellent education at a "scholarship" price.

Sophie and Leonard Davis
There are limits to what a human being can do. Fortunately, there will always be those who defy them.

In life, what carries us forward is not just meeting expectations, but surpassing them. And no one exemplifies this more than General Colin L. Powell.

Chase is proud to be part of The City College Sesquicentennial Gala Dinner Dance and we join in the special tribute honoring General Powell, Class of '58.

Time Warner is proud to support City College and to join in congratulating General Colin Powell.
DINNER COMMITTEE RECEPTION

The committee convened at an informal reception hosted by Dinner Chairman Bernard Schwartz on Friday, March 14th, at the St. Regis, and put final touches on the Gala.

Left to right: Percy Sutton, General Powell, Mayor Abraham D. Beame, and President Moses

Left to right: President Moses, Sylvia Rhone and Max Bond

Left to right: Jack Seidman shares a laugh with General Powell and Stanley Kaplan

Left to right: Seymour Gartenberg, Richard Parsons, President Moses, Sylvia Rhone and Max Bond

Left to right: General Powell with Mr. & Mrs. Irwin Miller

General Powell addresses the committee
The faculty, staff, and students of Hunter College congratulate General Colin L. Powell and The City College of New York on their distinguished accomplishments.

David A. Caputo
President

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CCNY &
Stanley H. Kaplan as well as other distinguished and caring CCNY graduates for their continued concern for the education and well being of all New Yorkers

Fred G. Danzig
President & CEO

GENERAL COLIN L. POWELL

The undersigned,
all of whom were raised in the South Bronx and attended P.S. 39, JHS 52 and City College, congratulate you on this well-deserved tribute.

Bernard Kurtin       Bernard Mendik
Fred Barlow          Howard Balgley
Sol Sirkin
Congratulations on your achievements, continued success with your mission.

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and the Faculty, Administration,
and Students
of Baruch College
join in honoring

GENERAL COLIN L. POWELL

and congratulate

President Yolanda T. Moses
and City College

on its Sesquicentennial

Baruch College, 17 Lexington Avenue, New York City
THE CITY COLLEGE OF NEW YORK IS GRATEFUL TO THE FOLLOWING FOR THEIR GENEROUS SUPPORT OF THE SESQUICENTENNIAL GALA

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Mr. and Mrs. Irving Schneider
The Bernard and Irene Schwartz Foundation
Time Warner

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Additional thanks to the following individuals, who were not mentioned in the Gala Journal due to printing deadlines, though their involvement in this evening’s program has contributed greatly to its success:

Ayoka Chenzira, CUNY-TV, Barbara Hanning,
Jay Hershenson, David Willinger

Kathy Kaufman - Stage Manager
Irene Bradley - Production Assistant
Ryan McPherson - Production Assistant
Panithan Yamniyom - Production Assistant

**City College and Community Chorus**
Joy Sommersett - President
Philip Bingham - Assistant Conductor
Marija Zorjan - Accompanist

Salutes General Colin L. Powell
And The City College Of New York,
Heroes of Public Service,
And Public Education.