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VOL. XIII - NO. 2 WEDNESDAY, OCTOBER 19, 1960 can 222 **BY STUDENT FEES** Tech Building Loses Year; ed in the bas Will Open in September 1962

CITY

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COLLEGE

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Parents Pose Problems

DCCCXIN

On Sunday, October 16th, about 500 parents of engineering students helped make Parents Day at City College a success.

The program started with an address by President Gallagher on the problems that face stu-

TBPi Rocks

uess Ramble It is common knowledge that The City engineers who have discovered t bull doze nearly everything that needs p the two fe discovering including the transeets. The Li iston, Maxwell's equations, and ase sent mulentropy have missed the most t cars stuck 🖡 important and world shattering p, the Ramble discovery --- girls.

atròl the tow Dance instruction will be of-Basements haffered on Thursday, October 27th and salvage in the Grand Ballroom in Finley id that Volk Center from 12 to 2 p.m. An ine.) Power hastructor from Fred Astaire unken garage Dance studios will give the inof sand, son structions. five feet. Ça

dents in the transition from high school to college.

Small discussion groups of 30 to 40 people were formed, following the assembly in which parents had an opportunity to ask questions. The questions asked were in a wide range of subjects such as:

1. Large number of drop-outs.

- 2. Tutoring Services.
- 3. Fraternities.
- 4. Employment in summer and after graduation.
- 5. What are the different fields in engineering that a person can work in.

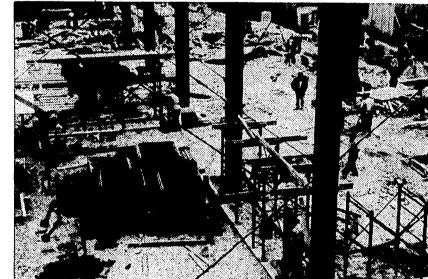
Representatives from the ROTC also talked with the parents on the advantages in joining this organization.

The parents generally thought that the conference was of great value. They participated in questioning and appeared inter-, ested in all the questions asked.

The date set for the opening of the Tech Building has ben changed again and extended for an entire year. The opening date was to be either spring of fall of 1961. Dean Allen has set the new completion date to the fall term of 1962.

SCHOOL OF TECHNOLOGY

OF NEW



Stall . . . Stall . . . Stall

Chem. E. Changes Are Announced

On October 6, Professor Minocher K. N. Patell of the Chemical Engineering department spoke to the AIChE on proposed changes in the Chem. E. curriculum.

Prof. Patell told the assembled students that the major change will be the alteration of the present unit operations sequence and substitution of three or three schools in the country new courses for four courses for chemical engineering. that are presently being given. The first of these changes, the alteration of the unit operations sequence, is currently in progress. In the past, the unit operations such as: filtration; distillation; and heat transfer have been given as completely unrelated topics with no attempt made to unify them. In the new sequence, the relationship between the various operations will be emphasized and a more rigorous mathematical approach will replace the previous dependance on empirical equations. This term, Ch. E. 134 has undergone the change; in terms to come, Ch. E. 160 and 165 will similarly be altered. The most striking feature of the proposed changes is the complete elimination of Ch. E. 166, 170, 182 and 246, which deal respectively with: high polymer theory; electrochemistry; metallurgy and fuels and lubricants. Three courses having the same credit value and covering much of the subject matter of the eliminated courses will be substituted in their place. Two of the new courses will deal with the behavior of metallic and non-metallic elements, the

third will deal with the control of process variables, and will include work with computers. These changes are expected to go into effect when the new tech building in inhabitable.

Professor Patell predicted that when all of these changes have gone into effect, City College will rank with the top two

A steel strike coupled with many other strikes during the past year had set the completion date 6 to 8 weeks behind schedule. Original plans had the finishing date to be about Spring 1961 and the removal of all laboratory equipment to be accomplished this coming summer. If laboratory equipment were to be removed during the Fall term of 1961 the entire curriculum would be disrupted. Laboratory classes would have to be taken in the following spring term because removal of equipment during the class term would result in many difficulties. Assistant Dean Hyman said it would be impossible to have any laboratories in the Tech Building this fall, the original completion date.

YORK

Dean Hyman pointed out that changes brought about by the Tech building would have no effect on the schedules of the undergraduates or in a delay of their graduation date. One possible effect would be dislocation and bad programs due to the removal of the laboratories in 1962. Some students might have night as well as day programs.

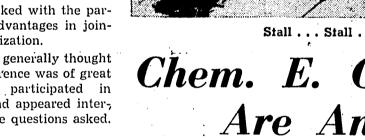
One interesting sidelight about the Tech building is the fact that it will possibly accomodate almost 1,000 more students. The Tech enrollment could then increase to 4,500 undergraduates. This will make it possible to teach the increased number of students that have flooded the colleges throughout the country.

What Is

ere were sea bought it!) of you should be reading it) know anything about TIIC? On second thought, how many of you have ever heard about it? Don't panic, for you are not alone in your ignorant and uncultivated ways, for there are hundreds who suffer of a similar condition. To remedy this situation Tech News has decided to enlighten you, the engineering students at C.C.N.Y.

use if persu The accepted name of the organization is the Technology Inork. tersociety Interfraternity Council (which is already complicated must come enough to convince you to be completely disinterested). According nding up. to its constitution its purposes are: "to correlate the activities of alize. its members; to encourage extracurricular activities; to represent --- a quali its members in matters of mutual interest to them; and in general irls. to do everything for the betterment of the City College and the that lives School of Technology."

Tech. Students: How many of you reading this paper (and all



— an ingen These goals are not only concerned with the present time but rm of purg with the future as well. Currently TIIC is attempting to have im-

provements made in the Tech Library and in the lounge facilities e gal in a nation the North Campus. Their success in these projects would be of great benefit to the entire School of Technology.

> TIIC, the co-ordinating body for its twenty member organizations, represents over two thousand students at C.C.N.Y. With enough co-operation from the student body TIIC could easily be one of the most important and influential organizations on the City College Campus.

Membership to TIIC is open to all recognized engineering societies, honorary engineering fraternities, engineering social fraternities, and independent engineering publications.

Each year TIIC sponsors the main social events of the Tech School, which are E-Day and the subsequent E-Day Ball. During E-Day demonstrations are shown to the visiting students by all branches of the Tech School. The Ball follows at night. The organization also sponsors student-faculty teas and other various activities of interest to its member societies.

In June 1955 a committee on student-faculty relationships was organized and this year (as in the past) four of the members on the committee will be appointed by TIIC. It is hoped that by having direct contact with the faculty the process of solving student problems may be done with greater speed and efficiency.

CONGRATULATIONS

The staff of TECH NEWS congratulates Rita Scher on her marriage to Victor J. Mullins on Sunday, Oct. 16, 1960. We hope that they will have much happiness.



DEAN WILLIAM ALLEN

Will House Tech Library

The Tech Library will be housed in the new Tech building and it will have a capacity of 96,000 volumes. Most of the books that are in the files or in places now inaccesible to the student, will be offered for student use. There will be improved lighting and a greatly increased seating capacity.

Below are a listing of some of the tentative changes that will be seen in the new Tech Building.

Highway Lab

Some of the changes to be seen in the Civil Engineering department in the new Tech Building are new and modern laboratory equipment. CE 236 and CE 237 will be incorporated to coordinate the related material in both courses. One of the new innovations to appear is a Highway Laboratory. Professor Hartman, chairman of the CE department said, "We expect to move in in the fall of

(Continued from Page 2)

Page Two

Wednesday, October 19, 1960

Where To Meet a Mate Or Take a Date ----Without Paying at Gate!

most important changes to be

seen. They are due to the use of the Tech Building. The EE la-

boratories will be augmented

with modern design machinery

and new wiring giving each stu-

dent at his lab desk power of

all available types. All the labs

will be connected for communi-

cation by a coaxial system. On

the fourth floor the machinery

lab will be stationed. The fifth

floor will be used for measure-

ment and communication equip-

ment. The sixth floor will house

the computer and a control as-

sistance lab. Professor Taub

said that the possibility of cur-

riculum change and the move to

the Tech building are not re-

etter

I liked your article on Mc-

Carthyism and on Raymond the

bagelman. I agree with these 2

editorials. Raymond might be

found at Yonkers Raceway at

night. He lives in Brooklyn, I

hope you find him and I am

looking for him also since I liked

Sincerely yours,

CCNY E.S.

The following corrections

Mechanical Engineers

Prof. G. Lowen (M.E.)

Pres.: Harold Ornstein

Vice Pres: Kenneth Rathjen

American Society of

Faculty Advisor:

Pres. R. Zipin

Pi Tau Sigma

Maurice Goldman

lated.

his pretzels.

Oops! Sorry!

ae in order.

NO charge for any of the lively entertain ments listed in NEW YORK/FREE FOR ALL! Take free boat rides, auto trips! Attend Admiral's Review, jazz sessions, rehearsals, socials. Enjoy indoor swims, dances, drinks on the house! Here's your complete guide to Gotham's gratis goings-on & giveaways! LATEST EDITION \$1.00 postpaid: N.Y. FREE FOR ALL, (DEPT. TN) Box 1

Stuyvesant Station, New York 9, N. Y.

Organizations..

American Institute of **Electrical Engineers** Pres. Steven Maybar Sec. Mark Tublisky

This term AIEE operating in conjunction with IRE will sponsor a series of lectures on electrical engineering given by some noted personalities in the field.

250 they are still accepting new it be ramme members and have future plans st like gym of including all E.E. students. BAD WORD The membership fee is \$1.00 per ZINESS IS 1 term.

The activities that are being potential. Sc planned for this term are: a field TECH NEW trip; a farewell smoker to send m" tells abo off the graduating students; a s nothing fo student-faculty tea; and a paper it many of 7 writing contest. This contest is ere are tw sponsored annually by the so- wen were reciety and offers a \$25.000 cash pre are two p prize for the best paper submit- it that it was ted. This contest will be judged by students and instructors. There is also a \$500.00 national at it was wor member. gr prize.

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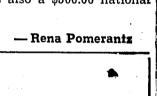
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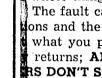
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Damn-It

Again we are faced with the non-opening of the Tech Building. Now the completion date (the date of inception of classes) will be the fall of 1962. The Tech Building which was to have only laboratories (no classrooms) of the most modern design would have been a welcome innovation.

But good things always seem to arrive with certain misgivings. A quick commentary on this "mischance," "ill luck" or "bad break" could be we were born too early. This Tech Building would have been the best thing in our lives. The modern equipment and increased space, well-lighted and ventilated laboratories, some of the newest design machinery and the added prestige of the best engineering school in the country fades into a dream for another year. Meanwhile we wait and graduate and maybe we will wait and graduate again next year when the opening date is altered once more.

What can we do to alleviate this perpetual situation? Is there any other solution or path to be taken than "well, it was a nice thought" or "a beautiful dream?" All the strikes that delayed the work of the Tech Building were beyond our immediate control. We cannot be "Angry Young Men" at something that has no bearing on us, nor cares whether this year's students or next year's students will utilize a new advancement. How could we have hastened the building of the "next year and next year" fantasy?

I guess we were born too damn early.

Building...

(Continued from Page 1) 1962," but he emphasized, "this is all tentative."

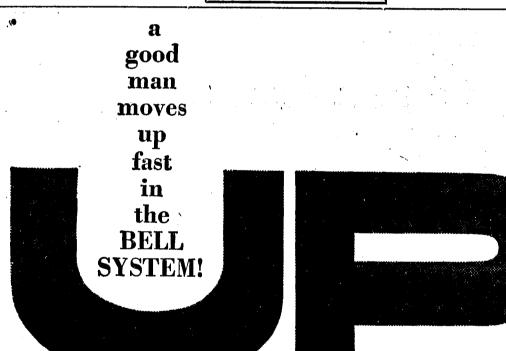
ME Lab Changes

The ME department is also having many new changes. Dr. Updegrove stated that the laboratory curriculum will emphasize "scientific training instead of just an exercise in technique." Each student will do his own experiment and he will be geared to thinking about what he will prove. The Tech Building blueprints of the cellar (the lowest level) and the basement (the second level) showed the positions of all the new ME laboratories. On the lowest level all the heavy equipment will be housed. The Power Lab, Nuclear Engineering Lab, a Gas Turbine and a specially ventillated Foundry will be situated in the cellar. Concerning the moving of all equipment Dr. Updegrove said, "It will probably ruin a whole term of laboratory work." Some of the other new alterations will be a dust free Dimensional Control Laboratory that is air conditioned and set for standard conditions. This laboratory will have many times the space it originally had. Finally, a new motion and time study lab will be used.

Changes in the ChE dept due to the utilization of the Tech Building will be found in the next issue of Tech News.

Digital Computer

Professor Taub, Chairman of the Electrical Engineering department said that a digital computer (LGP30) and modern laboratories are some of the



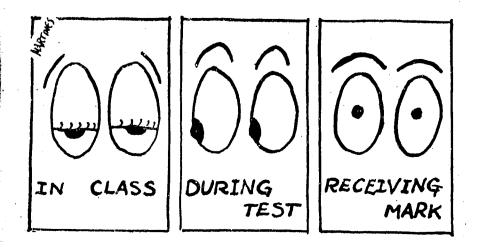


About Town

All those interested in visiting Brookhaven National Laboratories on Friday, October 28, 1960, please indicate name on ASME Bulletin Board.

William McIlroy of the Plasma Production Lab, Republic Aviation Corp., and Charles Cavalconte, Plasma Propulsion Lab, Republic Aviation will speak on "Pinch Plasma Engine" at 7:30 P.M., IBM Building, 590 Madison Ave., on Oct. 20.

There will be a lecture on "Navigational Computers" at 7:00 P.M. in the Western Union Auditorium at 160 W. Broadway on Oct. 31.



1961 GRADUATES ARE INVITED TO DISCUSS THEIR FUTURE

Outstanding young men with degrees in ENGINEERING AND SCIENCE

are needed to create and manage the future of ...

The Bell Telephone Companies and Long Lines Department-Challenging futures in engineering and administration in companies with the largest expansion program in U. S. industry.

Western Electric Company-Growth opportunities in development and design, manufacturing, distribution and installation of communications equipment for the Bell System and National Defense.

Bell Telephone Laboratories-Rewarding careers in basic research, development and design of communications systems.

The Sandia Corporation ---Stimulating assignments in research and development of the ordnance phases of nuclear weapons.

Arrange interviews through your placement office. The Bell System will be represented on campus by:

> **NEW YORK TELEPHONE COMPANY BELL TELEPHONE LABORATORIES** WESTERN ELECTRIC COMPANY

Sampus interviews OCT. 24-25

JB NOTES On Wednes rs will prese nt of the Pin Iarris 003. A

The ASCE y, Thursday ization and ctive membe

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dnesday, October 19, 1960

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this to ourselves.

By LARRY KOWITT

Steve Maybar, my co-editor, has made our position quite

r in the first issue's column. If you expect either Steve or

elf to act like the "last angry man," you can stop reading

t now. We intend to praise and enlist the worthy organizations

verbally lambast those who refuse to live up to their obligations.

Obligations? Yes, we all have a duty to ourselves. We have

e to City College for an education. This does not mean just

ing in a class room and soaking up all the instructor says. That

nly half an education; a little bit of knowledge. The second half

pur education should teach us not only to make better engi-

rs of ourselves, but also to make better persons of us. This

ur duty. We owe this to the people of New York State who so

ciously foot the bills. We owe this to our fellow man who we

to assist and lead with our special talents and abilities. We

Extra-curricular activities, the so-called "other" half of our

cation, exists because of us, not for us. We, the student body,

make or break them (i.e. The Slide Rule League). Too many

lents prefer the easy way out; they settle for half the educa-

due them. The only reason these students are not complete

is is the result of the class room work that is forced upon them.

Let's take a look at TIIC. Here is an organization with a lot

potential. So what happens, nothing! In the Oct. 5, 1960 issue

TECH NEWS, an article by Linda Gross titled "TIIC Plans

many of TIIC's member organizations were not represented.

ere are twenty organizations making up TIIC and only

ven were represented at the meeting.)" How did this happen?

that it was worthless to attend meetings or the member groups

't have their delegates chosen yet. One is as bad as the other.

h do not speak well for TIIC. Why haven't the delegates felt

t it was worth their time to attend the meeting; or why don't

member. groups even have delegates? Perhaps they feel that

e are more important things to be done at their own groups'

tings than their representation in TIIC. Perhaps (which is

late

Gate! ely entertain EE FOR ALL! rips! Attend s, rehearsals, ances, drinks olete guide to giveaways!) Box 1 9, N. Y.

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erating **in** will spones on ele**c**n by som**e** the field.

ship up to have a fail, no two ways about it. Extra-curricular activities pting new it be rammed down your throat. If it is, it is null and void. ture plans ist like gym and Humanities is for many students.) APATHY IS students. BAD WORD FOR THAT TYPE OF STUDENT'S OUTLOOK.

s \$1.00 per ZINESS IS MORE LIKE IT. are being are: a fie**ld** er to send m" tells about the Sept. 29 meeting. Miss Gross says ". . . there tudents; a 🛱 nothing formally voted upon at the meeting due to the fact nd a paper 🖡 contest is y the so-5.000 cash ere are two possibilities here. Either the organizations' delegates er subm**it-** [be judge**d** 🖡 nstructors. 0 national 🕯

nera**ntz**

Ο

n worse) they couldn't find anyone who also didn't feel that whole thing wasn't a waste of time. The fault can't lie with TIIC. It is made up of member organi-

ons and the blame must fall on their shoulders. You'll only get what you put in. If you don't invest anything there won't be returns; AND THERE WON'T BE ANY THIC IF THE MEM-RS DON'T STOP WAITING FOR THE OTHER GUY TO DO IT!

TICE TO SENIORS

The 1961 College Placement Annual may now be obtained in Placement Office, room 423 Finley. The Annual, which is proed free of charge, gives tips on what to say during interviews a listing of job opportunities with some 1,800 firms.

Some of the scheduled job interviews have been cancelled. the article in this issue of TECH NEWS for more information.

NTEST NEWS

The James F. Lincoln Arc Welding Foundation is sponsoring 10,000 Engineering Award Program for Arc Welded Designs of chines or Structures. All undergraduate full time day students eligible for the 46 cash awards. (Top award, \$1,500.) See Prof. llone (M.E. Dept.) for more details. The contest closes June 26,

ASCE Seeks New Members By MIKE GRITZUK

TECH NEWS

The Student Chapter of the American Society of Civil Engineers is one of the most active and informative groups at C.C.N.Y. In order to follow in this tradition of helping the Civil Engineering student enrich his college course the ASCE is now accepting new members. The only requirement for admission is that the student must be carrying, or have completed, a minimum of six credits in civil engineering courses.

The program for this semester includes films, speakers, a student paper presentation contest, and a field trip. Socially, the organization has planned a smoker and its semi-annual Induction Dance.

This Thursday, Oct. 20th, the ASCE will present three speakers from the National Society speaking on the national organization and its relation to the students. The meeting will be held in Finley 438 at 12:30 and refreshments will be served.

The smoker will be held on Friday, Oct. 21st, at 8 p.m. Refreshments, both 'liquid' and solid will be served, and entertainment will be provided. This event promised to be very enjoyable so come one, come all, and meet your fellow members on this informal and social basis.

The Induction Dance, probably the most important event of the semester will be held on Friday, Nov. 18th. This dance is looked forward to with great anticipation by the members as well as the faculty.

Once again, all CE students interested in joining the ASCE are cordially invited to attend this Thursday's meeting in Finley 438.

Tech Awards

Many of you are eligible for the award listed below. Your applications will be welcomed by the School of Technology Committee On Awards.

Applicants must make their intentions known by reporting in person to Mrs. Herring, room 208, Goethals Hall on or before October 31st. The winning of this award carries with it an



Ski-time or study-time, there's no friend like the Esterbrook "101" fountain pen. Rescues you from any number of difficult situations. It's a different type of cartridge pen. It carries 2 cartridges of liquid ink . . . one is a spare ... so there's no need to run out of ink-at any altitude!

New, but still gives you 32 pen points to choose from, so you're bound to find one that's right for your personality. Or, think of the fun you'll have switching-pen points or personalities-until you find the one you like best.

Schuss down to your dealer's and pick up the Esterbrook "101" Renew Point Fountain Pen, today. The cost: just \$1.95. 5 colors. Available in squeeze-fill, too!



^{\$}1.95 Other Esterbrook pens slightly higher

Page Three

THERE'S A POINT CHOICE OF 32-ONE IS CUSTOM-FITTED FOR YOU!

student broad italic medium

JB NOTES

On Wednesday, Oct. 19, the Society of American Military Engirs will present the American Machine and Foundry on "Developht of the Pinspotter." This live lecture will be given at 5:00 p.m. larris 003. All ASME and SAE members are cordially invited.

ASCE CLUB NOTES

The ASCE will present three speakers from the National Soy, Thursday, October 20, in Finley 438 speaking on the orization and its relationship with the student chapter. All proctive members are urged to attend. Refreshments will be served.

This Thursday A.I.Ch.E. will present two films - The first oncerned with peacetime Atomic Energy research while the ond, entitled "Pure and Simple," will deal with mass disposal. 0 in Harris 103.

honor far more important than any immediate material benefits.

Frank A. Rappolt, Chairman **Technology** Committee on Awards

An award of \$50 and a certificate is made each Fall to a student of the School of Technology for service to the College and the community. This award was established by the Engineering Alumni in memory of Professor Marlies.

Are you an engineer? Hairline on your slide rule crooked? Have to trot down to South Campus twice a day? TEST coming up next week? Drafting triangle warped? No girls in any of your classes? S T O P ! ! !

Put everything aside and LIVE A LITTLE come to

Epsilon Nu Gamma's OPEN HOUSE PARTY

Friday Evening, October 21, 8:30 P.M. 19 Hamilton Terrace (near 141 Street)



TECH NEWS

TIIC Meeting

The Technology Intersociety Interfraternity Council is up against opposition from all sides as it tries to carry out some of its plans for the term. North **C**ampus improvement is making little headway, requests for a table at registration have been refused and members of T.I.I.C. are uncooperative.

Planning for a second social activity for Tech school has been removed from this term's agenda. The T.I.I.C. representatives who were sent back to their organizations to poll the response to a second function reported such a poor show of enthusiasm that it appears that the idea would be extremely unsuccessful.

Ira Reiss, E.-Day chairman, has consulted Dean Allan and they have arrived at a tentative date for E.-Day. At this point that date is April 18, 1961.

A Student-Faculty Committee will be organized again this term. Let us hope that it will be more successful than those of the past. The four Faculty members will be: Professors Bischof (chairman), Hyman, Gerner Olsen, and Stein. The four student members will be appointed by T.I.I.C.

One reminder from T.I.I.C.: There will be a Student-Faculty Tea, sponsored by T.I.I.C., on Friday, December 2, 1960. It will be held in Knittle Lounge from 3-5 P.M. All students are invited.

SUCCESSFUL STUDENTS

LINCOLN LABORATORY has openings for a limited number of engineers, physicists and mathematicians in original research and development activities.

LINCOLN LABORATORY

is an electronics research and development center

<i>Corporations</i>	Change	Chats
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By MEL PELL

The Finley Placement Office has announced changes in the list of company visits. According to Mr. John Buckley, the assistant placement director, the companies that cancelled their interviews did so because of reasons of management personnel changes and erroneous information concerning graduates, rather than any decrease in the need for new talent.

The changes include cancellation of visits by the Marbon Chemical Company and the Chicapee Manufacturing Company and the addition of eight new companies to the list. The new companies are: Republic Aviation; Loral Electronics; Nuclear of Chicago; Federal Scientific; General Dynamics; Hermes Electronics; Batelle Memorial Institute; and the Chemical Construction Company.

There are now 109 companies coming to interview January graduates. This compares quite favorably with last year's figure of about 80. Co No Name and Date of Visit Onena lat Dermon

Oct. 31 108 Loral Electronics Corp. 10/24 10/19 E.E. Bron	cation
-	ningdale L. I.
Nov. 4	nx, N.Y.
105 Federal Scientific Corp. 11/2 10/28 E.E. Nov. 16	N.Y.C.
109General Dynamics Corp.Ch. E.E.Electric Boat Division11/411/1M.E. MathNov. 18Physics	Groton Conn.
111Hermes Electronics11/911/3Physics CaNov. 22E.E.	mbridge Mass.

107	Nuclear of	Chicago	11/15
	Nov. 30		

E.E. M.E. 11/15 11/10 Ch. E. Chem. Physics umbus,

11/10

106 Chemical Construction Co. 12/2 11/30 Ch.E. N.Y Dec. 16

Changes

Co. No. Name of Company

110 Battelle Memorial

Nov. 30

- 4 Ketay Dept.-Vorden Div.
- 20 Bendix Corp. (Eclipse Oct. 20 and 21 Pioneer)
- 45 Underwater Sound Lab. Nov. 1st.
- David Taylor Model Basin Nov. 3rd.
- **Marbon Chemical** (Nov. 7, Mon.) Check with Placement Office
- Chicapee Mfg. Co. Nov. 15 (Tues.)
- Brooklyn Navy Yard Nov. 16 and 17th. (Wed. and Thurs.)
- Columbia Southern Nov. 17th.

Change or Addition

- Nov. 23
 - E.E.'s and Physics majors

Interested also in C.E.'s

First choice 10/17 (Mon.) Schedule Opens 10/20 (Thurs

Company cancelled

Company cancelled

First choice 10/28 (Fri.) Sched. opens 11/2 (Wed.)

1st choice 10/31 Sched. opens 11/3



NAME: John Hulse AGE: 27 MAJOR: Bus. Adm. PRESENT JOB: Telephone Manager, Sioux City, Iowa

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OUR REPRESENTATIVE WILL BE ON CAMPUS

OCT. 28

CONTACT YOUR PLACEMENT OFFICE NOW

Research and Development

LINCOLN LABORATORY

Massachusetts Institute of Technology



BOX 21 · LEXINGTON 73 **MASSACHUSETTS**

When John Hulse was a senior at the U. of South Dakota, he had his own set of "do's" and "don'ts." Don't become a mere cipher on somebody's payroll. Don't sit on the shelf waiting for your first taste of responsibility. Do get a job where you have a chance to show your stuff right from the start. Do the job.

John knew his B.S. in Business Administration could lead him into almost any field. He chose the telephone business and joined Northwestern Bell.

One of his first assignments: streamlining operating procedures for the telephone offices of Iowa's five largest cities. In this work John showed good judgment and sound organizing ability.

Today he is Telephone Manager of Sioux City, Iowa.



"Our number one aim is to have in all management jobs the most vital, intelligent, positive and imaginative men we can possibly find."

> FREDERICK R. KAPPEL, President American Telephone & Telegraph Co.

Besides managing day-to-day operations, helping plan tomorrow's telephone growth is an important part of John's job. A typical example is the work he does with the Sioux City Industrial Development Association. In this role, he's the answer man on projecting, planning and supplying the communications needs of new industry. He's shown above with Bob Sweeney, manager of the Sioux City Chamber of Commerce.

"You must always be thinking of the future in this business," John says. "We have to stay ahead. I think a man who has something to offer this outfit won't have a minute's worry about what it can do for him."

If you're a capable guy-looking for an action job with rapid rewards for the man who can handle it-you'll want to visit your Placement Office for literature and additional information.



BELL TELEPHONE COMPANIES

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