

Vol. 54, #2

THE CITY COLLEGE OF NEW YORK

So we stand here, on the edge of hell in Harlem and look out on the world and wonder what we're gonna do in the face of what we remember.

Langston Hughes

# HARLESTON MEETS WITH DSS

by Michael Milligan

THE NEWLY ELECTED DAY STUDENT SENATE met with President Bernard W. Harleston last week to discuss student and campus life problems. This was the first such meeting since the student government was elected last October.

Discussing such topics as financial aid, the bookstore, and the North Academic complex, the meeting set an agenda of student concerns for CITY's two month old president, as well as initiated the Day Student Senate's year in office.

Taking notes, President Harleston listened as the student representatives spoke on, among other things, student book vouchers.

"I'm in an English class," explained Gilberto Rosado, Vice-President for Community Affairs, "and at the beginning, (the professor) told me I had to get 'technical writing' book. Believing the course had only one required book, Rosado then found out another book was assigned to the class.

"Two weeks ago," he continued, "the professor said there was another he wanted us to get, called 'Writing About Science.' The book store doesn't have it at this point." And there in lies the problem, he says, that many students face.

Book vouchers, provided by the college from students' BEOG or other financial aid, also comes with a time limit in which to use the money. The vouchers of about \$100, must be used or the student loses the money for the semester. Also, the vouchers can only be used in CITY COLLEGE's bookstore. If a book is not in the bookstore or is held up in shipp-

ing, the student has to use his own money, if the voucher's time limit has expired.

"Also," added Victor Si, DSS Treasurer, "the first time you use the voucher, you have to spend more than twenty-five dollars, otherwise you cannot use it." The student representatives also complained about the operations of the bookstore itself.

An investigation into the bookstore had been initiated last semester, Cedric Washington, President of the Day Student Senate, said, by the student ombudsman, Ernest Hannah. His attempts to find out more on the bookstore were hindered by the lack of information on the organization.

"There are supposed to be by-laws," alleged Washington. "But he (Hannah) wasn't given the by-laws. He was given a piece of paper that was conjured up. Nothing else was given."

The bookstore, according to Anthony Antoine, former president of the DSS, is supposed to return a portion of its yearly profit back into the college. But as far as he knows, no profit has ever found its way back to the college.

"I have never known," he told President Harleston, "any of the profit, which for last year I believe was forty-two thousand dollars, has been plowed back into the college."

"I personally don't think," he continued, "that there is anyone on this campus who is qualified and who is going to be objective in giving you the kind of information that you will need to put together a strong support services for the students." Avoiding using the names of those task force members who might not be objective in their presentation of student problems, Antoine elaborated on the DSS' concern.

"It is very difficult for you to ask the wolf to guard the sheep," he said. Therefore, it would be hard for the administration to examine how it administers services, which is the purpose of the Student Services Task

"Student services for the past few years," Antoine told the president, "have been shoddy because of poor management of (college) resources." Though the college has limited resources, Antoine conceded, "the little we have has not ben managed in any kind of professional way." He feels that is part of the reason CITY's enrollment has declined. For that reason, the student government encouraged Harleston to get an outside organization to examine the student services problem.

"I certainly think that you are a sincere person," said Benjamin. "But if you want to see this college go forward...get somebody from the other side, because the politics of CITY COLLEGE will not allow for anybody in the house to be critical of this college."

"I don't know who is on the committee (the task force)," said Antoine, "but I think whomever you might appoint through protocal will not (provide) the type of report that you (Harleston) as a genuine person needs and which the college, above all, needs." the DSS, told the president, "we certainly think it is time we examine the possibilities

whereby the bookstore be allowed to be more competitive. And, at the same time, provide a more diverse amount of services to the students." Other colleges are able to maximize their bookstore profits, says Benjamin, by maximizing the bookstore's services.

"In Queens College," Benjamin continues, "they are realizing over one hundred and twenty thousand dollars. At Lehman, they're receiving over seventy five thousand a year." Although the student populations of those colleges are somewhat higher than CITY's, Benjamin feels the college could and should follow their example.

The meeting, also attended by Oswald B. Facey, Vice President for Campus Affairs, and Ramon Batista, Vice President for University Affairs, also explored the Student Services Task Force.

THE STUDENT SERVICES TASK FORCE was created to explore the problem areas of student life like the Registrar's office, the Financial Aid office and others and develop ways to better serve students through those offices. But the DSS is afraid that the appointed members of the task force will not be objective enough about student services problems.

"The entire division of student services on this campus," complained Benjamin, who is a student representative on the TASK FORCE (see "STUDENT SERVICES TASK FORCE"), "has been poorly administered for god knows how long, right up to the present." Because of this, Benjamin doesn't feel President Harleston will receive reliable information from task force.

Harleston, taking notes and questioning points through the entire meeting, understood the student representatives' views, but explained the Administration's position.

"We are looking at the responsibilities, reporting relationships and priorities of every administrative office and all of that is coming directly to this office (the office of the President.)"

Harleston said in some departments there are three deans who administer that department's activities. But he wonders is that the best way and are that many deans necessary. Another example, he says, is the Registrar's office.

"We are recruiting a registrar and we decided that that registrar should be competent in computer knowledge. So in a sense," he continued, "the task force I hope will address what services you need. The task force, at this level, (will be) what are the serviceds that make sense to help us deliver" services best.

ALTHOUGH ALL WERE NOT IN TOTAL AGREEMENT ON EVERY POINT OF CONCERN, there was the start of a congenial dialogue between the President of the college and the student leaders. A dialogue both sides agreed to maintain.

### STUDENT SERVICES TASK FORCE

by Mark Jones

ADMINISTRATIVE SERVICES HAVE FALLEN UNDER ATTACK in recent months. Many students have complained of a lack of proper, courteous services in a number of administrative offices, most notably the office of the Registrar and Financial Aid. In an effort to correct these difficulties, the Administration has created the STUDENT SERVICES TASK FORCE.

The task force headed by Dean Ann Rees, Vice-Provost for Student Affairs, and Professor Robin Villa, Special Assistant to President Harleston, will attempt to improve the level of student services.

Acting on the findings of last semester's Committee on Retention and Academic Quality presented to them Acting President Arthur Tiedmann, the STUDENT SERVICES TASK FORCE will work on student-administrative problem areas.

Donna Morgan, Director of the Office of Institutional Research, is also a member of the task force and, according to Professor Robin Villa, "is responsible for a number of areas that are very important to our students. Her office does all of the testing, like the Skills

Assessment Test, and she is responsible for the placement of those students who take that test." Professor Villa also told THE PAPER that Morgan chairs the Registrar Committee "so, she knows a lot about how things work, and how to get the students through the maze of bureaucracy of the administrative services."

Another addition to the task force is Alan Feillin of the Liberal Arts and Sciences Department. Involved in curricular guidance and general education, he rounds out the STUDENT TASK FORCE.

BOTH CURRICULAR GUIDANCE AND GENERAL EDUCATION, says Professor Villa, "are very important to the academic life of a CITY COLLEGE student." Feillin's input then could expedite the task force's objectives.

Particular attention will be placed on the FRESHMAN year, to see how much administrative offices help the freshman student through orientation. Areas under the task force's scrutiny include Admissions Procedures, Orientation Programs, Curricular Guidance Programs and several others. The

task force will also question whether the Bursar, Registrar and Financial Aid office assist new and old students.

"Even the bookstore and parking availability will determine the quality of student life here on CITY COLLEGE's campus," explains Professor Villa. "Also, the physical quality of the campus, like safety and how attractive it is, will be examined." Dean Ann

Rees and the rest of the task force are determined to come up with specific recommendations by the end of this year.

"There may not be drastic changes so that the student newspapers can run a headline

saying 'HUGE REORGANIZATIONS', or something like that," Professor Villa added cautiously. "There may be simple small changes that would make it easier to get through the maze of offices that freshman have to deal with." But simple or drastic, any changes, it is felt, could only help academic life on campus.

### MARRIAGE

### MADE IN

### **HEAVEN?**

No one expected it to happen. But after two election cancelations, fist fights, and complaints of fraud, it seemed fate would not let this particular student election go without any more trouble. So, when we learned the presidential candidate of the COLLECTIVE slate won, while his slate lost every other position to the opposing SPC slate, we were not totally surprised.

Cedric Washington is now president of the Day Student Senate. much to the unadmitted dismay of the SPC slate. Somehow, though we don't take anyone's side in all of this but the students, we have to wonder how Mr. Washington must feel and we find ourselves in sympathy to his dilemma.

The differences, whether political or personal, between he and the SPC slate during the elections, still remain to some extent. Arguements can often be heard rumbling the third floor of Finley Student Center, as the "NEW" student government go about their business. Without getting into the arguements themselves, let us say that they usually end up like this: "IN THIS CORNER CEDRIC WASHINGTON...IN THAT CORNER THE ENTIRE STUDENT GOVERNMENT."

RECENTLY, members of the student government, minus Cedric Washington, made an appointment to meet with Dr. Bernard Harleston, president of CITY COLLEGE. However, Washington cancelled the meeting in what appeared to be a crossed wires situation.

# VIEWPOINT

At any rate, the student government members who originally set the meeting, arrived at the president's office only to find the meeting had been cancelled and Dr. Harleston had scheduled another meeting in its place.

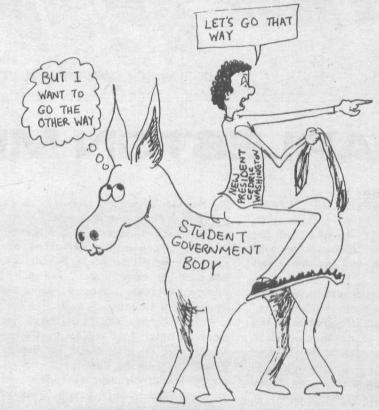
The student government members were, to say the least, quite disturbed—and rightly so. They huddled in the hall adjacent to the president's office to plan their strategy, which we overheard included not allowing anyone else into the president's office. Luckily, with assurances from Dean Ann Rees, Vice-Provost for Student Affairs, that another meeting could be arranged, none of this came to be. But it did illustrate where things can go if the Day Student Senate doesn't mend their differences quickly.

To be fair at this point, it should be noted that the student government members and Cedric Washington, did meet with Dr. Harleston the following week at what, we feel, was a successful, well orchestrated forum on student problems on campus. It exemplified a *real* student government in action, and not a motley bunch of mindless reactionaries. It was a student government in actin that students would be proud of.

OUR VIEWPOINT IS VERY SIMPLE. With the semester rushing to its close, and the problems of students so vital, petty differences should not sway the student government off of its course. The members of the Day Student Government were elected to represent the students, to bring their problems of day to day college life to light. Not the problems of the DSS.

We realize the situation is difficult and we understand the strain the DSS must be under. But time is running out in this semester. Yours is not a marriage made in heaven, we know. But for the sake of those who depend on you, don't let that shaky marriage end in...Well, you know.

—Michael Milligan



WHAT IS IN STORE FAR THE STUDENT GOVERNMENT ?

### STUDENTS DON'T CARE

WITH ALL THE CONFUSION during a student government election, more attention is often put on the votes and not the people voting. Now, for hard nosed, cynical, collegewise students, the student elections weren't anything new. But how about the freshman? We cannot speak for all of them, but here are the observations of a first semester freshman on CITY's SGA elections.—ED.

#### by Daniel P. Lisbon

As a freshman, "ELECTION'81" confused and perplexed me. Outside of Shepard Hall, I was urged to vote for "Students for Postive Change." I had classes in Shepard, so Tuesday, Wednesday and Thursday I received flyers from this group.

As I walked down to the South Campus, I ran into "the Collective" campaigners. I mean the words "VOTE COLLECTIVE" were actually painted in blue on the streets of Convent Ave. And a giant banner was afixed to the walkway connecting the Science Building to the North Academic Center.

It seemed like an all out war, with independent candidates caught in the middle. I was thorougly confused, but nevertheless determined to vote. I really didn't have a full understanding of the positions for or against that each slate held. But I made it to GREAT HALL in spite of this. I was asked for my ID and my name was found on a giant mess of computer read on sheets.

It was the last day of the elections and I was amazed at the number of empty spaces next to the names on the computer read out sheets. I asked the election worker how many students normally didn't vote. I was dumbfounded when she answered "about three fourths."

I went into the voting booth and looked at the slates. I knew every student would not vote, but three fourths!

Maybe the students didn't have the facts. No...they could have asked any of the campaigners giving out material.

I was left with only one conclusion as I pushed the voting lever. THEY DON'T CARE!

THE PAPER
133rd Street Convent Avenue
FINLEY STUDENT CENTER
New York, N.Y. 10038
PHONE: 690-8186 7

ASSOCIATE EDITORS
LILLIAN VARGAS
KEITH WALLACE

GRAPHIC ARTS DESIGNER LILLIAN VARGAS

GRAPHIC ILLUSTRATOR IRMA GOMEZ

ILLUSTRATORS CALVERT WARREN

### THE PAPER STAFF

**EDITOR IN CHIEF**MICHAEL MILLIGAN

CONTRIBUTING EDITORS
MARK JONES
DUANE OLIVER TAYLOR

REPORTERS
MARTHE LAROSILLIERE
ANDRE MARTIN
MICHAEL MOSS
JERROLD ERVES

SPORTS EDITOR
TERRY WILLIAMS

PHOTOGRAPHERS
LAWTON IRVING
C.K. REID
LORRAINE BAEZ
THOMAS WHITAKER
DWIGHT "JERRY" MONTGOMERY
JOHN D. NYBORG
KWAME OSEI-BONSU

THE PAPER is written, photographed, edited and designed by CITY COLLEGE students, who are solely responsible for its contents

### RADIO IS LIKE A DRUG TO ME...

### - WBLS' Rickie Ricardo talks about Radio

#### Interview by Duane Oliver Taylor Written by Michael Milligan

WHEN PEOPLE HEAR THE NAME RICKIE RICARDO, they might first think of the slick haired, conga playing-band leader on those old "I LOVE LUCY" reruns. But, for WBLS radio listeners, the name means music.

Rickie Ricardo is the latest soldier in the much publicized FM radio wars between WBLS, WKTU, and now WRKS, also known as 98.7 KISS. The war has cut down many a disc jockey, but Rickie feels he has the sound and style New York wants and is happy working at WBLS.

"I had given myself until a certain age to make it to the top of my profession," Rickie told the PAPER, "which I consider to be WBLS."

Born in New York, Rickie Ricardo was a fan of WBLS when he was growing up, and felt he could make his living in radio.

"There's always a difference between hearing records on an album at home on your own turntable, or hearing a guy (a disc jockey) play it for you (and) describe it," Rickie explained. "I use to listen to guys like Cousin Brucie and Frankie Crocker when I was younger. And, the way they would present a record was, to me, better than going out and buying it."

RICKIE ADMITS HE MODELS HIS 'ON AIR' style after Frankie Crocker. It is a style he feels works in New York.

"In other cities in America." Rickie says. "you have to develop a style which that city will appreciate. I've worked in California, so I had to be one way. And in New York, this is the particular style that works."

His style is very close to Frankie Crocker's. In fact, Rickie sounds very much like his boss, the "CHIEF ROCKER." It is a coincidence Rickie says is not intentional.

"It just so happens that I am comfortable with this style," Rickie explains, "And it is not really an imitation because we have our certain differnces. He (Frankie Crocker) is a little more freestyled and I am more controlled. I get to the point: time, temperature, the station, the music. Then I'll ad lib."

But subtle differences aside. Rickie admits sounding like Frankie Crocker didn't hur when he looked for a job at WBLS.

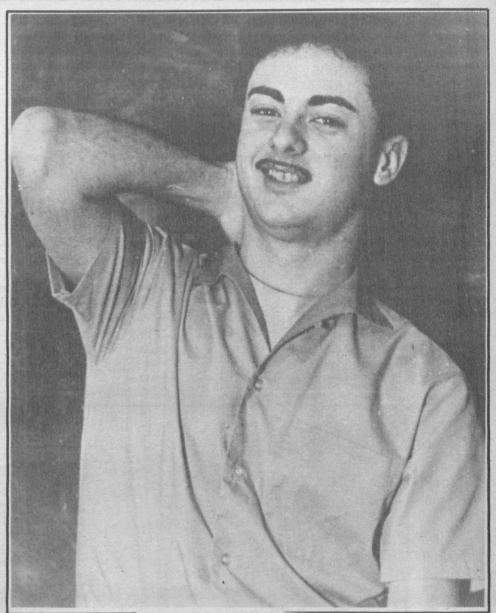
"I would say (it) helped me more than hindered me," Rickie says. "You can't go wrong sounding like the best." And radio listeners consider WBLS the best.

Often number one in the ratings. WBLS is the model other radio stations follow. Much of WBLS' success is attributed to its program director and on air personality Frankie "Chief Rocker" Crocker. He plans the station's rotation. That is, he decides what music is played and when. The station's disc jockeys have no real control over what music is played or not played. What Frankie Crocker says, goes.

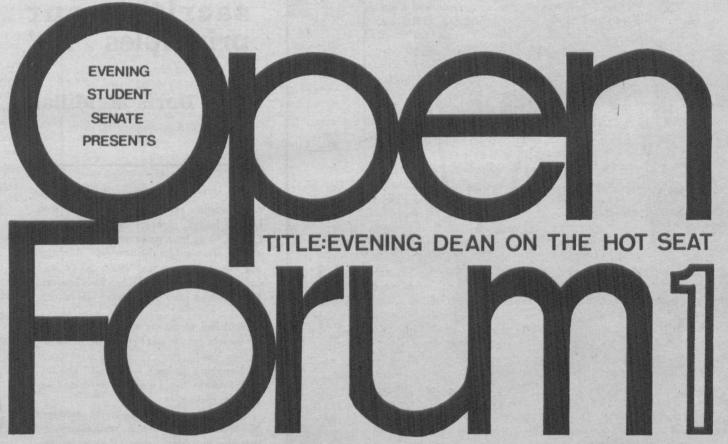
"For me," Rickie says, "it is a pleasure and an honor to learn from that. The man (Crocker) makes decisions that are good to everyone at the station, and good to the people who are listening. I realize that and so it doesn't bother me a bit."

With the success of WBLS and its counterparts in the city and throughout the country, there is little doubt so called 'dance' music or disco is here to stay.

continued on page 7



WBLS' RICKIE RICARDO



Date: Nov. 18, 1981 Place: Finley Ballroom Time: 6-8pm Have your hard-hitting questions ready for the Dean. Refreshments will be served courtesy of the Unity Party.

# WOMEN I

## CUE UP ... SIGN ON ... ANNOUNCE

by Keith V. Wallace

THE FAST PACED WORLD OF ELECTRONIC JOURNALISM is both challenging and somewhat glamourous. But all of the lights, cameras, microphones and action, cannot replace good communication skills. And in the male dominated, extremely competitive world of electronic journalism, two talented, capable women have pushed ahead.

Jane Tillman Irving is one of CBS NEWSRADIO 88's premier reporters. Although her face may not be familiar to many people, her crisp reporting delivery and distinctive voice are easily recognizable.

Doris McMillian is a general assignment reporter for ABC TV's EYEWITNESS NEWS. Before joining ABC, she had reported on WNEW's 10 O'clock News and that station's weekly BLACK NEWS broadcast.

Although both have excelled in their respective mediums, they attribute their success to a combination of ability, determination, and an elusive factor known as luck.

"I rather expected," admitted Jane Tillman Irving, a native New Yorker and an alumni of CITY COLLEGE, "that I would be awakening bright young minds teaching seventeenth century poetry. Choosing this profession was purely chance."

in 1969, Irving remembers, there was a fire in Finley Center. Worried the fire might spread to the offices of the student newspaper TECH NEWS (later called THE PAPER), she rushed to campus. She was editor in chief of TECH NEWS at the time.

While on campus, she met Ed Bradley, who was covering the fire for CBS television news. He told her of a job opening at COM-MUNITY NEWS SERVICE, a black news service funded by the Ford Foundation. The fire did not badly damage Finley Center nor did it effect the TECH NEWS office. But it did light the way for Irving's career. She got the news service job one week after she applied.

Her first stories, she told THE PAPER, were somewhat dangerous. And as an eager young reporter, she took daring chances.
"I remember," she said, "(investigating)

"I remember," she said, "(investigating) abandoned buildings and walking into one and then walking all the way through it, never really realizing the danger."

"I rather expendent of Common alumni of Common alumni of Common and alumni of Common alumni



DORIS McMILLIAN OF "EYEWITNESS NEWS"

PAPERPHOTO CK REID

"We don't have to be UNCLE TOMS, and sacrifice our principles..."

— Doris McMillan

Doris McMillian, a graduate of the University of Michigan, remembers her first job. Told by her friend, director of WJR radio in Detroit, to try for a news opening at another station, she went for the interview. Although she was told in essence, "don't call us, we'll call you," she got the job a few days later and her broadcast journalism career was launched.

McMillian admits she lacked the initial skills for the job, but she was determined to make it in New York.

"I couldn't go back to Detroit," she told THE PAPER. "So, I made up my mind I was going to make it."

Since both Jane Tillman, Irving and Doris McMillian got their first jobs with information provided by a friend, would they agree communications is a YOU-GOT-TO-KNOW-SOMEBODY-TO-GET-IN business?

"Yes," says McMillian, "it helps, but once you get in the door, who you know doesn't make a difference. It's what you know." But she admits "it is nice if someone opens the door for you to give you the opportunity."



McMILLIAN TALKS TO

# THE NEWS

l," admitted Jane ive New Yorker and COLLEGE, "that I bright young minds th century poetry. ession was purely

"Well," Irving agrees, "it never hurts."

"It (finding a job) is a chance," McMillian continues. "You've got to be in the right place at the right time. And, when an opportunity presents itself, you have to recognize it and go

Both Jane Tillman Irving and Doris McMillan believe college students who aspire for positions in the broadcasting industry, whether it is on or offf camera, must have rudimentary skills.

"Basically, if you want to be a reporter, a news writer, an editor, or producer," explains Irving, "you have to be able to put one word in front of the other. Certainly with clarity, and, one hopes, with grace." McMillian echoed Tillman's view

"You have to be able to put a sentence together in a fluent manner," she said. "It has to say something.

Irving also suggests communication students read everything they can, write everything they can, and take as many communications courses as possible. Or courses that "will simply stretch your mind."

"You have to be willing to sacrifice your personal life and time," McMillian said. "If you don't want to pay dues, you don't want to be in this business. Succeeding means working your tail off." She and Irving believe it is especially true for blacks and other minorities.

"I think blacks have to work twice as hard." Irving explained, "or they are in the position of being patronized, such that, they are not given sufficient work to determine what they

"We've got to be not as good," McMillian agrees, "we must be better." But being better than other reporters still does not remove the feeling of racism black reporters feel.

Racism, a taboo subject within the broadcast journalism industry, came to national attention last year when Max Robinson, one of three anchormen on ABC's WORLD NEWS TONIGHT, charged racism was deeply imbedded within the industry while speaking before a graduating class of students at a national university.

Citing the American Hostages in Iran story as an example, Robinson complained only a handful of black reporters were chosen to cover the story. His charges caused a storm of controversy which shook the broadcast journalism industry. Robinson retracted his statements a short time later, but the questions still remained. Is the broadcast journalism industry racist?

"We (blacks) are making headway," McMillian said. "It is not enough, but we push on." Jane Tillman Irving, however, doesn't believe racism is as widespread as Robinson suggested.

I have covered many important stories,"Irving explained. "It is (at CBS NEWSRADIO) almost the luck of the draw and it is a question of being there when an important story breaks. Where I work, important stories are pretty evenly parceled out."



CBS RADIO'S JANE TILLMAN IRVING

Harlem, rather than a white reporter," says McMillian, "I would bring something to the story that a white reporter wouldn't have the sense of. I understand what is going on because I am black and that's not going to change, nor would I want it to. Yes racism is here," she continued. "You recognize it for what it is worth and you can do the best you can." McMillian feels the words of the late civil rights activist Roy Wilkins best exemplify the race situation in the newsroom. Wilkins said:

"THE NEGRO HAS TO BE A SUPERB DIPLOMAT AND A GREAT STRATEGIST. HE HAS TO PARLAY WHAT HE HAS ALONG WITH THE GOODWILL OF THE WHITE MAJORITY. HE HAS TO DEVISE AND PURSUE THESE PHILOSOPHIES AND ACTIVITIES WHICH LEAST ALIENATE WHITE MAJORITY OPINION. THAT DOESN'T MEAN THE NEGRO HAS TO INDULGE IN BOOT LICKING, BUT HE MUST GAIN THE SYMPATHY OF THE AMERICAN PUBLIC. HE MUST SEEK TO MAKE IDENTIFICATION WITH THE AMERICAN TRADITION."

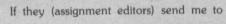
"That sums it up," McMillian said. "We've got to, if we want to be in this position, work with the establishment. We don't have to be UNCLE TOMS, and sacrifice our principles.

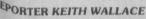
White or black, in this industry, you have to observe what is around you and make the most of it.'

But controversy aside, Irving would like to work in television news. "I would love to work for something like '60 MINUTES.'

THE BROADCAST JOURNALISM IN-DUSTRY, like all businesses, has its ups and downs. Both Irving and McMillian feel the ups outweigh the downs but feel you need a philosophy to keep you going. Very often, a personal philosophy is all you have in the quickly paced world of electronic journalism.

'As long as I have a positive outlook on life," McMillian said, "I am always happy. The lord willing and the creek don't rise, and HE lets me live another day, I'll be right out there. I guess that kind of says it all."





SLOW FADE . . . SIGN OFF . . .

### THE ENROLLMENT FACTOR - PART 1

by Mark Jones

CITY COLLEGE'S ENROLLMENT has declined over the past few years. Although it is not a problem unique unto CITY COLLEGE, it is one of the main problems facing the college's Administration.

"Most colleges like NEW YORK UNIVER-SITY, ST. JOHN UNIVERSITY, and MER-CY COLLEGE, spend thousands of dollars on enrollment advertising. Some even spend in the millions of dollars," says Dr. Stanley Friedlander, Special Assistant to President Harleston. "They are our competitors."

SO, why doesn't CITY spend more money on enrollment advertising? Well, it isn't that simple.

CITY COLLEGE's operating budget develops out of a quantitative enrollment formula. That is, the more students who enroll in CITY COLLEGE, the higher the operating budget. But, if the enrollment declines, as it has been, the less the college has to operate on. So, money earmarked for enrollment advertising is diverted to other college areas. And there in likes CITY's CATCH 22.

"We would like to spend more money, but we are limited," Dr. Friedlander explained to THE PAPER. "It is like the chicken and the egg proposition: if you don't spend money, you won't get the students. And if you don't have the students, you won't get the money. So, we are caught in the middle."

IN AN EFFORT TO GET UNCAUGHT, President Harleston appointed Dr. Friedlander to head a special committee on recruitment and retention. The committee will try to create new ways to persuade students to attend City Colege.

Preliminary enrollment figures indicate a six percent increase in student enrollment in the college this year. That six percent is made up of incoming freshmen and a higher than usual increase in transfer students.

"This year alone," says Dr. Friedlander, "we received one thousand transfer students...an increase of five hundred students, or fifty percent over last year's enrollment figures." Transfer student enrollment is up according to Dr. Friedlander, because of three factors affecting recruitment.

"First, City College conducted a radio campaign promoting the college for the first time," Dr. Friedlander explained. "We asked Robert Walden of the 'LOU GRANT' show to contribute his time to make a commercial for CITY COLLEGE. It was very effective because it had wide coverage and because of that, it got a very positive response." Aired during the summer months, the commercial was heard by many students on vacation, making the commercial more effective.

THE REAGAN ADMINISTRATION'S BUDGET CUTS also contributed to CITY's six percent enrollment incrase.

"Many families, many parents and students may be worried that they won't be able to attend out of town schools, and they are now looking for a place that would be more economical and less costly to students," Dr. Friedlander explains. Because of this, many students transferred to CITY COLLEGE, and recruitment efforts capitalized on this change of events.

The college also advertised in the NEW

YORK TIMES' EDUCATIONAL SUP-PLEMENTS. The ads were geared directly to students who changed their minds about going to an out of town college.

One ad, for example, showed a student with a set of luggage with a caption that read: "ARE YOU LOOKING TO TRANSFER OR ARE YOU LOOKING FOR A CHANGE?" Ads like that, plus intensified recruitment at two year colleges like Borough of Manhattan Community College, Hostos College, Bronx Community College, and LaGuardia Community College helped CITY's enrollment increase this year.

Although attracting students is important for the college, keeping them or retaining students, is just as important. Therefore, the quality of student life becomes increasingly important.

The Committee on Retenchment and Academic Quality investigated CITY's student life situation and developed a report with several suggestions to improve student life on campus. These suggestions have been given to Dr. Friedander's committee which will implement the most feasible and effective of them.

### ESS PLANS

### FUTURE



by Michael Milligan

NOW SETTLING IN FOR A SECOND TERM OF OFFICE, Francis Osazuwa, the reelected president of the Evening Student Senate, has begun to plan for the coming year.

"My main goal," Osazuwa says, "is to help evening students graduate in four years. There are not enough evening courses offered at CITY COLLEGE." Because of this, he continues, it takes evening students as much as six years, if not more, to obtain their bachelor's degree. Osazuwa blames this on the chairmen of CITY's various departments.

"The chairmen are not sympathetic," Osazuwa told THE PAPER. "They are more day (student) oriented." However, he hopes his plans might help the situation.

FIRST, he hopes to persuade the Administration to offer incentives to instructors to teach at night. Osazuwa believes offering an extra day off to instructors who teach at night might be one way. If more teachers are convinced to teach at night, he says, more courses can be offered. Which then leads to his next suggestion.

The evening division suffers from dropping enrollment, a problem shared with the day division. One way to booster the enrollment, says Osazuwa, is to have the evening division officially begin at five o'clock instead of six. The extra hour could allow for more classes during the evening hours. It is a system already in use at HUNTER COLLEGE.

Another area of concern for Osazuwa is the Dean of General Studies, Robert Simmalkjar. "He," says Osazuwa, "is the only dean without any power."

Simmalkjar, according to Osazuwa, does not have voting power, though he is a member on the

This is the body which governs the day and evening divisions respectively. He calls on President Harleston to "give him power."

The Evening Student Senate oversees 18 evening student clubs, and receives \$9,000 student fees to put on programs during the night hours. It sponsors lectures, special events, and an evening student newspaper NIGHTWATCH, with that money.

But that's not the only problem facing the ESS and the evening students. Another problem is the REGISTRAR's OFFICE.

"It takes seven to nine weeks," Osazuwa said, "to get a transcript and a minimum of three days to get a certificate of registration." Osazuwa's complaints about the registrar are not new.

Last semester, Osazuwa brought his complaints about the Registrar's office to Acting President Arthur Tiedeman. His complaints, along with others from students, about alleged poor service from the Registrar's office led to a still ongoing investigation. But this is a new semester and Osazuwa feels with the help of President Harleston, the situation can improve and the evening students and their problems will receive more attention.

"I do feel the new president," Osazuwa said, "will be able to reconstruct the workings of the college." And Osazuwa hopes President Harleston will do so with "an administrative shake up."

### STUDENTS ELECT NOT TO VOTE

by Jerrold Erves

ONLY EIGHT HUNDRED EIGHTY-ONE STUDENTS of CITY COLLEGE's nine thousand plus students voted in this year's elections. That comes out to be roughly eight percent of the student body. Why has voter turn out so low?

Ed Evans, Director of Co-Curricular Life who supervised the student elections, believes it was a combination of frustration and apathy.

"There was a tremendous amount of frustration during the elections," Evans told the PAPER. The frustration could be contributed, he believes, to the postponing of the student elections in May because of fraud allegations and then again in earlier this due to conflicting holiday schedules.

It's the same way people treat a general election," Evans says. "Students don't understand the importance of student government. Most people don't have any idea what student government does...so they don't vote."

Cedric Washington, president elect, won even though everyone else on his slate lost. His opponent Veberly Russell lost, even though everyone else on her slate won. Although that was strange, it was made more strange by the fact Russell lost by only eight votes.

Evans said Russell had unofficially complained to him about two voting machines having a total of 132 votes.

"I find it rather strange," Evans told THE PAPER. But added Cedric Washington was perhaps more popular than Russell as a presidential candidate because of his aggressive campaign efforts, which included writing the words "VOTE COLLECTIVE" in blue pain on the streets of Convent Avenue.

AND WHAT ABOUT the student government constitution by-law that states thirty percent of the student body must vote for the student government elections to be considered legitimate? ONLY EIGHT PERCENT VOTED IN THIS ELECTION.

"I doubt seriously if there is a CUNY institution that has a thirty percent turnout," Evans said. "The only way to get students more interested in elections is to educate them regarding the functions of a student government."

### SEE HOW THEY RAN

POSITION	CANDIDATE	VOTE TOTAL
PRESIDENT	C. WASHINGTON	360
	V. RUSSELL	352
VP COMMUNITY AFFAIRS/	A. TITUS	374
EXECUTIVE VP	E. MAITLAND	331
TREASURER	V. SI	368
	N. FLOWERS	323
VP CAMPUS AFFAIRS	O. FACEY	362
	M. BETHEA	329
VP UNIVERSITY AFFAIRS	R. BATISTA	358
	J. BEST	335
OMBUDSMAN	W. ALLEN	202
	C. KIRKMAN	156
VP ACADEMIC AFFAIRS	P. ROBINSON	374
	R. JOHNSON	339

### RADIO IS LIKE ...

### [cont'd.]

With the success of WBLS and its counterparts in the city and throughout the country. there is little doubt so-called 'dance' music or disco is here to stay. Rickie cites the decision by RKO, parent company of WRKS, to change the station's rock format to a dance music format. He believes it exemplifies the popularity of the music.

"In the old days, when the Federal Communications Commission was handing out licenses, it was said that black stations would get the outer dial positions because their music was inferior. As you see," Rickie continues, "in these days with (WRKS KISS FM), which is owned by the biggest broadcasting companies in America, RKO, is believing in black music and the black format, in the number one market in the country.

RKO is not alone in their belief. WNBC. which owns WKYS in Washington. D.C., also believes in the black music format, says Rickie. And that station is in the middle of the dial. So, he believes, the original stigma placed on black music is long gone.

"I believe time heals all wounds." Rickie explained. "It was just a matter of time before blacks and Hispanics. like myself, would be appreciated for having a little bit of talent. Now it is starting to show."

Many blacks and Hispanics now have

management positions. Bob Laws of AM's WWRL. Carlos De Jesus of WKTU. and Frankie Crocker of WBLS are three cases in point of minorities moving up the corporate radio ladder. Rickie credits the veteran disc jockeys for making the strives many DJs. including himself. have benefited from.

"People like Frankie Crocker and Rosko (of WKTU) and guys who worked black stations for years while they (the stations) were still considered inferior, are now opening the doors to all the young guys like myself." Now inside the radio business, on the top rated station in the city, Rickie hopes to get deeper into the business.

"I'm into the business of radio. I'm into the sales department; into promotion; engineering. I try to swallow up as much of the business as a whole as I can. Eventually," he continued, "I hope to own my own chain of stations." But WBLS and music are his main occupations at this point in his career. And although he puts in long hours, he doesn't consider it work.

"Well. it's not a hard days work, but the concentration (strain) is always there." It is all part of his love affair with radio.

"I come home from radio and I listen to more radio...I will listen to WKTU and WRKS to see what they're all about. I'll listen to WINS." he confessed. "because (radio) is like a drug to me." And for Rickie Ricardo. doing what you love and enjoy is the best high of all.

Typesetting done by:

### **EPPRESS SPEED PRINT, INC.**

(The Community and College Print Shop) 1625 Amsterdam Avenue, Harlem, New York Tel: 281-0107 • BS/MS/EE • BSME • BS/MS Comp. Sci. • BS Physics • BSET/MT

# At Kearfott our engineers progress as fast as their ideas.

CAMPUS INTERVIEWS Wednesday, December 9

Stellar and inertial guidance systems. Doppler navigation. Microwave radar landing systems. Crypto-secure, multi-access communication equipment. These integral aerospace/defense realities began as Kearfott ideas. Our rarified engineering environment has been producing ground-breaking applications — and fast-moving careers — for over 30 years.

Once you've selected your area of concentration from among our diverse opportunities, you can progress rapidly through associate assignments with senior engineers to project and program management. Our technology and career potential are second to none in the industry.

If your degree is in EE, ME, Computer Science or Physics, and you'd like to find out more about a career at Kearfott, see your Placement Office for our company profile and to sign up for a one-on-one interview. U.S. citizenship required.

Kearfott

An equal opportunity employer, m/f, who creates opportunities

# IN THE NEXT ISSUE

WE'LL TAKE A LOOK AT THE BOOKSTORE AND SEE WHAT'S THE STORY

★ WHAT WILL HAPPEN IF CITY COLLEGE'S ENROLLMENT DROPS MORE THAN IT HAS? WE'LL EXAMINE THAT IN THE LAST PART OF OUR 'PAPERPROBE: THE ENROLLMENT FACTOR'

A DIFFERENT KIND OF SPORTS PAGE. LOOK FOR IT IN THE NEXT ISSUE OF THE PAPER!

★ EXCLUSIVE! STAR OF "SOPHISTICATED LADIES" GREGORY HINES, TALKS TO US ABOUT HIS CLIMB TO THE TOP IN A SPECIAL REPORT



GREGORY HINES

REGISTRATION DATES IN JANUARY HAVE BEEN CHANGED. SPRING SEMESTER REGISTRATION WILL BE ON JANUARY 26, 27, and 28. CONTACT THE REGISTRAR FOR FURTHER INFORMATION.

### CITY DESK

For a limited time only, the paper will print any club announcements free of charge! That's right. Clubs can advertise free. Over the course of the next two issues, over one full page of space will be available for any and all clubs. Space will be given on a first come first serve basis. So hurry! You can't affort to miss this sale!

It is said that information is power. Don't feel powerless! *The Paper* prints all types of departmental, club, financial aid, and other information, and there is *never* a fee. So, if you would like to announce something on campus, bring it to Room 337 in the Finley Building. Or call us at 690-8186/7. Use your power! Share your information!!!

# OPPORTUNITIES FOR QUALIFIED JANUARY COLLEGE GRADUATES TO TEACH SPECIAL EDUCATION IN THE NEW YORK CITY PUBLIC SCHOOLS

Minimum requirements:

Baccalaureate degree, 12 semester hours in education.

Teachers and support staff are needed for Special Education schools and programs throughout New York City Immediate placement offered after emergency certification. Supportive supervision provided to assist newly assigned staff members. For full details, visit, write or telephone.

Division of Personnel
Office of Special Education
65 Court Street, Room 602, Brooklyn, New York 11201
Telephone: (212) 596-3937, 3938, 3939.

An Equal Opportunity Employer

CITY COLLEGE'S MUSIC DEPARTMENT IS OFFERING A SERIES OF FREE CONCERTS IN SHEPARD HALL, ROOM 200. THE CONCERTS, HELD IN COOPERATION WITH THE LEONARD DAVIS CENTER FOR THE PERFORMING ARTS, INCLUDE:

NOVEMBER 5, THURSDAY

2:00)

LIEDER RECITAL
JANET STEELE, SOPRANO, ELIZABETH
WRIGHT, PIANO

NOVEMBER 10, TUESDAY THE C

(2:00) \*

THE CITY COLLEGE GOSPEL CHOIR LISA REYNOLDS, CONDUCTOR LATIN AMERICAN MUSIC WORKSHOP HENRIETTA YURCHENCO, DIRECTOR

NOVEMBER 12, THURSDAY

SAINT-SAENS, PIANO CONCERTO NO. 2 DOUGLAS STANTON, SOLOIST SCHUBERT SYMPHONY NO. 8 (UNFINISHED) THE CITY COLLEGE ORCHESTRA, WITH FRED HAUPTMAN CONDUCTING. HELD IN AARON DAVIS HALL.

NOVEMBER 17, TUESDAY (2:00)

JAZZ QUINTET ORGANIZED BY RAY GALLON. HE WILL PLAY PIANO WITH CHRIS THOMPSON, FRANK GRIFFETH, QUINTEN GALLEMORE, AND STANTON THOMPSON.

NOVEMBER 24, TUESDAY

THE CITY COLLEGE VOCAL ENSEMBLE

JANET STEELE, DIRECTOR

NOTE: ALL CONCERTS ARE FREE AND PROMISE TO BE VERY ENJOYABLE, SO KEEP YOUR TUESDAY AND THURSDAY AFTERNOONS FREE.

AARON DAVIS HALL WILL BE ALIVE WITH THE SOUND OF MUSIC THIS FALL. AMONG THE MANY EVENTS COMING UP IS A JAZZ CONCERT FEATURING JOHN LEWIS AND HANK JONES. THE TWO GENTLEMEN OF JAZZ WILL PERFORM FOR ONE NIGHT ONLY, NOVEMBER 12, 1981 at 8 PM. A LIMITED NUMBER OF STUDENT TICKETS, SELLING AT \$5.00 EACH, ARE AVAILABLE AT AARON DAVIS CENTER. REGULAR TICKET PRICES ARE \$25, \$17.50, AND \$10. THE BENEFIT CONCERT IS FOR THE DAVIS CENTER MUSIC PROGRAM AND THE CITY COLLEGE DEPARTMENT OF MUSIC. FOR MORE INFORMATION, CALL THE MUSIC DEPARTMENT AT (212) 690-5411.

WOMEN IN THE NET

CITY'S STUDENT TASK FO
ELECTION '81 REVIEW
WBLS' RICKY RICARDO

