



Civil War Starts On College Campus

On Tuesday morning, the South Campus version of Student Government declared war on the North Campus.



Leader of South Campus forces says: "I haven't got enough arms."

The murmurings of discontent among engineers and liberal arts students had been growing loud in recent months. These feelings were brought to a head last week when Tech Council, under the leadership of Santa Claus, voted to secede from Student Government.

The actual outbreak of fighting took place Monday afternoon, when several English majors accosted an engineer who was giving a pretty lass on the South Campus tennis courts. According to one deranged south campusite, Sad Sack, "I wouldn't be disturbed if this north campus refugee was just mentally undressing our fair damsels, but, he was coming data to make a mechanical rather a plastic substitute for woman. This is carrying mechanization too far. It was my duty to stop him!"

Herb Seller, the ME who was

assaulted by Sad Sack and his cohorts is reportedly in fair condition at Knickerbocker Hospital.

On Tuesday morning, an emergency meeting of S.G. Council was held. According to TECH NEWS spies, Robin Hoodenberg, S.G. President, stated that "Engineers are carrying mechanization too far." (He is an exceptionally original thinker.) With one girl on his right knee and his left hand fondling certain delicate areas of another, he forthrightly stated that "we will convert every engineer to a philosophy major or go down trying. We will not leave a slide rule unbroken. We will fight in the day session and love in the night. I further decree that from this day onward we will not use any of the evil things these (ugh!) engineers hath wrought. We will light the hallowed halls of Finley with candle, replace pens with quills, return at least in spirit to the good old days. In short gentlewomen, Down With Engineers!"

The first move S.G. made was to confiscate all slide rules in the College Hangout.

On Tuesday afternoon, beatniks armed with **Paradise Regained** banners were placed at every entrance to the south campus. In order for a student to pass through the gates, he had to sign a statement in which he swore by his economics text that he was not an engineer nor was he conspiring with any.

Immediately following Hoodenberg's announcement, the North Campus erupted into a mass of activity. The ROTC under the leadership of SANE (Society for All Nutty Engineers) began construction of barracks in Jasper Oval. Pill boxes are being set up at strategic points

(Continued on Page 2)

Gallagher Being Sought As Republican Nominee

City College President Buell G. Gallagher is being sought as the Republican nominee for President of the United States.

A swift series of political moves around the country has suddenly elevated President Gallagher to a position of strong contention in the race for the Republican nomination.

The first of these moves came this week when the New York Board of Elections disclosed that an avalanche of late write-in votes had put the name of Buell Gallagher in first place in the



Already his opponents are calling him faceless.

a large urban Eastern state, himself a leading candidate, (who wishes to remain unnamed), stated that he believed the Gallagher movement "to be a strong one," and B.G.G.'s strength to be "deeply rooted, and widely based."

When asked to comment on this political turmoil, Pres. Gallagher stated "I am deeply flattered by the faith that the people of the U.S. have shown me, but I will not be a candidate . . . unless of course, there is a true draft for me." He further noted that if the country did want to call him, he could be reached at home any weekday evening.

A series of interesting possibilities arises if we assume that Pres. Gallagher is called upon to serve. Should he be elected, City College will need a new President, and simultaneously there will be a Governor looking for any presidency he can get.

Another possibility that could come about would be having a President of the U.S. speak at a City College graduation. The topics for speculation are endless.

Several people have begun suggesting possible running mates for B.G.G. Some believe his Vice President might even be chosen from the staff of City College. The names of Dean Peace, Prof. Irwin Brownstein and Engo Gunner have been dandied about.

The state of the nation will have to remain undecided a little longer, at least until after the California primary.

Queen Ball No Picnic

House Plan Association's Carnival Queen Ball turned into the Carnival Queen Brawl Saturday night, as ten semi-finalists in the Queen contest fought it out on the stage of the Hotel Edison. Five sorority girls claimed that the contest was rigged by House Plan so that a House Plan girl would win.

Amidst flying bottle, corsages, remnants of padded bras and torn dresses emerged an embarrassed director of House Plan — Harry Houseplan. After unsuccessfully trying to halt the melee, he was thrown out of the hotel along with about four hundred fighting City College students. The students had paid \$9.50 per couple to attend, and showed their dislike of their forced departure by throwing rocks, bottles, padded bras and beer cans at the entrance to the hotel. Three plate glass windows were broken when hotel bell boys charged out of the hotel armed with fire axes and tried to break up the milling crowd of angry students. The CCNY students surprised the bell boys by producing knives, stilts, tire chains and can openers and actively fought it out with a herd of bell boys.

Other complaints made by students were that the food served as part of a promised midnight dinner was not yet dead when served. House Plan President Bob Clutz was heard screaming at the hotel's night manager: "money in your pocket, rats on my plate!" The stockyard special. Less than one hour after the meal was served, there was standing room only in the bathrooms.

As for the brawl, the girls involved were told to report to Dean Piece Thursday for a "spanking."

primary held last week.

The second indication of Gallagher's nationwide strength has come with the news of the many "Draft Gallagher" and "Gallagher for President" clubs which have sprung up throughout the country.

A Republican Governor from

EE SENIORS

EE seniors are reminded by the New York State Department of Labor that one must have been engaged in gainful employment for at least 20 weeks in order to apply for unemployment insurance checks.

New M.E. Professor Likes Her Work Here

Dr. E. Taylor, the heat transfer expert hired by the mechanical engineering department last term, remarked yesterday that she enjoys working at the College very much. "I enjoy working at the College very much," she said.

Dr. Taylor came to the College last September after developing new techniques in heat transfer with several renowned scientists. She was lured away from her work with Prof. R. Burton by the prospect of City College and its 2500 hot engineering students.

Today Dr. Taylor is glad she made the move. She said that "working with the fellows at City College is so satisfying. My favorite course is M.E. 110, theory of experimentation; I just love to try out my new theories with the boys here. They always do what I tell them to, and in return, I'm quick to respond to them."

Dr. Taylor commented on the ability of the students here. "I find that the boys always know exactly what to do. They are very aggressive in their search for knowledge. While experimenting in the heat lab they work passionately and are always very efficient.

ent. When they finish an experiment they never rush out, but they stay with me for a while and discuss it."

Because many students enroll in her courses, Dr. Taylor speaks authoritatively on some of the differences between tech students and liberal arts men. "I like engineers much better than I like liberal arts students," she said, "they know how to handle themselves better. If I ever achieve a really outstanding scientific climax here, I expect that it will be with an engineering student."

Dr. Taylor left us with some final words of praise for the City College engineer: "Most of the boys here are very capable of doing graduate work. There is one course in particular in which I think they will do very well: M.E. 5420, advanced lubrication theory."



COLLEGE VISITORS — Last week this strange-looking quartet was seen on campus. They were first spotted crawling out of the Hamilton Grange basement. From there, they made their way to Steinman Hall, where they pinched several coeds and bit several professors. They then went to the Shepard Hall Cafeteria where they stole some bananas from Mrs. Schassberger, the hostess. "I let them have the bananas," she explained, "because they promised not to do any homework at the tables."



TECH NEWS

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The editors wish to express their sincere gratitude to Miss Sadie Silverstein, for her cooperation, her unstinting dedication and her outstanding assistance in the preparation of the manuscripts.

Merry Christmas

Once again TECH NEWS has come out with its earth-shaking, rollickingly funny, semi-annual April Fool's issue.

Bigger and better than its predecessor's, it is sure to become a collector's item. After he digests each succulent tidbit, each painstakingly written morsel, the reader is expected to either frame this issue or roast it over an open fire.

We realize, our great literary effort cannot be equalled by our rival newspapers. In fact, as we have become a legend in our own time, we do not even expect **Observation Post** and **Campus** to publish on April 1. To these newspapers, we offer our heartfelt sympathy.

To you our loving readers, we wish a . . .

Happy Easter

And An

Unleavened

Passover

Letters

To the Editor:

Congratulations on your issue of December 18, 1963. This issue is an achievement, since you are the first college newspaper to publish its April Fool's Day issue in mid-December. One question please: Was this done on purpose, or was it simply a mix-up at the printers?

Barry Starkman

Civil War

(Continued from Page 1)

along St. Nicholas Terrace, Convent Avenue and Amsterdam Avenue. With the Army's usual swiftness and efficiency it is expected that these defensive measures will be finished by 1966.



Sad Sack

The rifle team also pitched in to help. Under the leadership of Merry Giller (EE) and Bob Seegar (EE sympathizer) they marched into the Lion Cubs Book Store and commandeered all slide rules to replace those that were lost on the south campus.

The erudite Larry Kisser (006½) soon discovered the South Campus' secret weapon — Girls. As Kisser explains it, "they were going to have a division of the most luscious and voluptuous females, rather flimsily clad, parade up Convent Avenue. They would be followed by a division of southern gorilla troops. Their reasoning was that the ROTC, being honorable gentlemen, would not fire upon the fairer sex. They would have then be caught unawares by the deadly gorilla band (two trombones and one kazoo). With the front line broken through, the rest of the defense would have crumbled."

Kisser reported this news to the Lord High IBM, Professor Poo, and to the Lord High LGP, Professor The Most Reztie. On Tuesday afternoon, these men induced the psychology department (by threatening to take their Bell curves away) into making all northerners immune to the charms (?) of women. Thus, by Tuesday evening the southern plan of attack had been completely thwarted.

The northerners have steadfastly refused to attack the south campus. Other than a few soap boxes there is little of value value there. According to Professor Raul Hapolt (Architecture), "the buildings are also worthless. If it were not for the fact that hot air rises, the buildings would collapse."

On Wednesday morning, President Ballagher sent a statement to both camps. In it he asks the South Campus forces to "remove their heads from the sky or they may be injured by a high flying jet." He asks the northerners "to look at things beyond the edge of the textbook."

The results of these negotiations will be reported within the next 50 years.

Beyond The Gates

By O. P. CAMPUS

A mass tuition rally was staged by students at NYU last week when their tuition was raised to \$115 per credit. The students cheered the action, shouting "Our position is more tuition." NYU dean Ricky Shtick looked on with approval. He said that "tuition is a wonderful thing. Take me for example, I was so stupid that I had to go to NYU, but I never would have made it to where I am today if my father wasn't so rich."

The fun-loving boys at Yeshiva University have pulled off another panty raid. Yeshiva's president, Samuel O'Brien, had been very disturbed because of a recent rash of panty raids by his yeshiva bochorim. He found this one particularly disturbing, however, because this time the boys raided the college his daughter attends, St. Joseph's College for Women.

There is a bookstore problem at Brooklyn College. The enrollment there is growing so rapidly that Donald (Duchess) Garretson, the bookstore manager is looking for an outlet for his overcrowded bookstore. In an interview with **Manhattan Events**, a student newspaper at Brooklyn, he said "I wish we had a north campus here like the one at City College. Then I could try some shtick to get a north campus outlet for the bookstore." He then told the reporters that in order to make some room in his store, he might discontinue the sale of engineering textbooks.

An enrollment crisis is looming at Mississippi State University. It is felt in some circles that right now there are not enough White Anglo Saxon Protestant students in the school, and that the high school average required for admission be lowered so that they might be admitted. Leading the fight to reduce the entrance requirements are the three leading organizations on campus, CORE, the NAACP, and the Society of Orthodox Jewish Scientists.

Two electrical engineering students at MIT, Harvey Long and Teddy Short, recently demonstrated that quick thinking pays off in the laboratory. In their circuit theory course, the instructor only had time to lecture on two of the three phases of a three phase system, when the bell sounded, signalling the end of the period. Next hour, in the power laboratory, they had to hook up a 500 kva, three phase system. They knew how to handle phase a-b and phase b-c, but they did not know what to do with phase c-d. When they saw the instructor approaching to check their work, they quickly applied the third phase to whatever was handy at the time. This happened to be the third member of their squad, Eric Echtman. When the instructor glanced at the meters, he was pleasantly surprised, for they indicated that a near-perfect balanced load had been attached to the source. The boys received a grade of A+.

The administration of St. John's University, as part of its revision of the Collegiate Calendar, has added two new school holidays for students there. The new holidays will both be in late September and they will be called, "Rosh Hashana," and "Yom Kippur." The move was applauded by St. John's students, but was especially praised by the Hillel Organization, one of the largest groups on the St. John's campus.

One of the largest "Draft Gallagher" movements in the nation has been started in several colleges of the California State University System. Students there remember Dr. Gallagher from the days he served as chancellor of their university. The students are being led by one Peter Steinberg, a graduate of CCNY, who was at one time editor-in-chief of **Survey**, a pro-Gallagher undergraduate newspaper. Steinberg was known at CCNY for his warm, friendly relationship with Dr. Gallagher.

The editor of the "Campus," undergraduate newspaper at Seton Hall University, has been suspended from the editorial board.

The action came after the "Campus" published an April Fool's issue which the school's administration called "a newspaper in extremely poor taste."

The issue contained articles which made reference to several "extremely sensitive" issues, such as enrollment crises, segregation, and the tuition question. Rolph Sigafos, the suspended "Campus" editor said in defense of his newspaper, "I can't understand the action taken against me. We didn't mention any of the really sensitive issues of the day, such as Elizabeth Taylor, the Republican nomination, or the Bible."

GeneCity

Club Notes

In the beginning, the Great Professor created the heavens the college. The college was without form and empty, ignorance was on the face of the deep, and the spirit of the Great Professor misted over the face of the waters.

And then the Great Professor said: Let there be sessions, there were sessions; and the Great Professor thought it was good so he divided the sessions between light session and dark session.

And He called the light, day session and the dark, night session. Thus there was night session and day session; one and the other.

And then the Great Professor made the gate and he divided the college under the gate and made North Campus South Campus. And it was so, and there was night session and day session the second day.

And the Great Professor said: Let the Campus bring forth grass and large shady trees and fruit, wherein is the seed of their kind and the seed of the Great Professor thought this was good.

And there was day session and night session, the third day.

And the Great Professor said: Let the sessions of day and night divide between fall term, spring term, and summer term, and for school days, and graduation year.

And the Great Professor made the two great lights: the greater light to rule cutting classes and the lesser light for roching on park benches.

And they were to differentiate between the day sessions and night sessions and the Great Professor saw that this was good too.

And thus there were night session and day session, a fourth day.

And the Great Professor said: Let the building bring forth books and let the desks, chairs, benches, courts, and furniture station themselves in their places.

And then the Great Professor created great teachers and instructors and assistant and full professors and every learned creature that moveth, and the Great Professor saw that it was good.

And the Great Professor blessed them saying: Be learned and multiply and fill the classrooms and libraries.

And there was night session and day session, a fifth day.

And the Great Professor said: Let the Campus bring forth curriculum and there were Bachelors of Arts, Bachelors of Science, Engineering, and Education.

And the Great Professor made the curriculum and saw that it was good.

And then the Great Professor said: Let us make the college student in his sweatshirt, dungarees and sneakers and he shall have dominion over the Campus, the books, the curriculum, the instructors and every creepy thing that creepeth upon the Campus.

And the Great Professor created a college student and he was good.

And the Great Professor suggested that the college student pin the co-ed and he bestowed blessings upon them and said: Be amiable and have fun for the college is empty and you must fill it and have dominion over all things therein.

And then the Great Professor said: Lo, I have given you lady trees and grass and the Finley Snack Bar and Cafe and the Shepard Cafeteria for your food.

And to every instructor and assistant and full professor that creep along the Campus I have given books to read and it was so.

And the Great Professor looked at what he had made and said: Good Heavens, what have I done. And there was night session and there was day session a sixth day . . .

AMER. INST. of ARCHITECTS
Will discuss the changing profile of New York's skyline caused by recent erections, at 12:00 in H306.

BIOMEDICAL SOCIETY
Will practice chromosome matching in the biological testing laboratory at 12:15. All girls interested in serving as participants are welcomed.

CAMPUS
Is the adjoining grounds of a school or college.

CANINE CLUB
Will discuss petting with dogs at 12:20 in Park Gym.

ECONOMICS SOCIETY
Will review Bobby Baker's recently published book, "How to succeed in business without really frying."

EDUCATION SOCIETY
Will try to get some education by dropping out of the School of Education.

FILM SOCIETY
Will see film "Love With the Proper Stranger," the life story of Liz Taylor, at 12:30 in Cohen 306.

HILLEL
Will foreclose on the mortgage of the Newman Club.

IEEE
Will hear guest speaker from Sperry Rand-Univac speak on "The Growing Field of Computer Technology and Why We Can't Offer You a Job In it."

ITALIAN CLUB
Will stamp out the vintage where the grapes of wrath are stored.

MAIN EVENTS
Will try to find some main events to write about for a change.

MARXIST DISCUSSION GROUP
Will meet to fill out Department of Student Life file cards in W101 at 12:45.

MATHEMATICS SOCIETY
Will hear guest speaker Malcolm X lecture on "The Separation of Variables" in H308 at 12:15.

MERCURY
Has gone up to 29.75 and is still rising.

MUSICAL COMEDY SOCIETY
Will discuss its upcoming sequel productions, "The Son of Li'l Abner," and "Li'l Abner Meets Frankenstein" in W205 at 1:00.

NAACP
Will discuss its upcoming plans for a student boycott of City College during final examination week.

NEWMAN CLUB
Will hear a treasurer's report of royalties from the American performances of "The Deputy."

PHOTO CLUB
Will demonstrate techniques in nude photography in Finley darkroom. Please shed apparel outside door.

SOCIETY OF WOMEN ENGINEERS
Will discuss the first thing that comes up, at 12:30 in the 2nd floor men's room of Steinman Hall.

TECH NEWS
Has done it again!

VARSITY CLUB
Will meet with the cheerleaders and get things straightened out between them, at 1:00 in the men's locker room.

YOUNG DEMOCRATS
Will hold a "Goldwater for Senator" rally on the South Campus lawn at 12:00.

Computer Explodes On Initial Run

The College's new IBM 7040 computer exploded today as it was being switched on for its trial run in the basement of Steinman Hall. No students or faculty members were injured in the blast, which completely destroyed the computer and severely damaged the Mechanical Engineering Department's Theory of Experimentation Laboratory located across the hall. TECH NEWS photographers were not permitted to take pictures of the wreckage.

That no personnel were injured was attributed to the fact that all were in the separate office area at the time of the explosion. The computer power controls are located in this area.

According to IBM engineer K. H. Rackower, who is assigned to the computer facility as part of the College's contract with IBM, "The accident was caused by faulty wiring work done by a private electrical contractor." Mr. Rackower said that the computer was damaged far beyond any possibility of repair, and that "IBM is not responsible for any replacement work under the terms of the contract." The computer cost \$750,000, and the College was not yet insured for it.

There was no major damage to the rest of the Engineering Building, but some M.E. offices and labs near the computer room were slightly damaged. Mr. Fenneth Klemming of the Department of Buildings and Grounds said "We will have the building cleaned up and ready for use by the time the students return from their Spring

Vacation. No one need worry about that. We have a very efficient department." Some M.E. students who saw the damage voiced fears that their classes would be cancelled for the rest of the term. M.E. Dept. chairman T. H. Dondogrove said "M.E. 110 students

will not be inconvenienced by the loss of their laboratory. We were not planning to give them any lab. exercises this term anyway." Professor Lemos Plietzer (EE), who is in charge of the computer, was extremely agitated about the accident. He said, "Those dirty electrical contractors. Just wait till I get my hands on them. They ruined my whole computer. I've wanted a computer for years, and now was my chance to have one, and they took it away from me." The College has no plans at present to replace the facility.

Engineers !!

Are you . . .

CREATIVE?

INTERESTED IN BEAUTY?

GENERAL MOTORS Will Hold Its

Campus Interviews on

APRIL FIRST

To see what you can do with

A Body by Fisher . . .



Winning Chess Team

Last Saturday, in what marked a night of unprecedented moves, City College chess team won its first national victory over a West Point squad. Lead team captain Ima Shapely, our team swept one match after another from the starry-eyed cadets. Later on, West Point captain Drooly confessed his amazement over the showing of the

CCNY team and admitted he didn't even get a single piece. He also stated that he'd like to play with Ima (the CCNY captain) more often and learn all of her moves. According to cadet Drooly, "At one point in my match with Ima, I really thought I had her cornered for a mate but she slipped out of my grasp. She then mustered her defense and cleared me right off the board."

Curriculum Change

Today more than ever the field of electrical engineering is growing by leaps and bounds. Things that are new one day are obsolete the next. Our technology is growing at a faster rate than ever before in the history of science.

To keep pace with these vast changes the Electrical Engineering of its curriculum is now taking announced that a major revamping of its curriculum is no taking place. Many courses will be dropped completely, and many new courses will be added.

One of the main objectives of this change is to get rid of all the so-called "hogwash" that the students now have to suffer with. For instance, all references to "imaginary" numbers in all courses will be eliminated. As a department spokesman stated, "We used to be able to fool the students with such things as imaginary numbers, but the modern student realizes that those things belong in the philosophy department and not in an engineering curriculum."

While the major changes are in the lecture courses, there are to be many changes in the lab courses too. For example, the department has decided that just issuing "addendums" to "corrections" to "revisions" of "original addenda sheets" to a lab manual which is now out of print, is not confusing the students anymore. It seems that over the years the students have been able to adjust themselves to these things and are now able to cope with the situation. A committee has been formed to find new ways to confuse students in lab courses.

It is a real shame that upper classmen in the Electrical Engineering Department are not able to use their slide rules properly. In contrast to other engineering majors the electrical engineer has to use both sides of his "slip stick" with equal frequency. Consequently, when he turns his slide rule over during an exam all the formulas and information that he had pasted on the back is now showing. A one term course is therefore being instituted in proper methods of using a slide rule for cheating without being caught.

Every engineering student is familiar with the fudge factor. When he gets the wrong answer to a problem he immediately knows how to get the right answer by multiplying his answer by the proper fudge factor. However, as one student was overheard saying in the Tech Library in a rather frustrated tone after working on a problem for five hours, "If I had a more thorough background in methods of faking it and in the use of fudge factors I could cut my homework time by a great deal."

To this end a new three semester sequence will be instituted. It will include a complete mathematical analysis of the fudge factor, including its phasor representation, known as the "Fudgical," as well as a light background in related topics such as making graphs come out right and other topics to be announced.

Another major change will be in the circuit analysis sequence. Instead of the students analyzing the circuits, the circuits will now analyze the student. Exactly how this will be done has not been determined at this writing, but it was decided that the circuits must be sick and tired of being analyzed for five terms in a row by every electrical engineering stu-

dent, and it would be only fair to let the circuits do some analyzing themselves.

Those parts of EE107 that are concerned with the "Twist" will not be dropped as it is felt that this topic is not yet out of date.

The changes in the math courses have already taken place. The change in the subject matter of Math 93 was in accordance with the basic philosophy of the Electrical Engineering Department that "English majors should know English, history majors, history, biology majors, biology and electrical engineering majors, probability."

A field course in mathematics, to be held in the summer session, is in the making. In this course our future engineers will have an opportunity to visit infinity where they will see all parallel lines from the whole world meeting. Also, all the functions that went to infinity in their previous engineering courses will be on display. Since this course will be given in the summer it will be easy, and taking it will enable a student to improve his average.

But marks aren't the only thing in life. There are girls too! One of the basic complaints of all engineering students is the lack of the opposite sex in their classes. For this reason, starting in the Fall of 1964 every EE student will be required to take one home economics course each term until he graduates. Also, certain sections of EE106 will be designated as co-ed and students may bring dates to class.

Random Notes

Summer session is nice with its coed swimming in Wingate, but where the girls change is a mystery. . . . The elevator in Mott Hall is very rarely locked so that nearly anyone can ride on it. Except for an occasional bump, it's a pleasant ride. Personally, the escalators in Steinman Hall are to be preferred, because there can be more intimate group contact when riding them. . . . All mammals have seven cervical vertebrae (neck region). You are different from a giraffe however, because his seven cervical vertebrae are longer. Isn't that nice! . . . There were two cute girls in a north campus tunnel on March 2 at 11:25 a.m. They said, "everybody looks so different down here!" . . . Recently, a worthwhile group on campus desperately wanted empty toilet paper rolls. Weren't they ever taught that that's the part you throw away? We hope we won't hear of any accidental incidents from those quarters. . . . An unusual homework assignment is to find out the word that helps one to remember the ten cranial nerves. The only hint that can be given is that anyone who already knows the word is too embarrassed to repeat it. . . . To a certain boy in the cafeteria on a Wednesday afternoon: Apple sauce followed by milk is not the best combination. . . . The floor on the third floor of Sheperd Hall is a little lower in the center because two people took a prolonged stroll there. This occurred after an exam, when they were trying to release great emotional tensions which had built up to a climax!! By coincidence, it was a biology exam (a concrete example that knowledge learned in the classroom can be carried over into more practical spheres.)

Book Review

Prolific writer Goofy Wagner (English), has just finished his latest thriller. It will be available next month in a special paperback edition for College students. The book will be required reading for all of his Humanities courses. In advance of the publication date, we are reprinting an excerpt from the book:

The sign said CITY HOSPITAL.

She flashed against the sunlight as she entered the waiting room, her heels clicked on the marble floor challenging the room to give way.

How is Mr. Casson?" she asked in a tall vibrant yet lightly tinkling voice. The clerk, almost in a coma, quickly awakened, and said: "Aqui no se habla ingles."

She nodded slightly and turned toward the curvaceous couches in the far corner of the room. She sat down, heartbreakingly crossing her long lean and lithe legs. She turned to the middle-aged woman sitting on the nearest couch and said, in an almost disgusted tone, "It's my husband, he's pregnant again, poor dear."

—excerpt from

The Troubled World of Goofy Wagner. Holt, Reinhart, and Winston; New York City. \$3.95—available April 1.

Real Ad

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 - a quick ingenuity
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TECH NEWS Announces That It Will No Longer Run Cigarette Ads



On Campus with Max Shulman

(Author of Rally Round the Flag, Boys!" and "Barefoot Boy With Check.")

WELL-KNOWN FAMOUS PEOPLE: No. 1

This is the first in a series of 48 million columns examining the careers of men who have significantly altered the world we live in. We begin today with Max Planck.

Max Planck (or The Pearl of the Pacific, as he is often called) gave to modern physics the law known as Planck's Constant. Many people when they first hear of this law, throw up their hands and exclaim, "Golly whiskers, this is too deep for little old me!"

(Incidentally, speaking of whiskers, I cannot help but mention Personna Stainless Steel Razor Blades. Personna is the blade for people who can't shave after every meal. It shaves you closely, cleanly, and more frequently than any other stainless steel blade on the market. The makers of Personna Blades don't give you more luxury shaves than any other stainless steel blade, they will buy you whatever blade you think is better. Could anything be more fair? I, for one, think not.)



Max showed no indication.....

But I digress. We were speaking of Planck's Constant, which is not, as many think, difficult to understand. It simply states that matter sometimes behaves like waves, and waves sometimes behave like matter. To give you a homely illustration, pick up your pencil and wave it. Your pencil, you will surely agree, is matter—yet look at the little rascal wave! Or take flags. Or Ann-Margret.

Planck's Constant, uncomplicated as it is, nevertheless provided science with the key that unlocked the atom, made space travel possible, and conquered denture slippage. Honors were heaped upon Mr. Planck (or The City of Brotherly Love, as he is familiarly known as). He was awarded the Nobel Prize, the Little Brown Jug, and Disneyland. But the honor that pleased Mr. Planck most was that plankton were named after him.

Plankton, as we know, are the floating colonies of one-celled animals on which fishes feed. Plankton, in their turn, feed upon one-half celled animals called krill (named, incidentally, after Dr. Morris Krill who invented the house cat). Krill, in their turn, feed upon peanut butter sandwiches mostly—or, when they are in season, cheeseburgers.

But I digress. Back to Max Planck who, it must be said, showed no indication of his scientific genius as a youngster. In fact, for the first six years of his life he did not speak at all except to pound his spoon on his bowl and shout "More gruel!" Imagine, then, the surprise of his parents when on his seventh birthday little Max suddenly cried, "Papa! Mama! Something is wrong with the Second Law of Thermodynamics!" So astonished were the elder Plancks that they rushed out and dug the Kiel Canal.

Meanwhile Max, constructing a crude Petrie dish out of two small pieces of petrie and his gruel bowl, began to experiment with thermodynamics. By dinner time he had discovered Planck's Constant. Hungry but happy, he rushed to Heidelberg University to announce his findings. He arrived, unfortunately, during the Erich von Stroheim Sesquicentennial, and everyone was so busy dancing and duelling that young Planck could find nobody to listen to him. The festival, however, ended after two years and Planck was finally able to report his discovery.

Well sir, the rest is history. Einstein gaily cried, "E equals me squared!" Edison invented Marconi. Eli Whitney invented Georgia Tech, and Michelangelo invented the ceiling. This later became known as the Humboldt Current.

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Mr. Shulman is, of course, joshing, but the makers of Personna Blades are not: if, after trying our blades, you think there's another stainless steel blade that gives you more luxury shaves, return the unused Personnas to Box 500, Staunton, Va., and we'll buy you a pack of any blade you think is better.